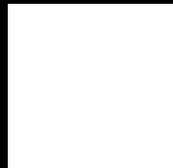




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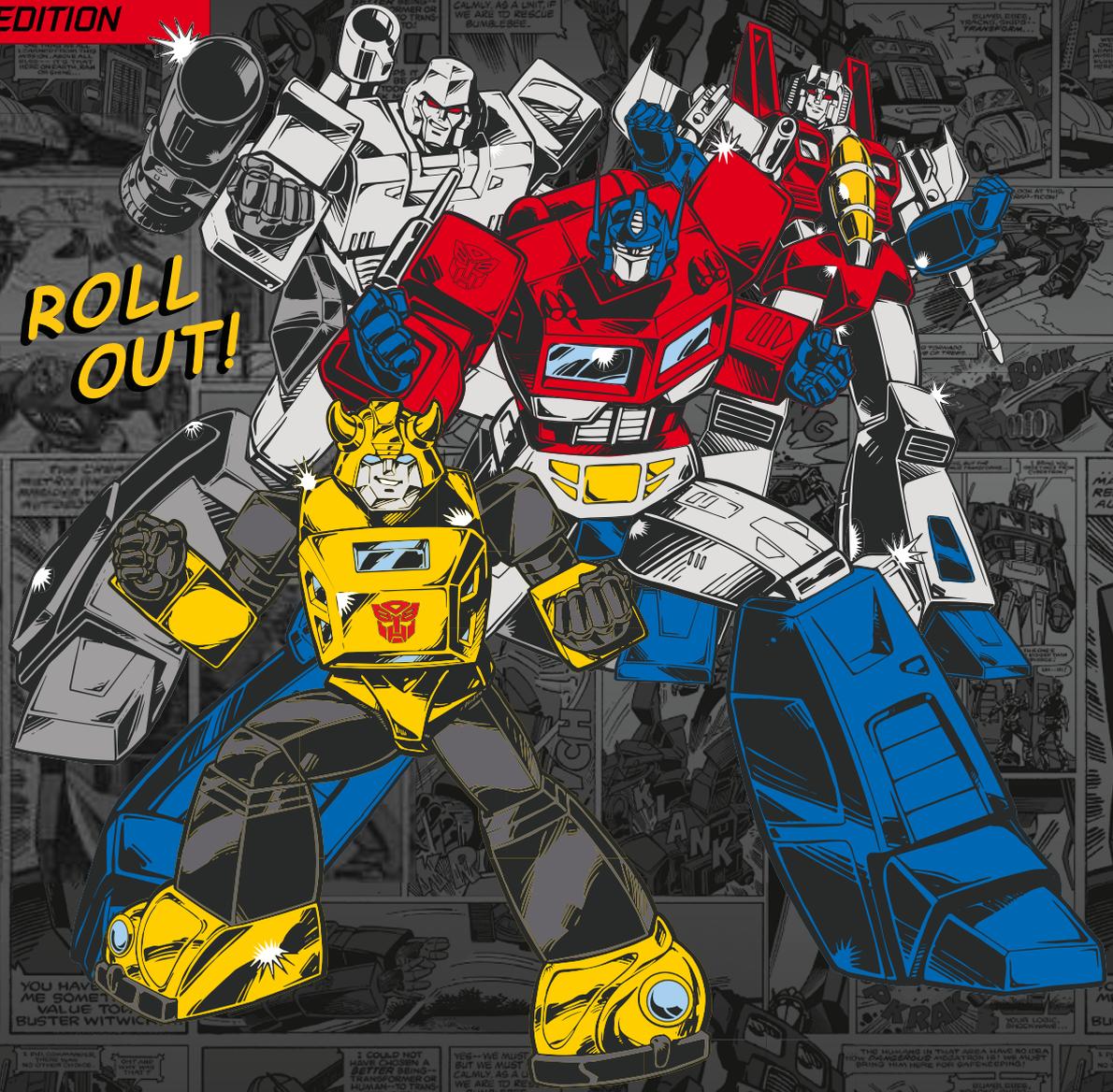
**G1  
84**

**COLLECTORS  
EDITION**

**MORE THAN MEETS THE EYE**

# THE TRANSFORMERS™

**ROLL  
OUT!**



YOU HAVE  
ME SOME  
VALUE TO  
BUSTER WITWIC

I COULD NOT  
HAVE CHOSEN A  
BETTER BEING  
TRANSFORMER OR  
HUMAN—TO TRANS-  
FER IT TO!

YES—WE MUST  
BUT WE MUST  
CALMLY AS A  
WE ARE TO RES-  
BUMBLEBEE.

THE ALLIANCE IN THAT AREA HAVE NO IDEA  
THEY'RE BEING USED FOR THIS! WE MUST  
BRING THEM HERE FOR SAFEKEEPING!

WILLAM USES  
YOUR WITNESS  
TRANSFORMER.

# AUTOBOTS, CONVERT AND ROLL OUT!

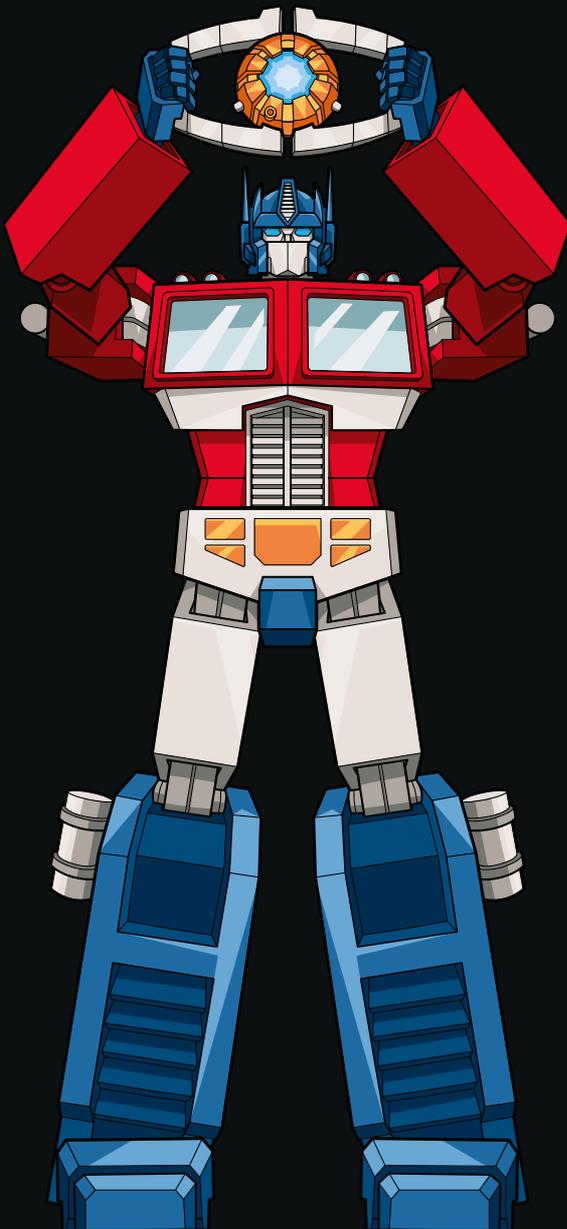
What started off in 1984 as a series of toy robots that could quickly change into other forms became a global cultural phenomenon encompassing comic books, video games, animations and live-action blockbuster movies. It's little wonder generations of fans continue

to follow the epic battles between the Autobots and Decepticons for control of the planet of Cybertron and beyond. This LEGO® model of Optimus Prime, the charismatic leader of the Autobots, is the first time the Transformers universe is represented in LEGO bricks. Enjoy.

# OPTIMUS PRIME

The true hero of the Transformers universe is Optimus Prime, a powerful leader defined by his strong moral character and heroic feats on the battlefield against his arch-enemy Megatron and the Decepticons.

He carries the Matrix of Leadership, an ancient and powerful artifact that gives him upgraded abilities and knowledge of all Cybertronian history.



---

There may be faster Transformers with more potent firepower, but everything else in the stats reinforces Optimus Prime's position as a dedicated leader and fearless warrior.

---

## FUNCTION: COMMANDER

Strength: . . . . .	10
Intelligence: . . . . .	10
Speed: . . . . .	8
Endurance: . . . . .	10
Rank: . . . . .	10
Courage: . . . . .	10
Firepower: . . . . .	8
Skill: . . . . .	10

---



ONE SHALL STAND,  
ONE SHALL FALL!



Just like the original toy, this LEGO® model of Optimus Prime is capable of turning from robot mode to vehicle mode and back. It also comes with many of his iconic accessories: an Ion Blaster, Energon Axe, Jetpack and the Autobot Matrix of Leadership. It also has an Energon cube to give him energy to battle his evil foes!

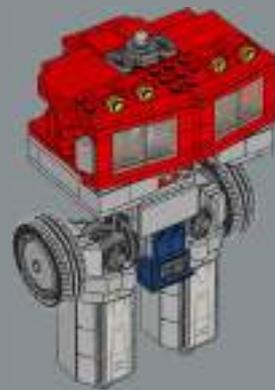
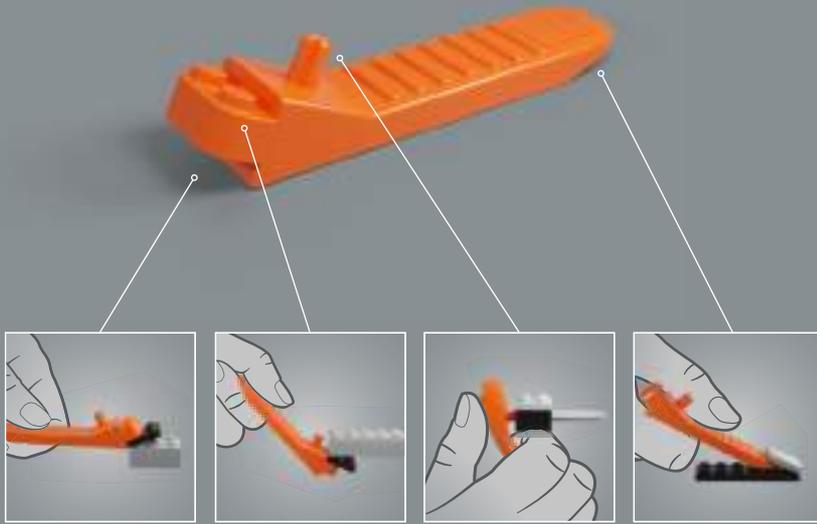


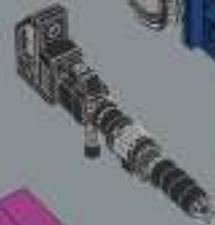
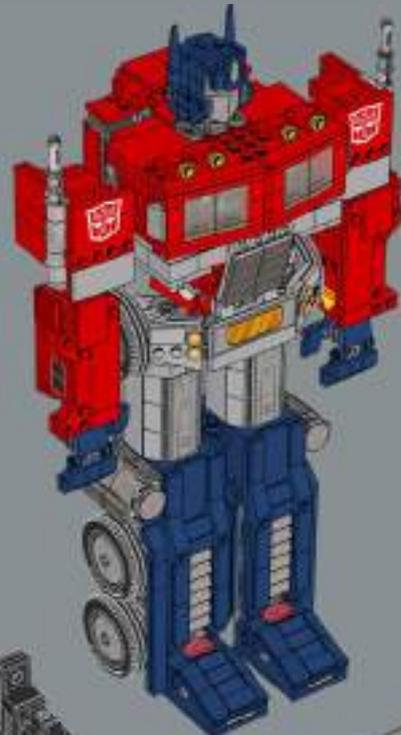
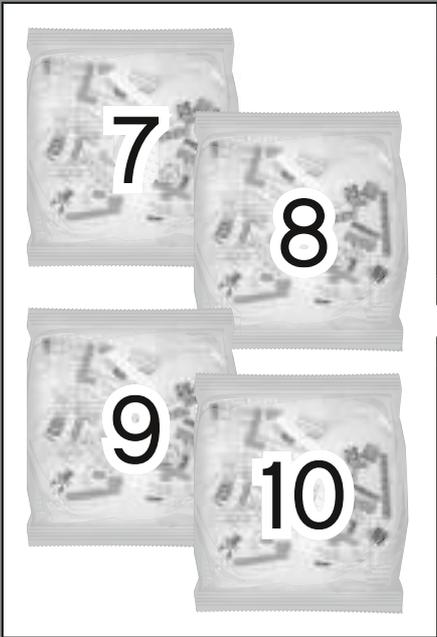
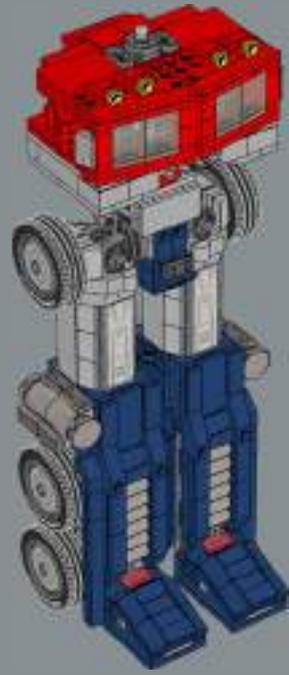
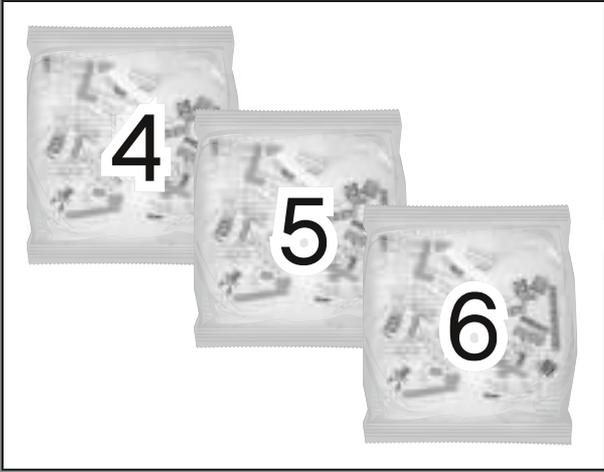
## FROM THE LEGO® DESIGN TEAM

*"Transformers was what inspired me to become a toy designer, so I was very excited to use LEGO bricks to bring Optimus to life. There were many challenges in designing this model to make it both stable, dynamic and faithful to the design of Optimus. The most fun challenge, however, was*

*getting him to change between modes without disassembly. To do this I built block shapes of the major components, adjusting proportions to match both the robot and the vehicle. The transformation had to be as simple as possible without compromising the look of either mode."*

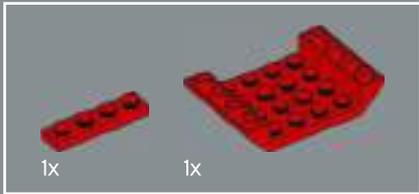
- Joseph Patrick Kyde, Senior Designer



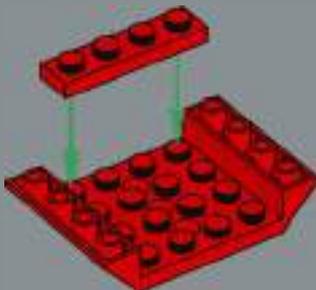




According to his original bio, Optimus Prime is the largest, strongest and wisest of all the Autobots. He feels his role is the protection of all life.



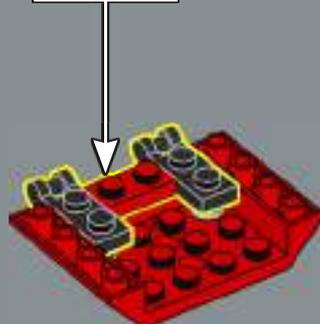
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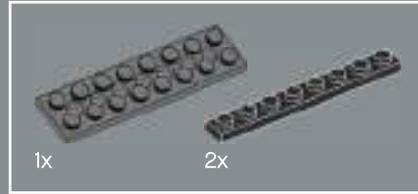
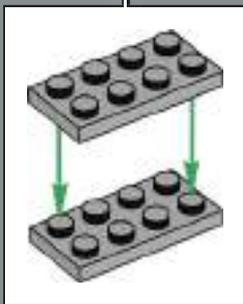
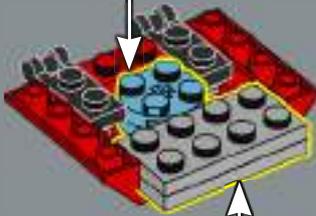


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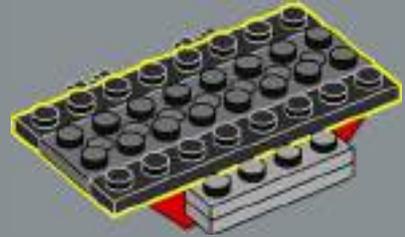




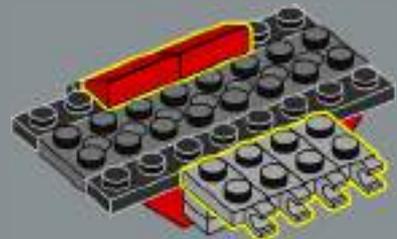
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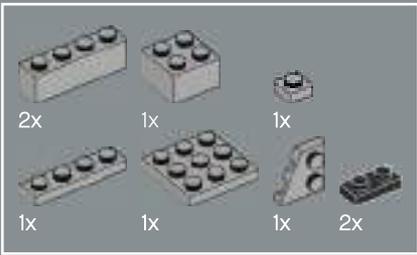


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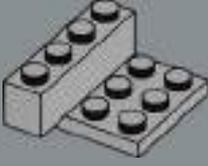
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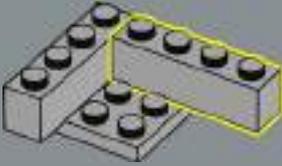


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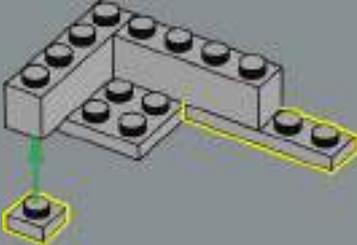
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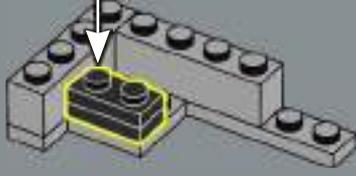
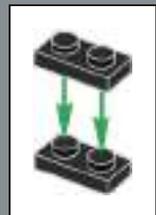
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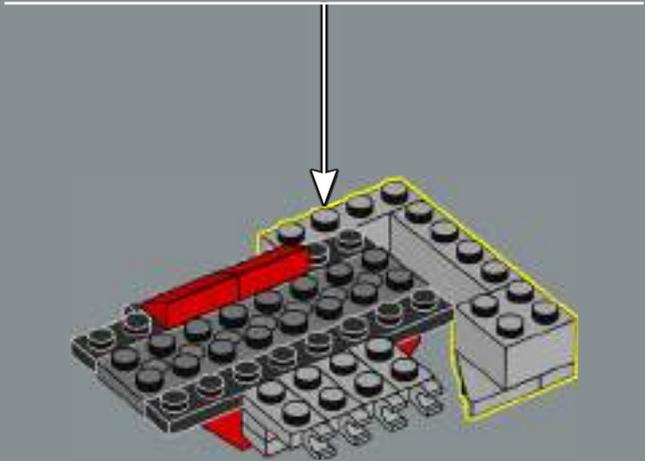
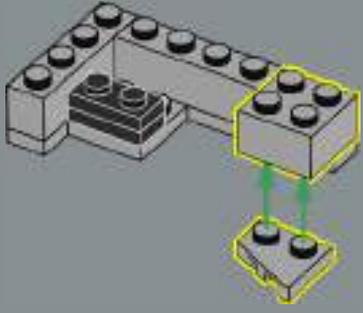
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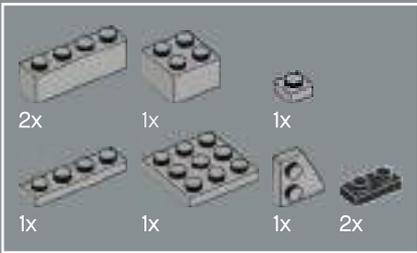


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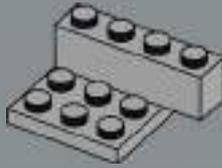
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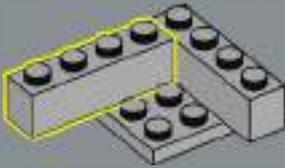


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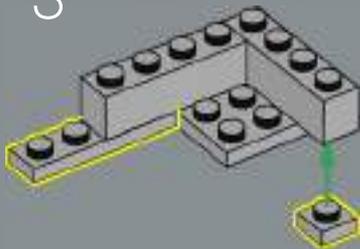
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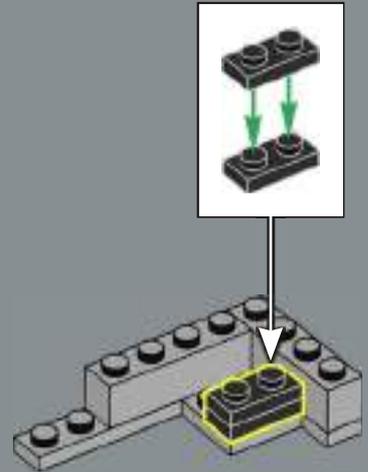
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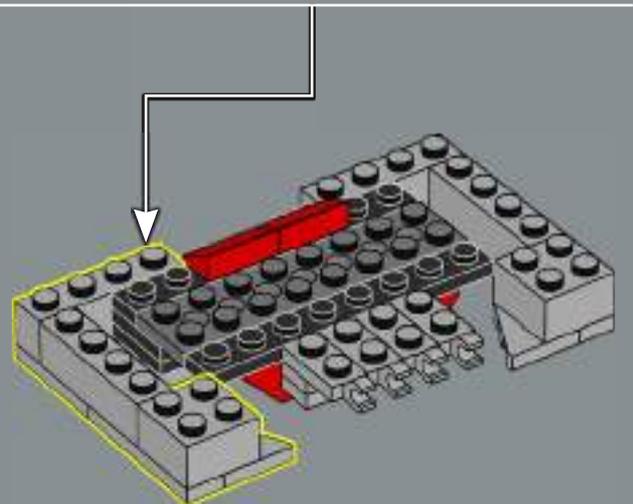
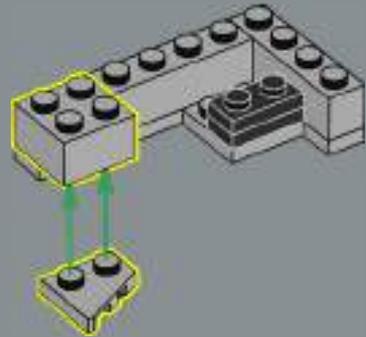
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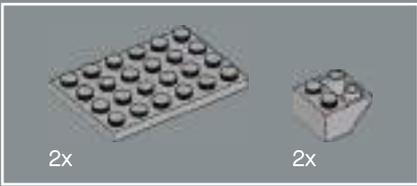


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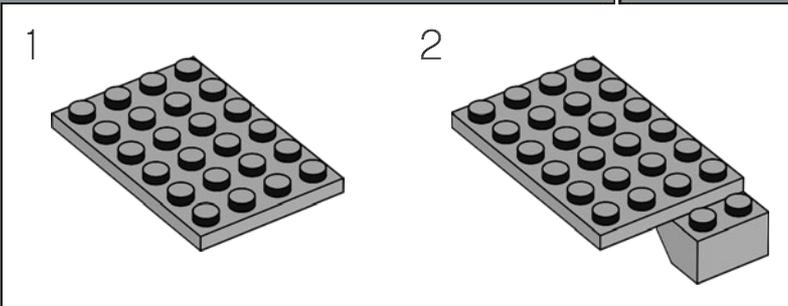
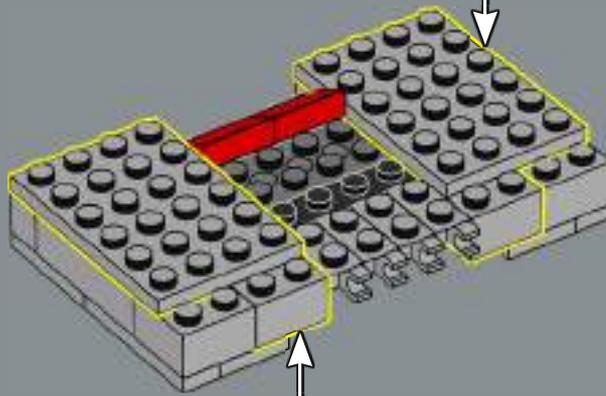
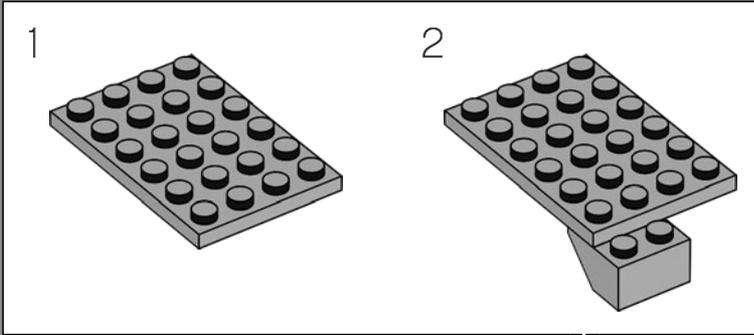


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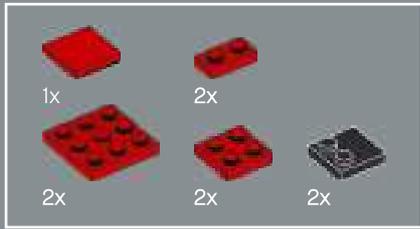
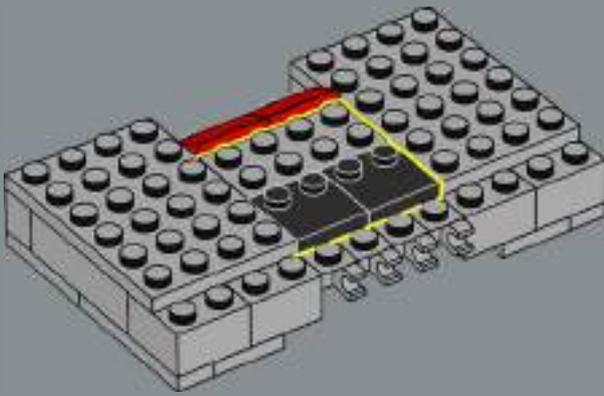


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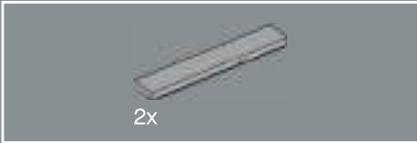
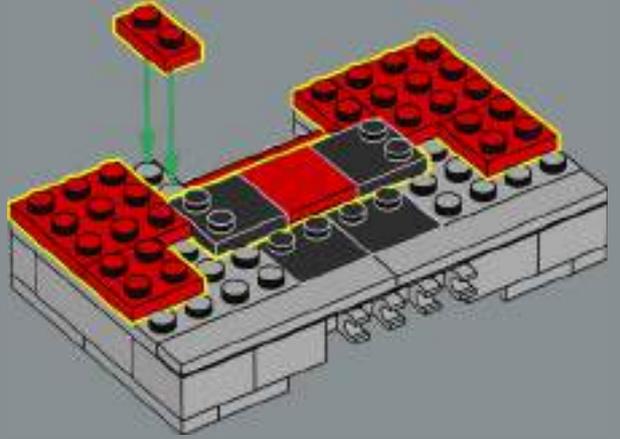




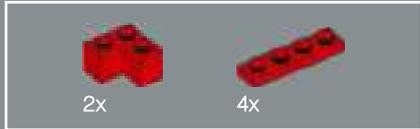
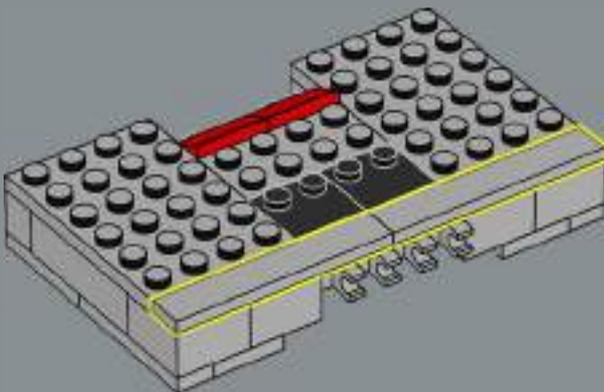
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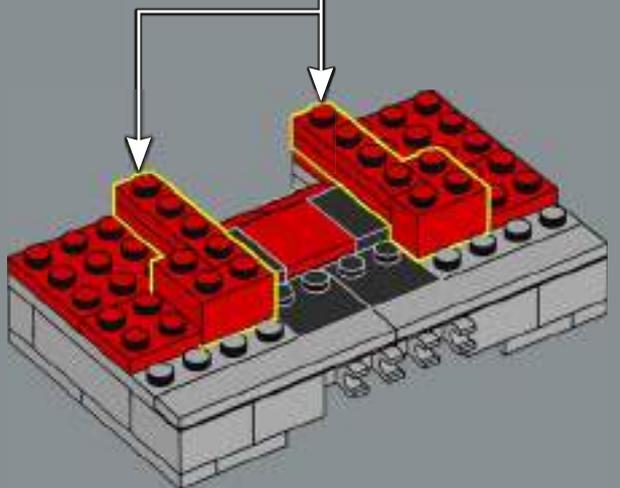
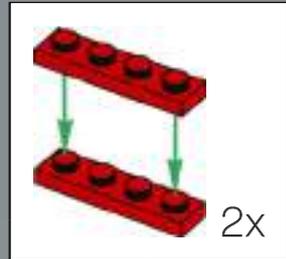
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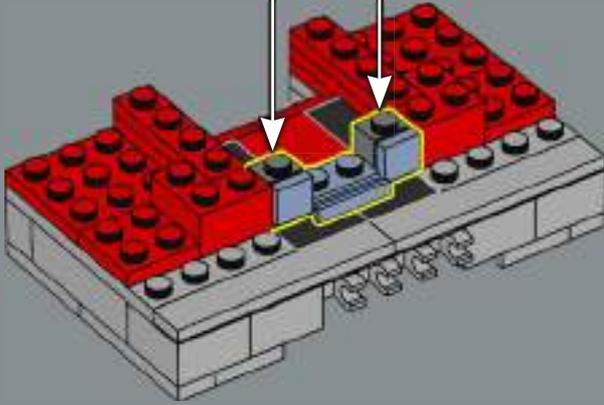
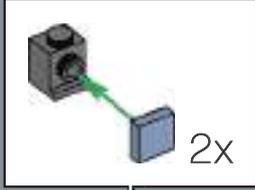


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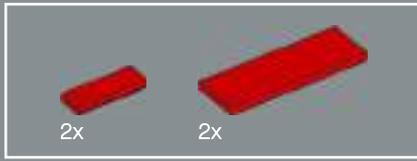
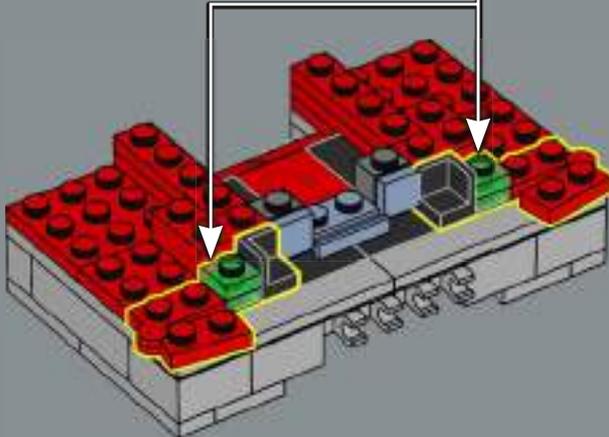
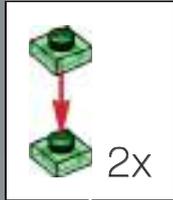




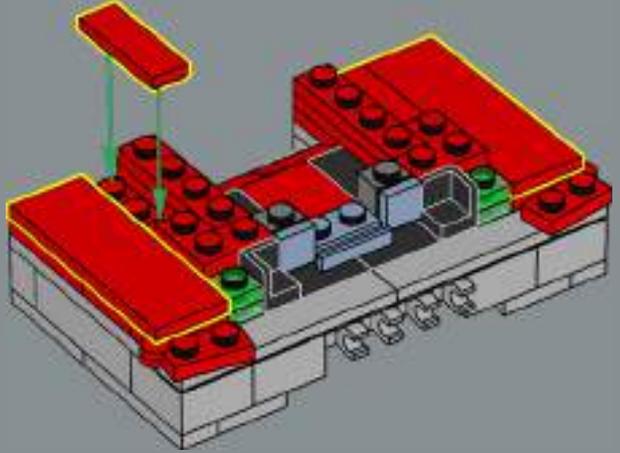
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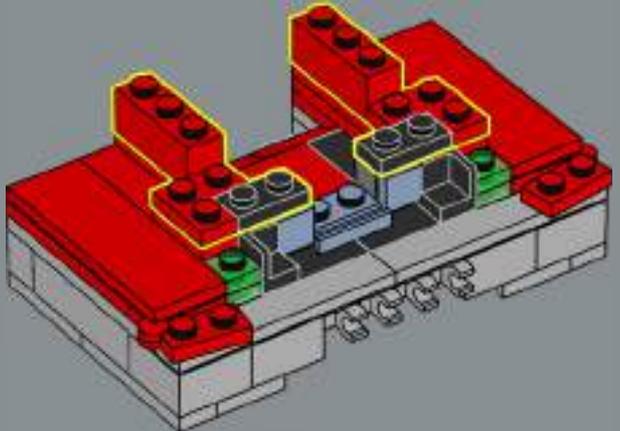
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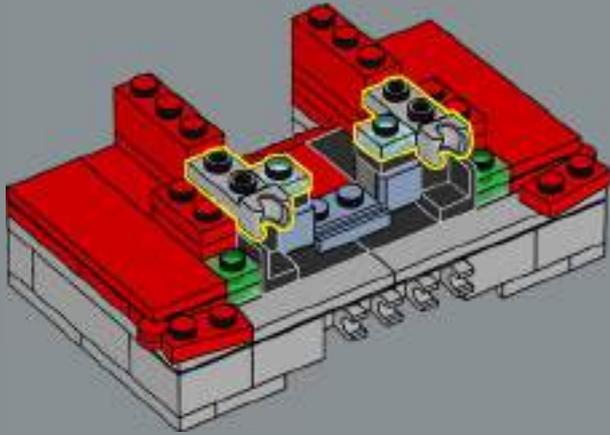


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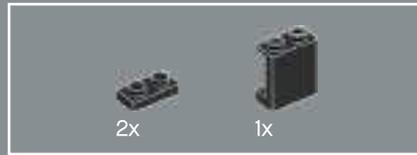
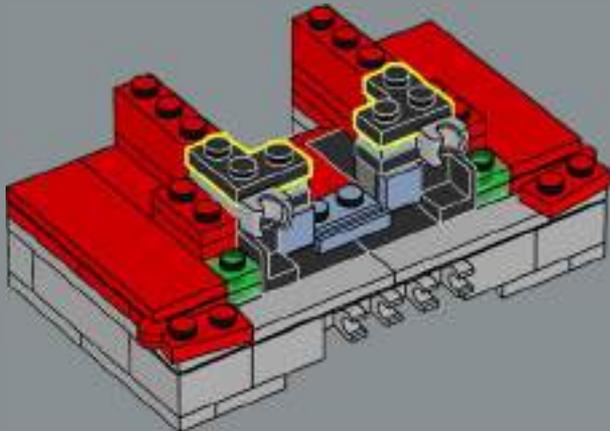




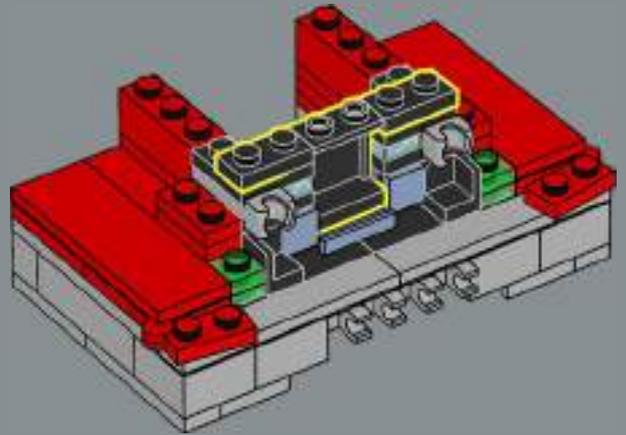
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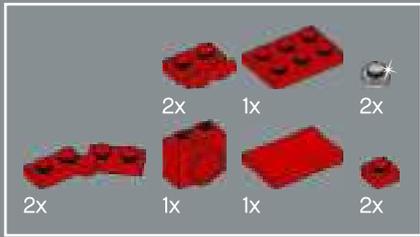
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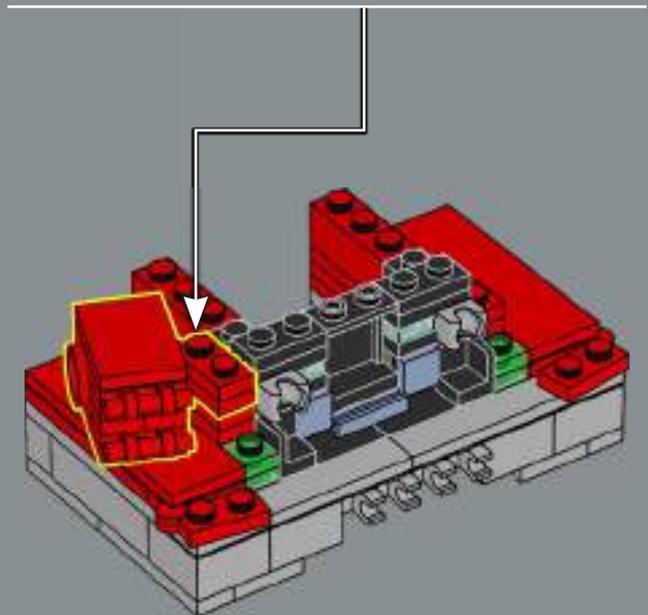
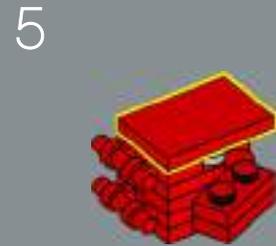
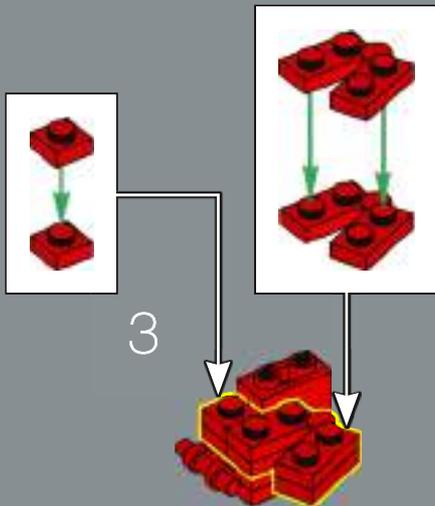
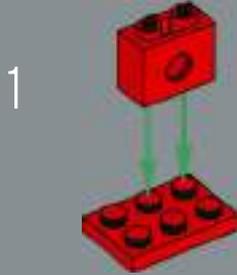
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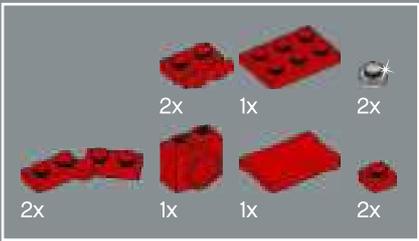


Energon is the primary commodity for Transformers society, as it can be used for food, energy and currency.

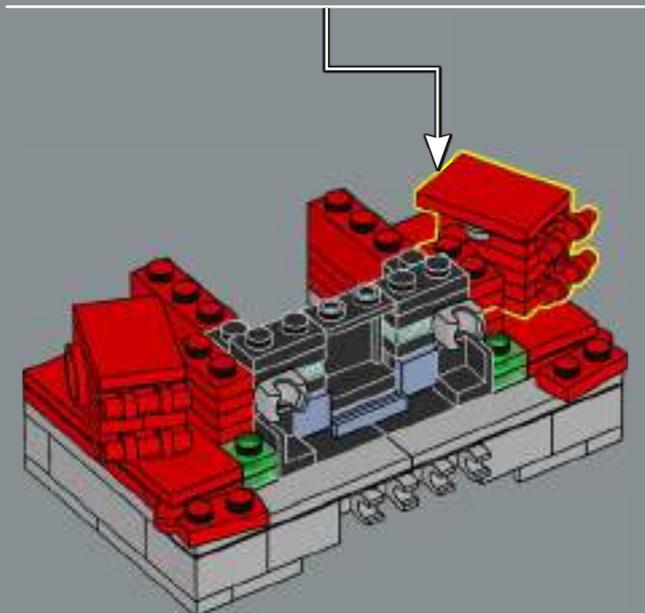
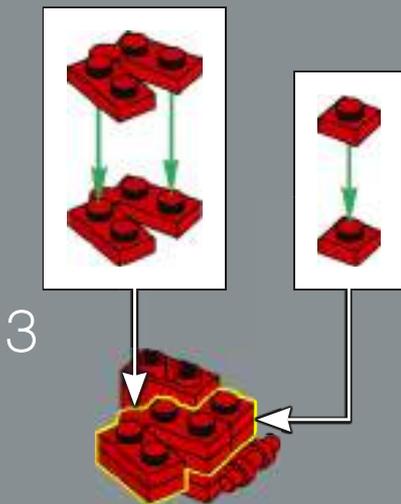
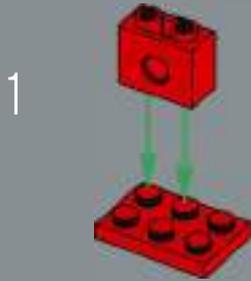


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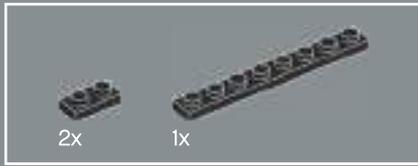
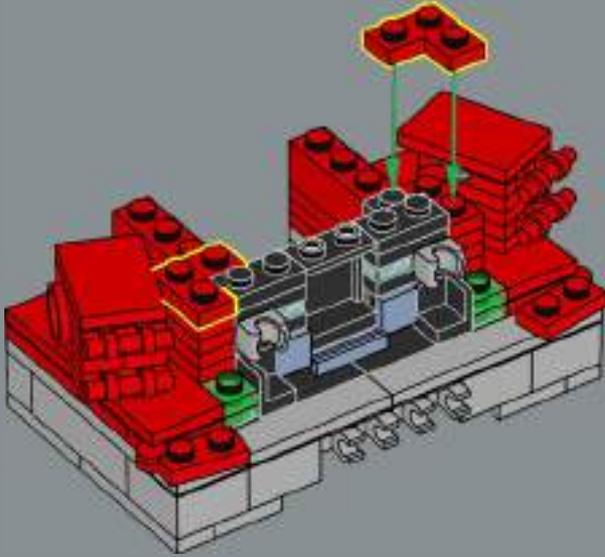


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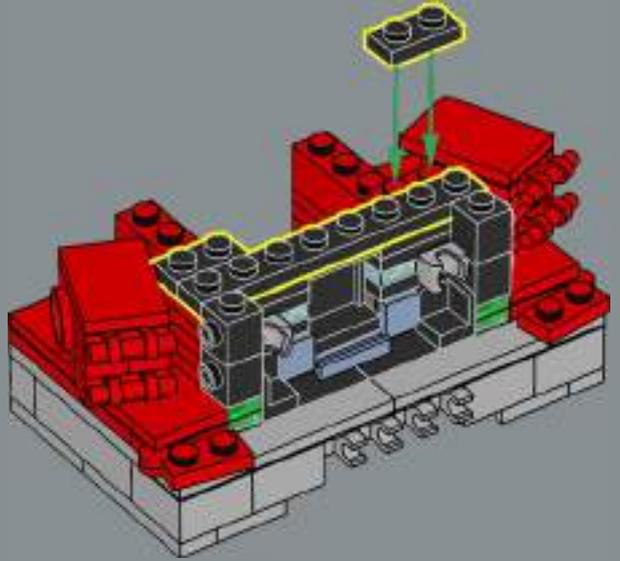




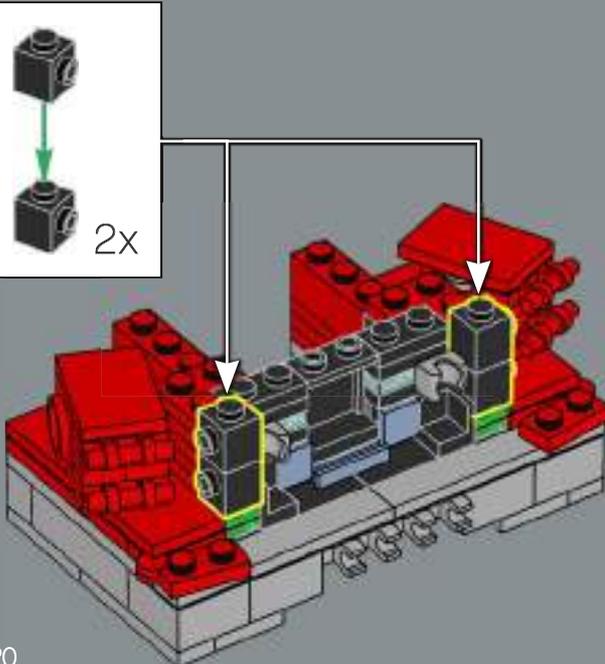
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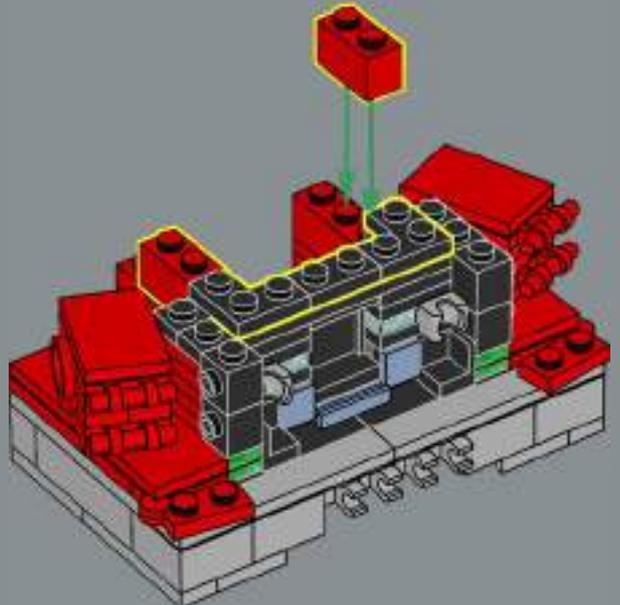
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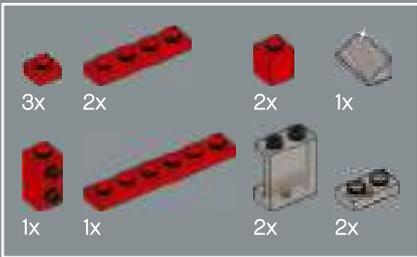


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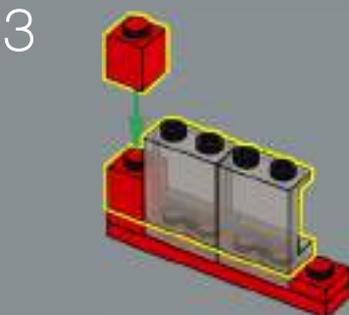
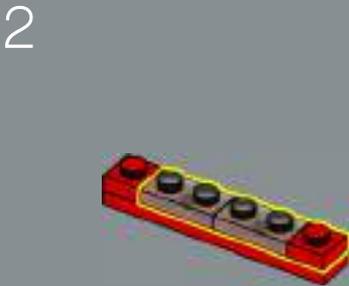
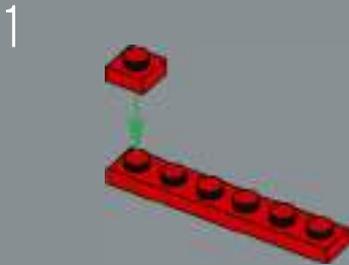


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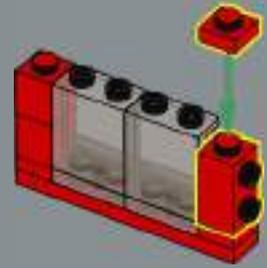




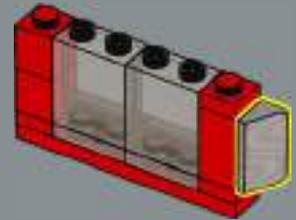
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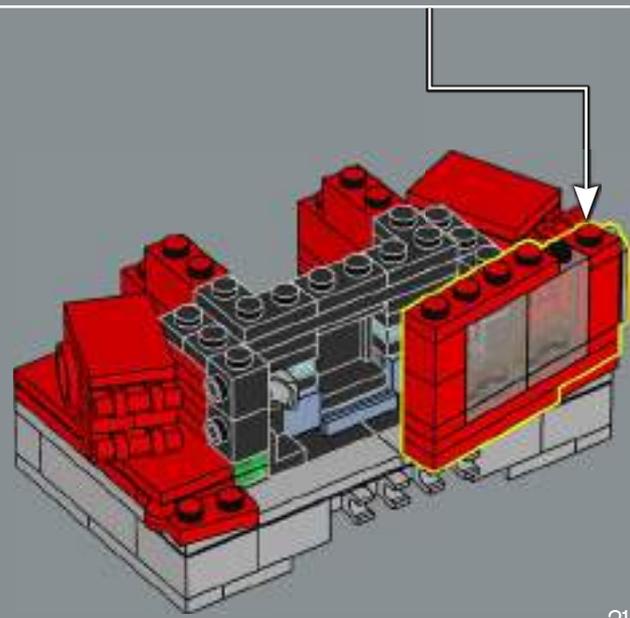
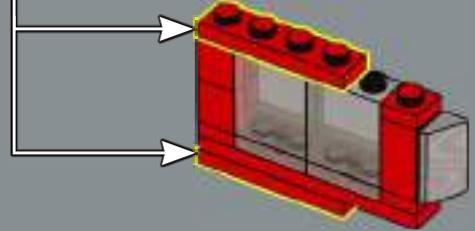
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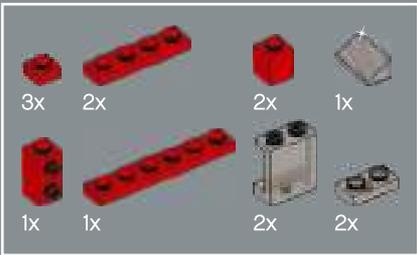


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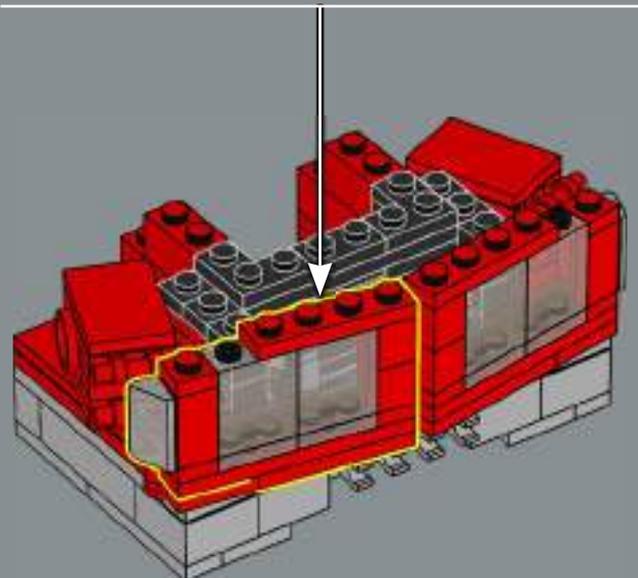
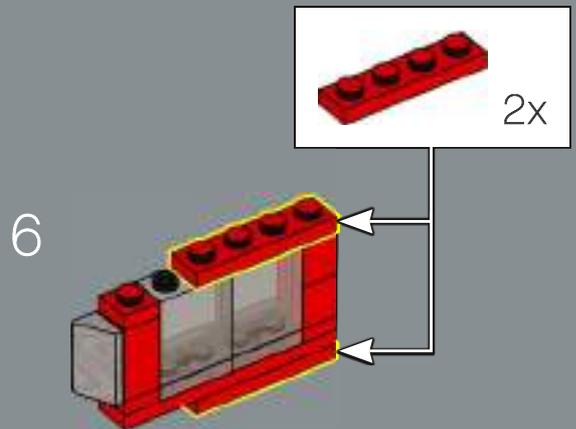
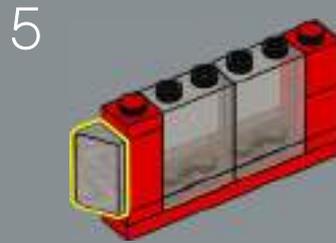
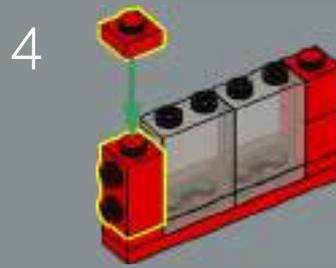
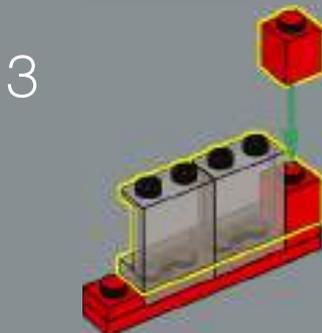
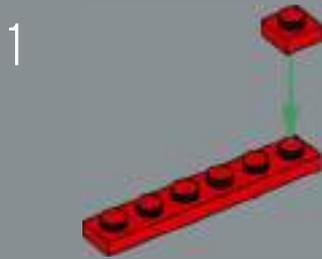


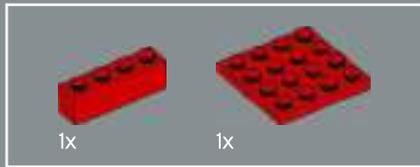
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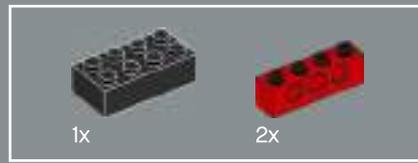
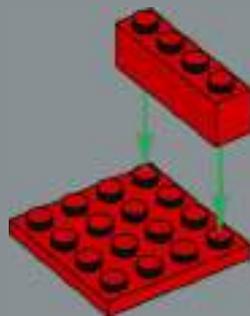


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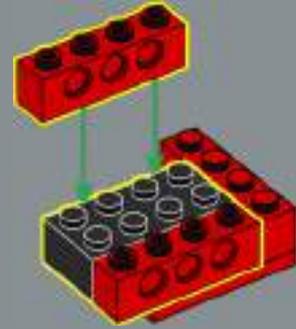




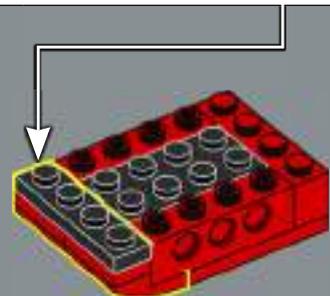
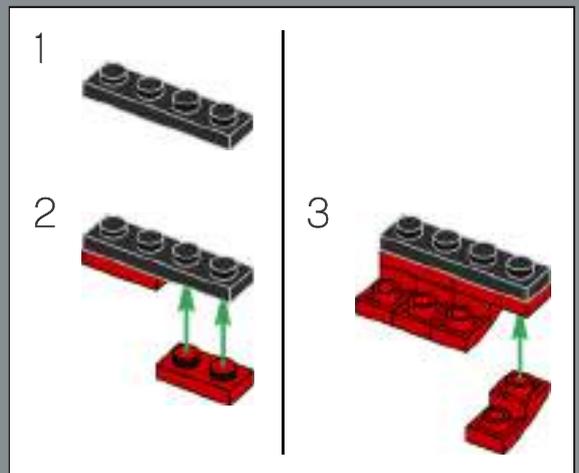
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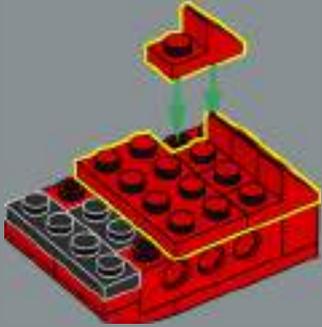


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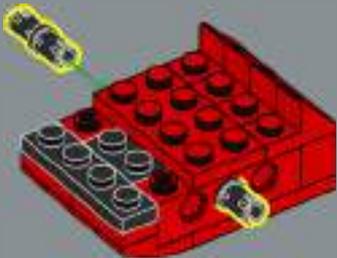




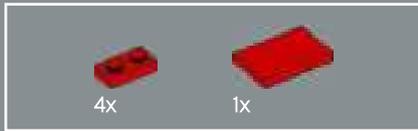
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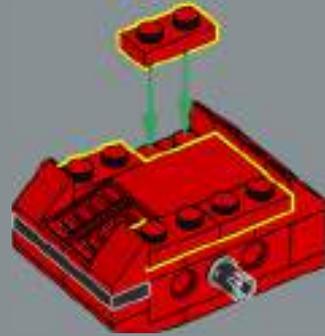
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34



35

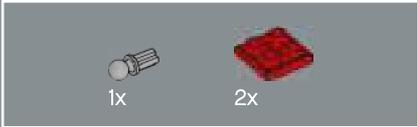
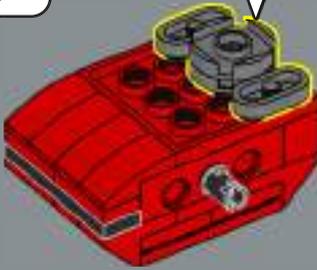


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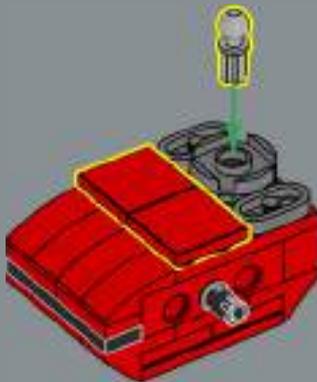




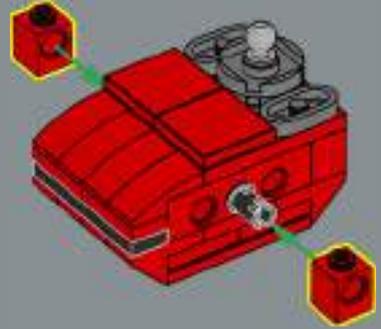
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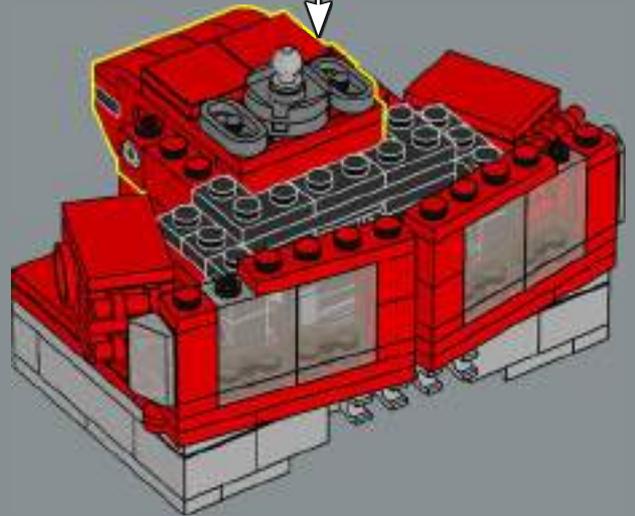
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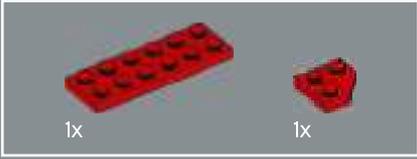


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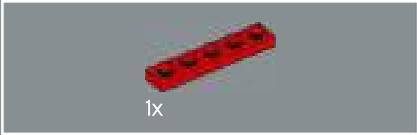
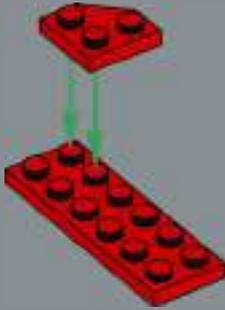


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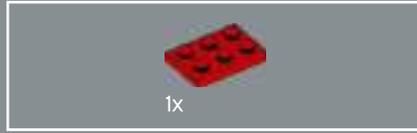




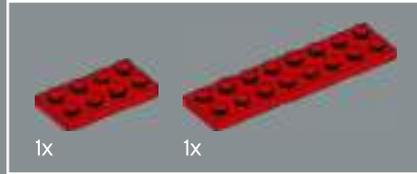
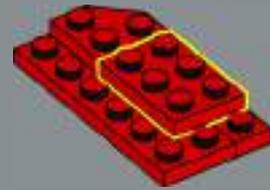
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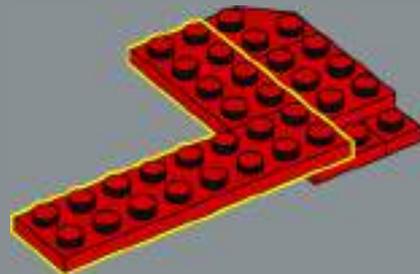
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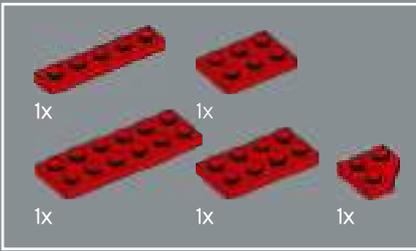


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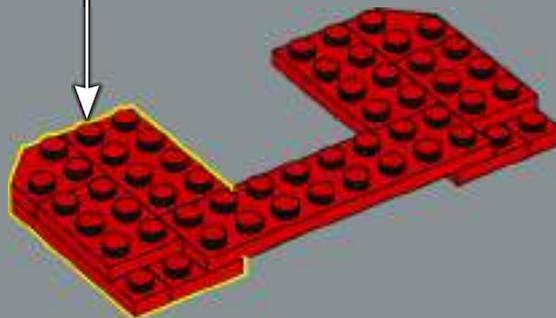
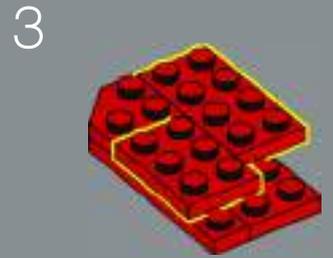
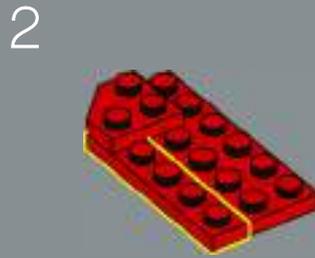
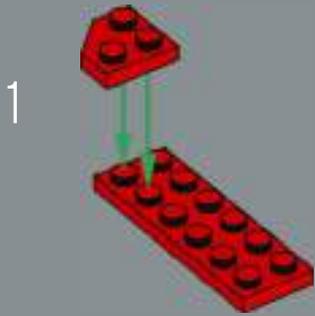




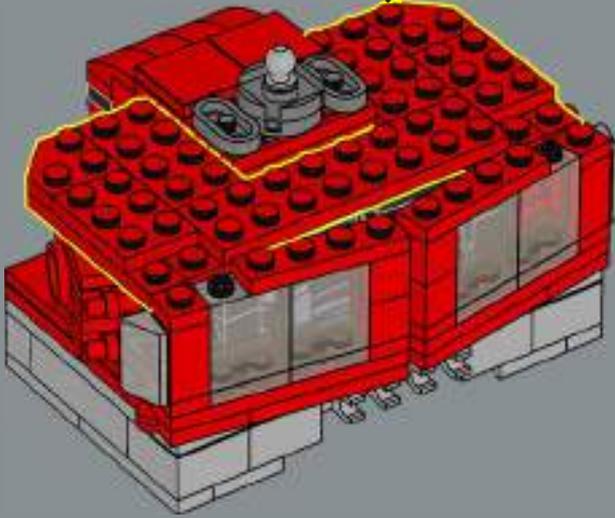
According to the episode  
"Thief in the Night," it takes  
1,000 barrels of oil to make one  
Energon cube.



45

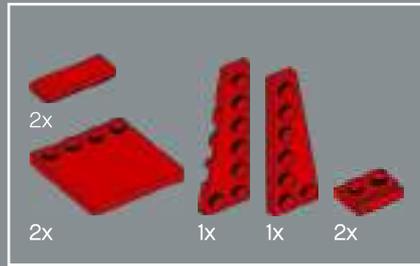
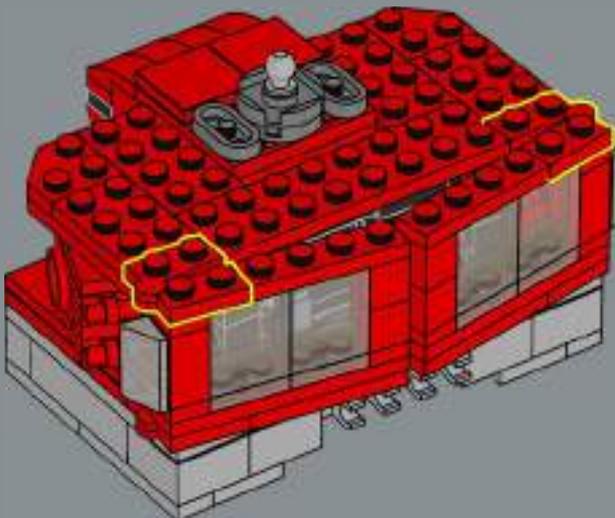


46



2x

47



2x

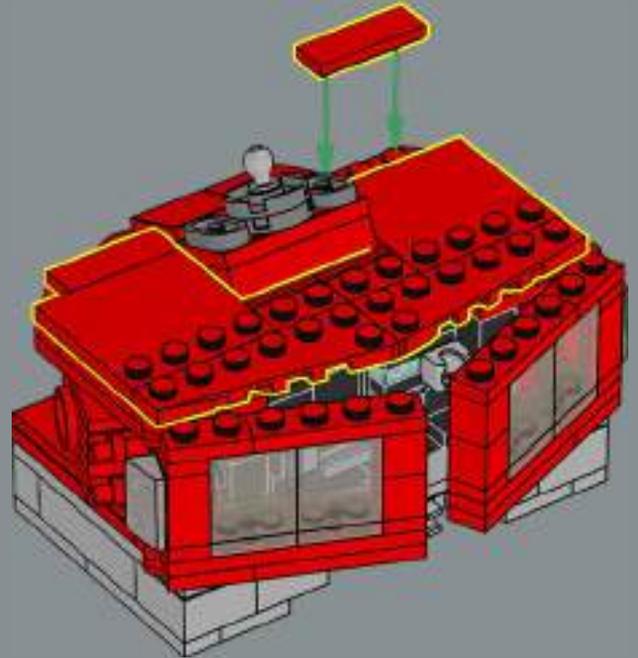
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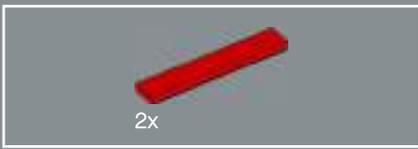
1x

1x

2x

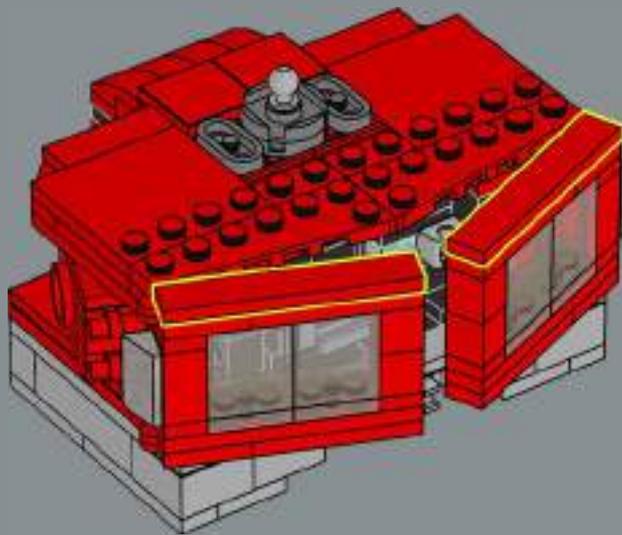
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2x

49

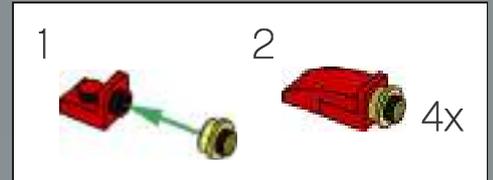


4x

4x

4x

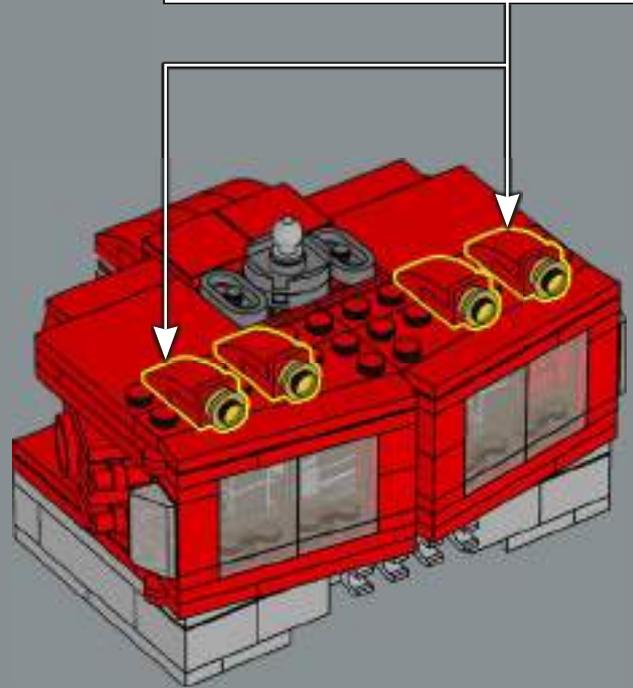
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1

2

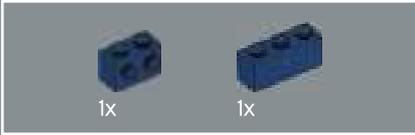
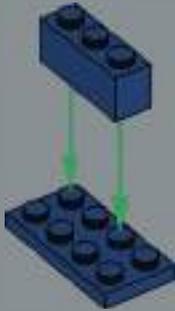
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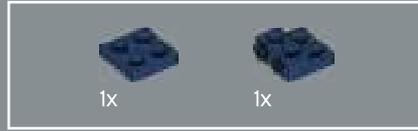
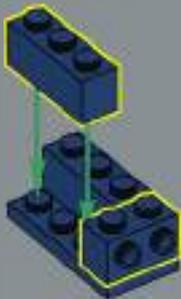
The original Generation 1 Optimus Prime toy was released in 1984 in the US. The design of the toy itself was originally named "Battle Convoy."



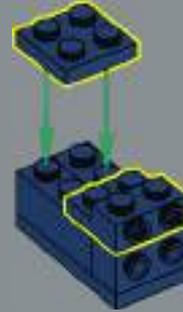
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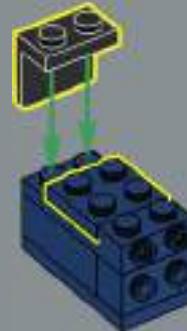
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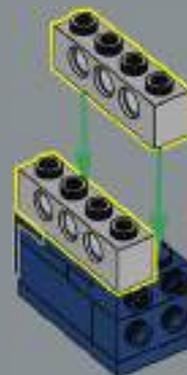
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54

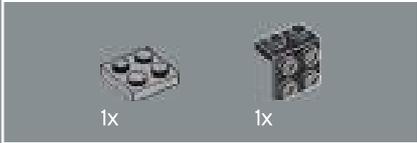


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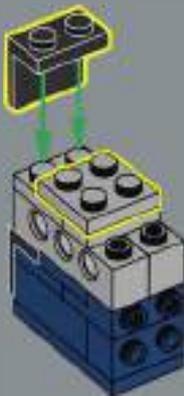




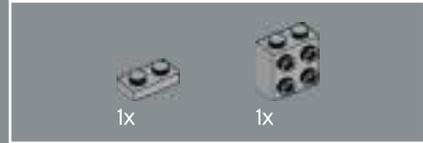
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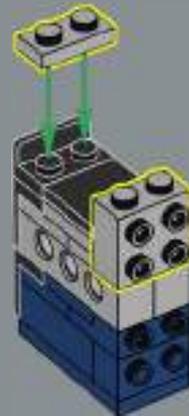
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58

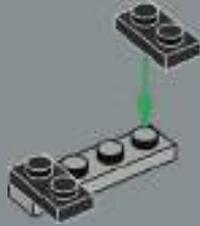


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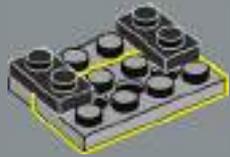




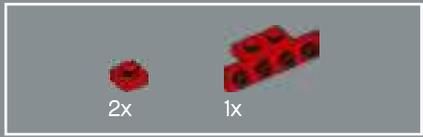
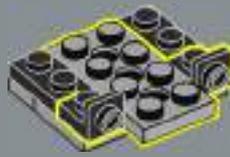
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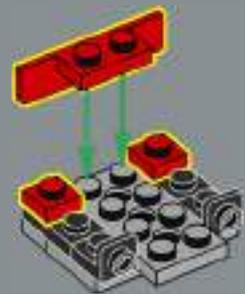
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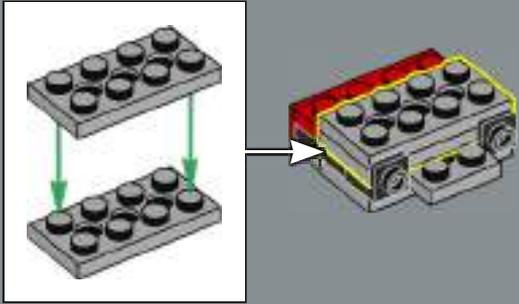
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63



64

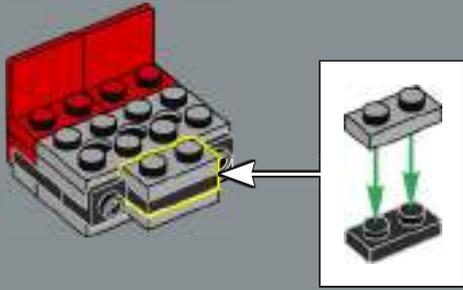


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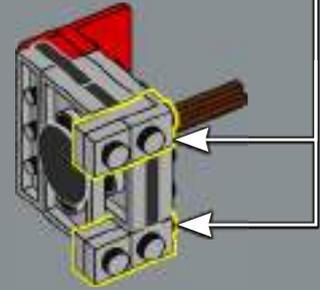
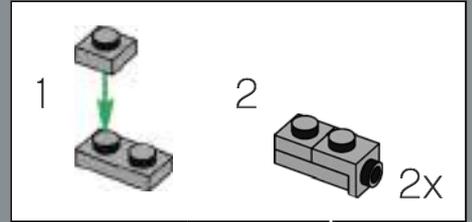




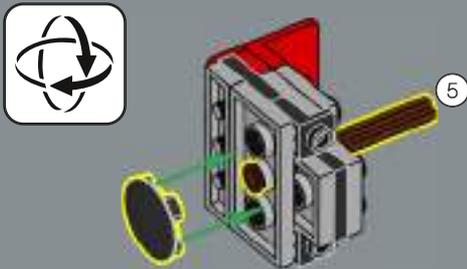
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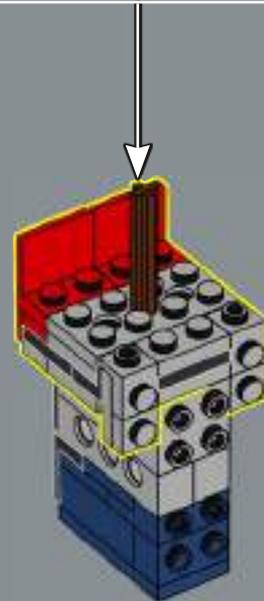
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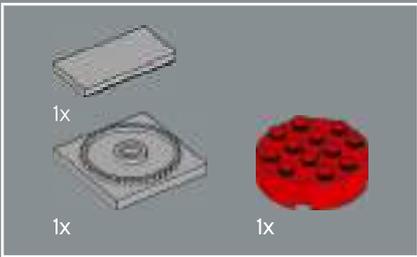


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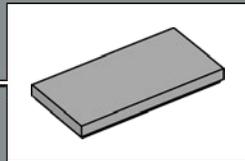
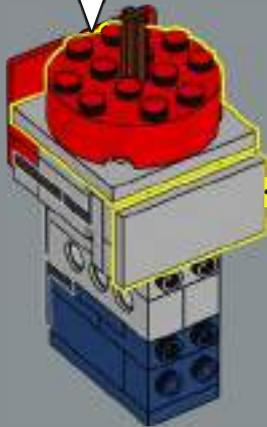
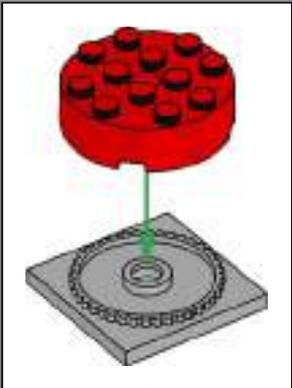


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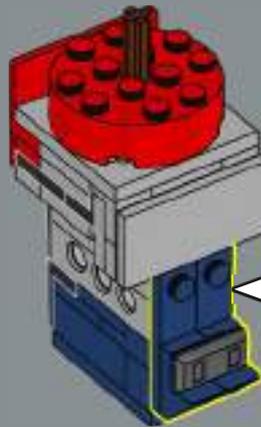


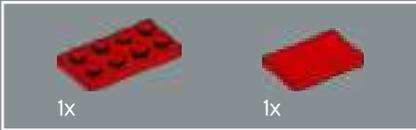
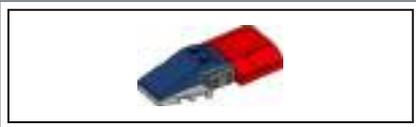


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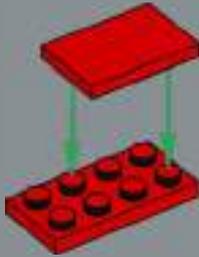


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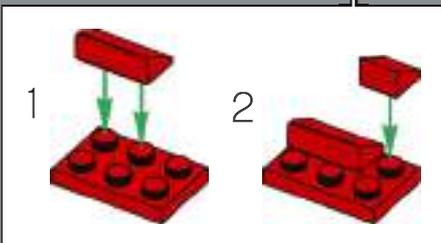
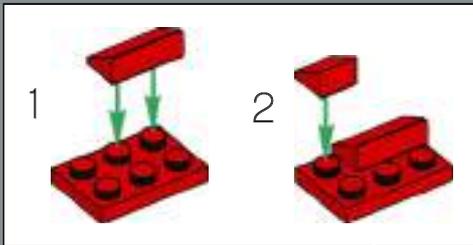




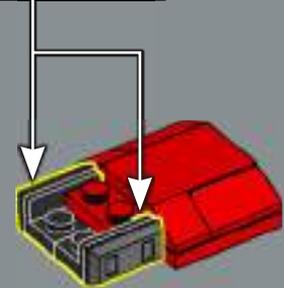
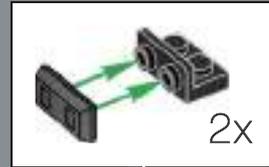
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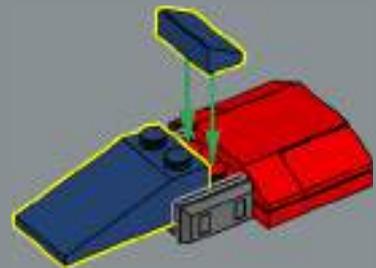
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74

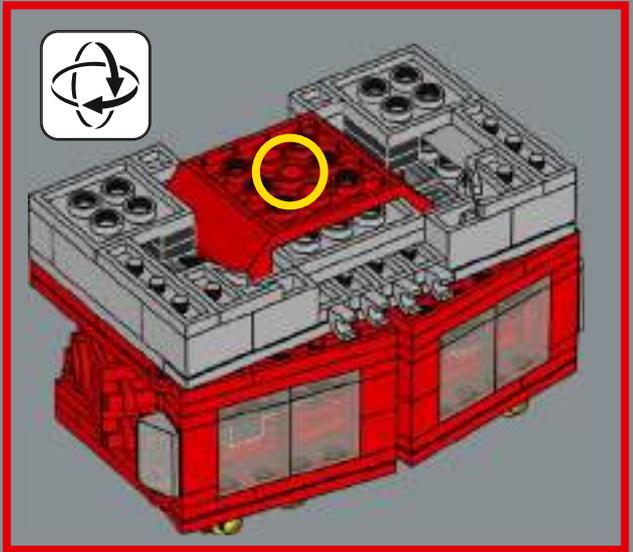
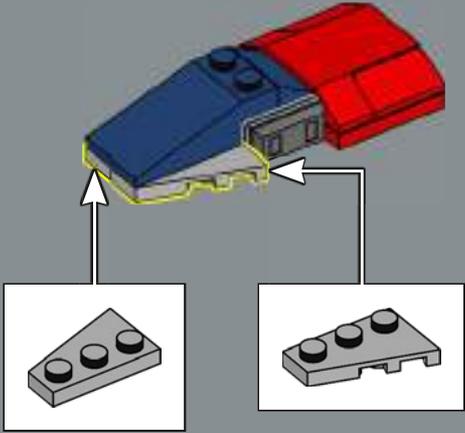


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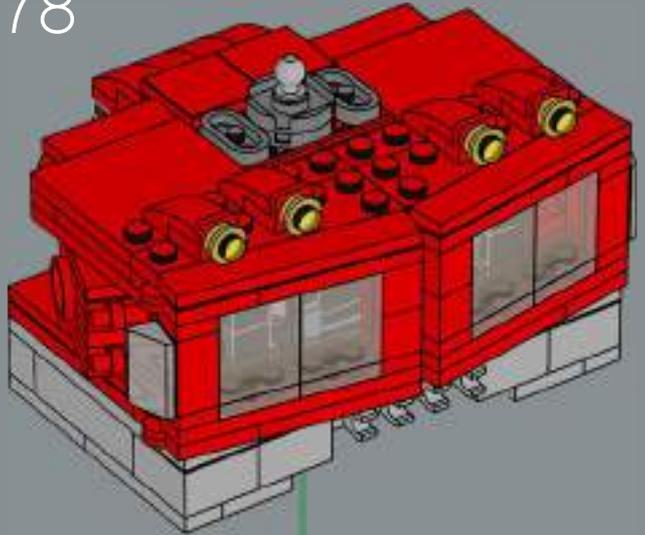




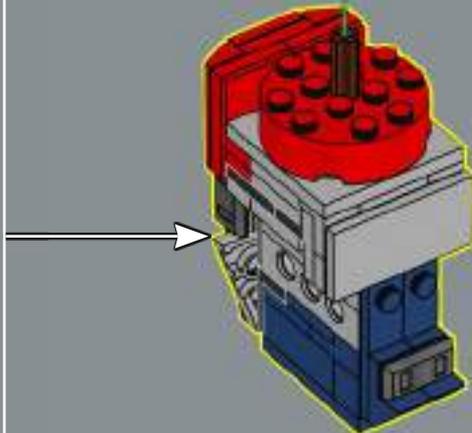
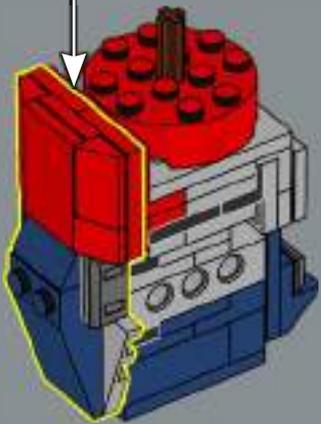
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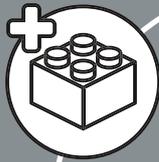


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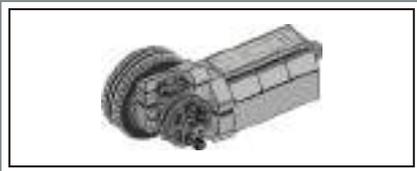


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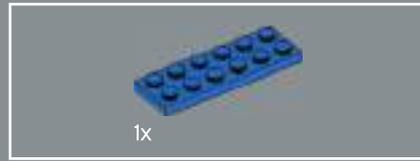




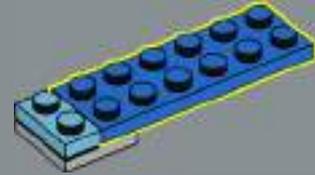
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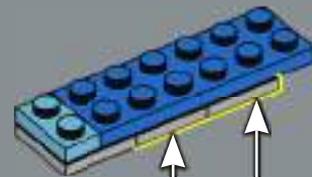
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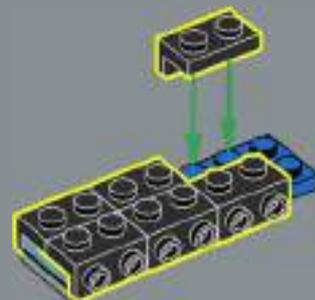
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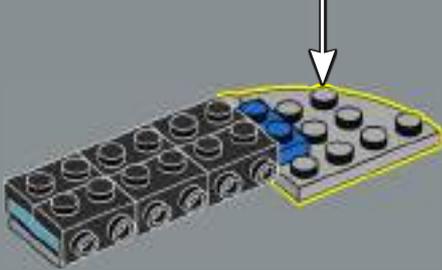
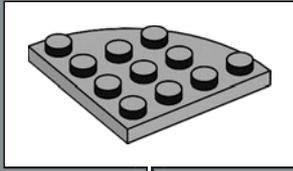


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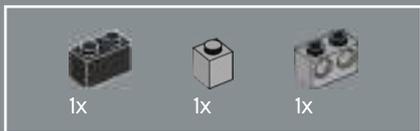
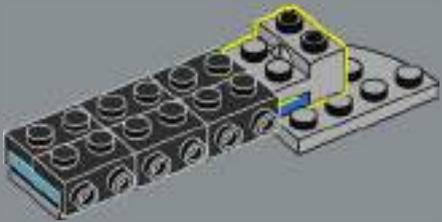




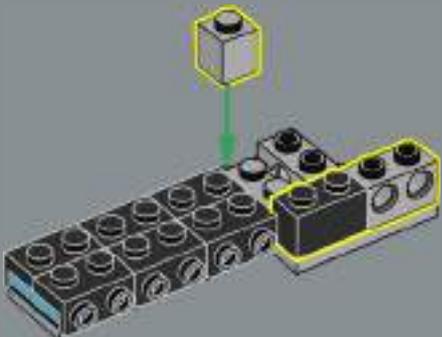
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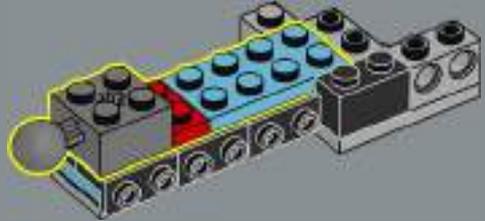
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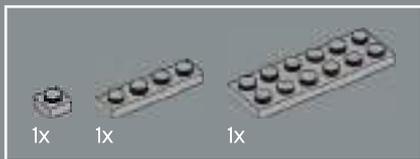
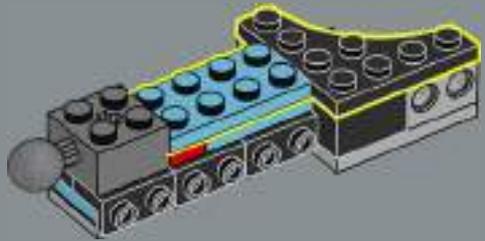
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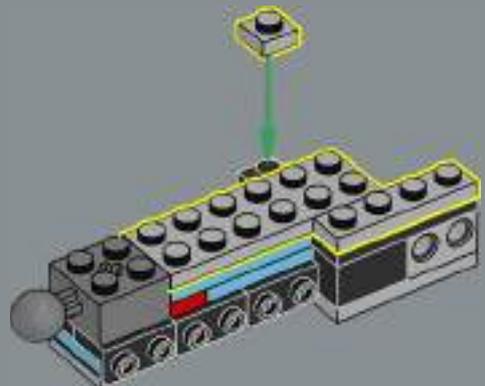
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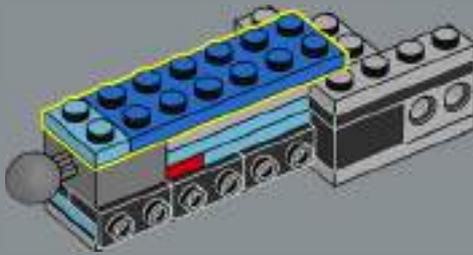


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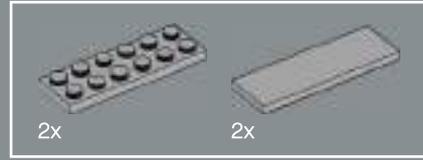
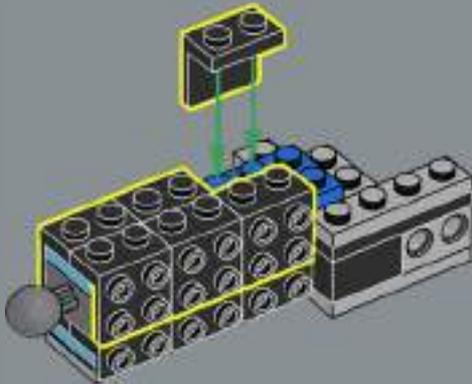




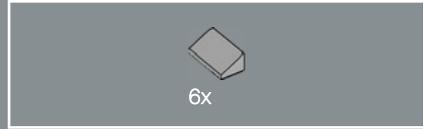
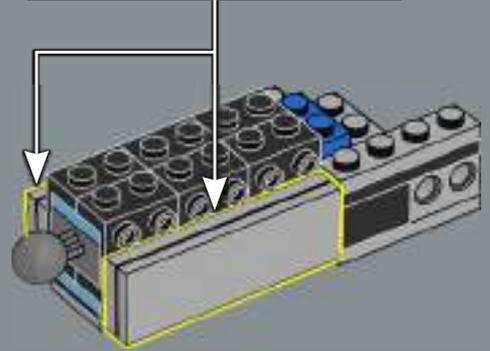
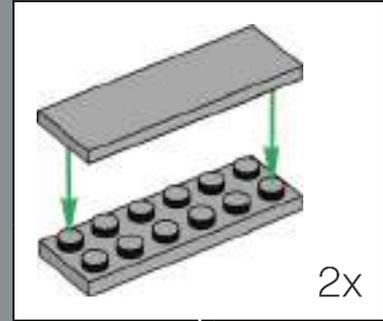
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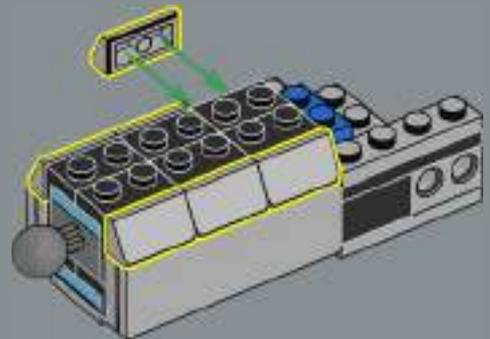
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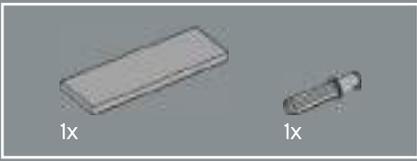


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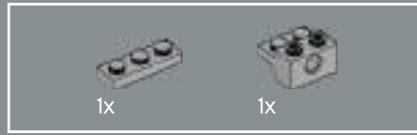
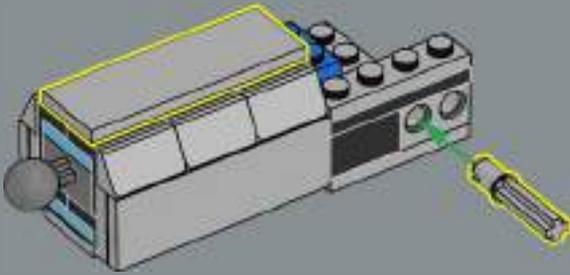


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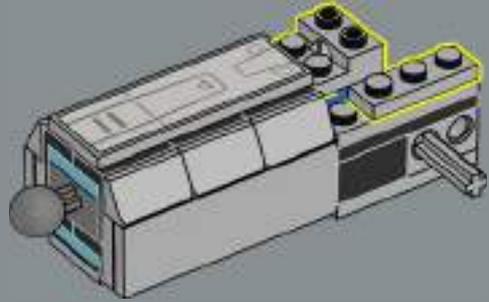




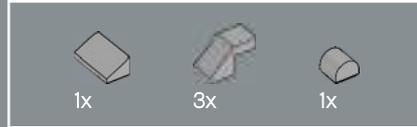
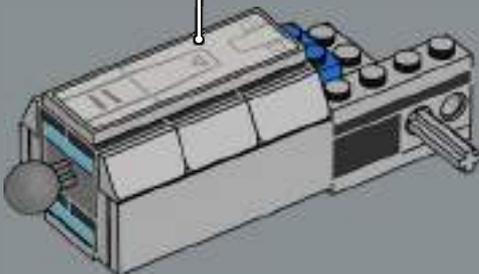
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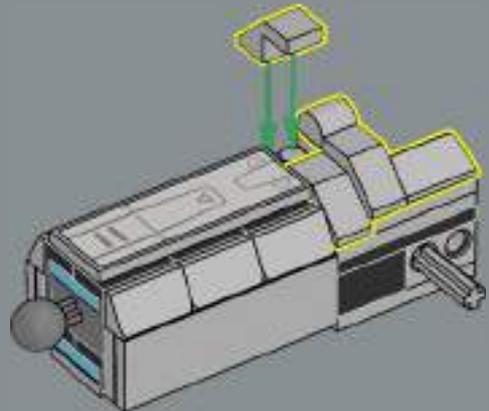
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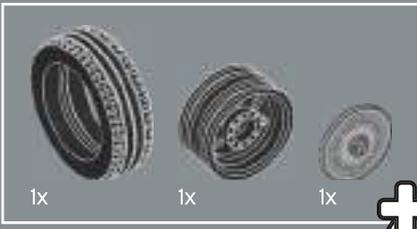


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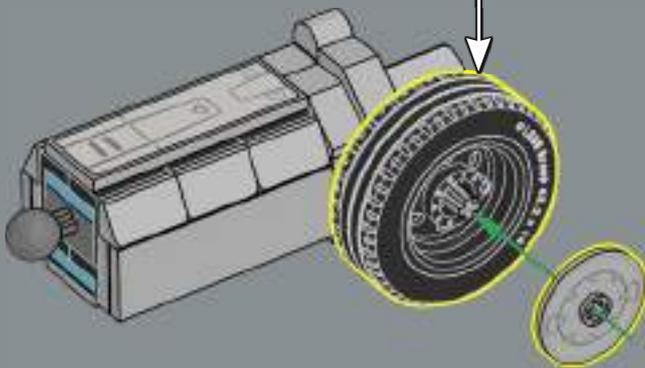
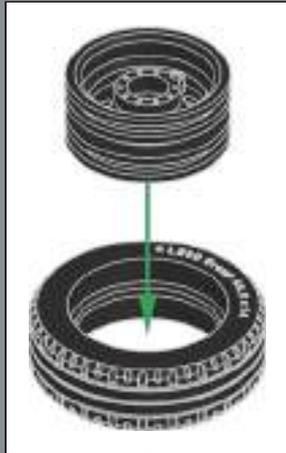
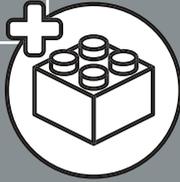


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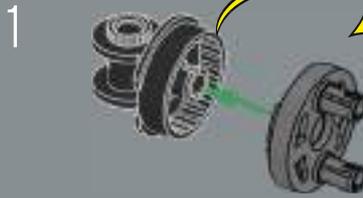




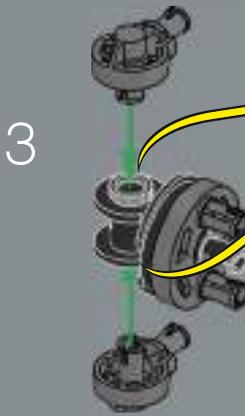
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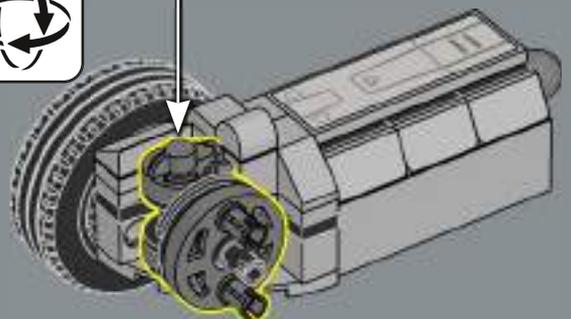
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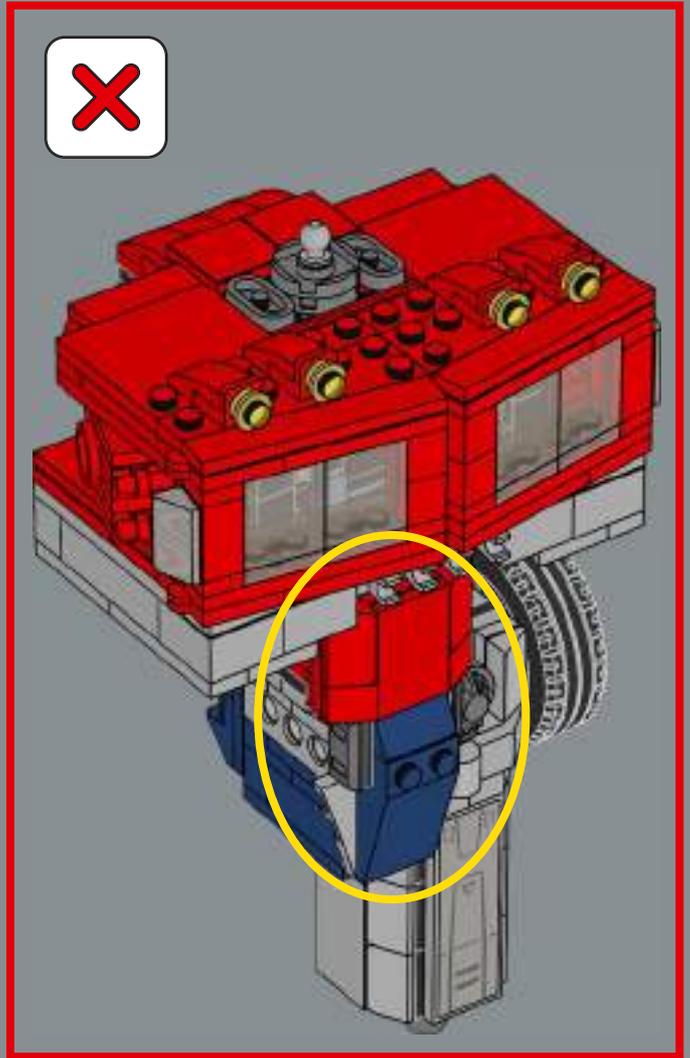
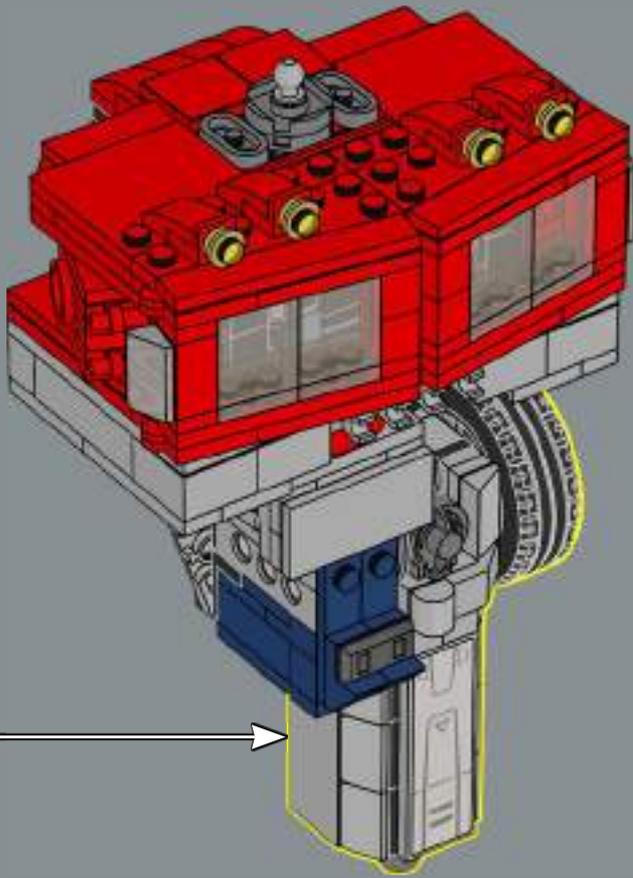


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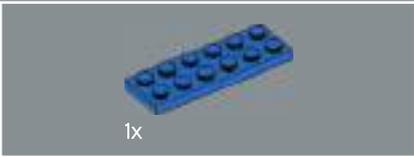
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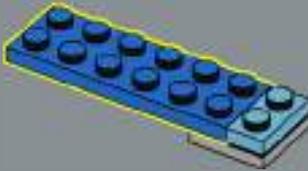




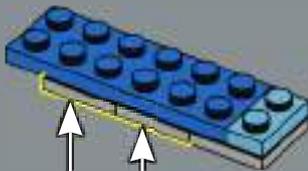
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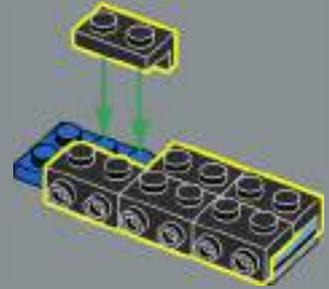
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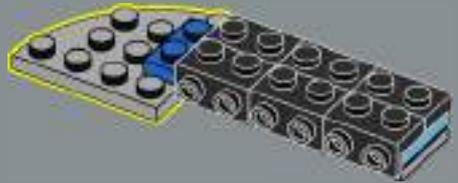
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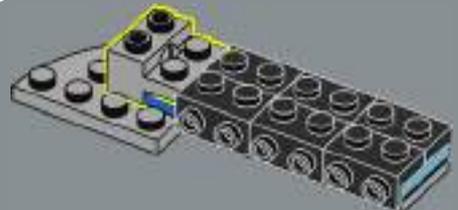
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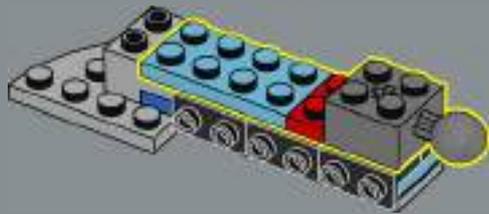


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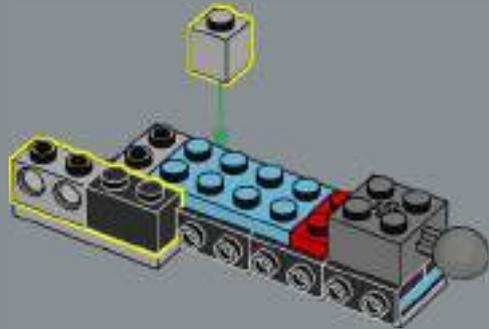




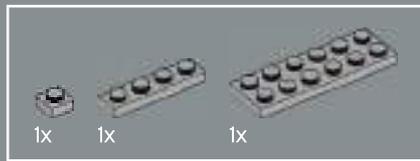
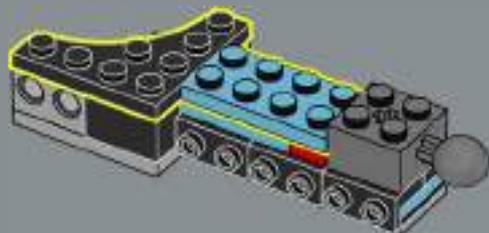
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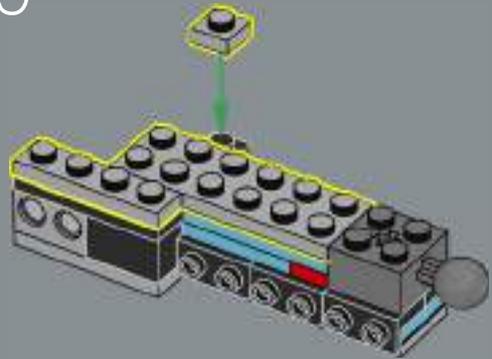
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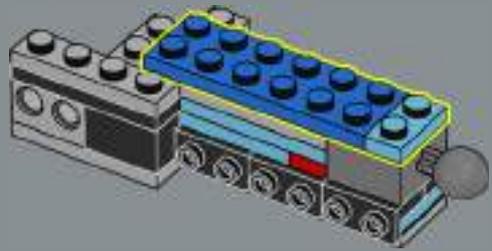
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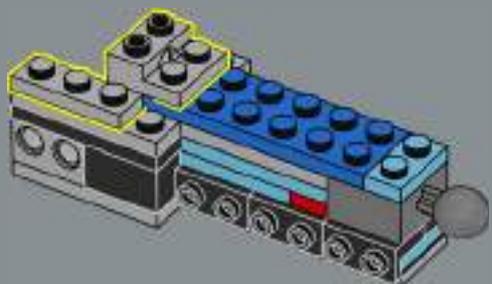
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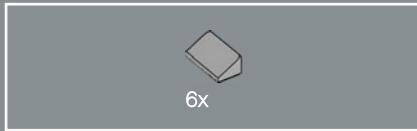
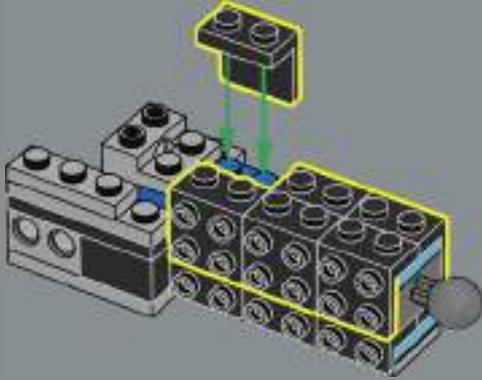


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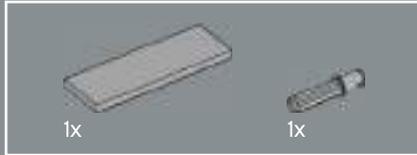
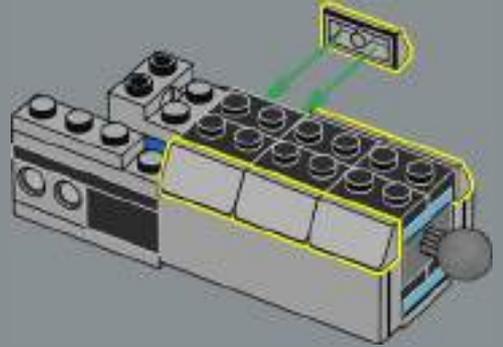




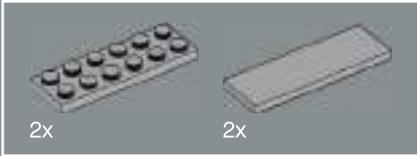
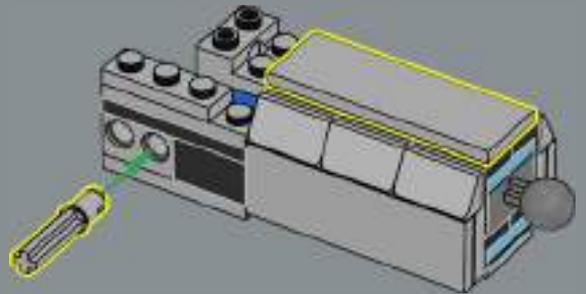
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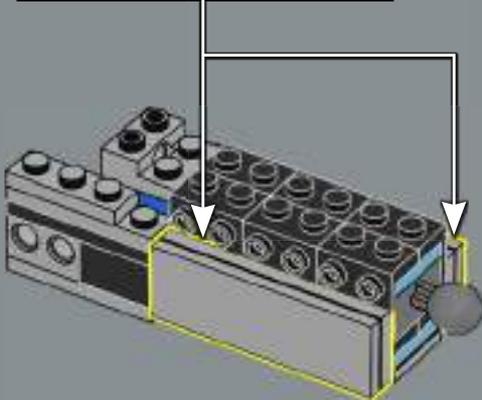
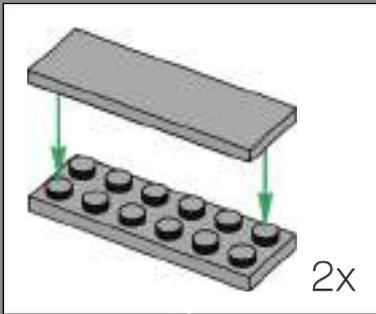
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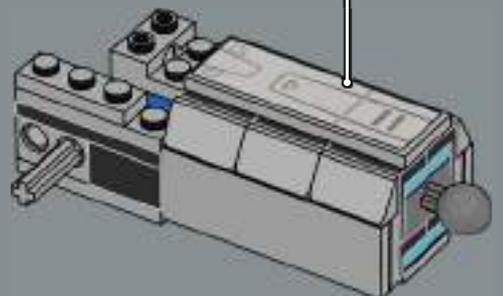
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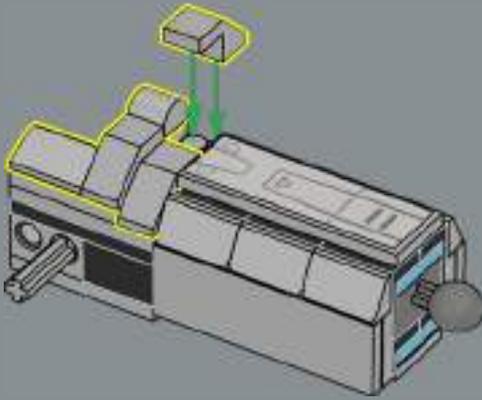


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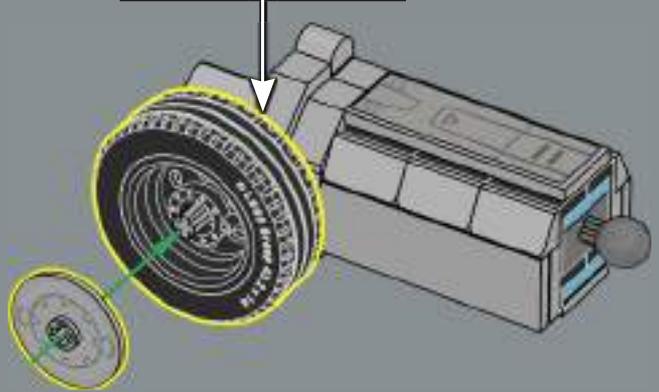
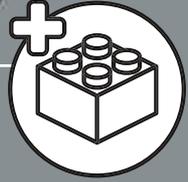




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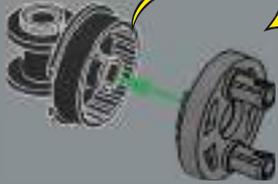
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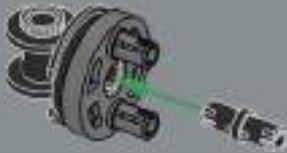
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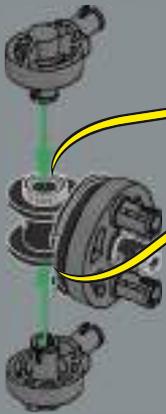


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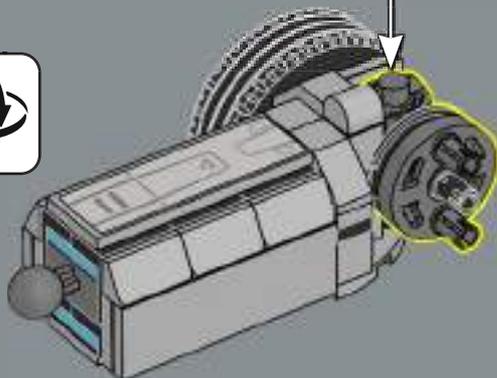
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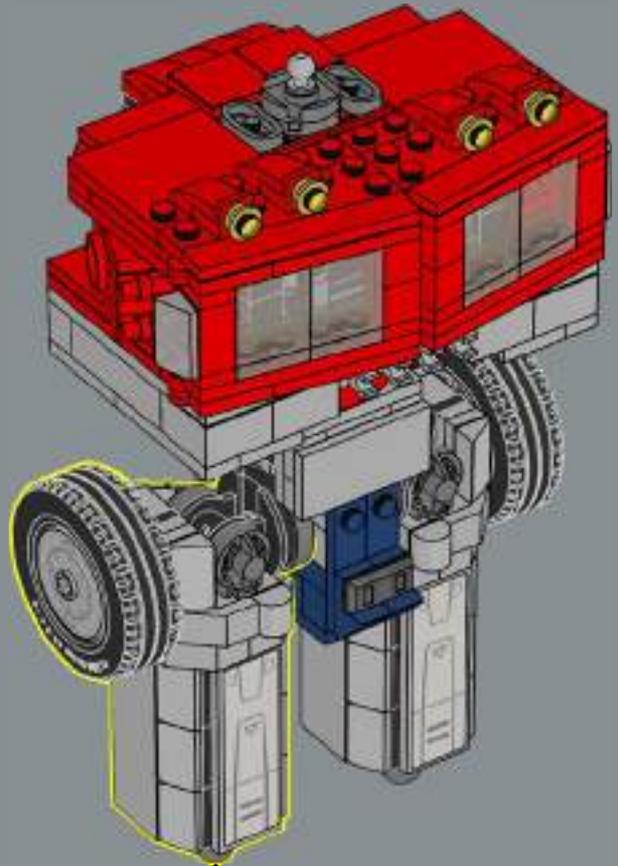
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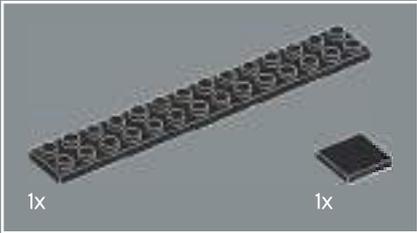


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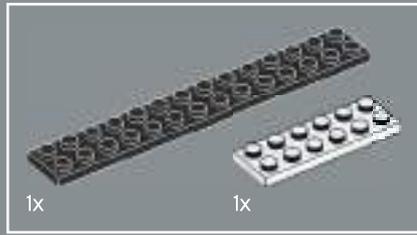
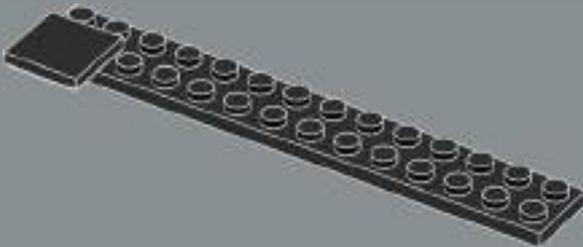


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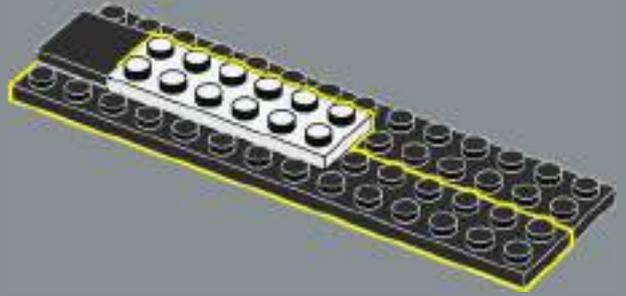




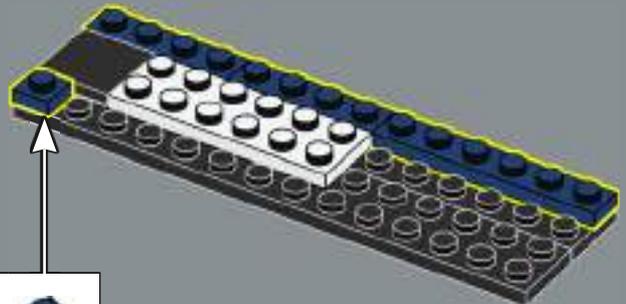
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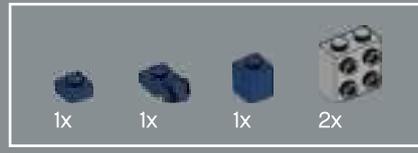
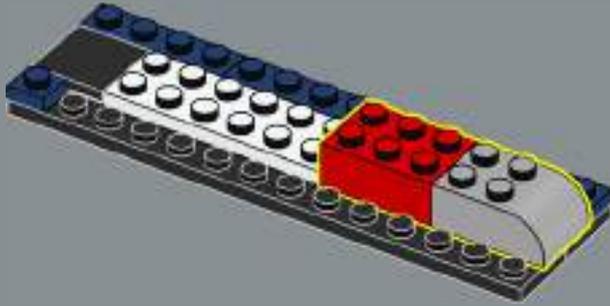


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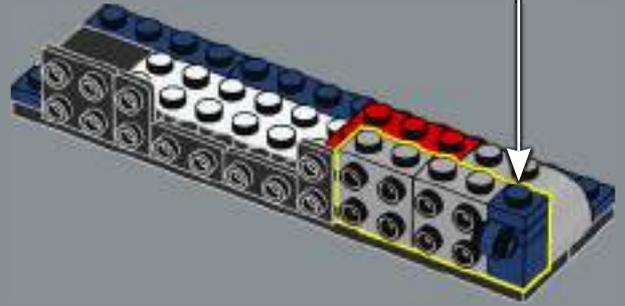




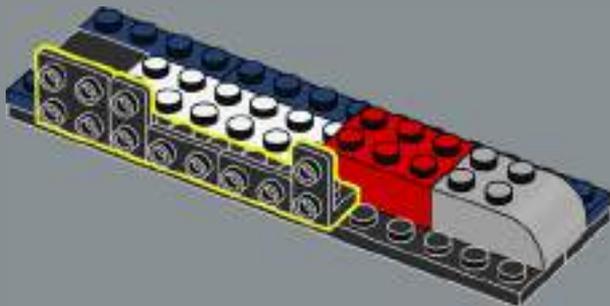
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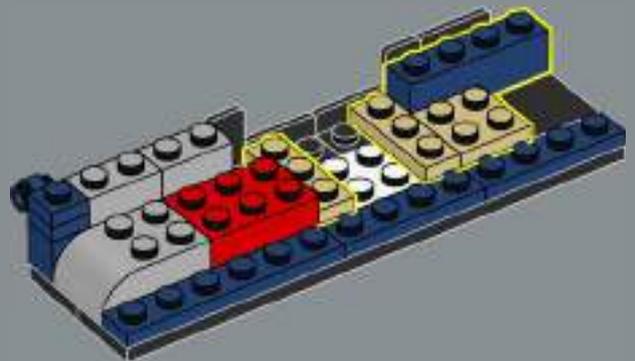
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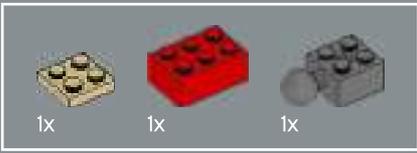


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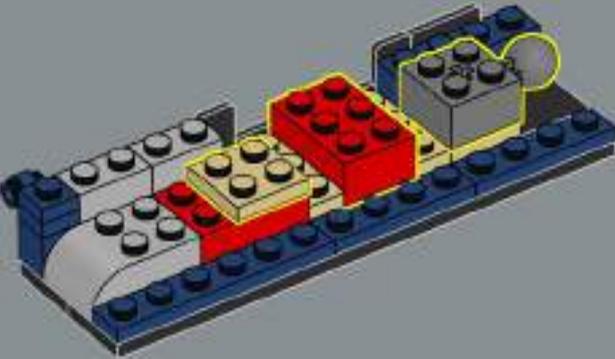


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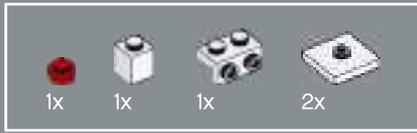
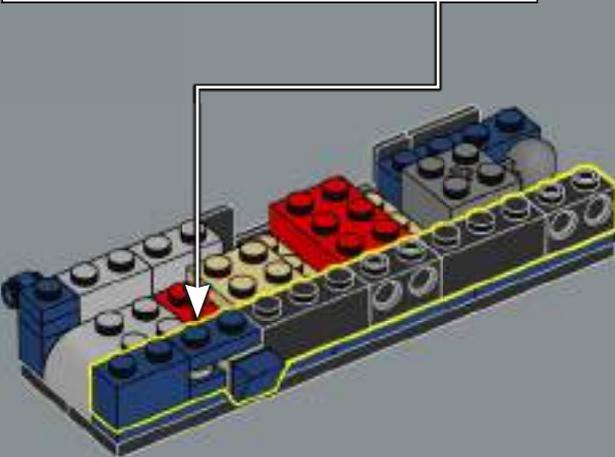
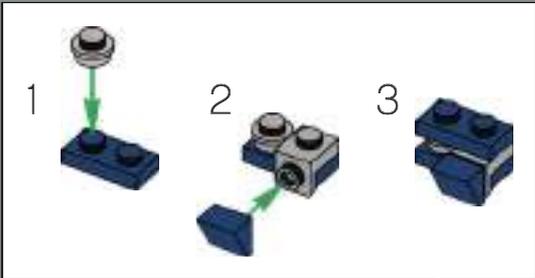




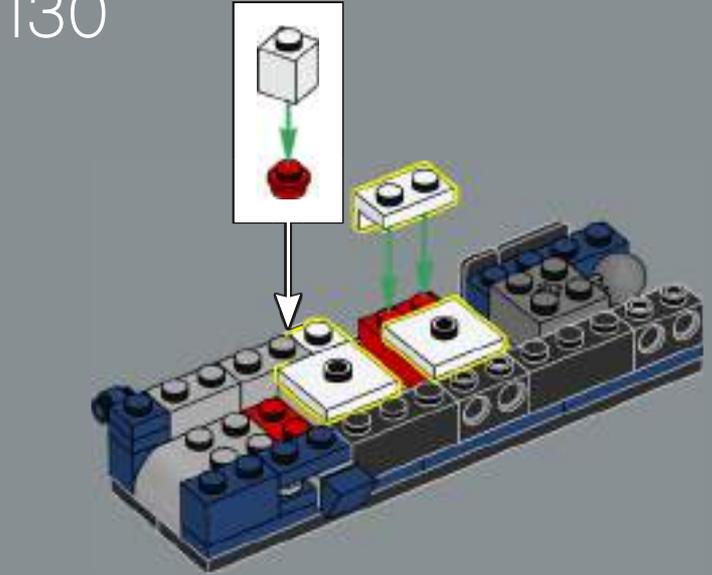
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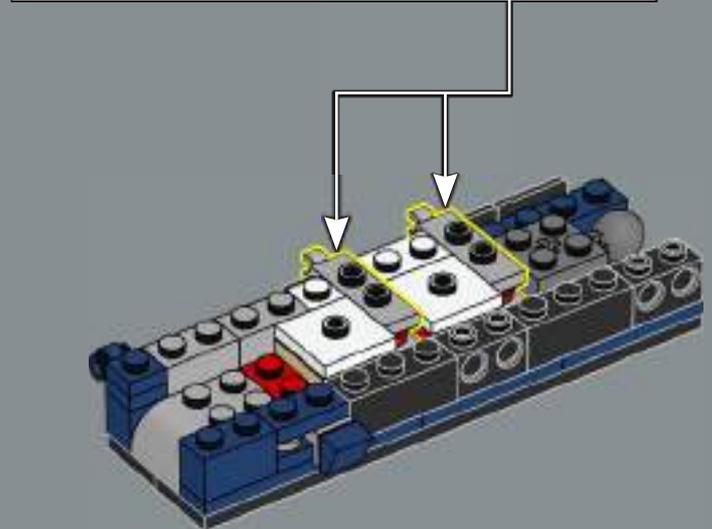
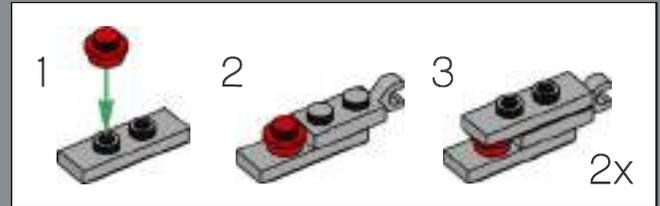
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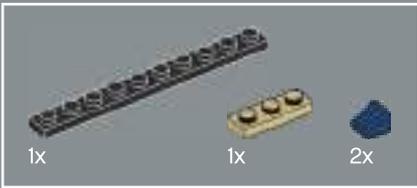


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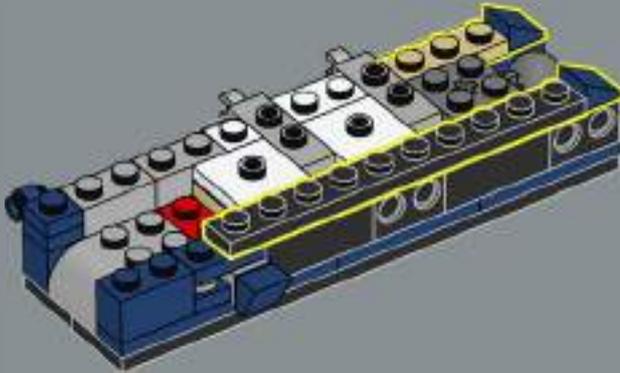


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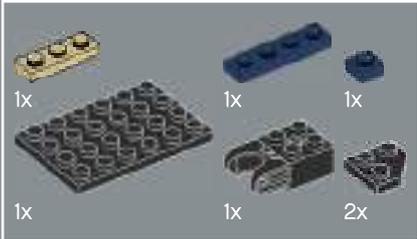
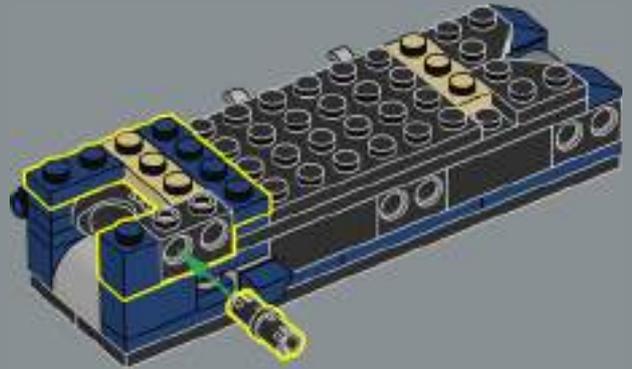




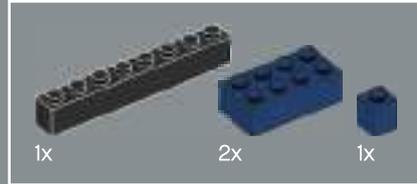
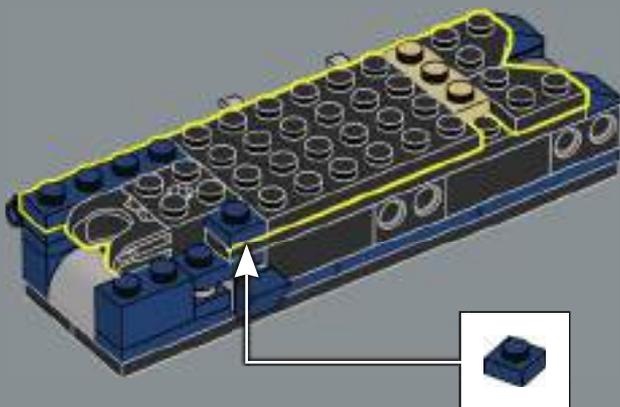
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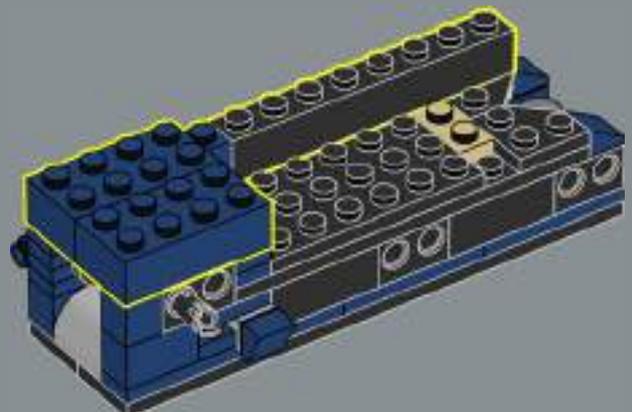
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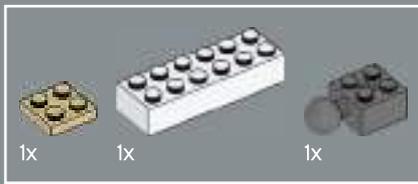


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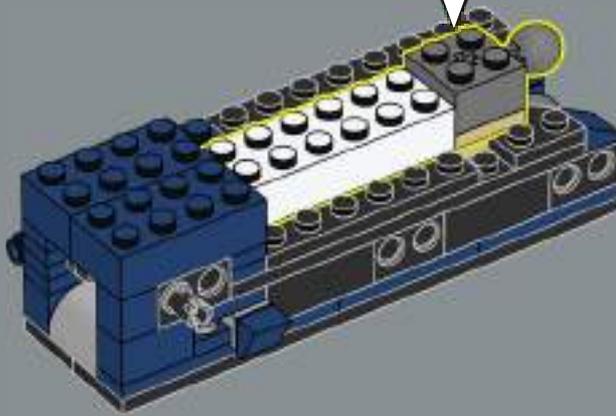
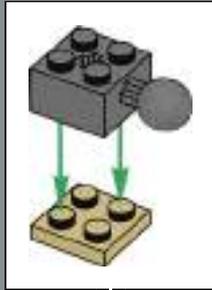


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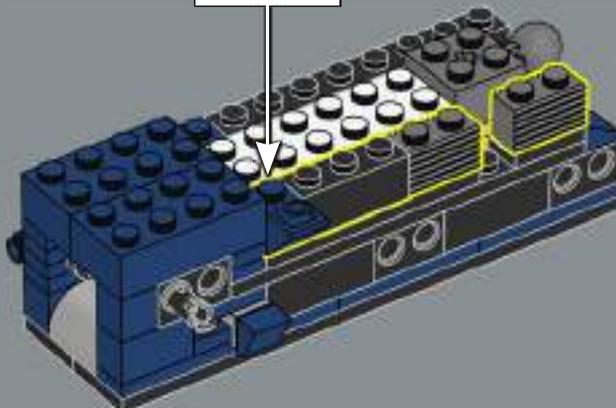




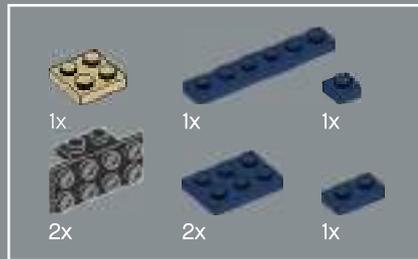
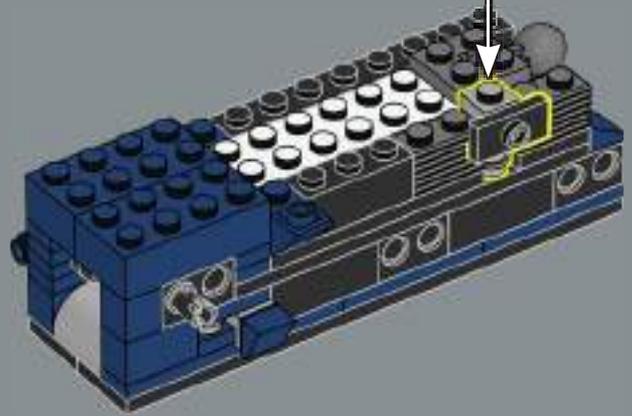
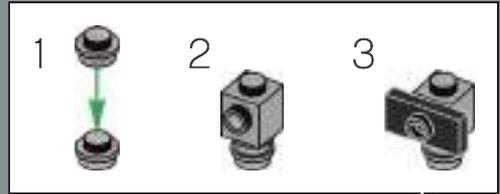
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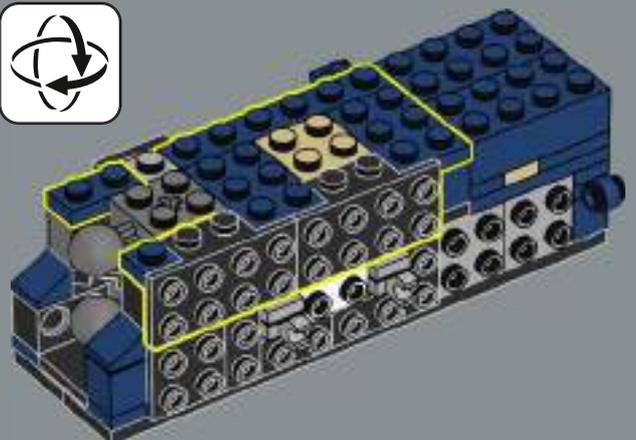
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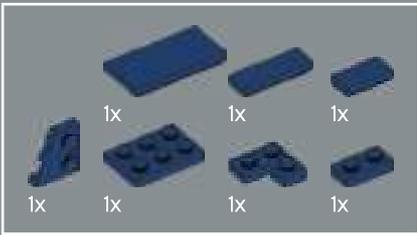


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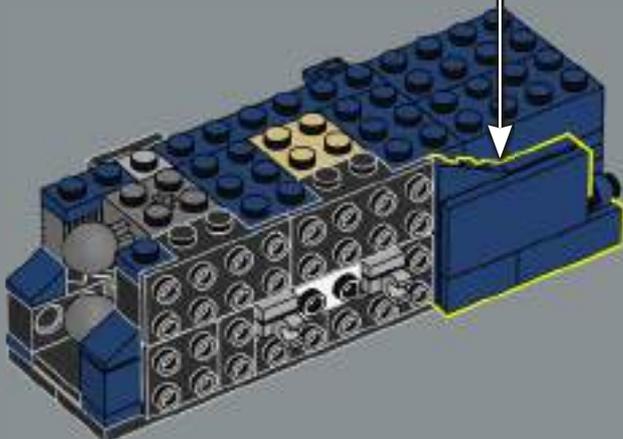
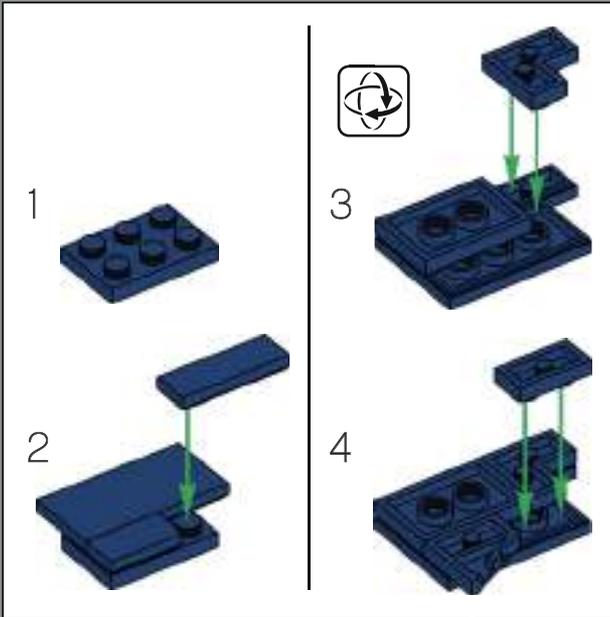


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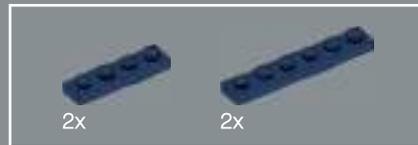
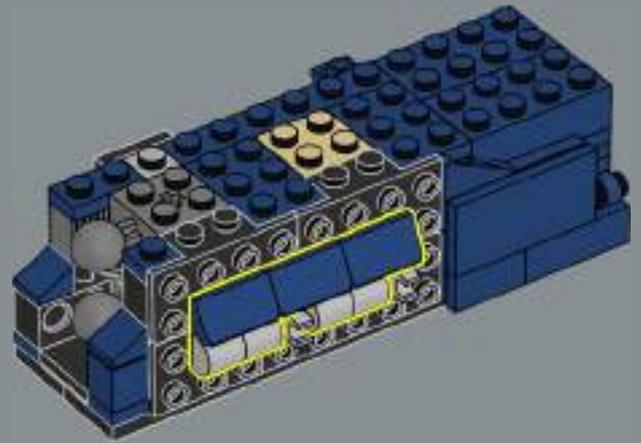




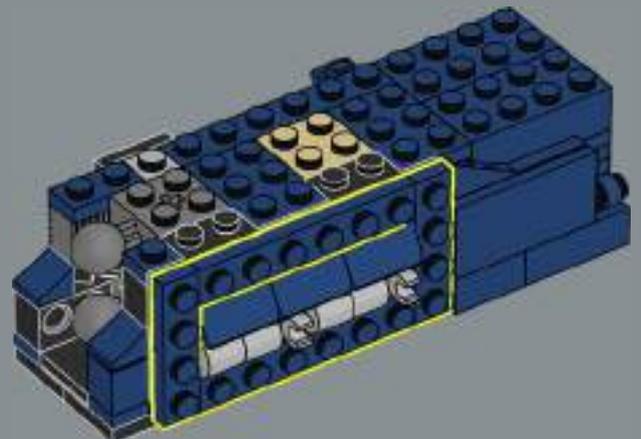
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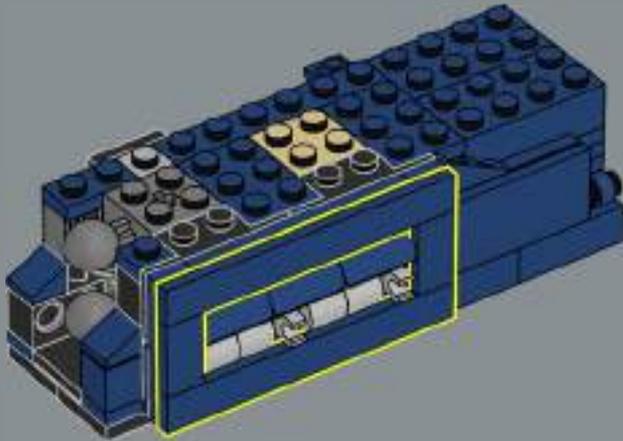


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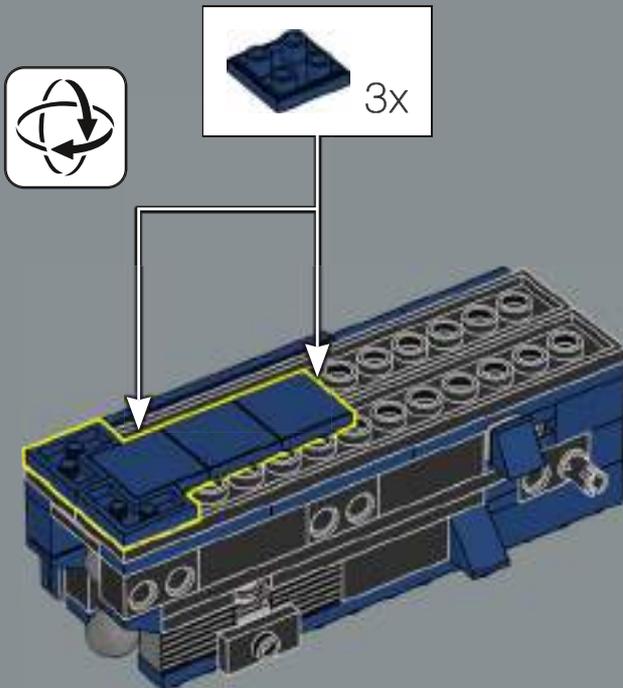




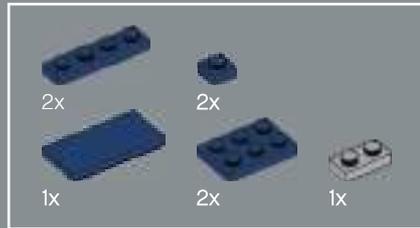
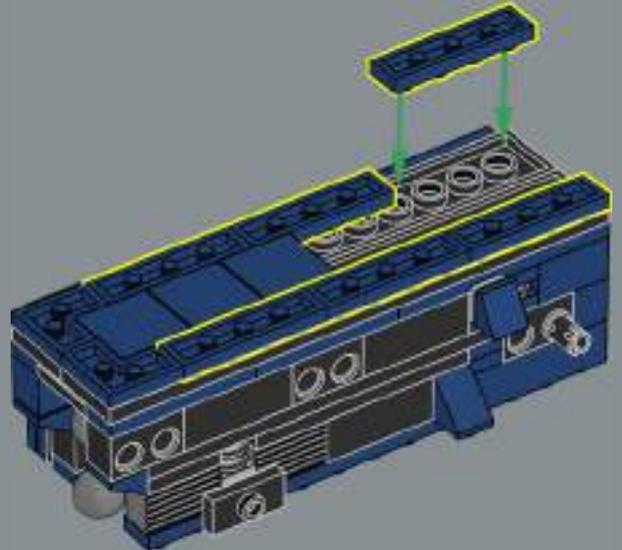
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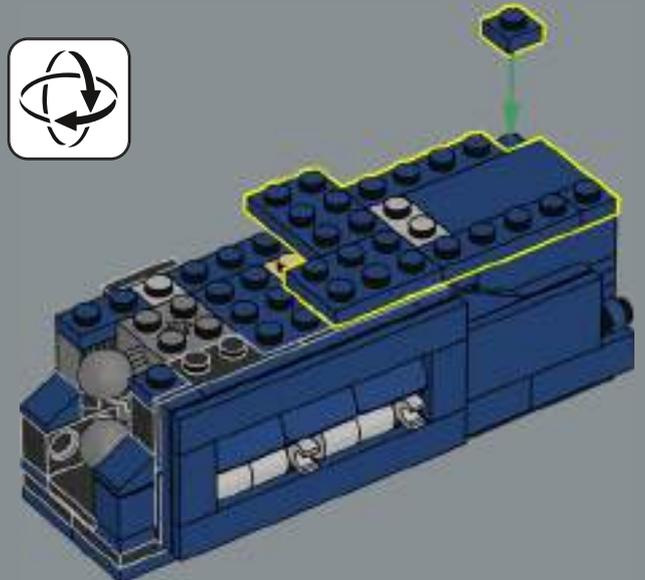
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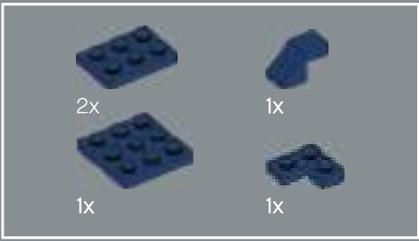


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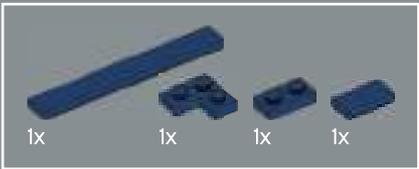
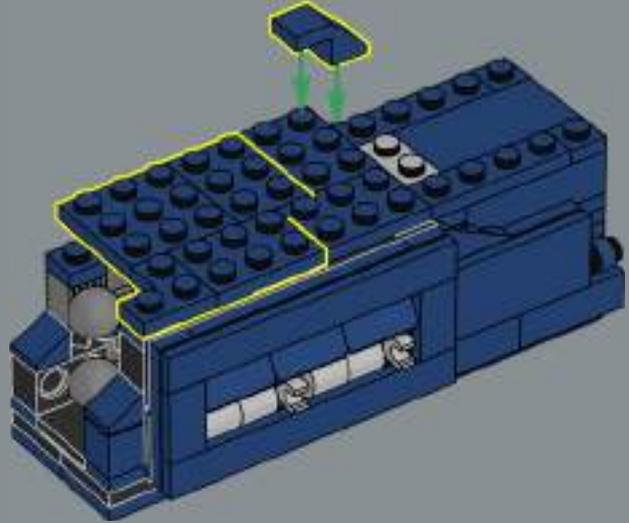


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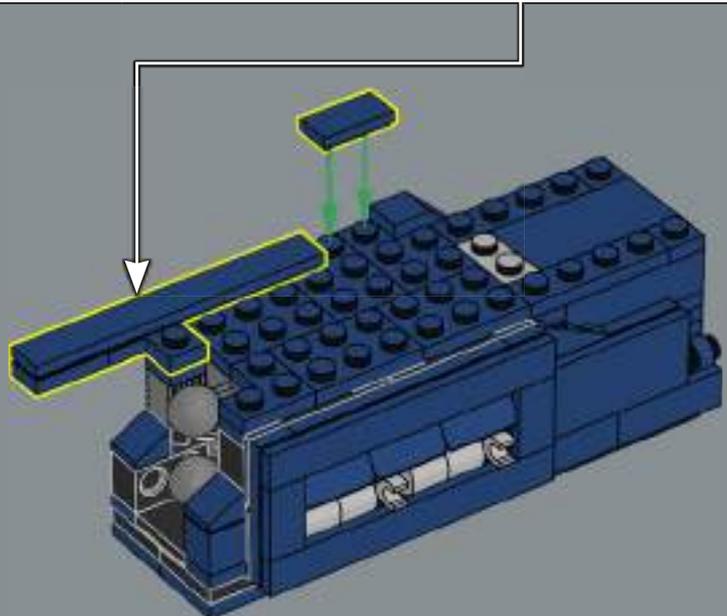
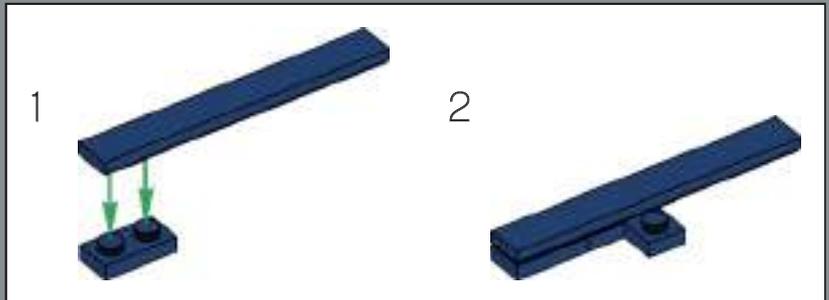




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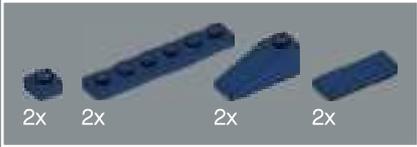
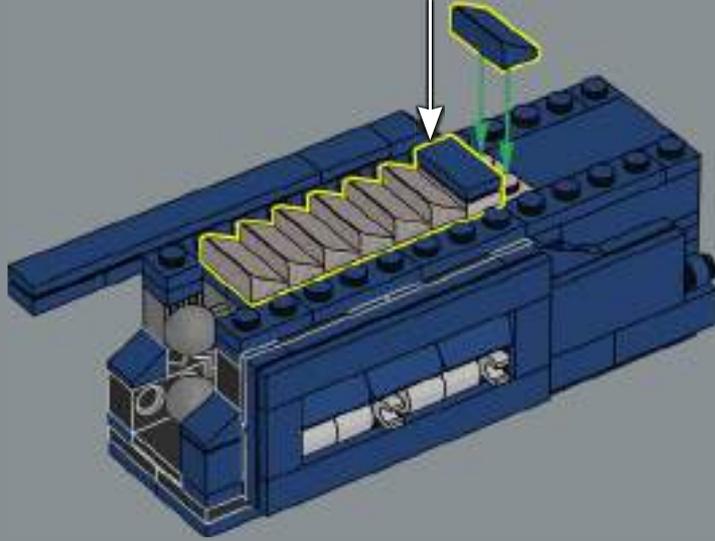
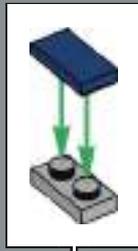


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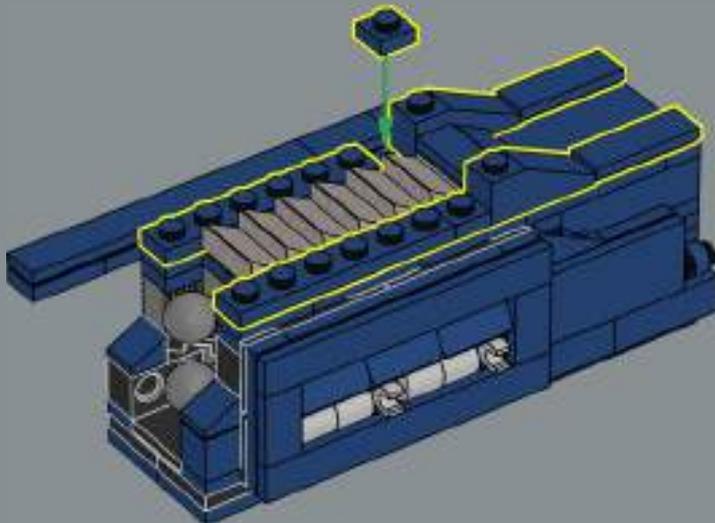




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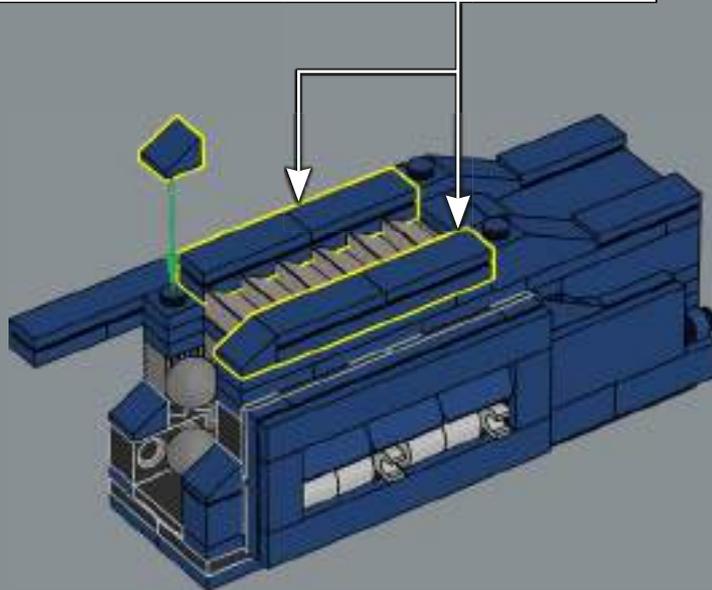
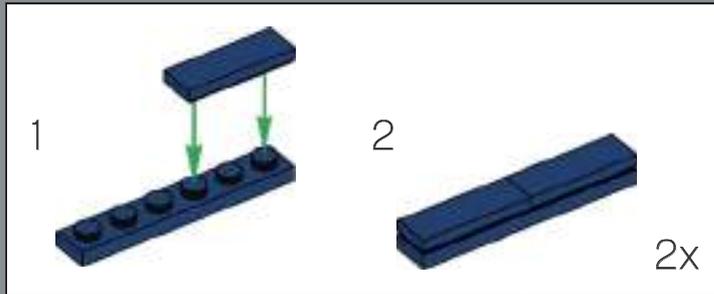


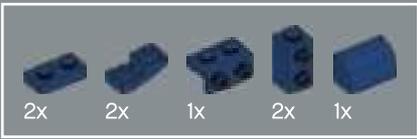
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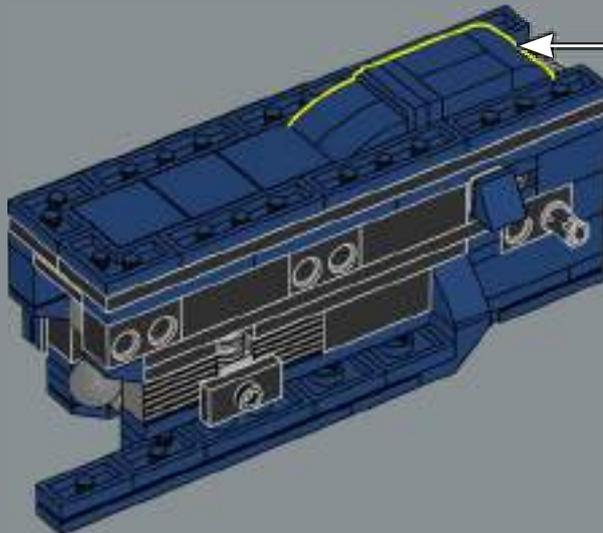
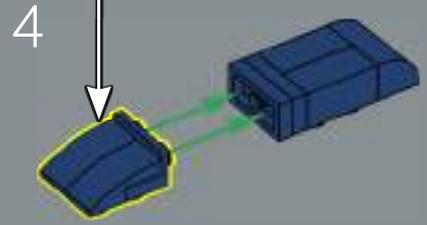
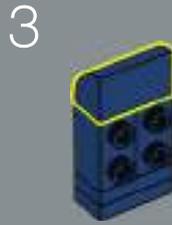
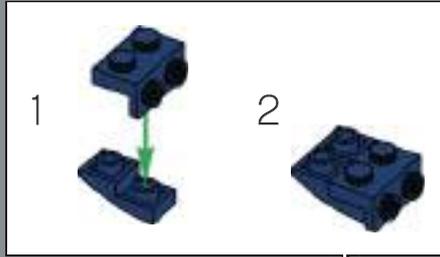


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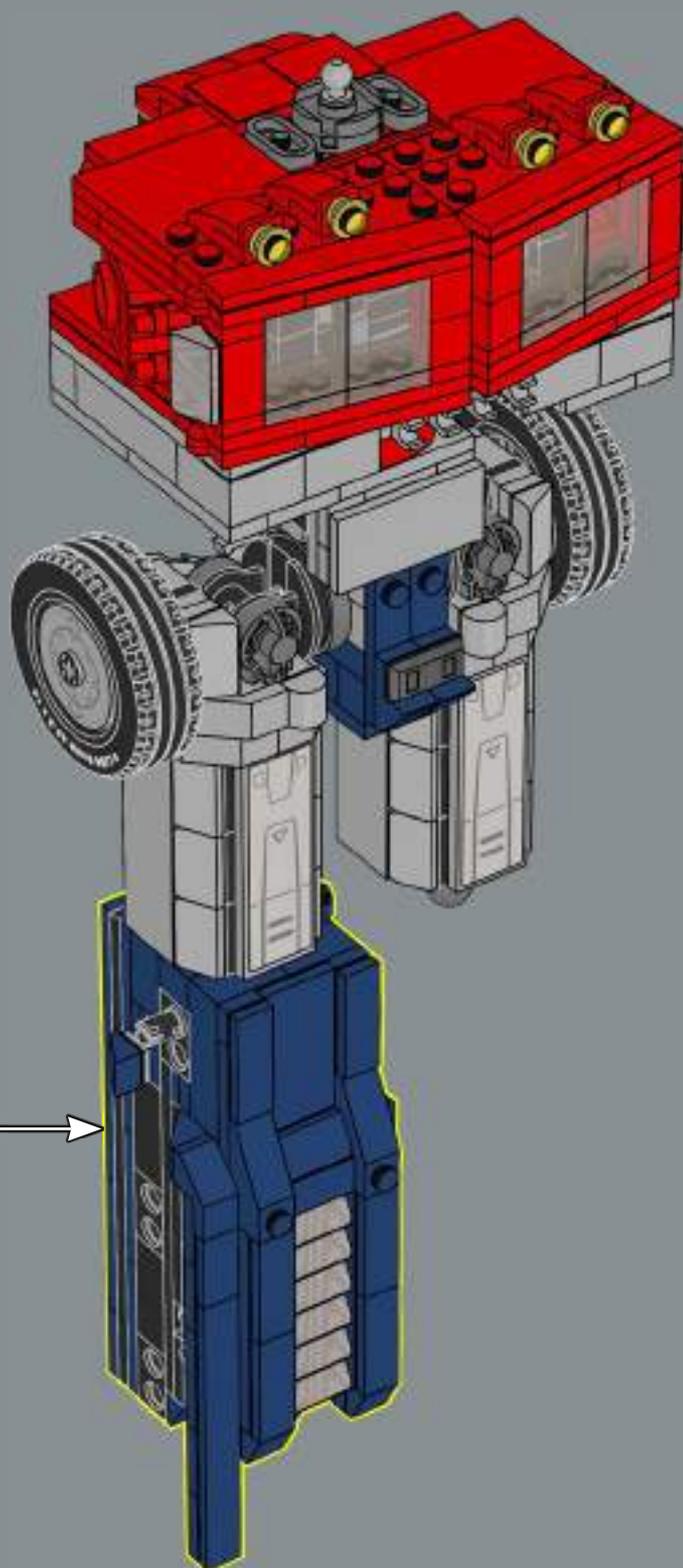


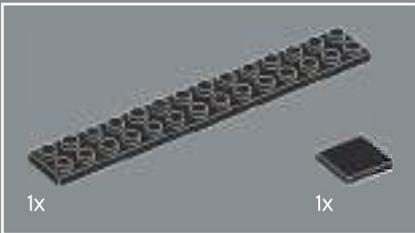


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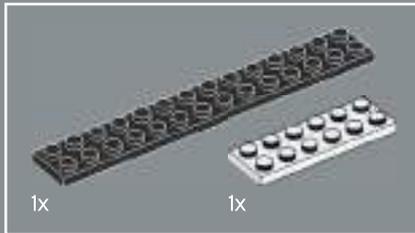


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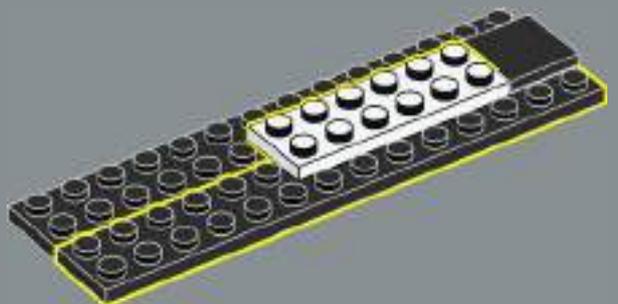
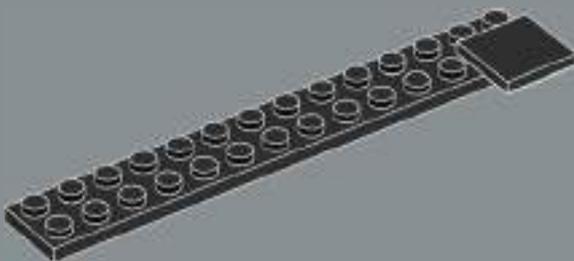


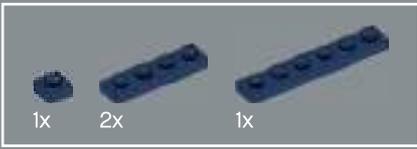


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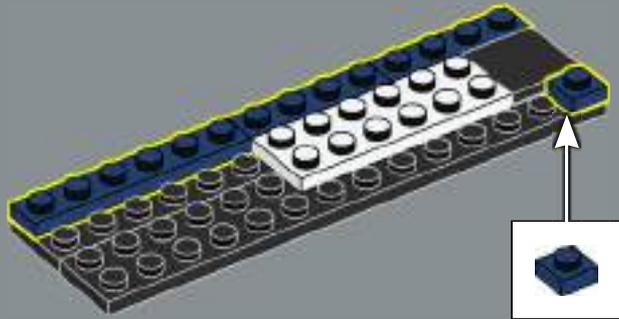


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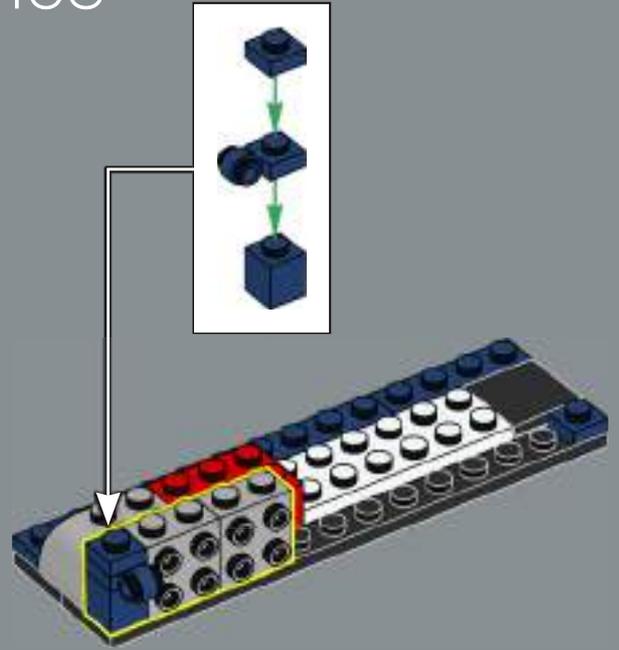




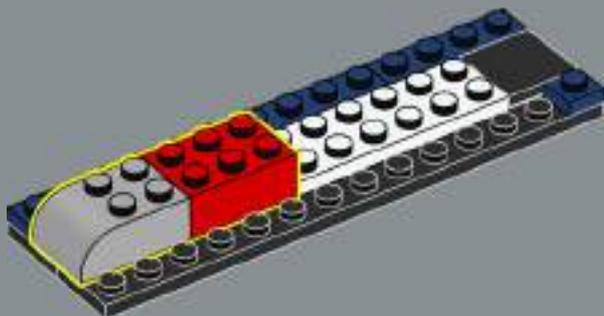
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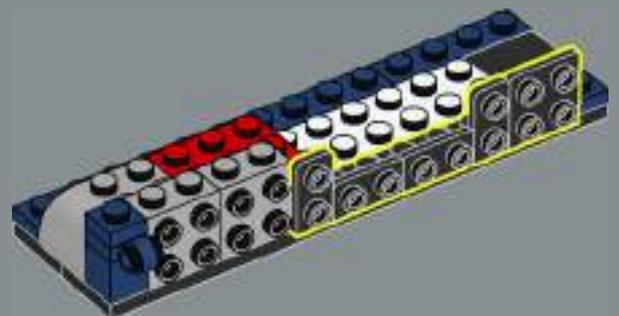
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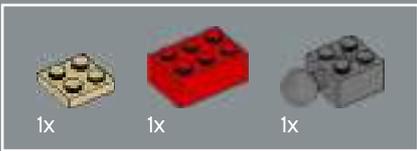
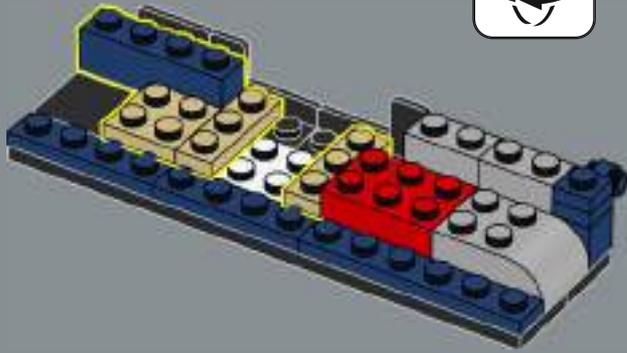


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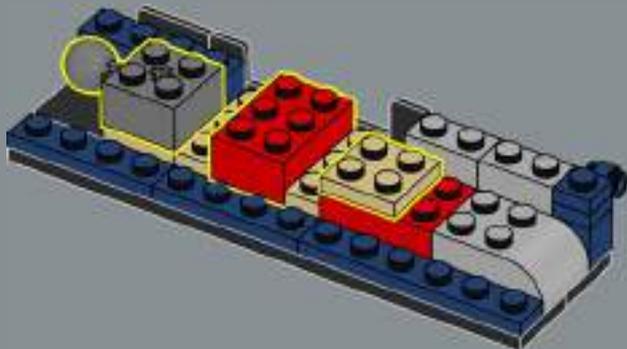




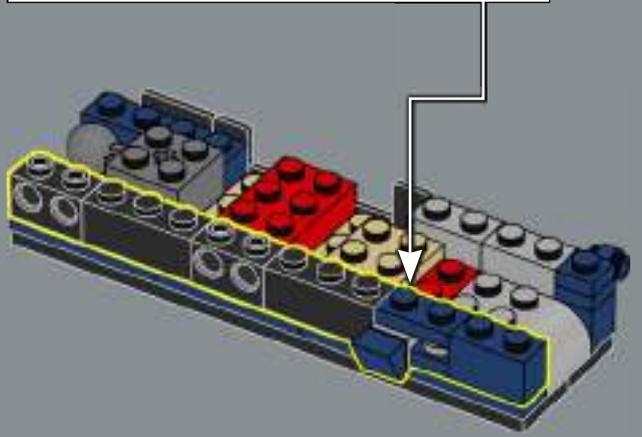
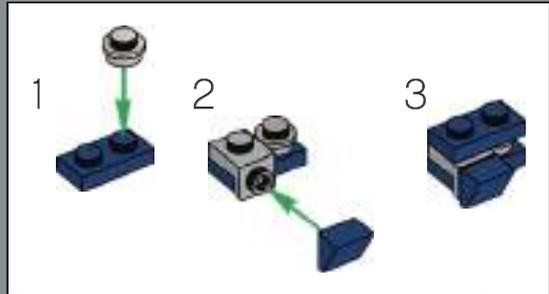
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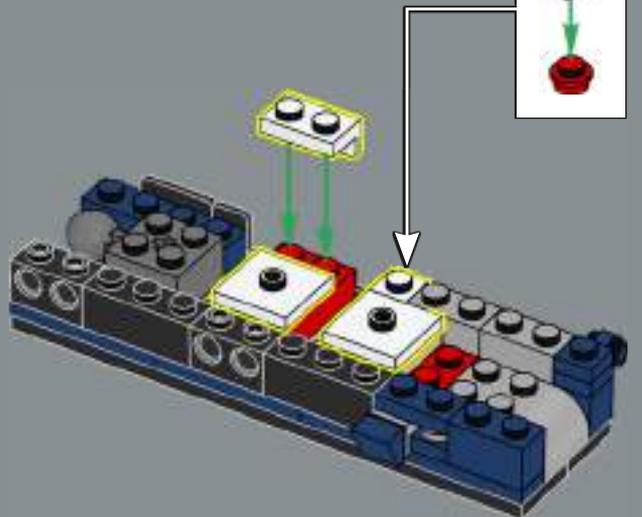
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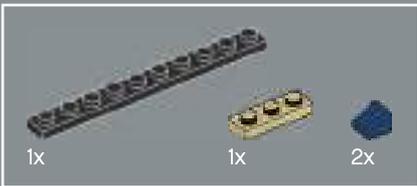
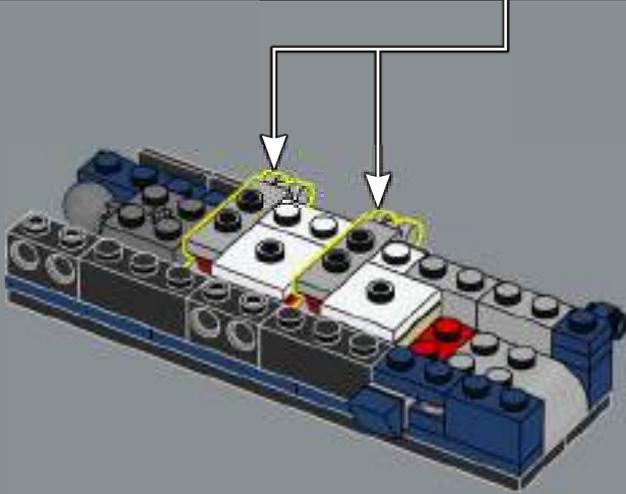
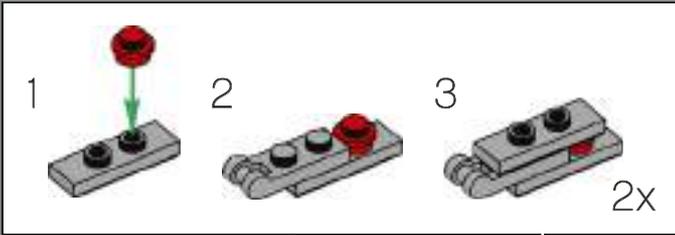


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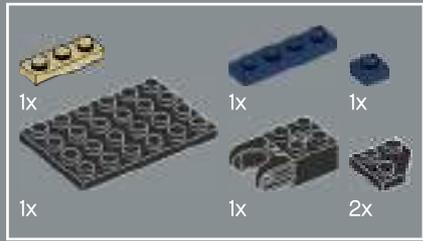
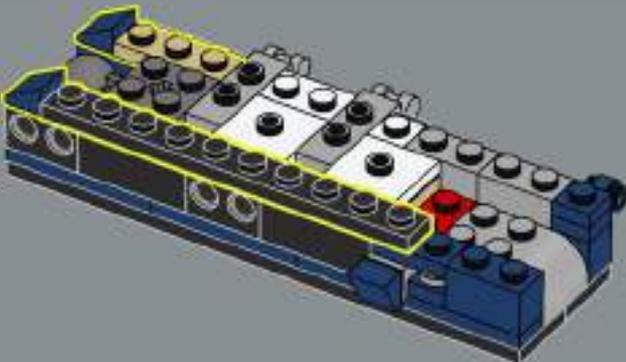




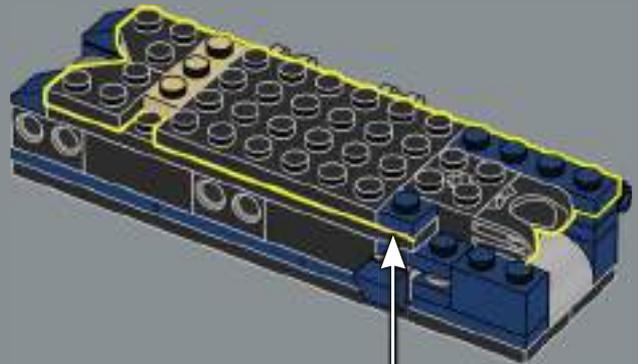
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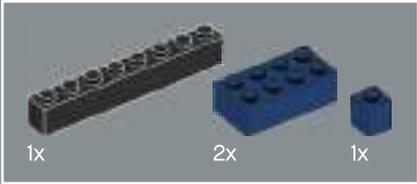
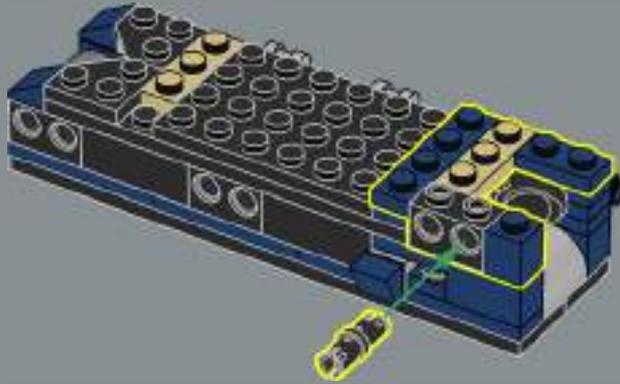


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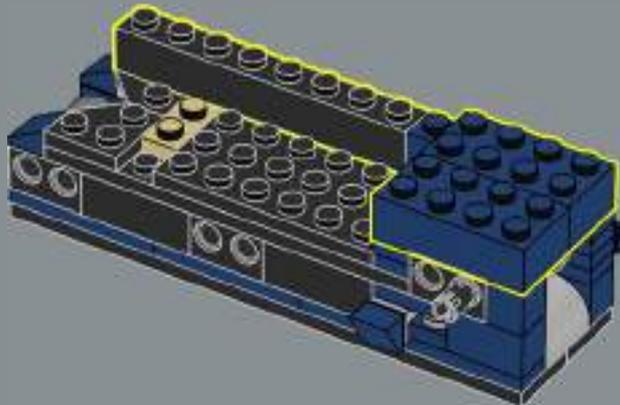


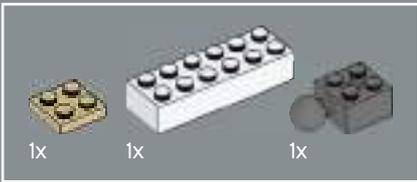


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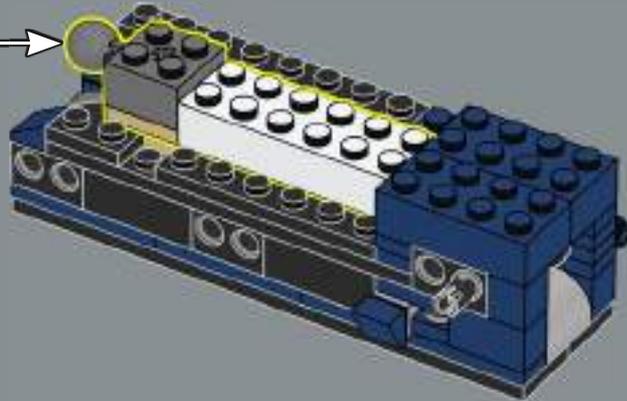
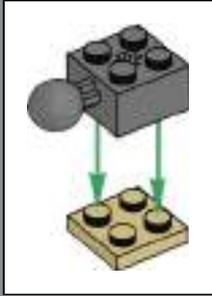


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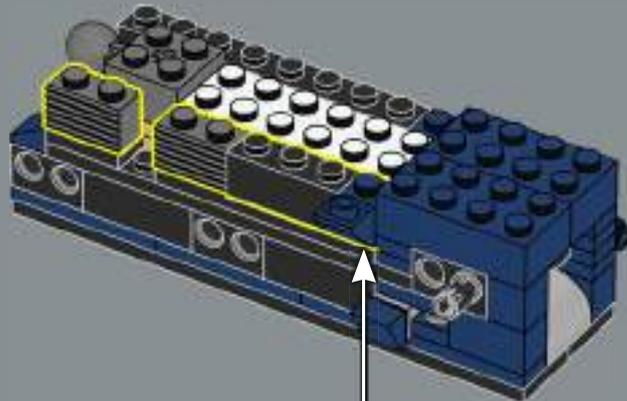




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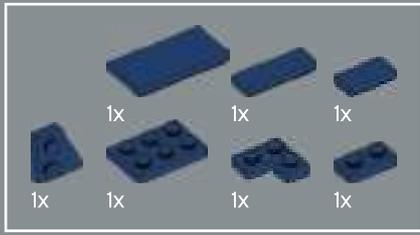
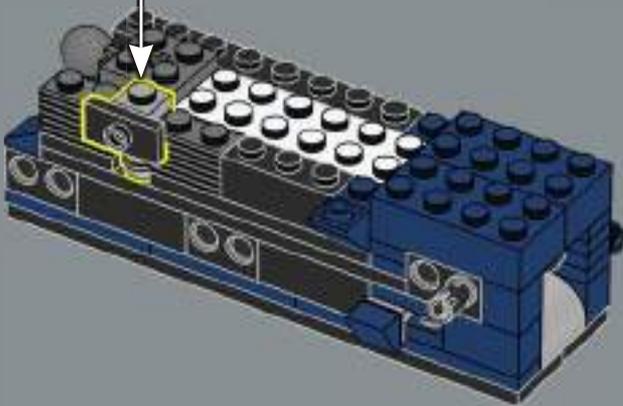
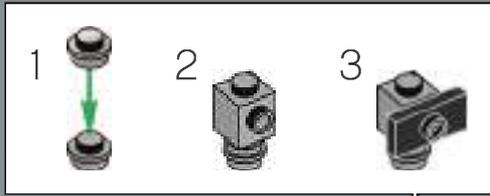


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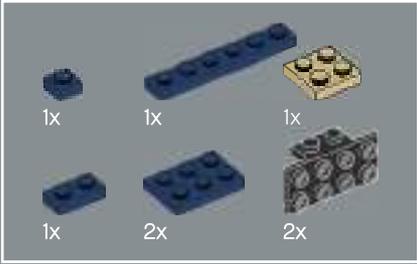
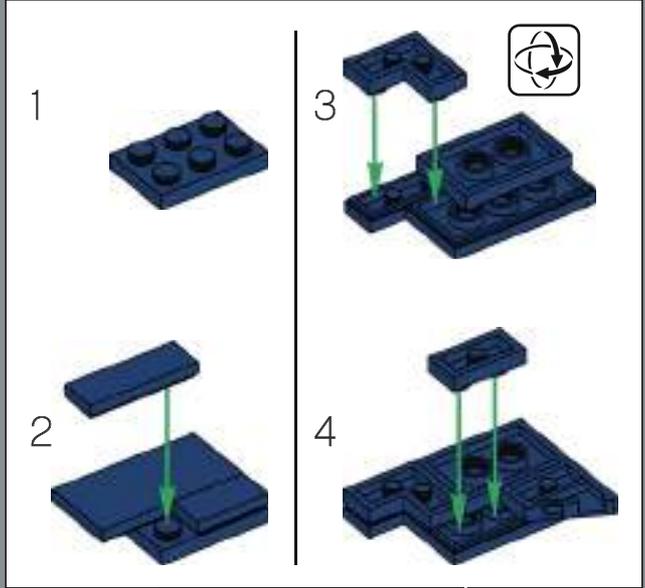




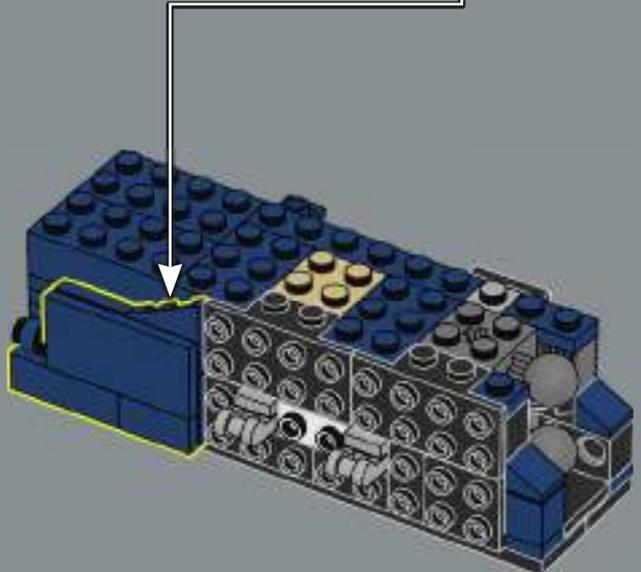
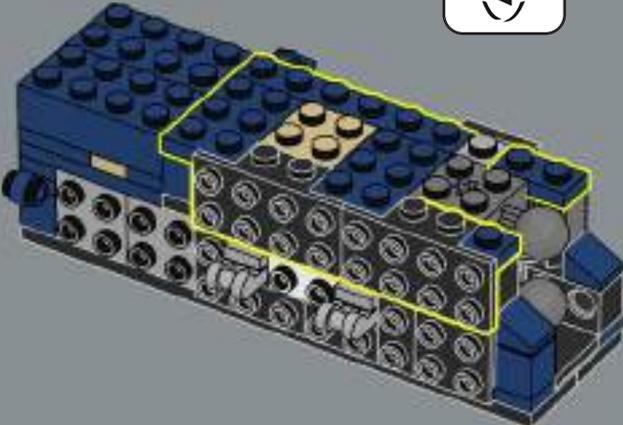
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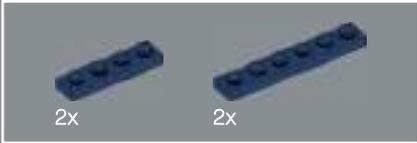
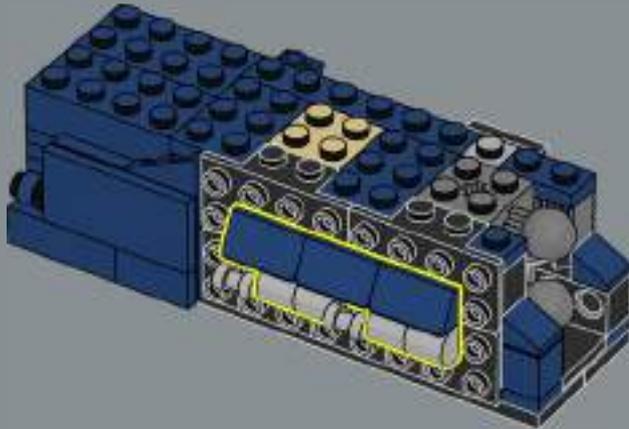


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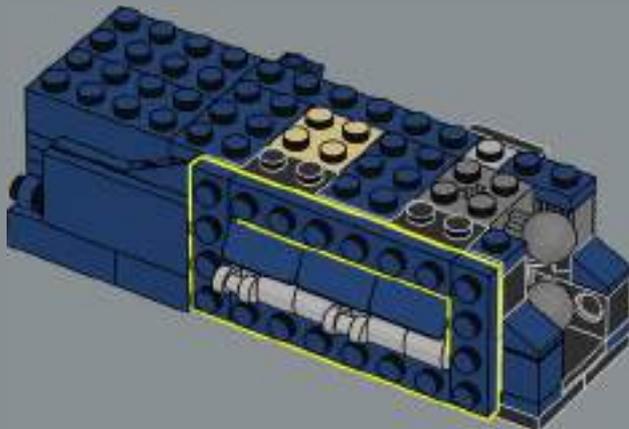




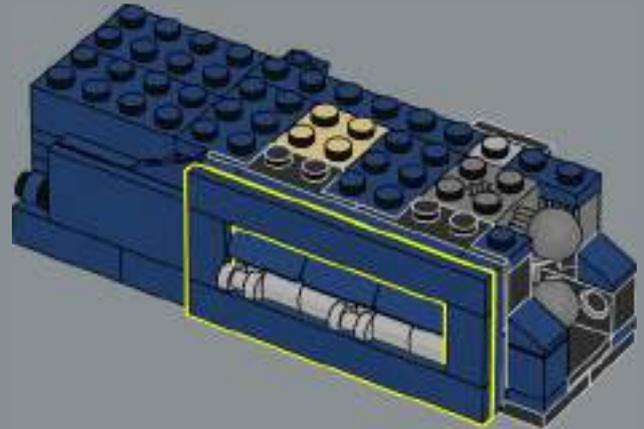
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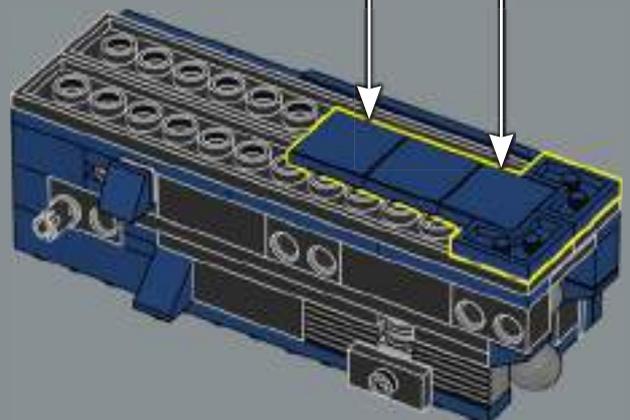
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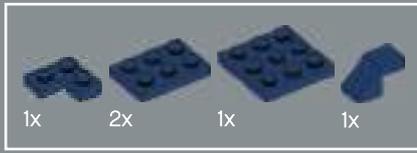
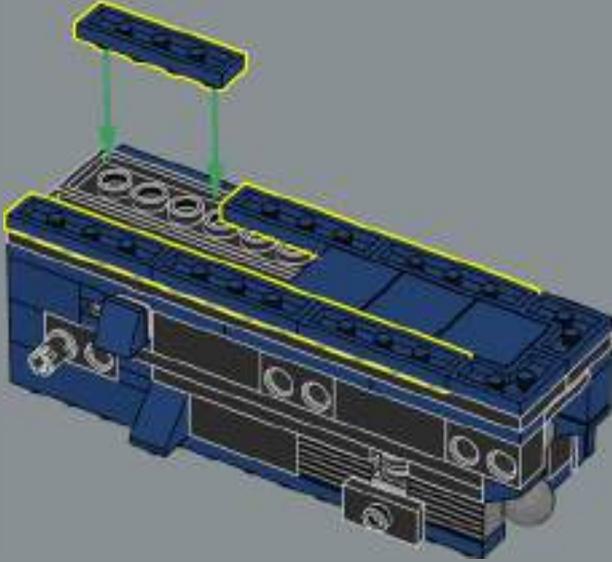


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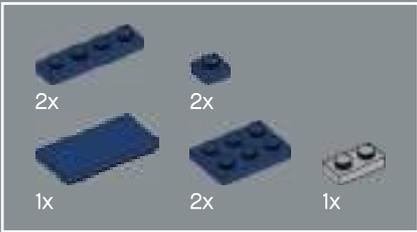
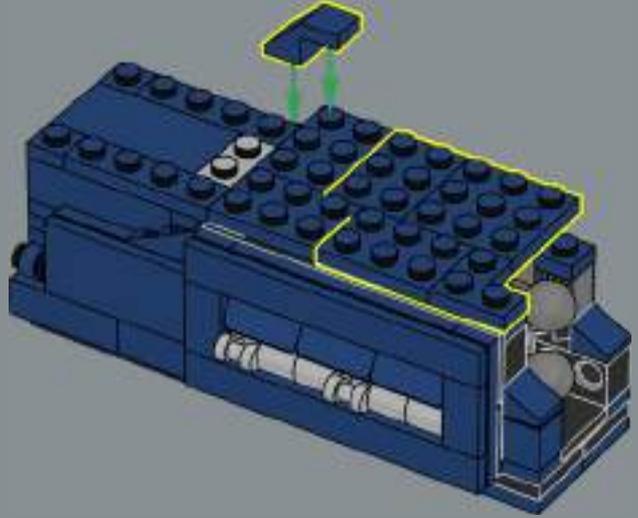




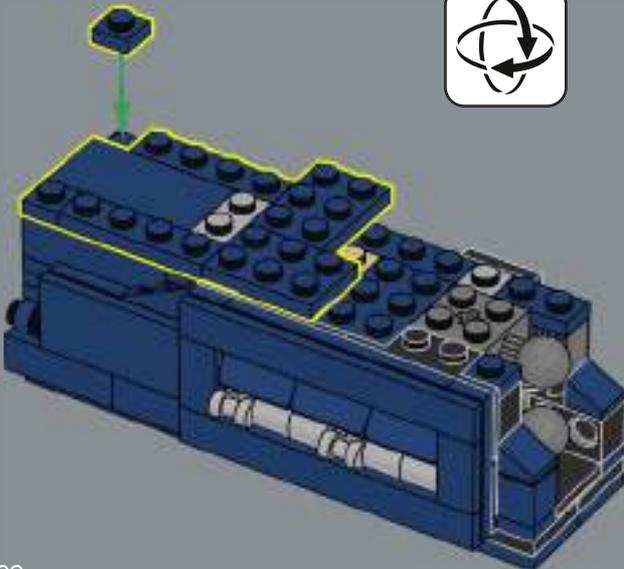
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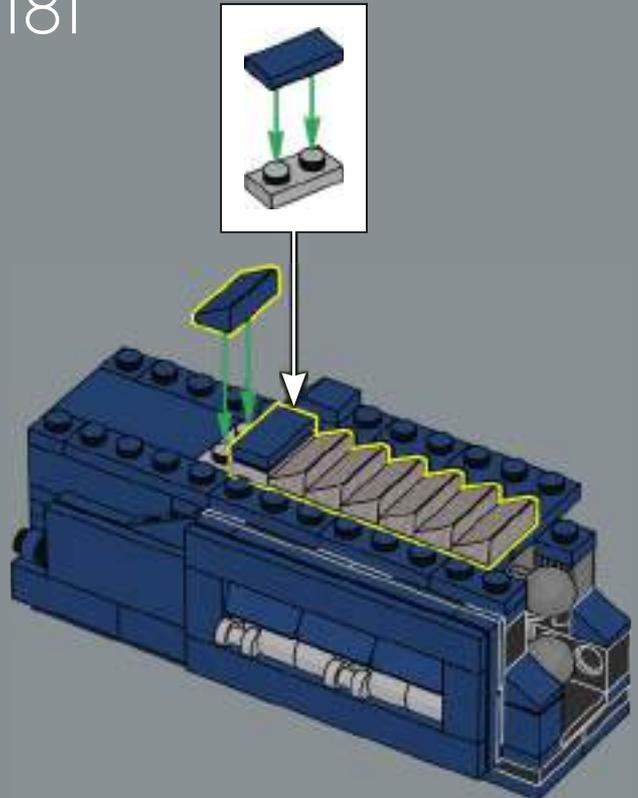
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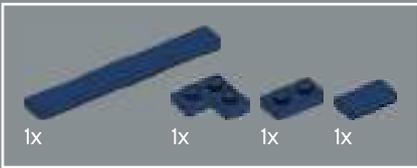


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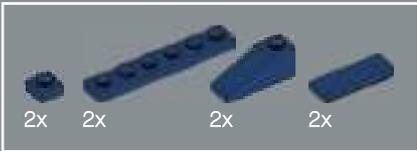
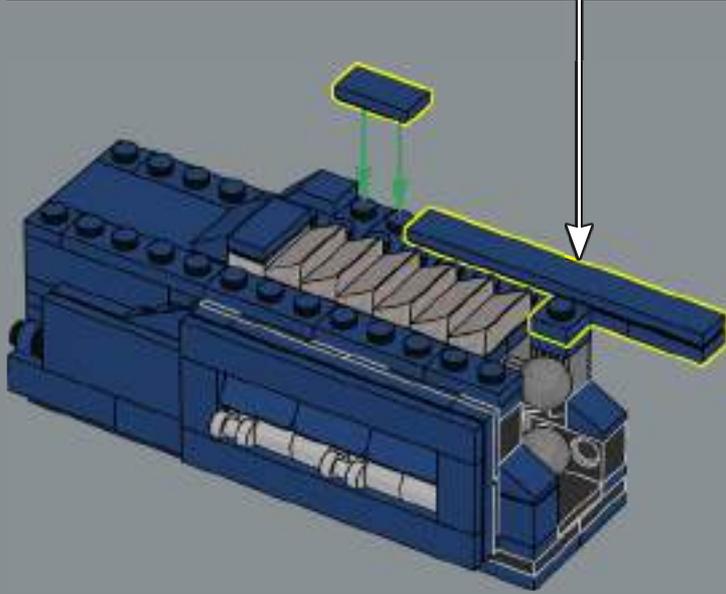
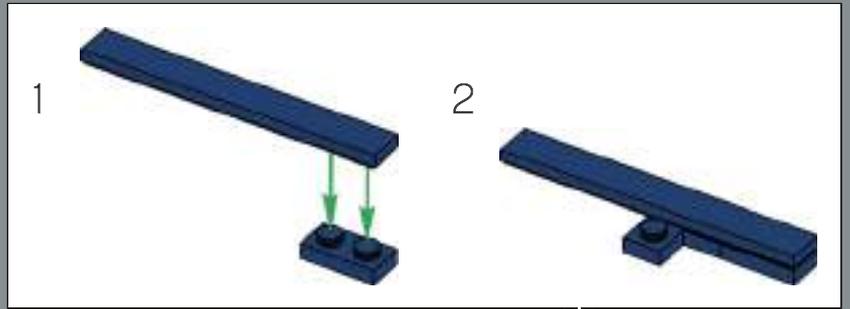


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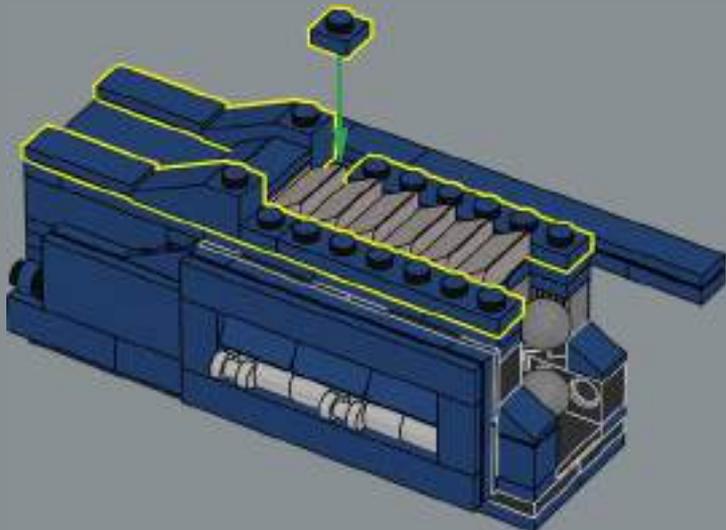




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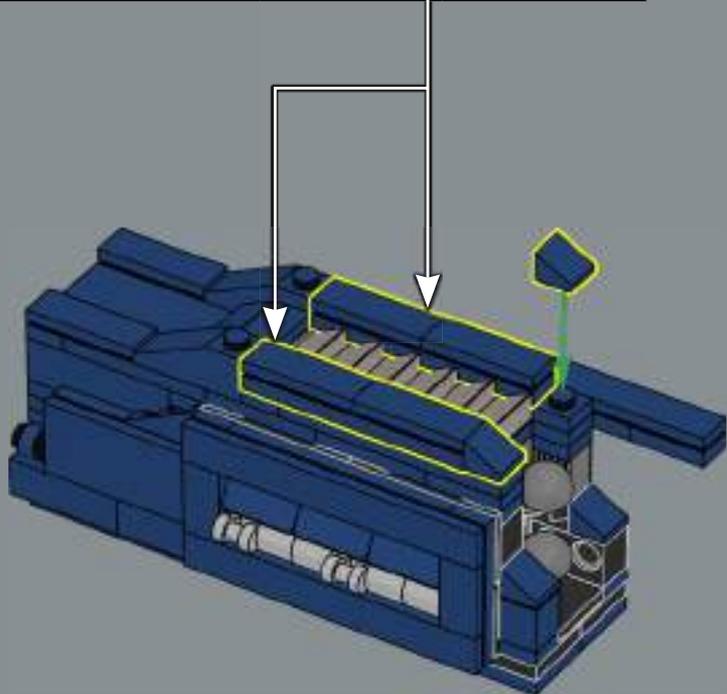
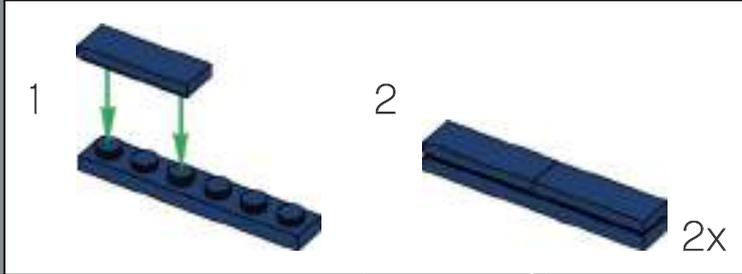


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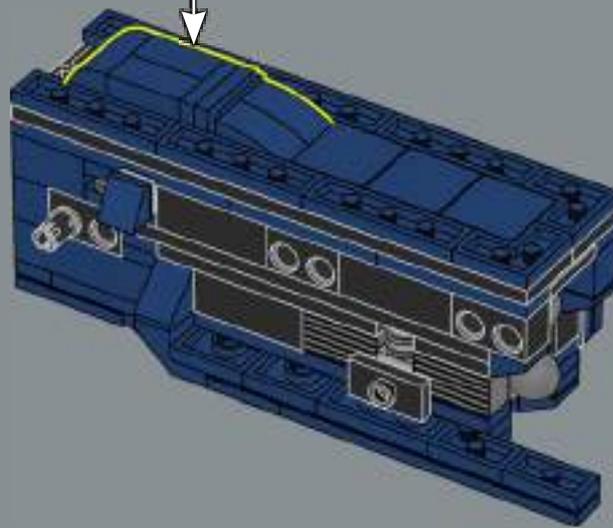
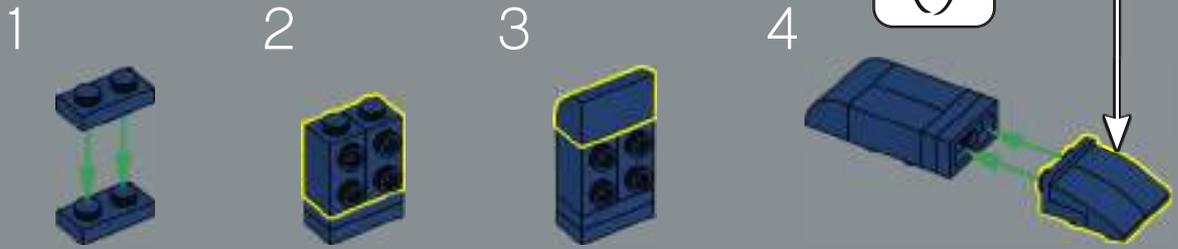
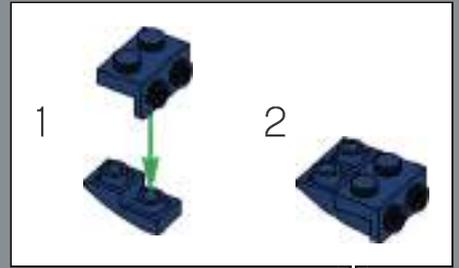


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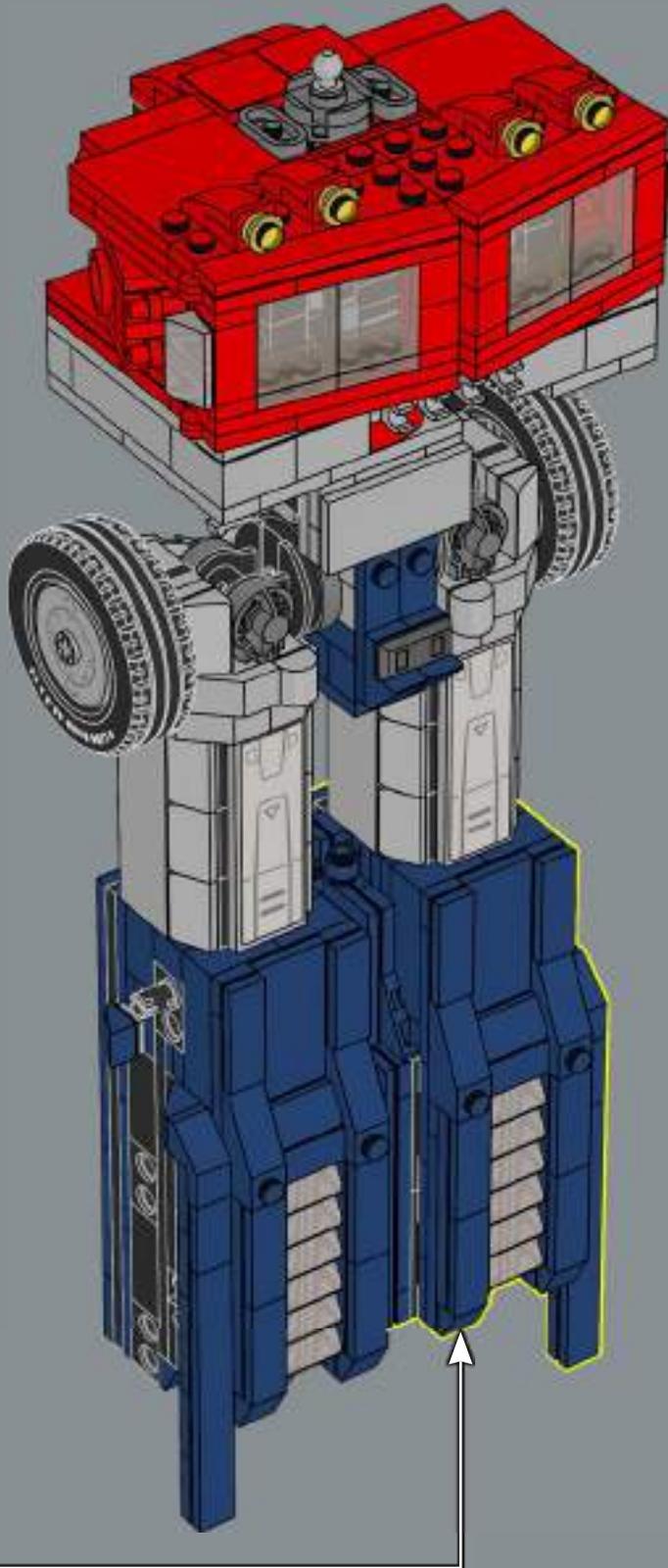




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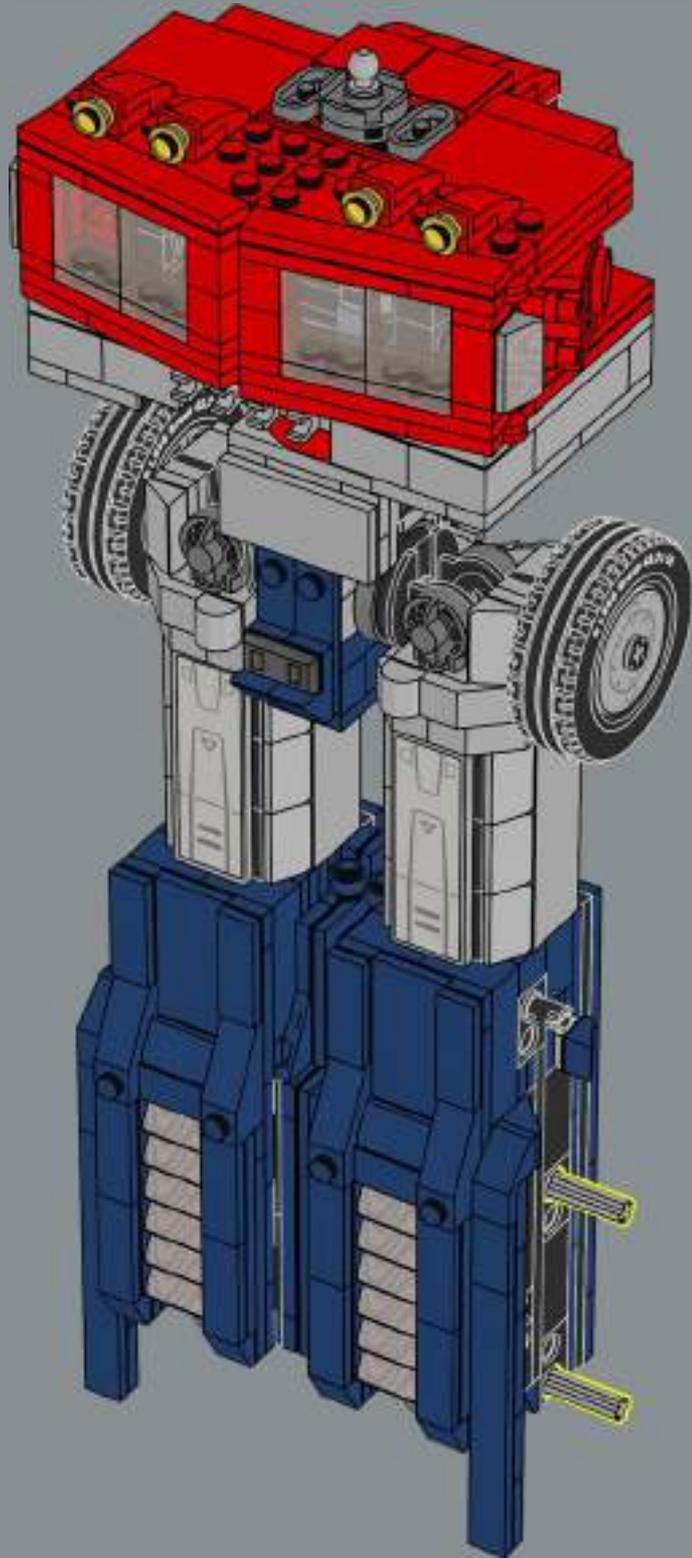


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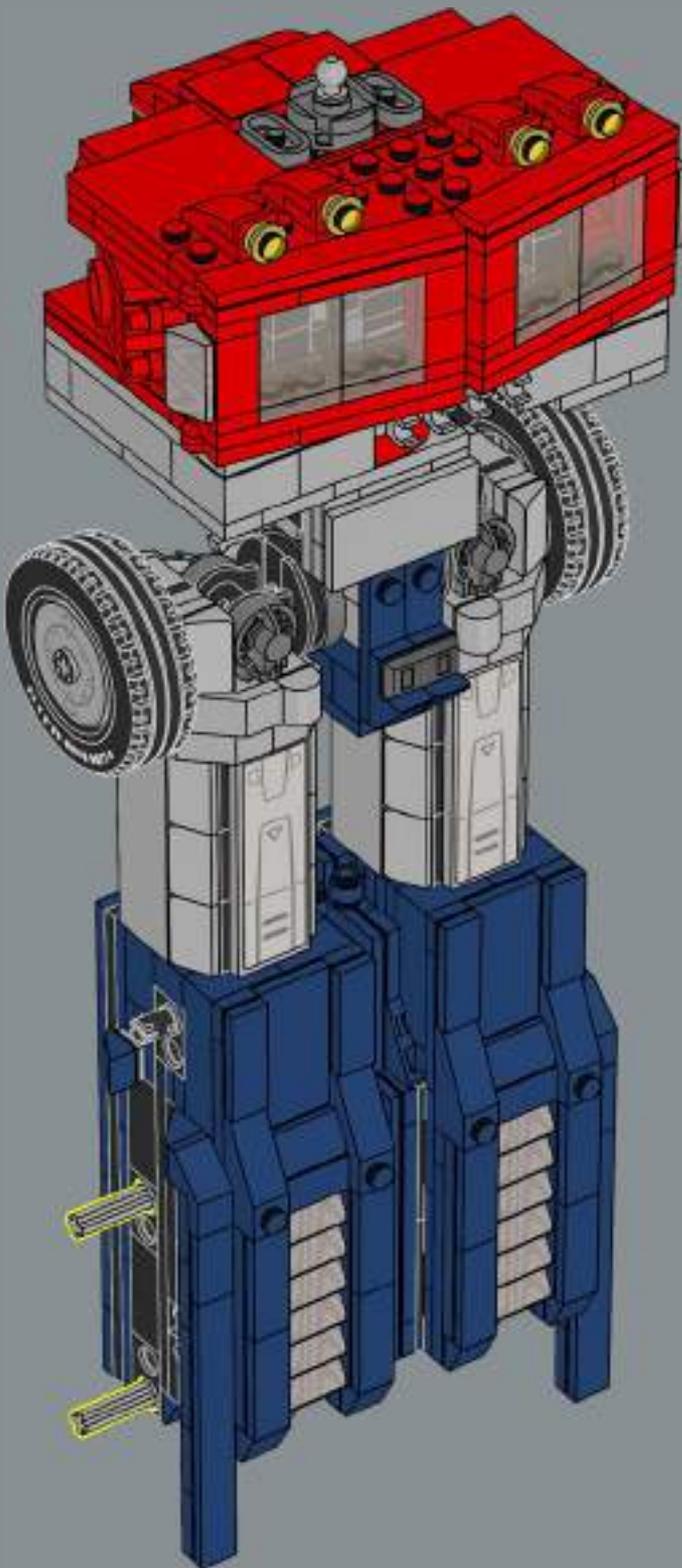


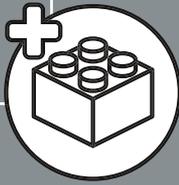
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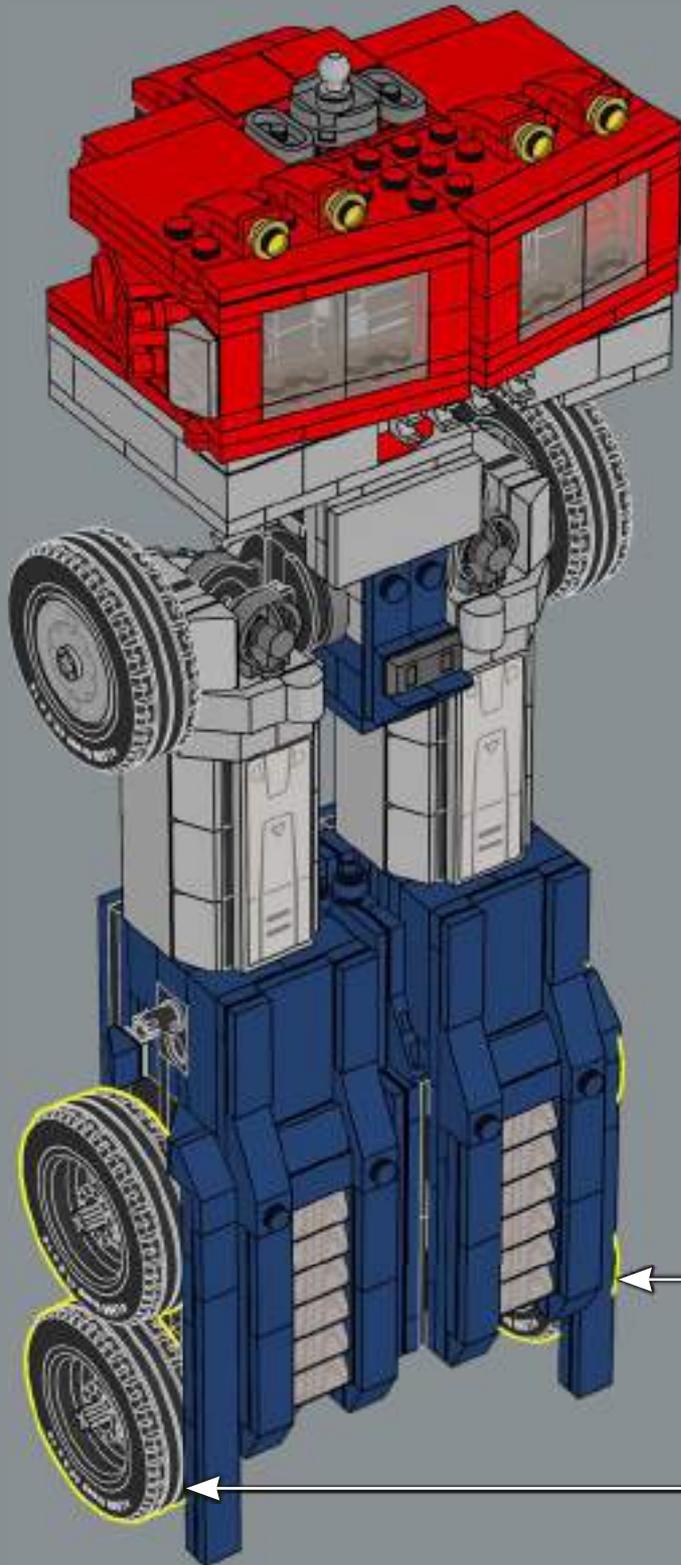


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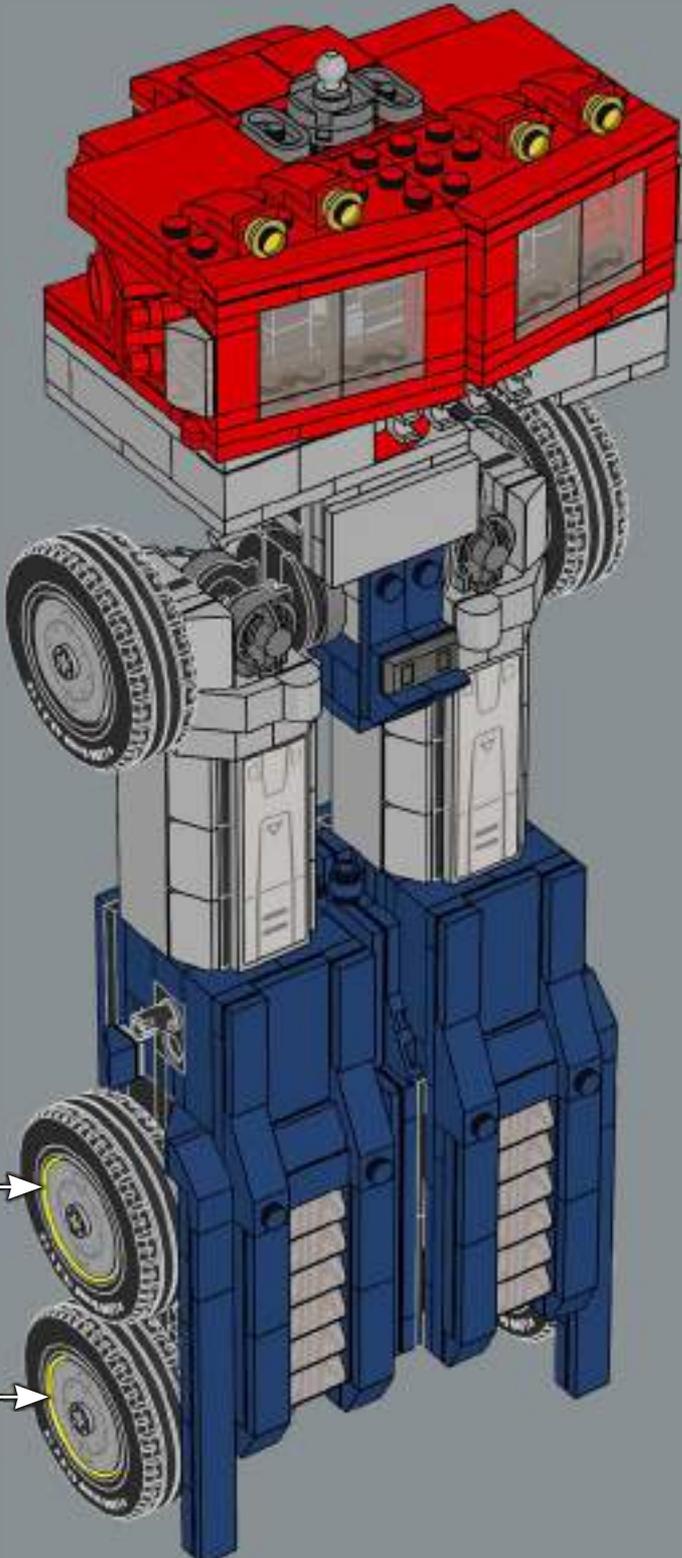


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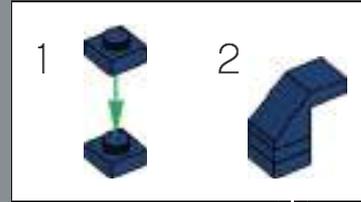


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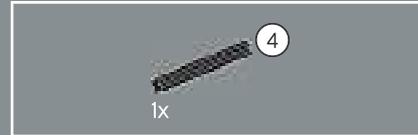




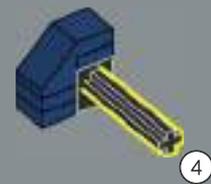
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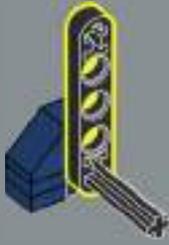


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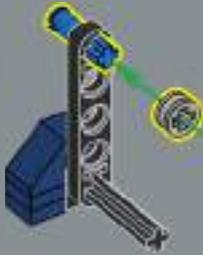




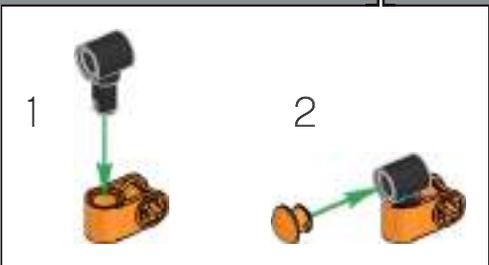
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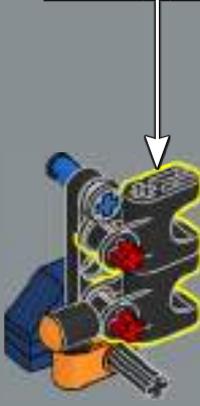
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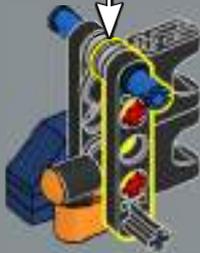
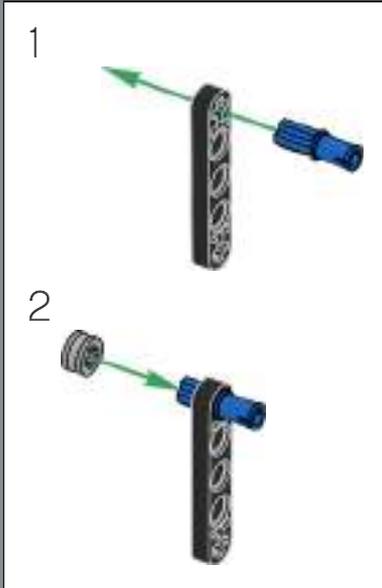


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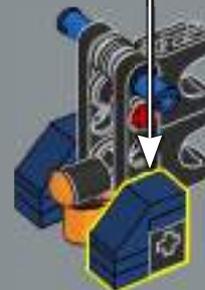
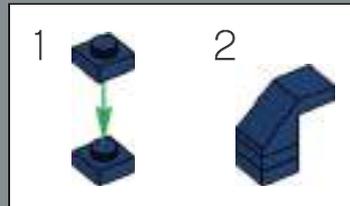




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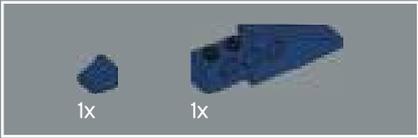
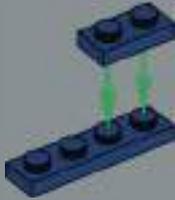


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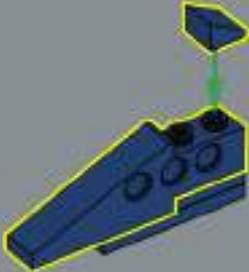




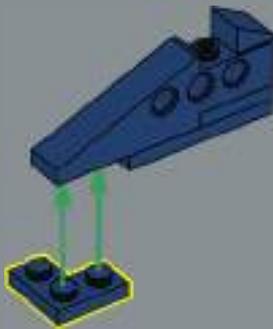
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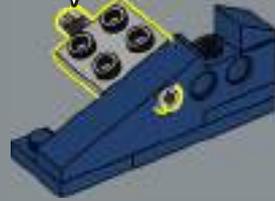
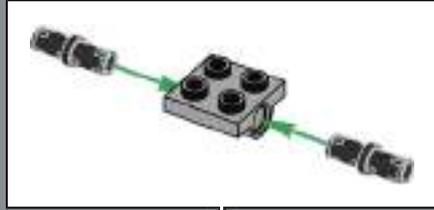
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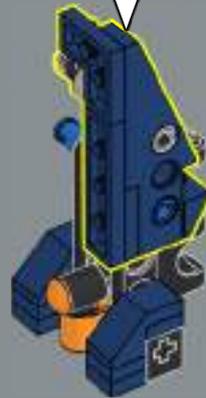
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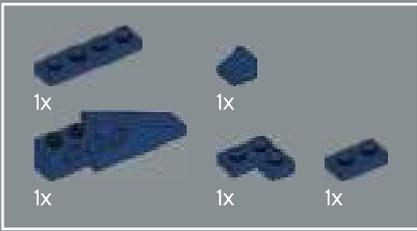


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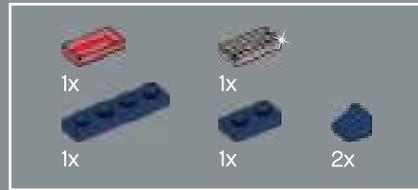
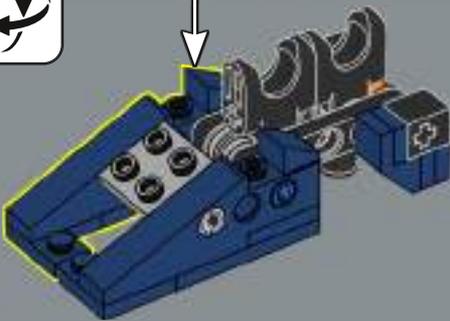
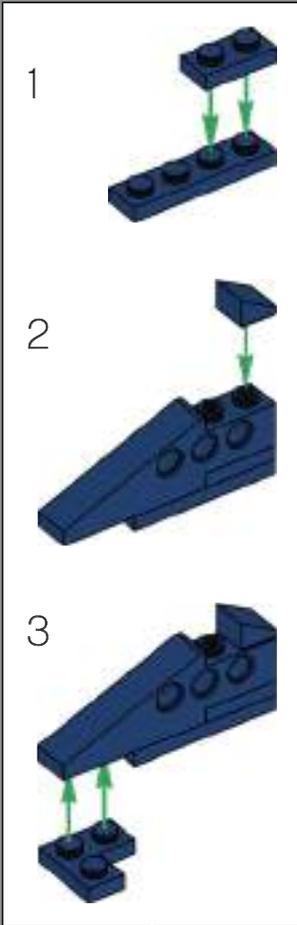


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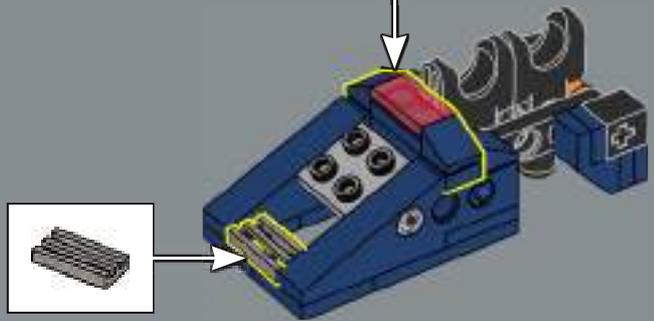
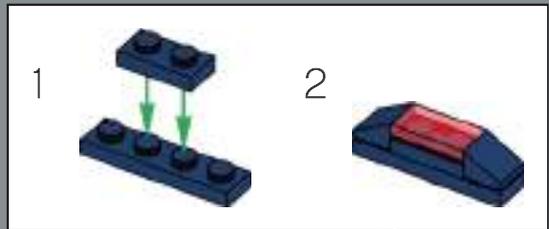




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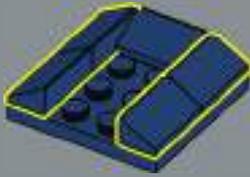




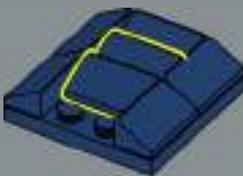
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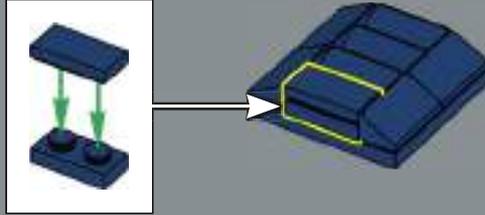
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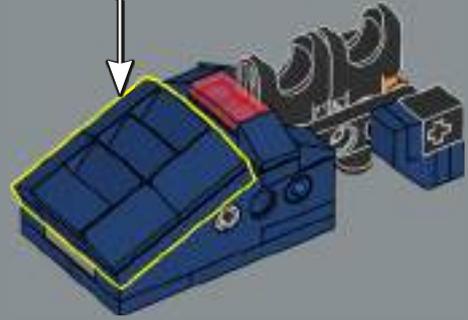
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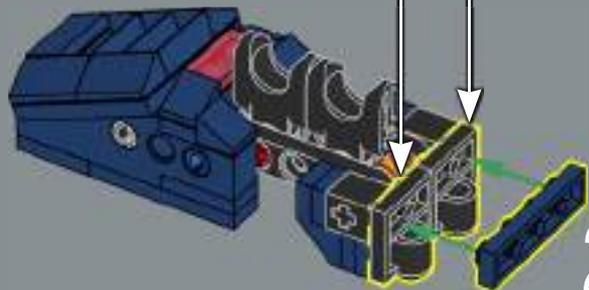
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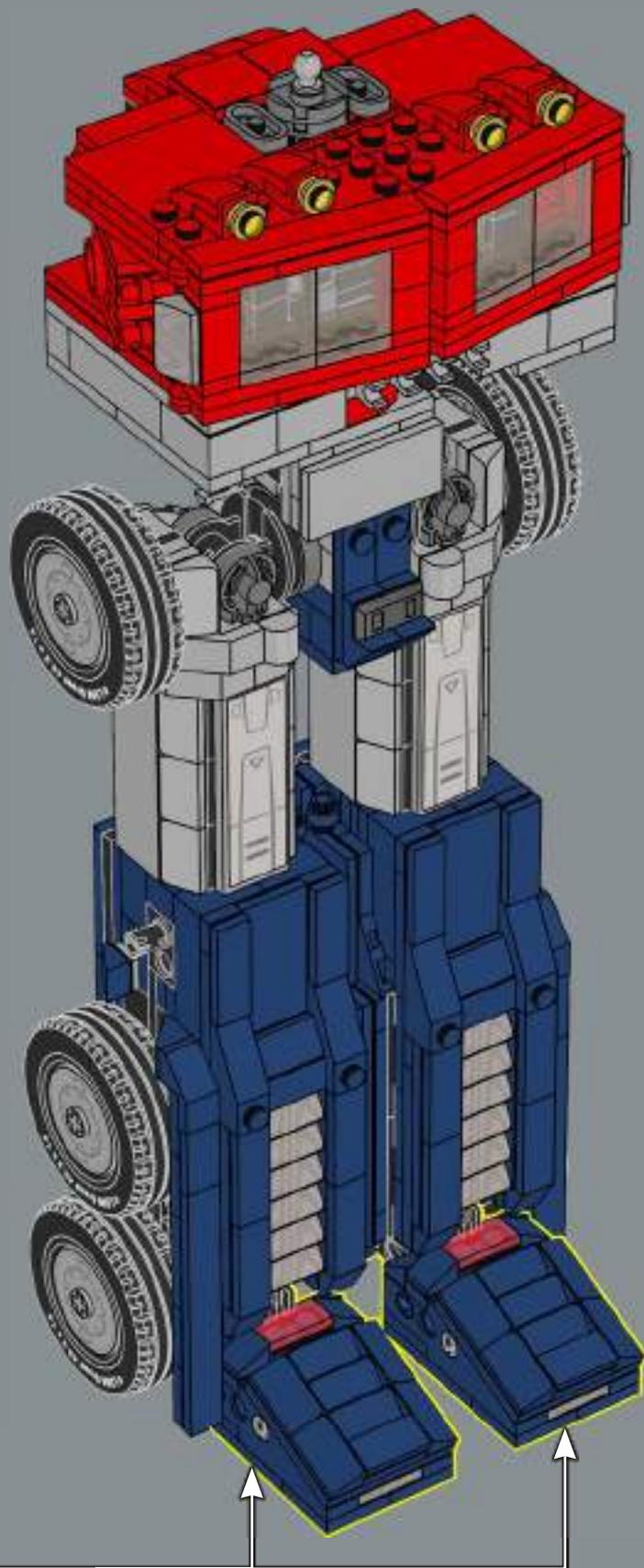
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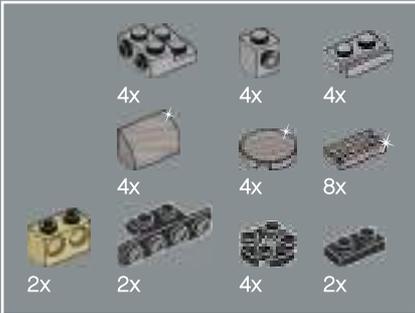


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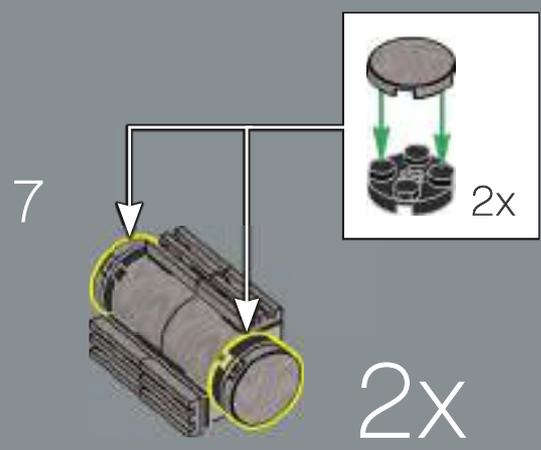
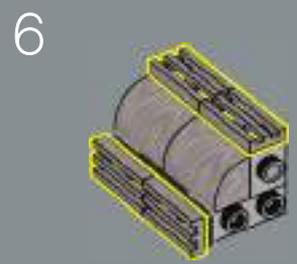
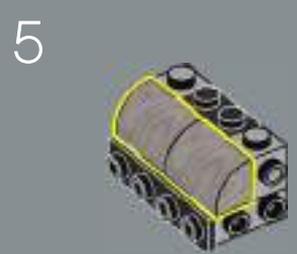
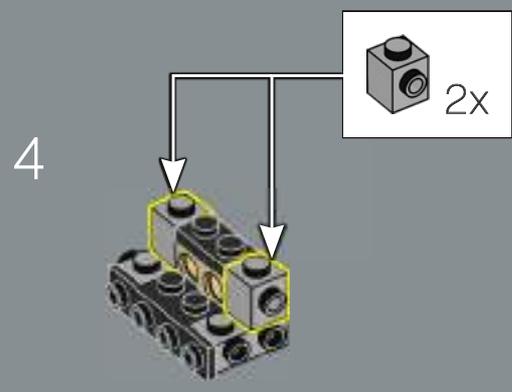
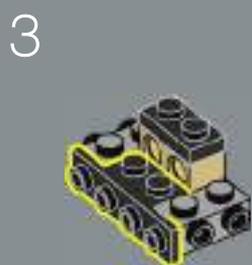
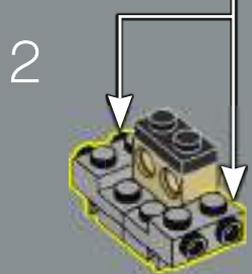
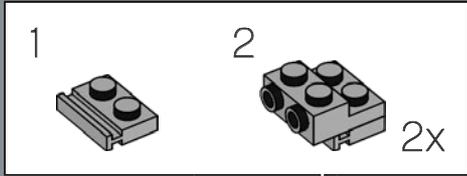
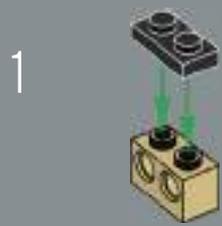


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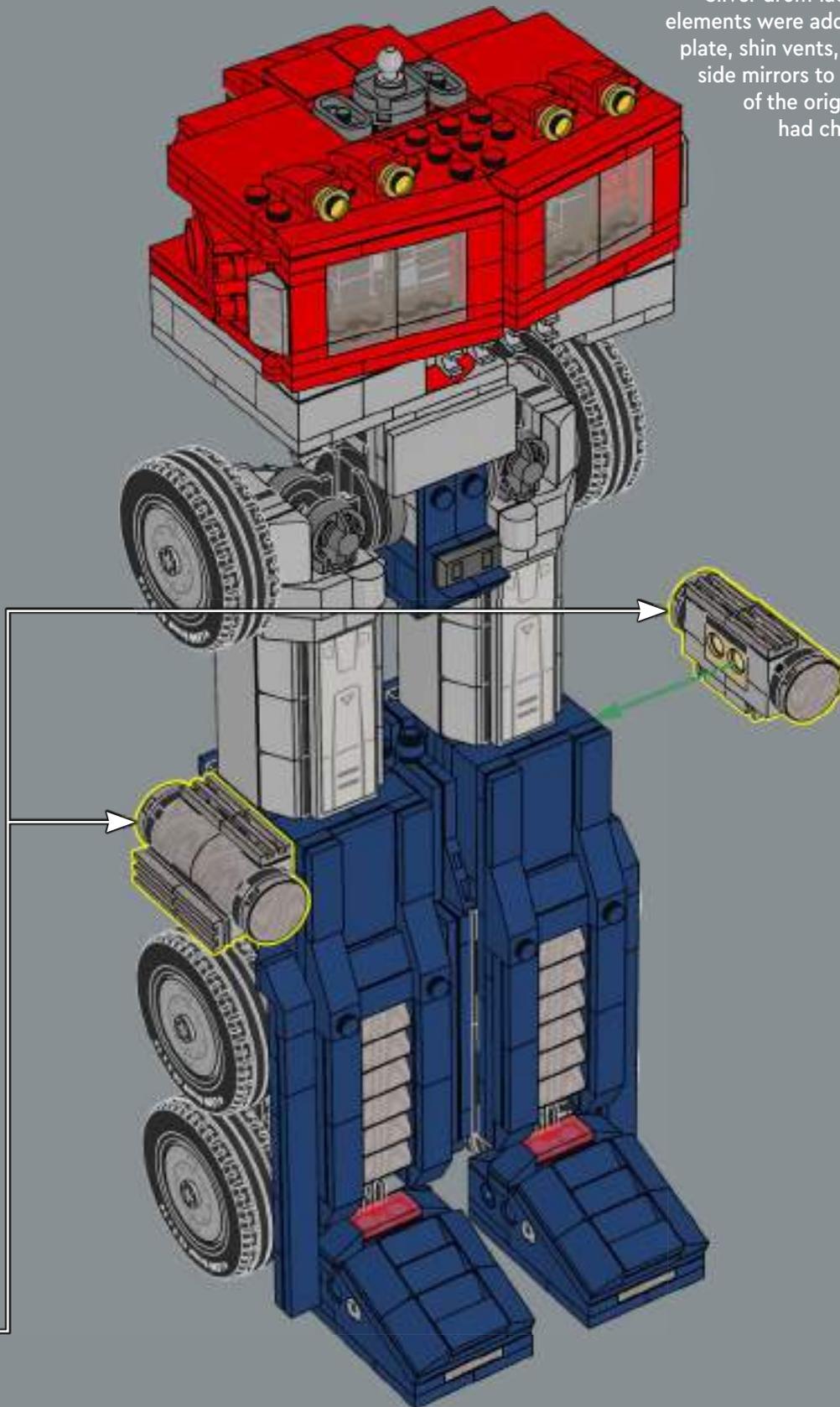


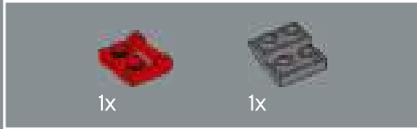
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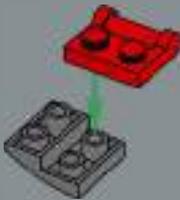


Silver drum-lacquered LEGO® elements were added to the face plate, shin vents, fuel tanks and side mirrors to match the feel of the original toy, which had chromed details.





215



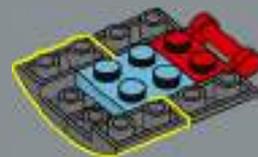
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217



218

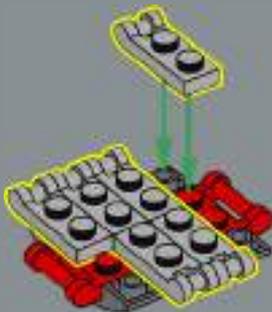




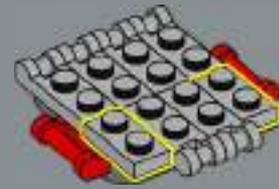
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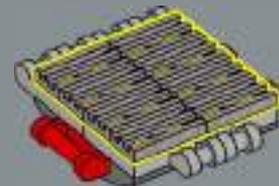
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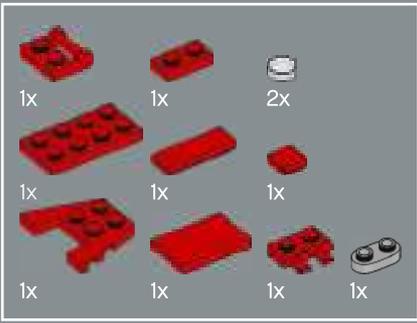


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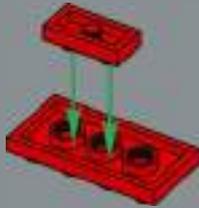
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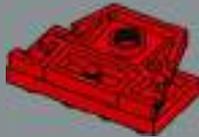


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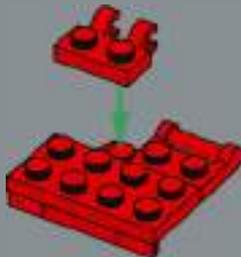
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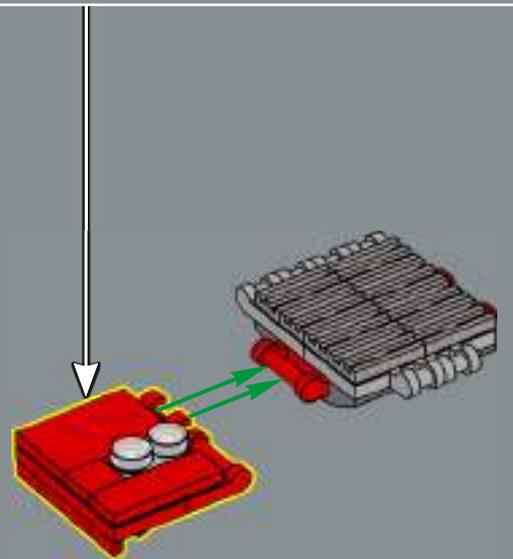
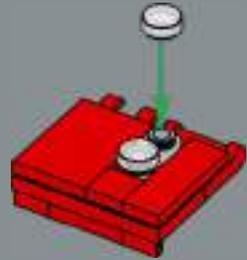
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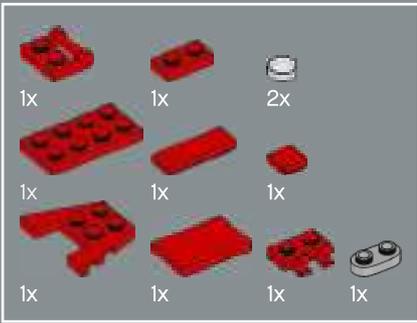


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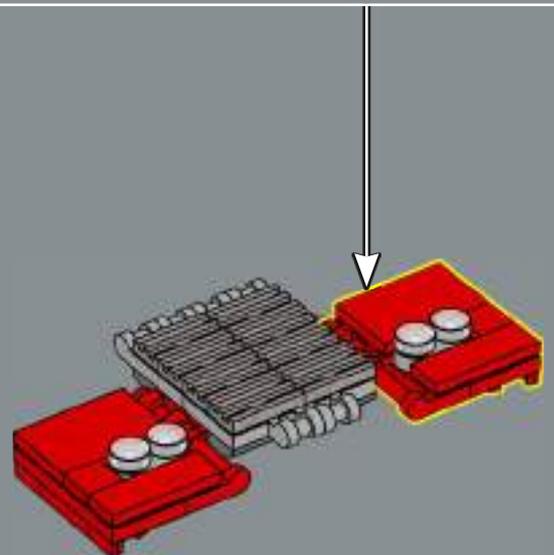
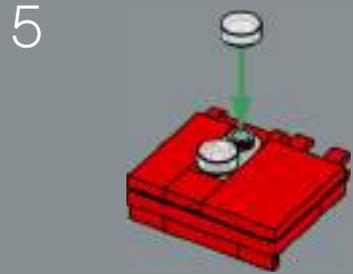
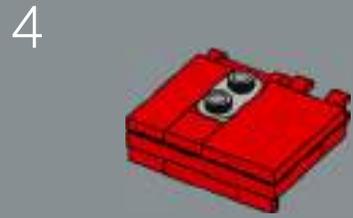
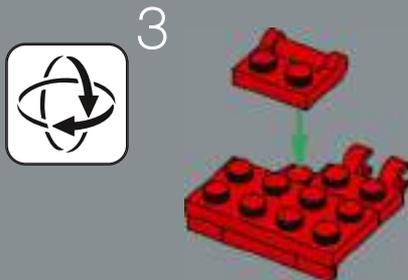
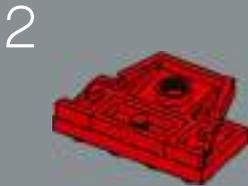
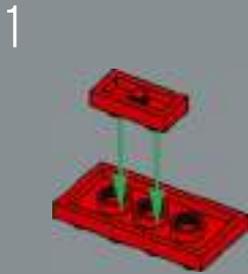


5





224





225



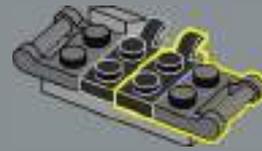
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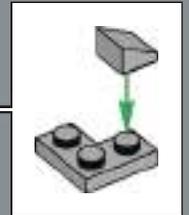
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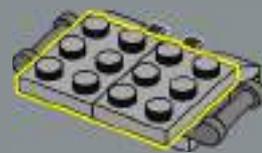
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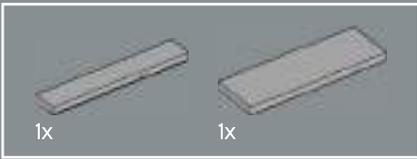


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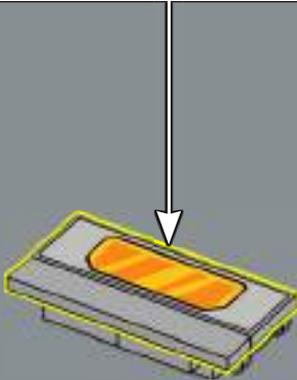
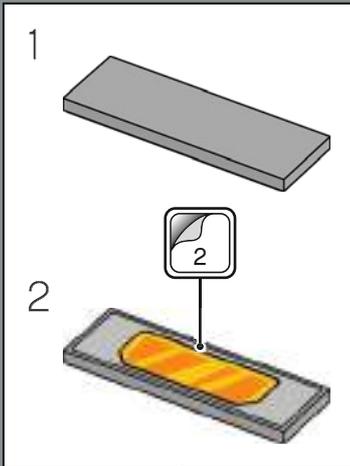


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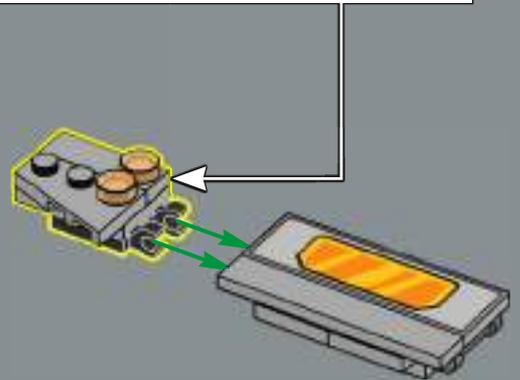
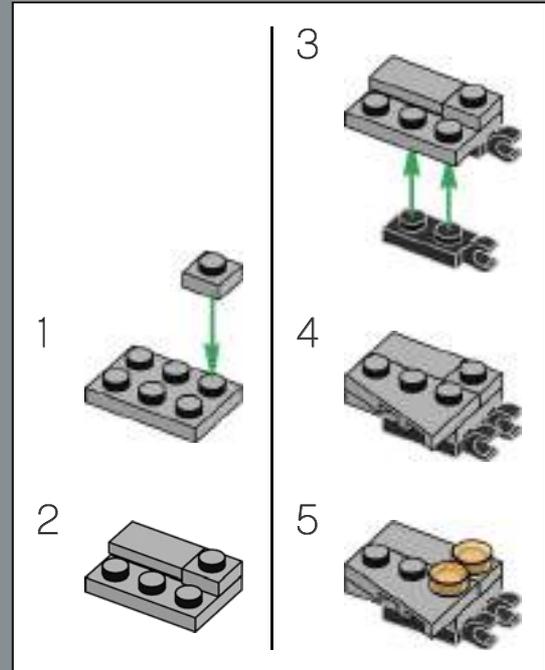




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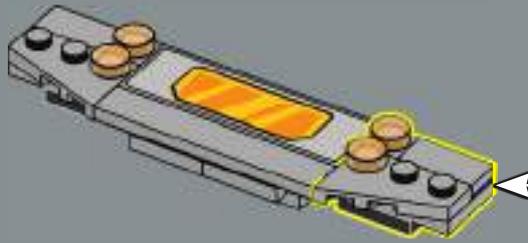
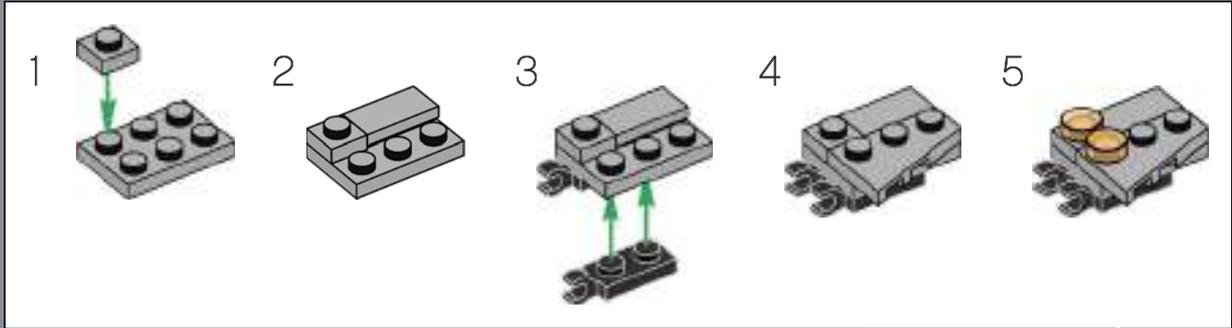


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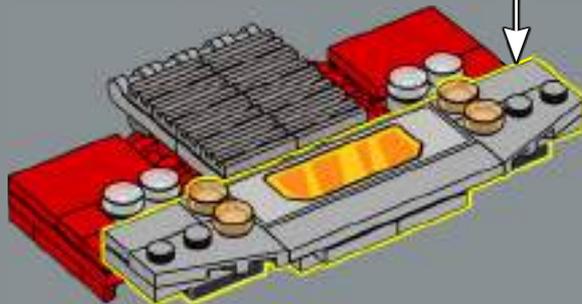




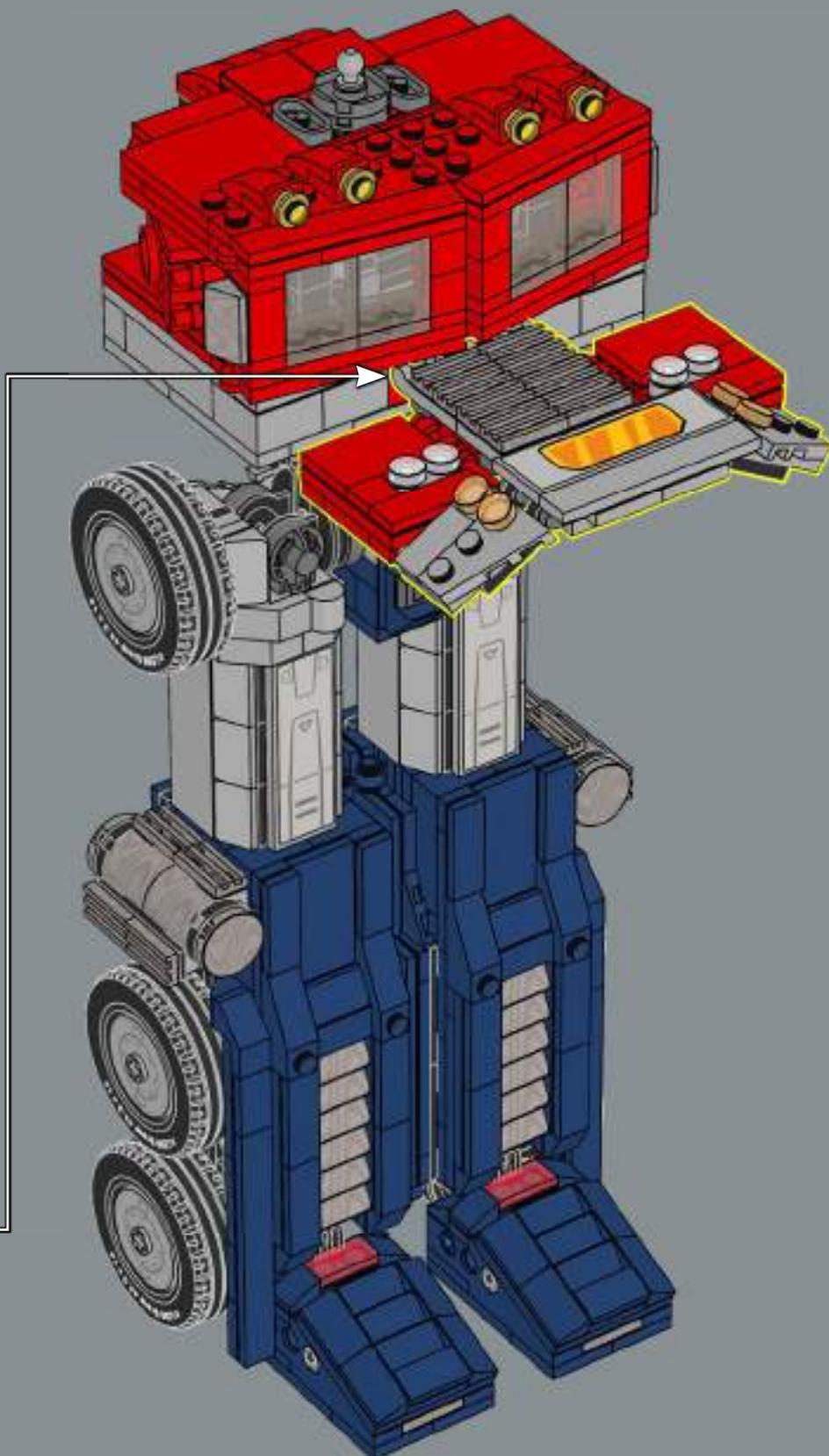
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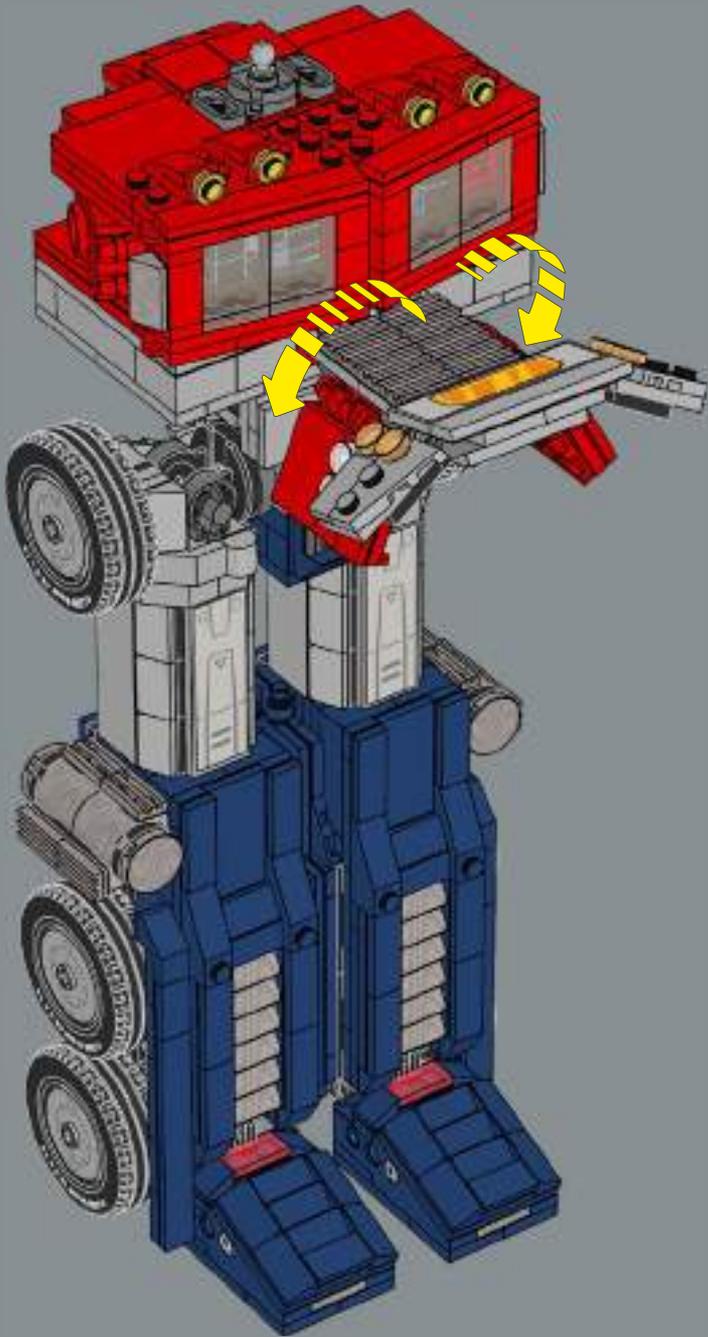
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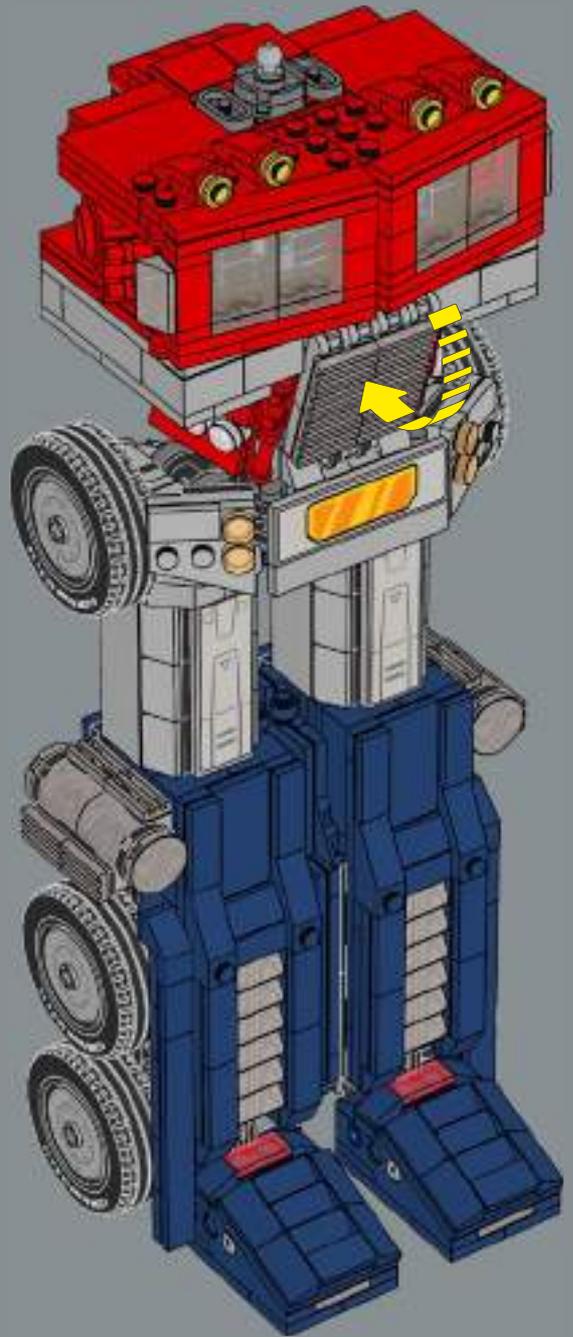
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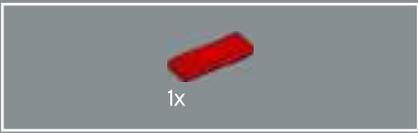
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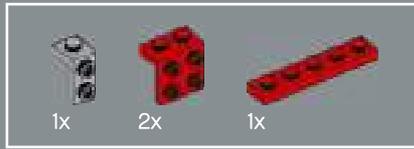
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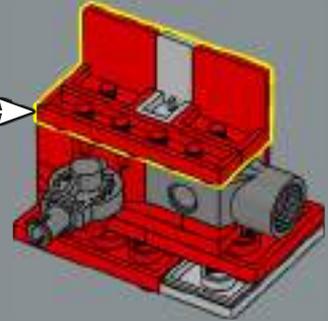




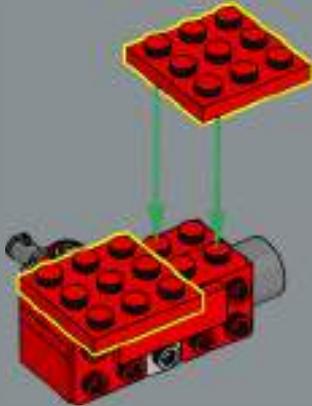
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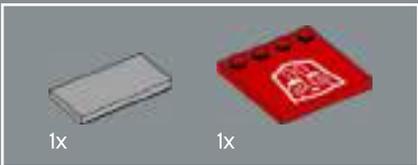
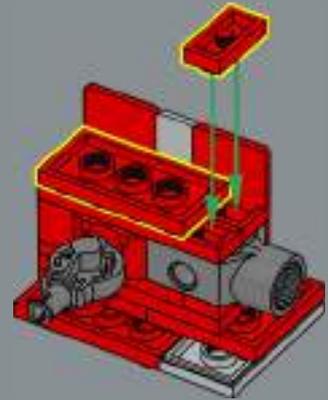
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244



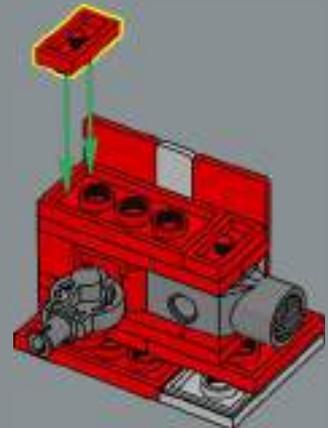
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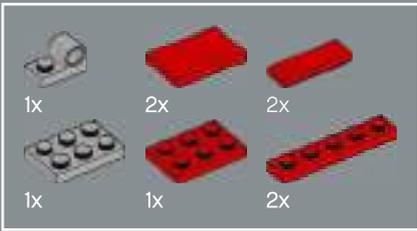


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248



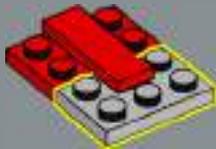


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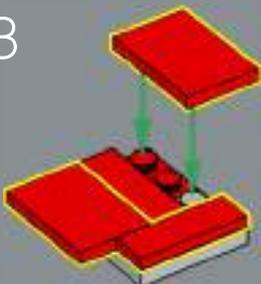
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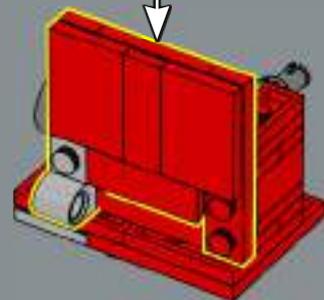
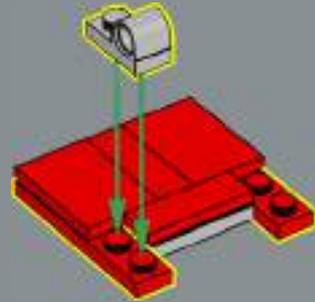
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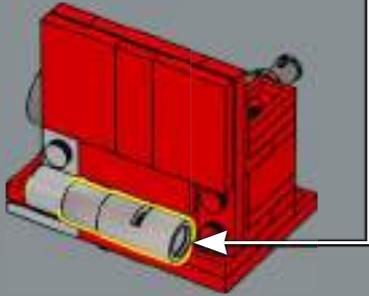


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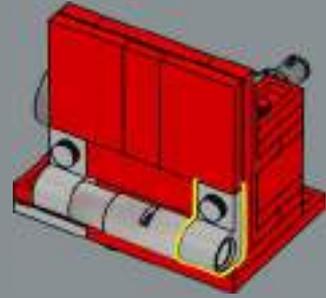




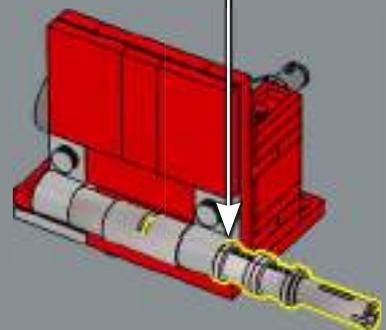
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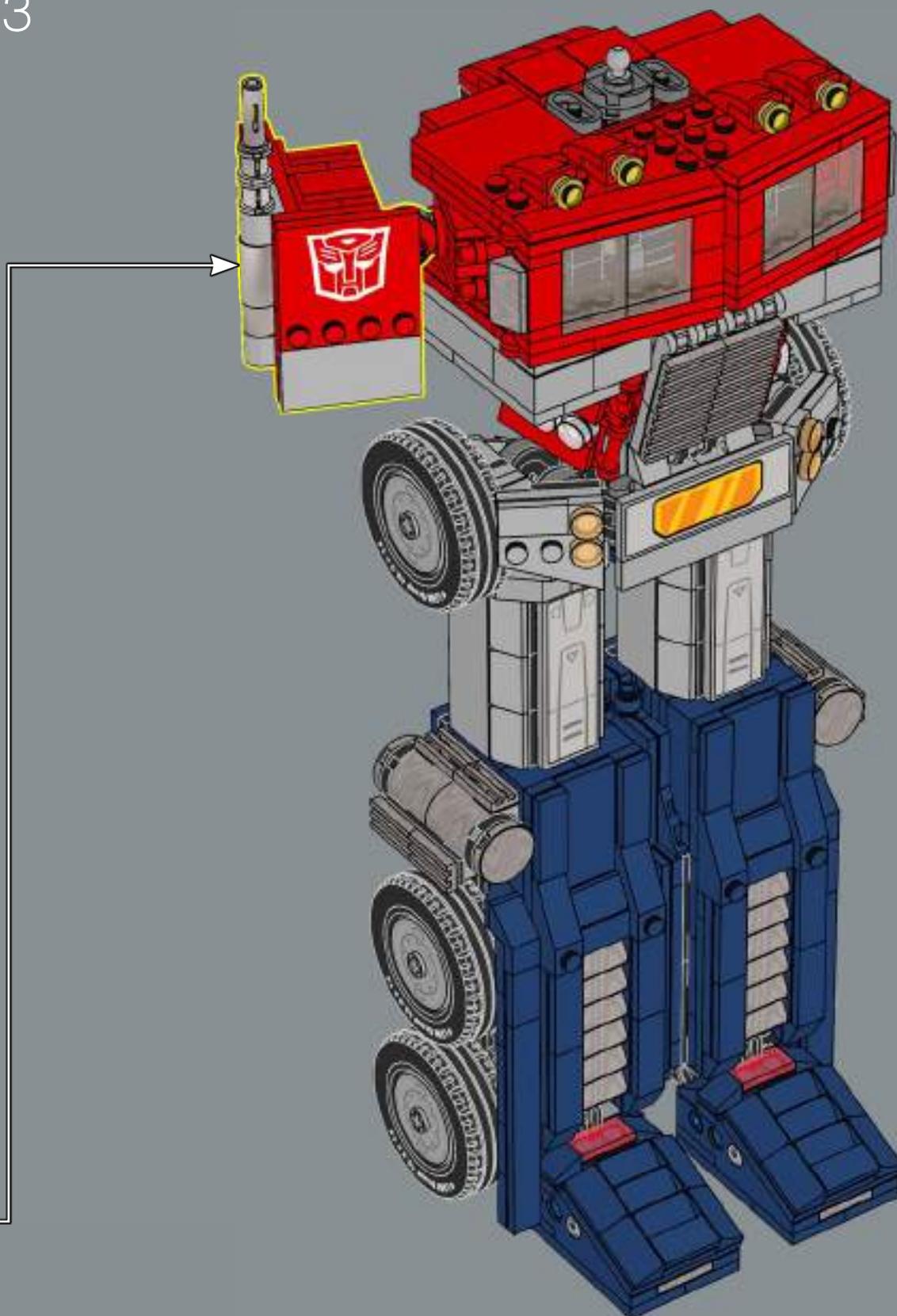
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252

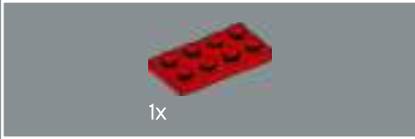
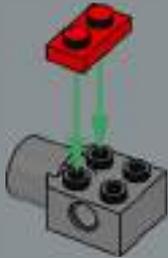


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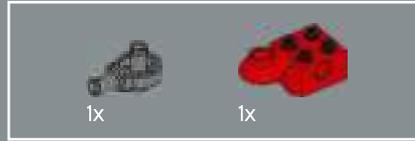
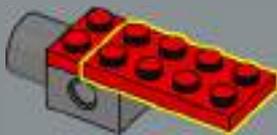




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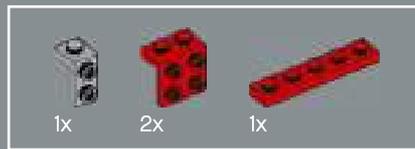
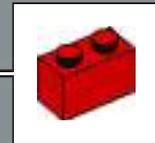
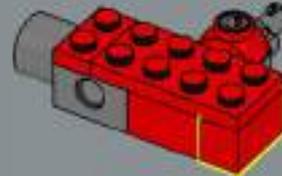
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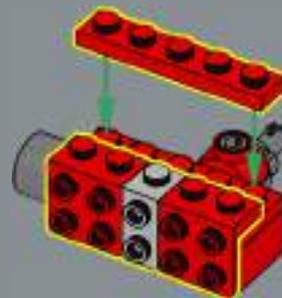
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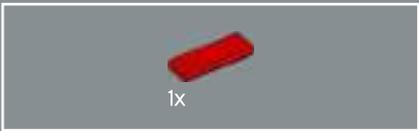


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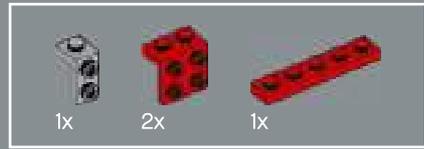
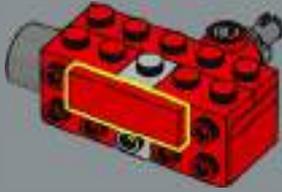


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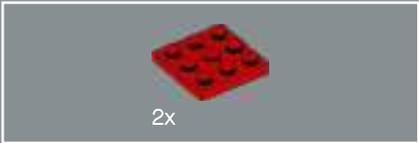
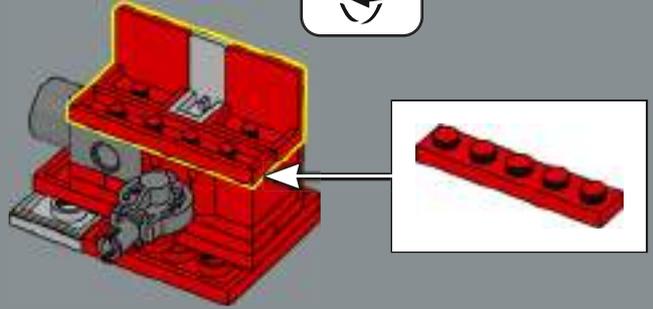




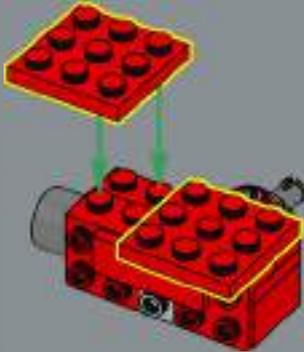
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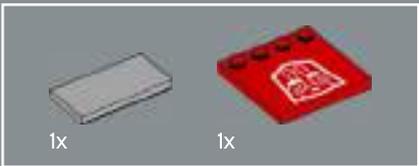
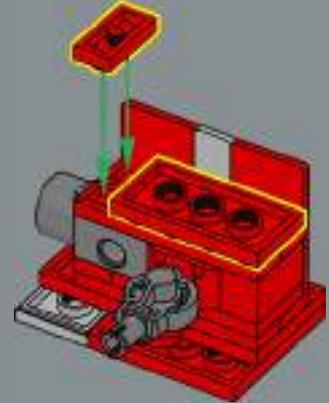
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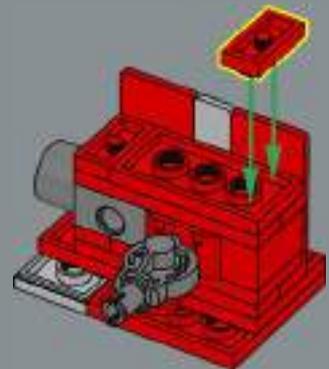
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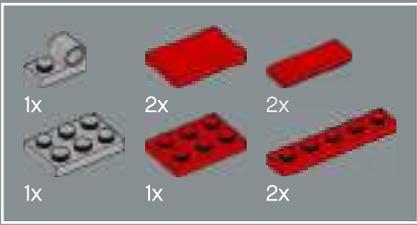


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264



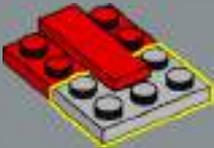


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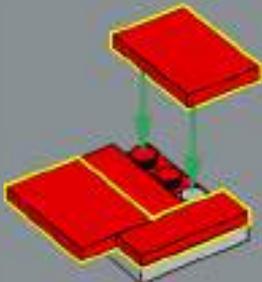
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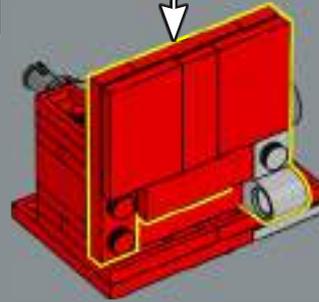
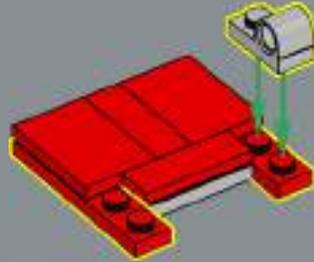
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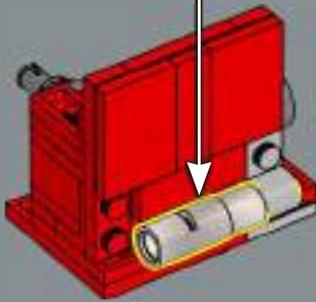
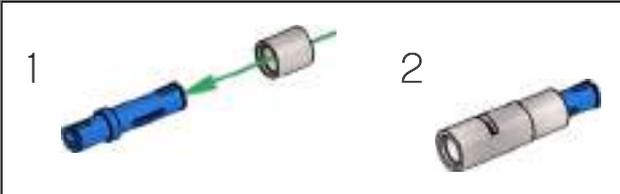


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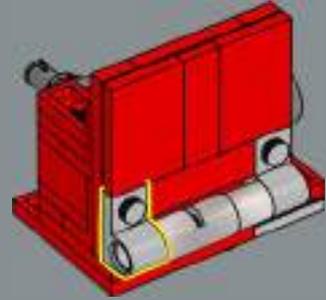




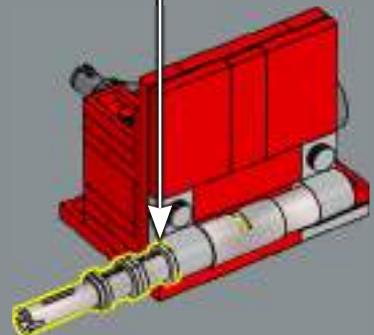
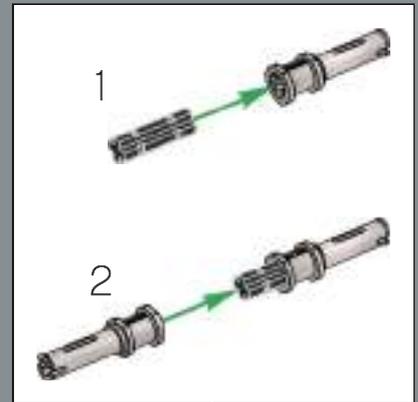
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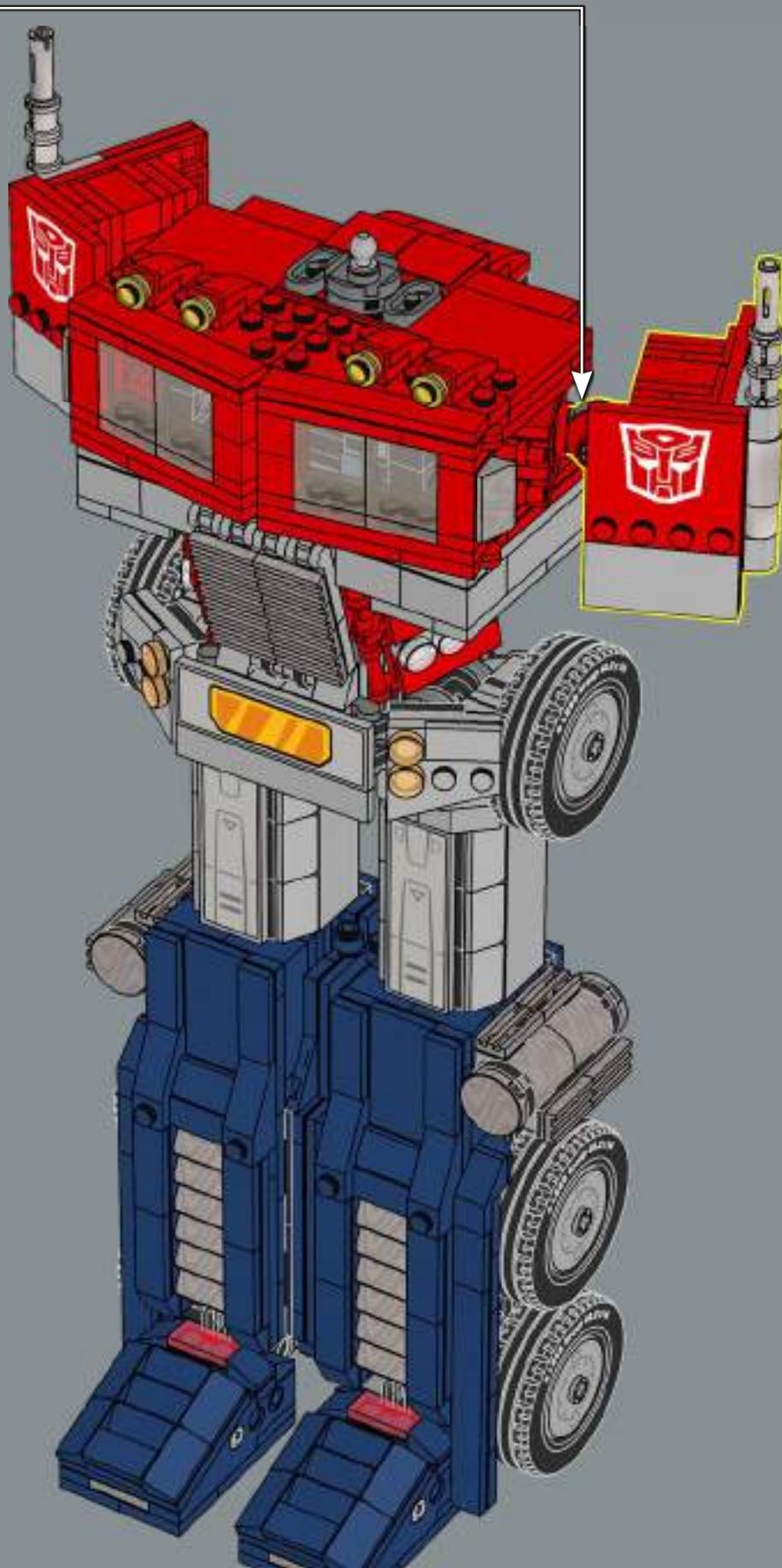
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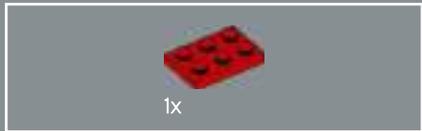


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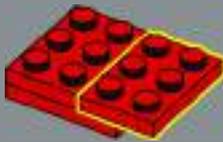


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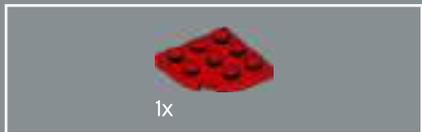
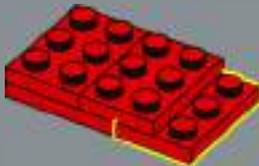




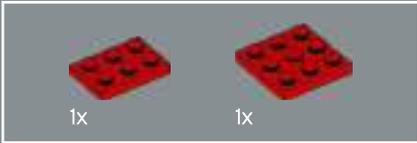
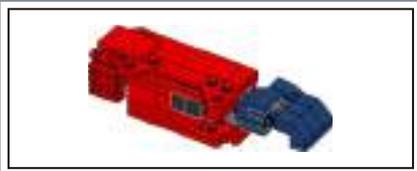
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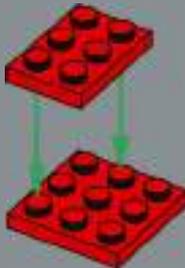
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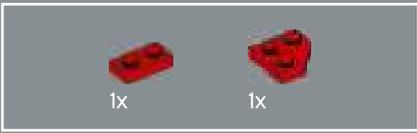


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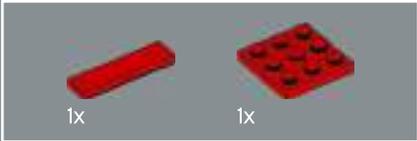
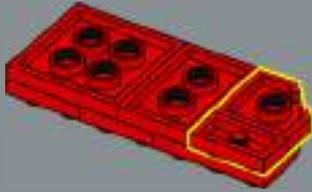


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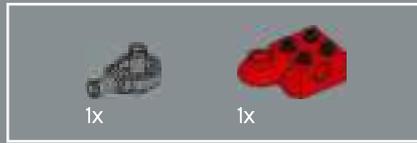




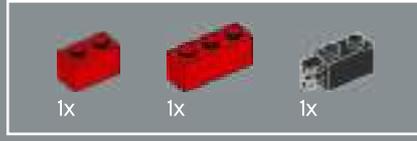
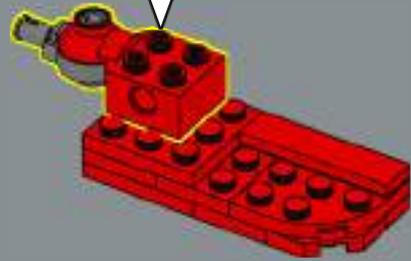
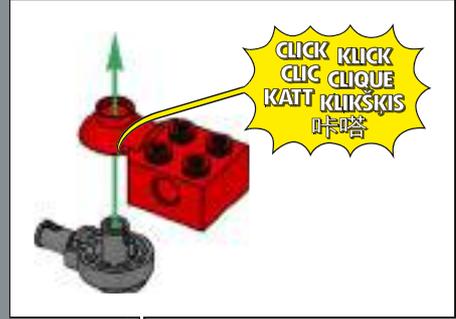
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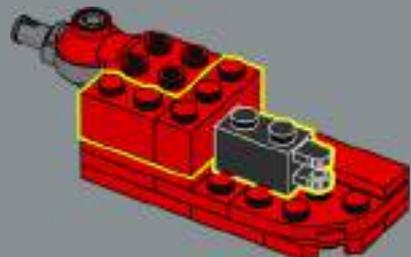
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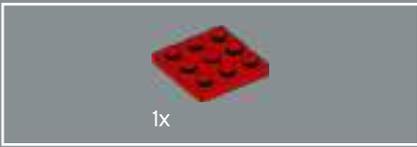


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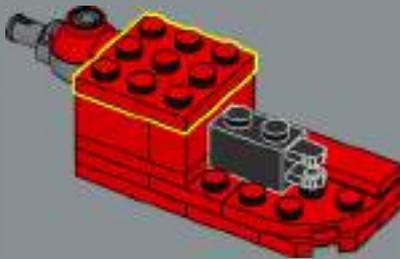


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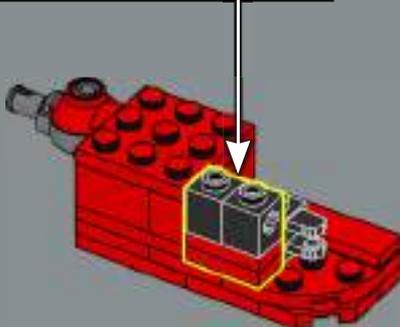
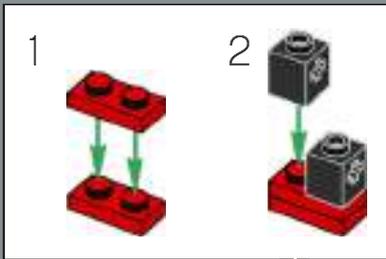




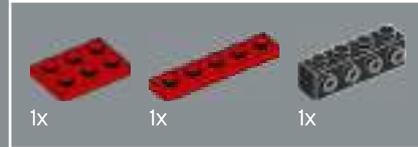
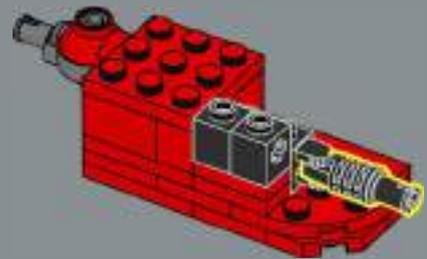
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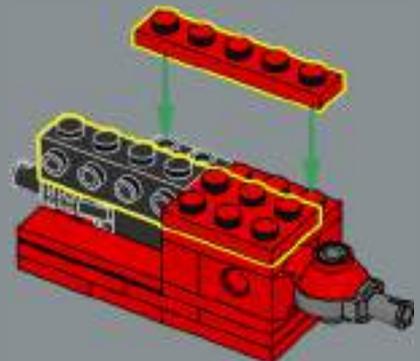
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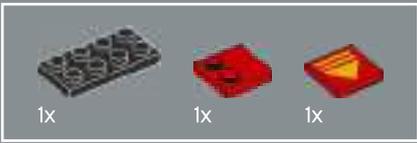


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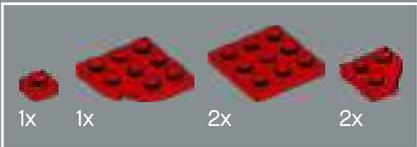
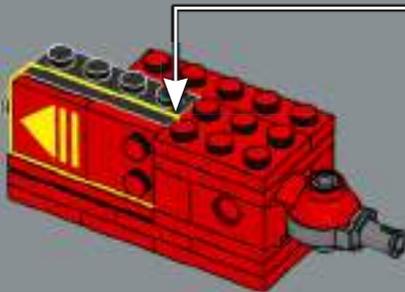
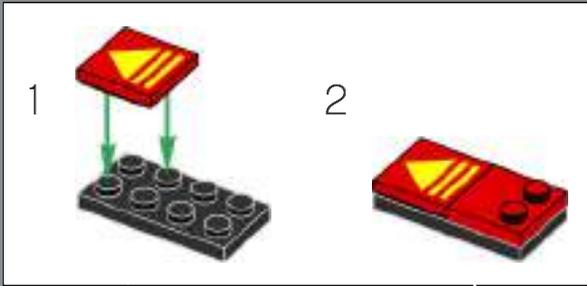


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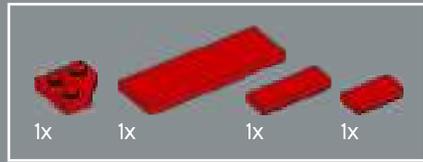
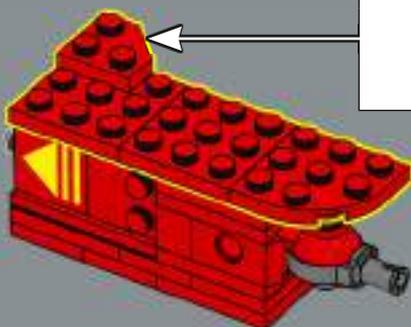
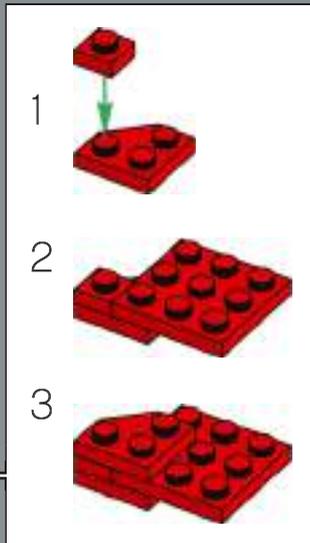




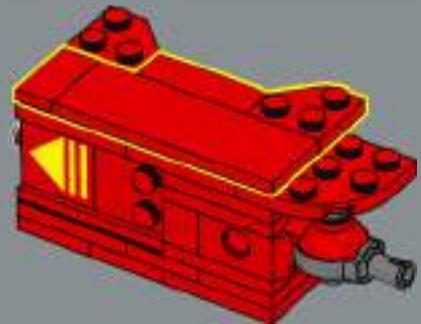
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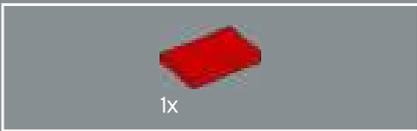
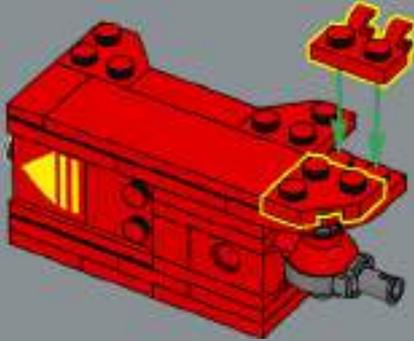


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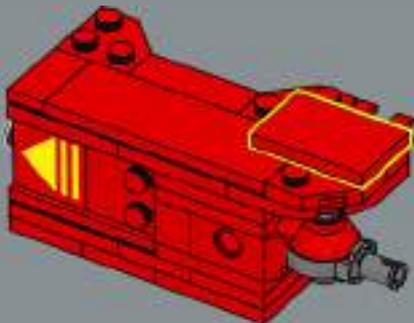




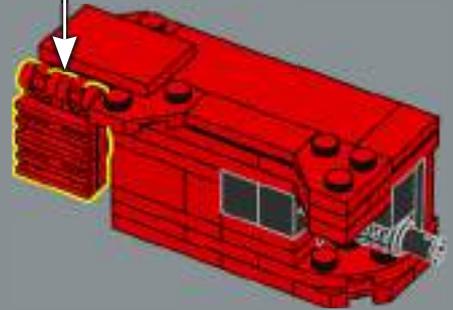
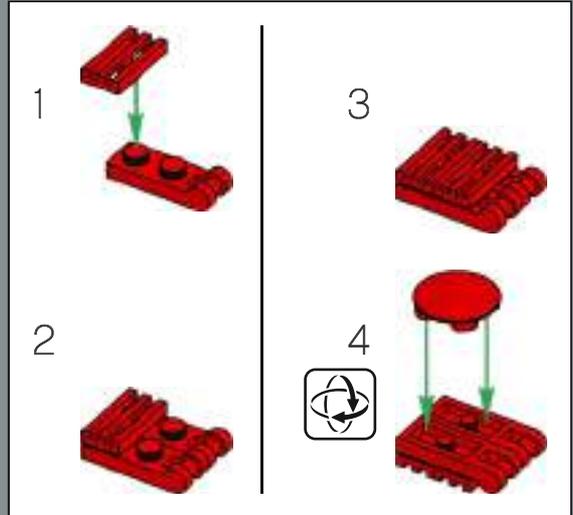
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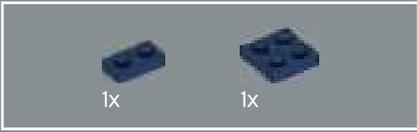


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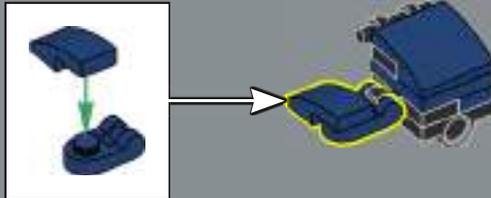
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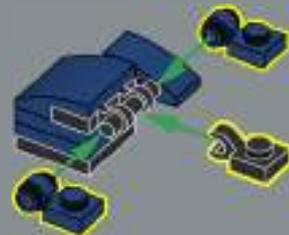
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293

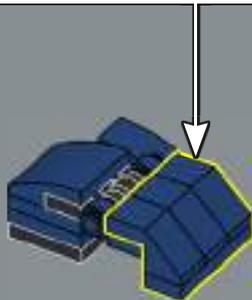
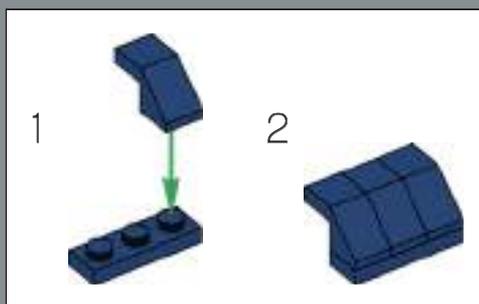




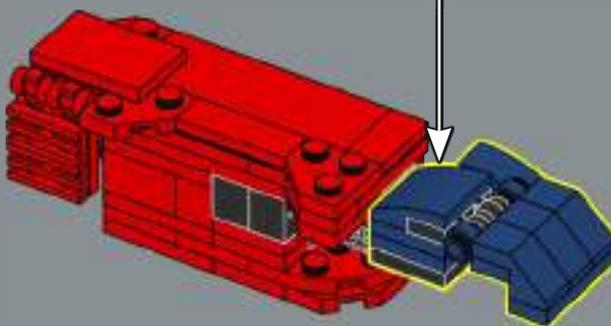
The original toy's hands had to be detached and could be stored in his chest in vehicle mode. In this LEGO® model, the hands are designed to fold into the wheel wells instead of detaching.



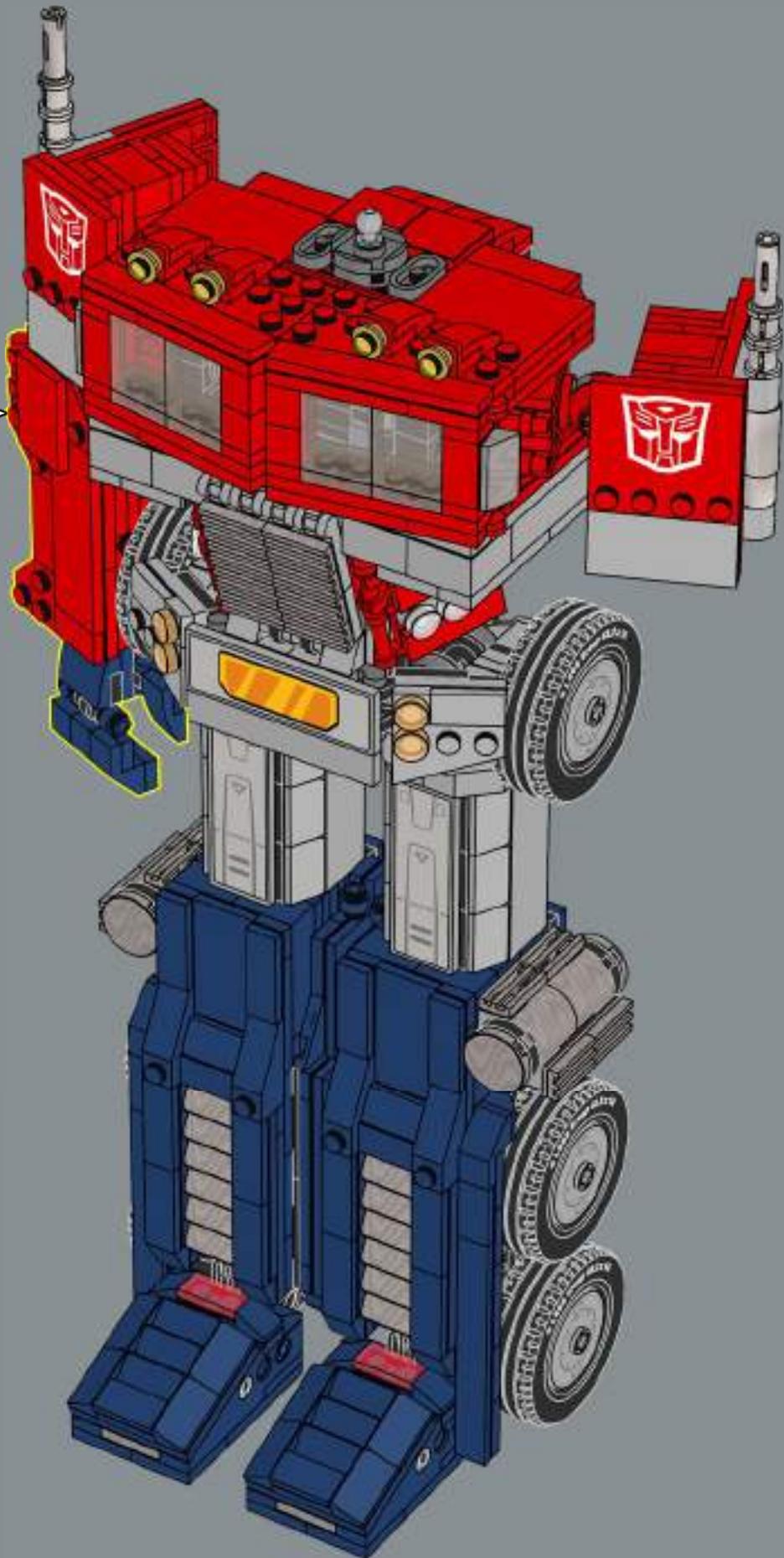
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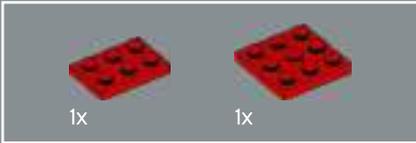
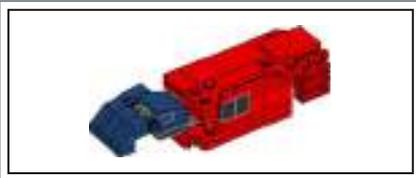


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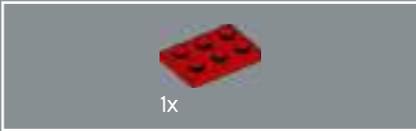
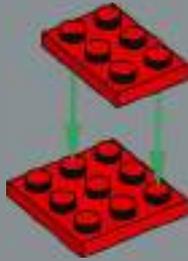


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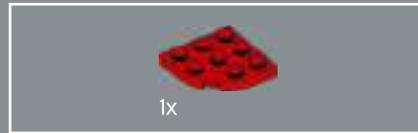
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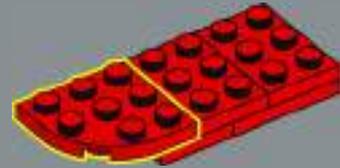
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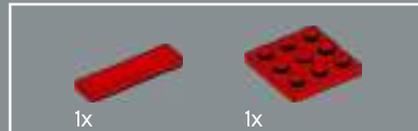
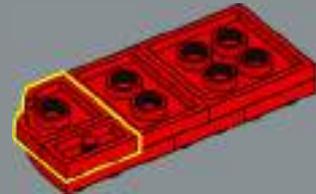
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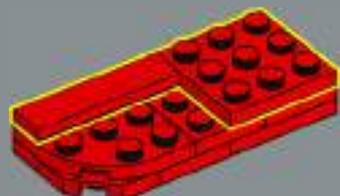
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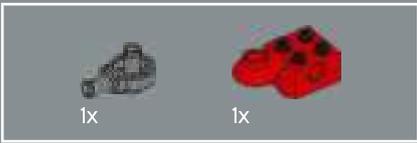


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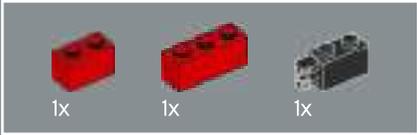
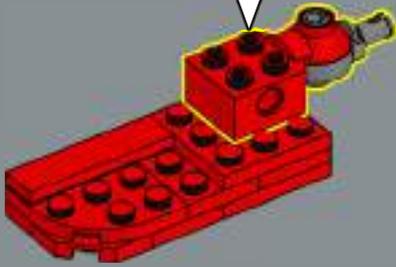
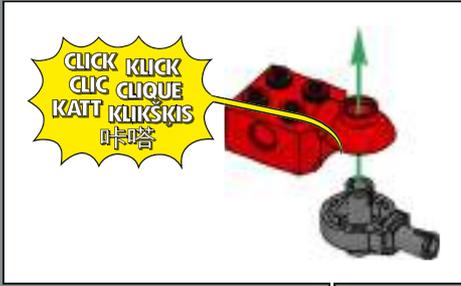


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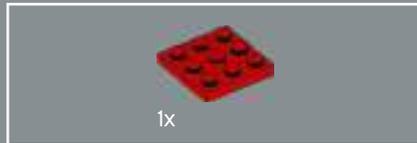
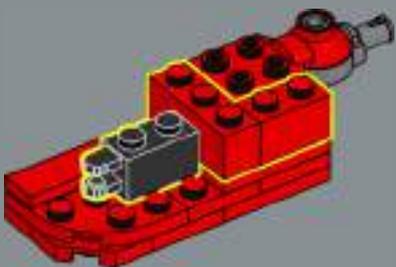




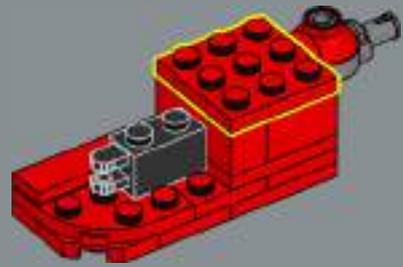
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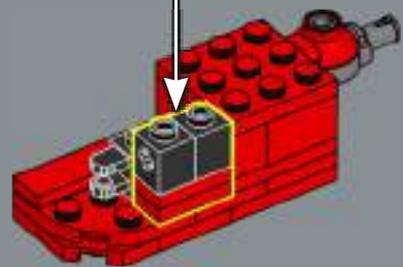
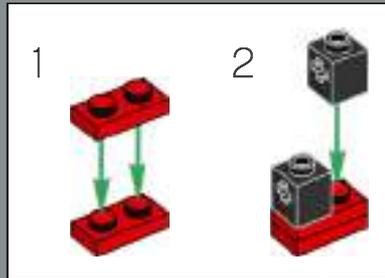
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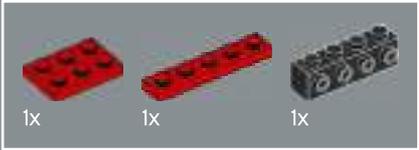
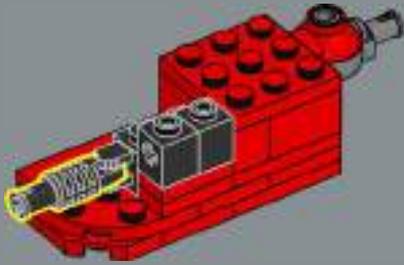


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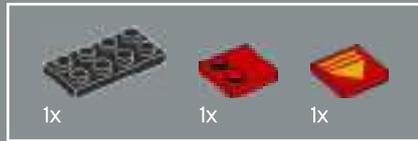
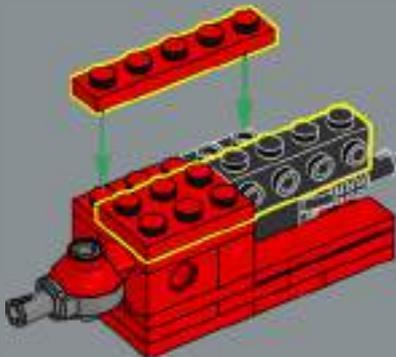




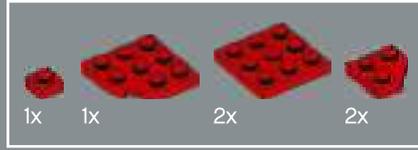
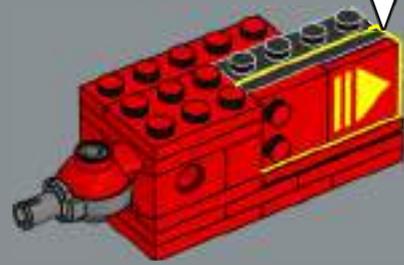
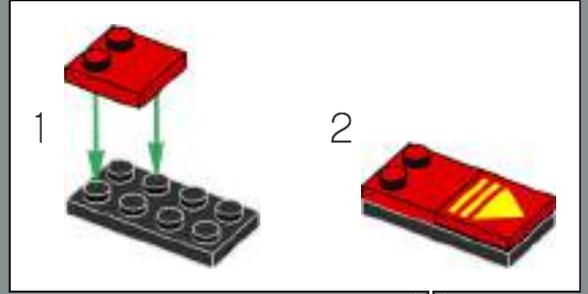
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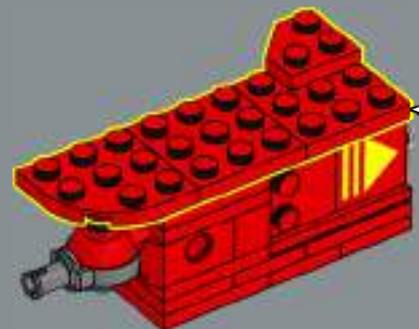
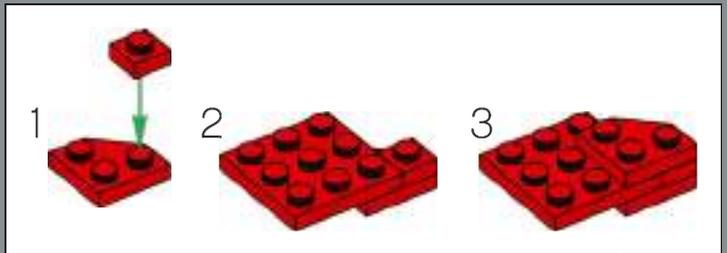
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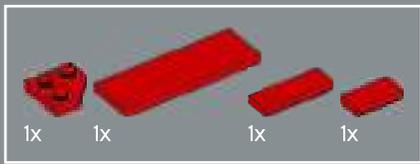


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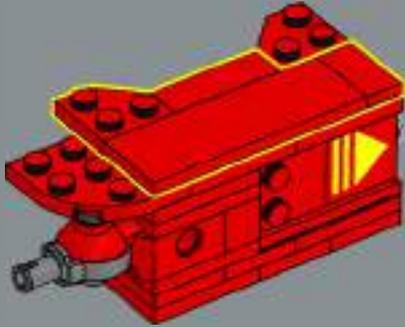


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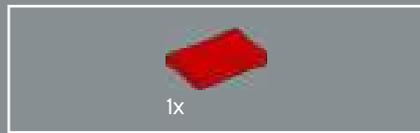
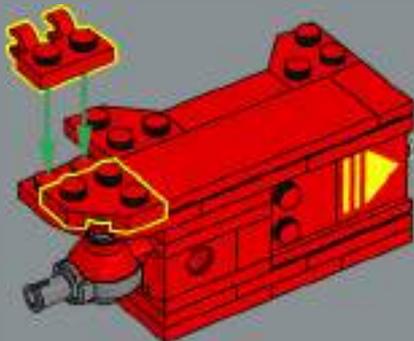




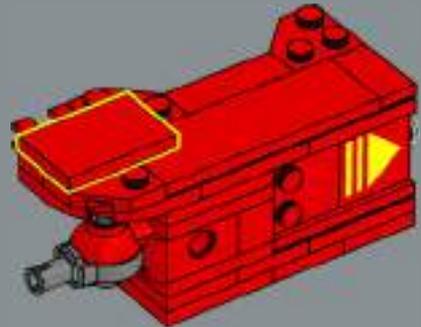
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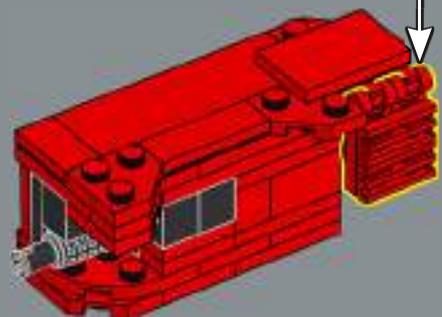
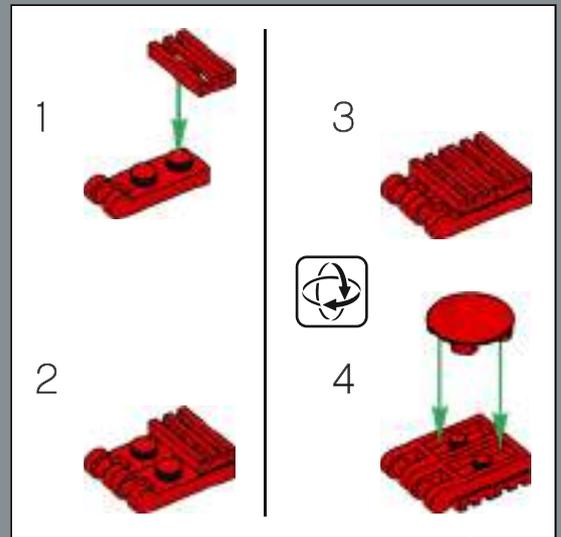
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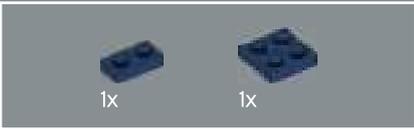


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314





315



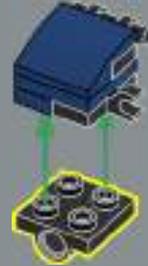
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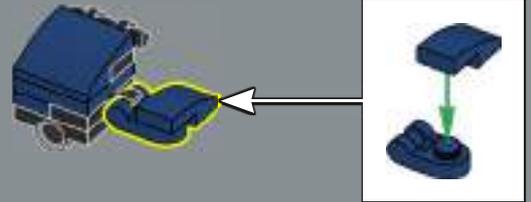
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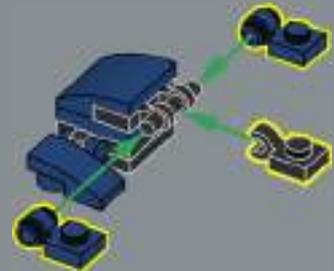
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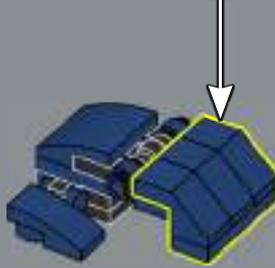
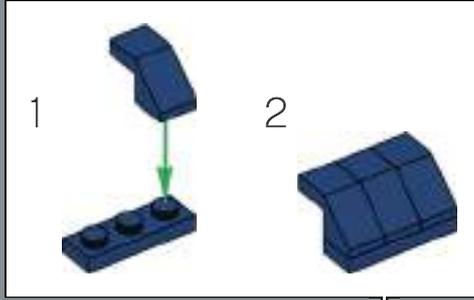


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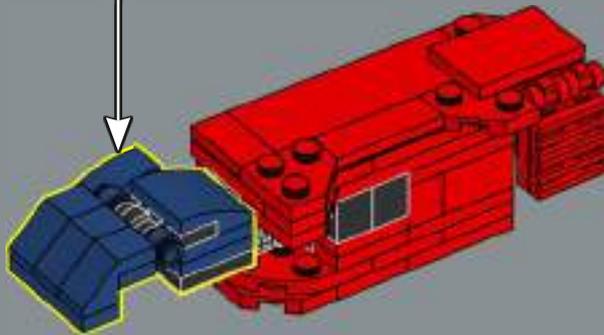


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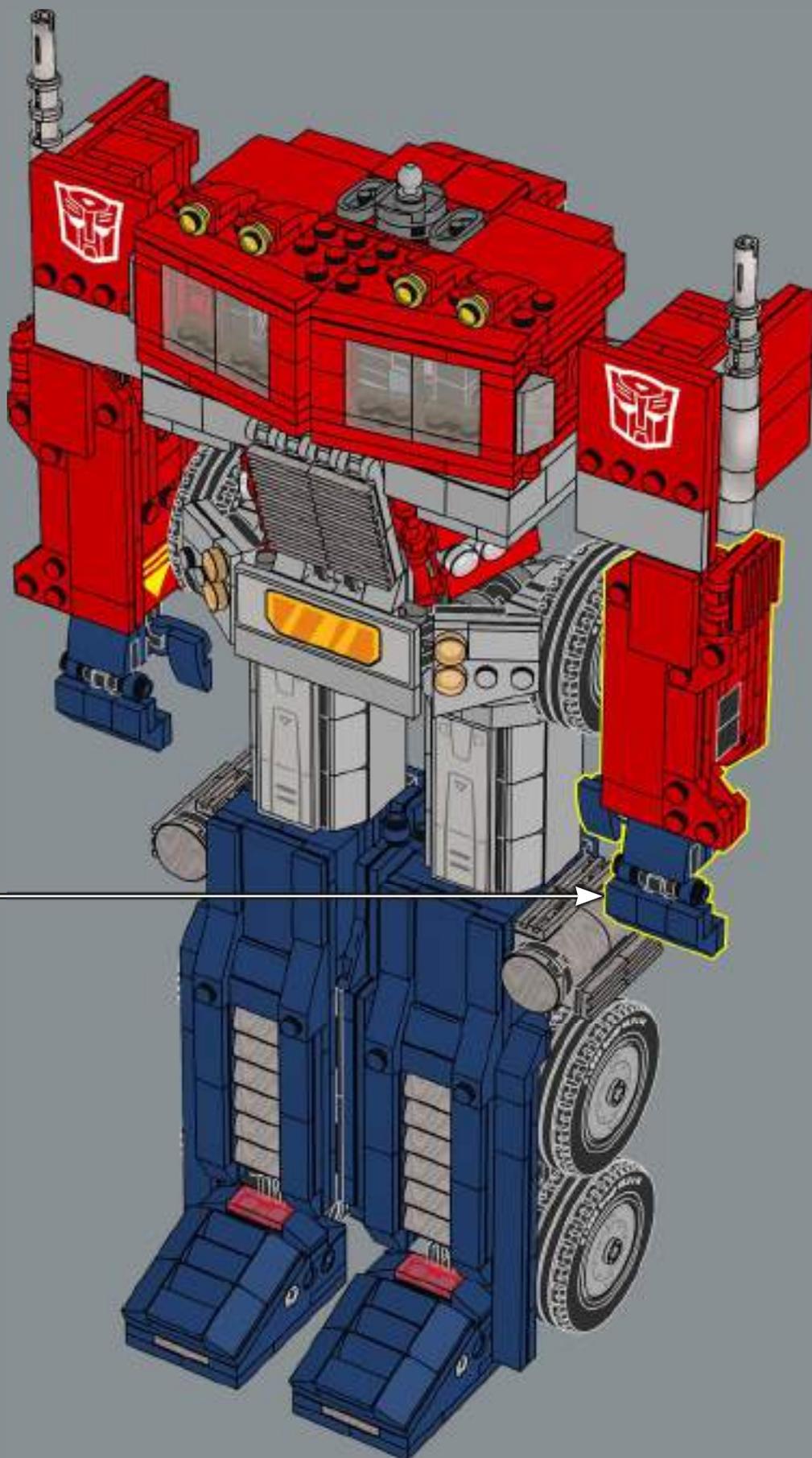


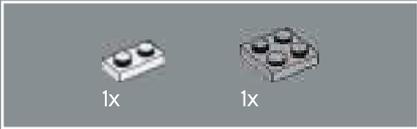
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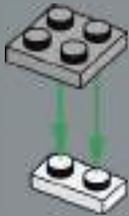


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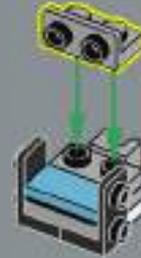
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327



328



329





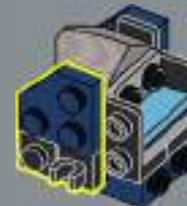
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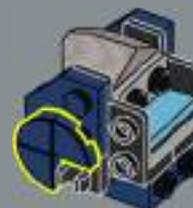
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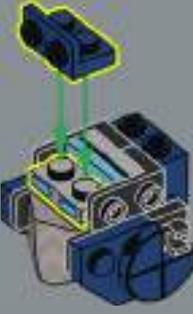


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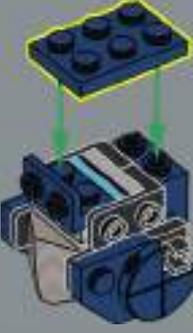




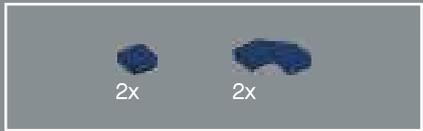
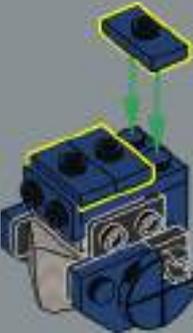
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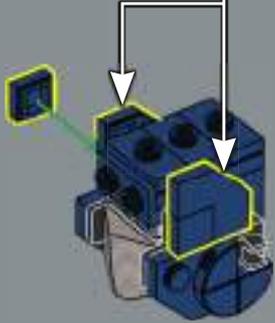
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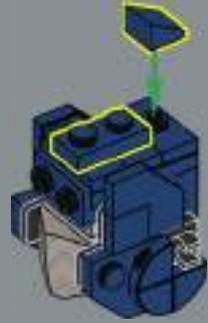
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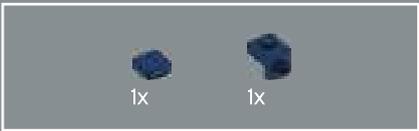


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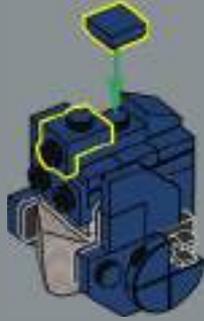


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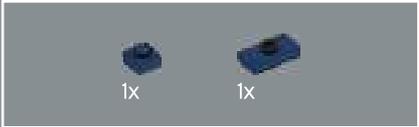
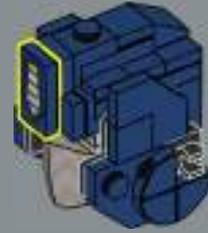




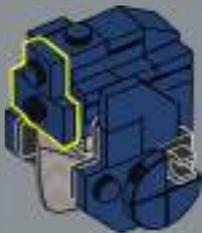
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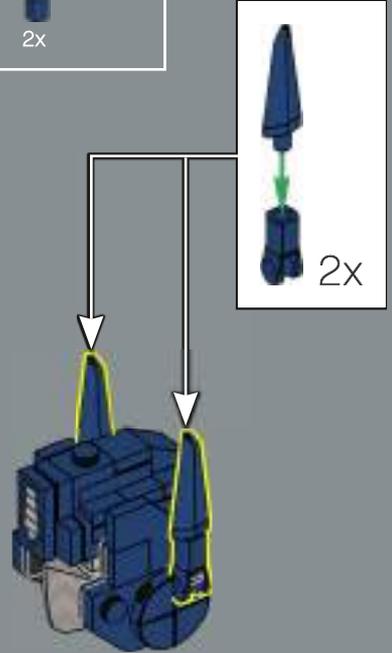
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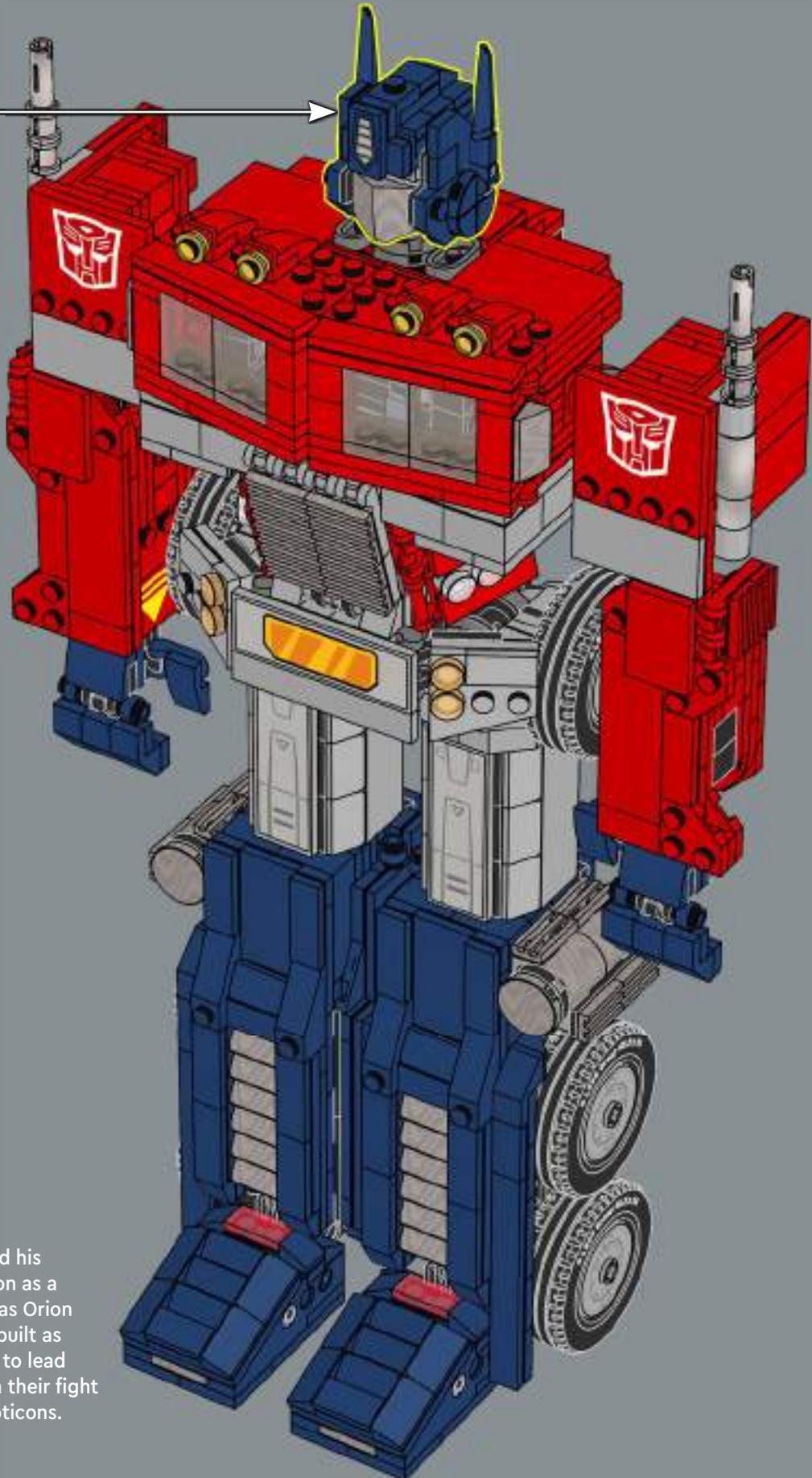
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343



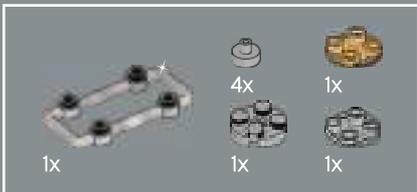
344



Optimus started his life on Cybertron as a civilian known as Orion Pax but was rebuilt as Optimus Prime to lead the Autobots in their fight with the Decepticons.



The Matrix of Leadership is an artifact of great power, passed from one Autobot leader to the next. It is thought to be connected to Primus, the creator-God of all Transformers.



345

1



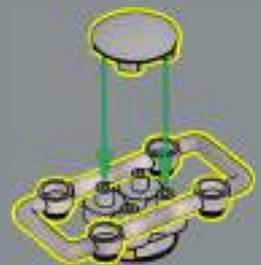
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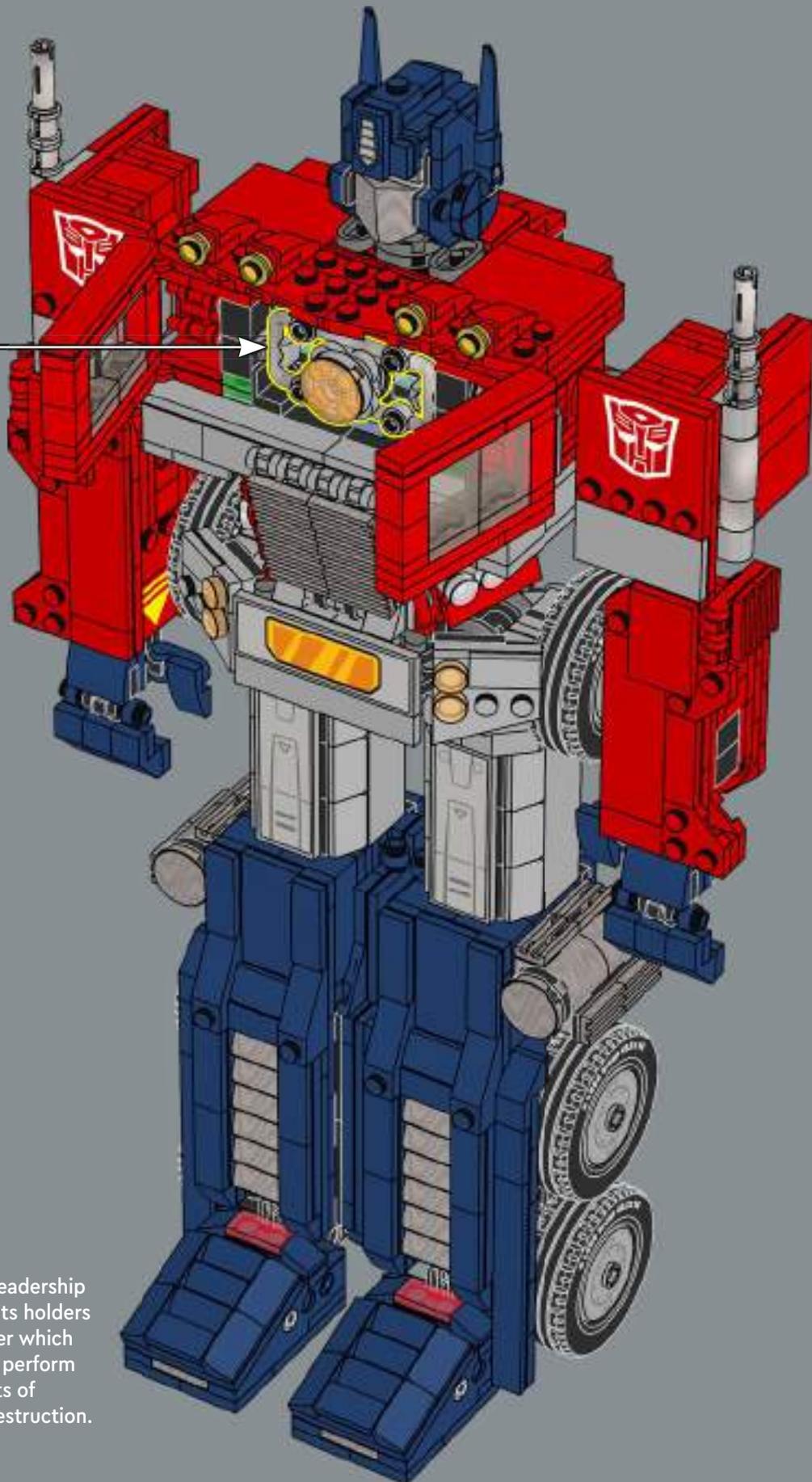


3



4



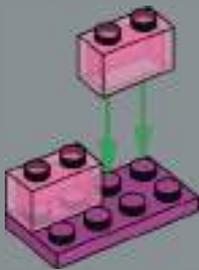


The Matrix of Leadership bestows upon its holders increased power which can be used to perform miraculous feats of creation and destruction.

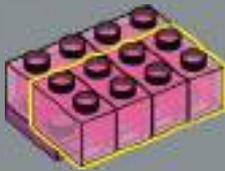


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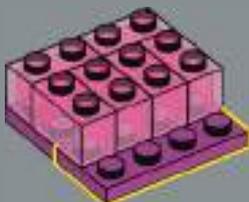
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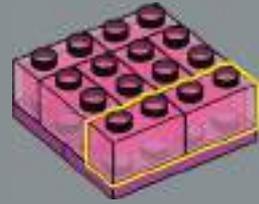
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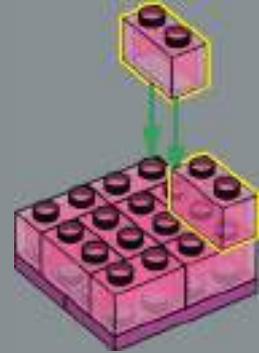
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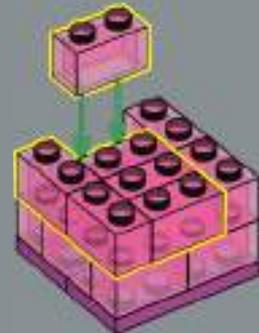
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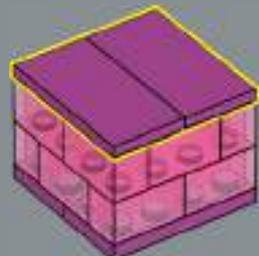
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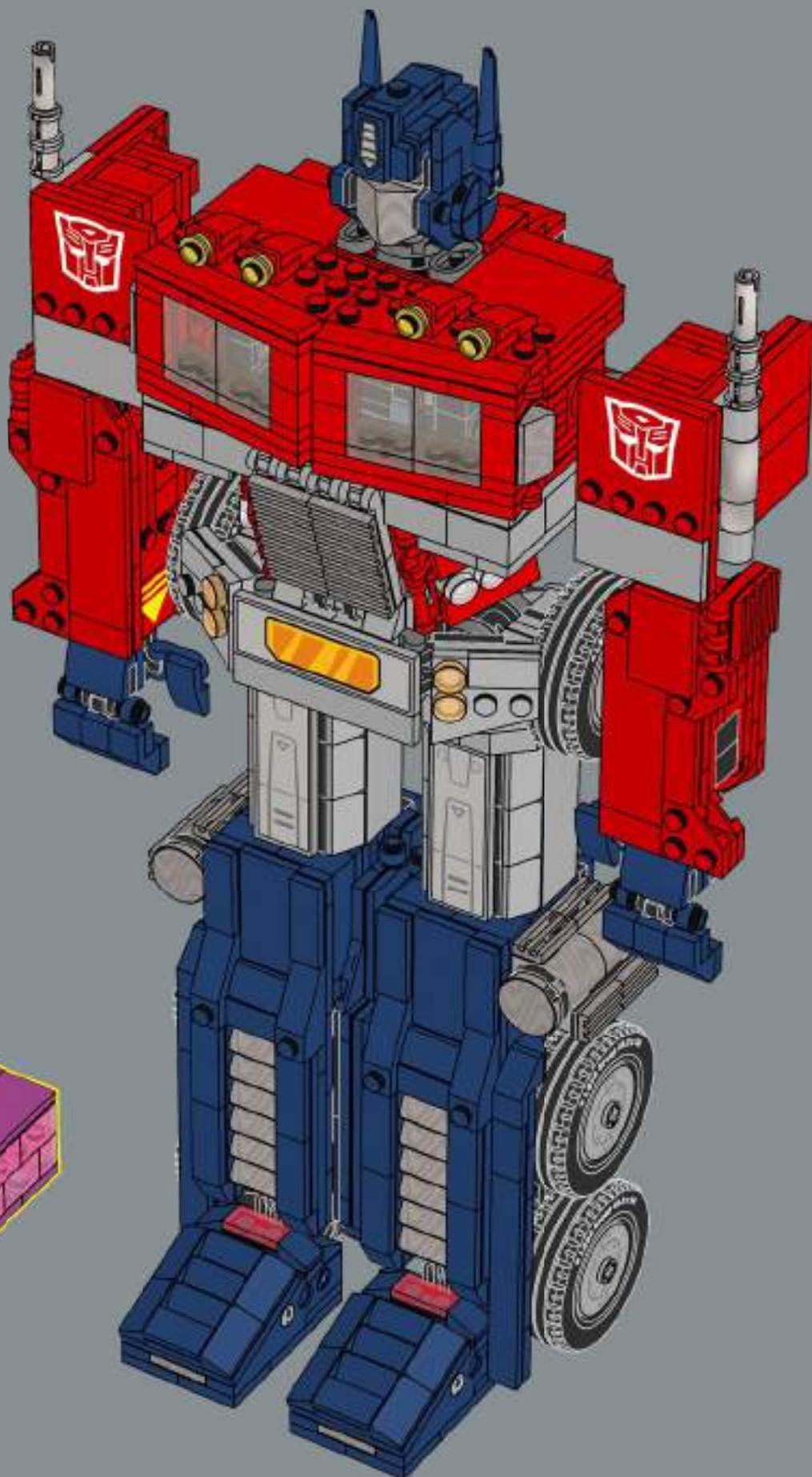


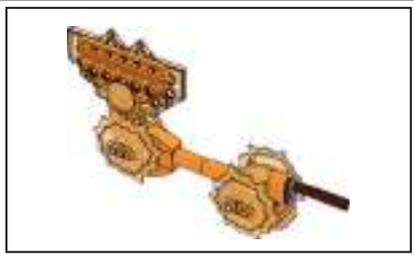
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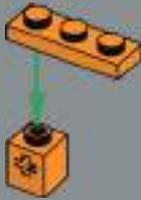


An Energon cube is a safe and convenient way of storing and transporting Energon, the most prominent fuel/food used by Transformers.





347



348



349



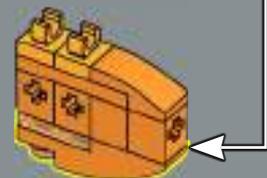
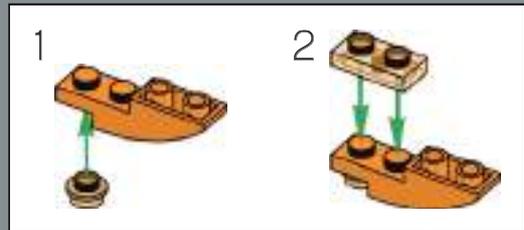
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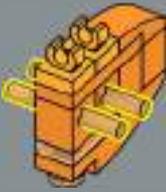


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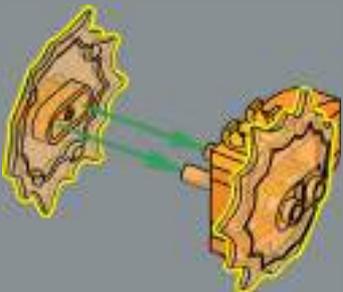




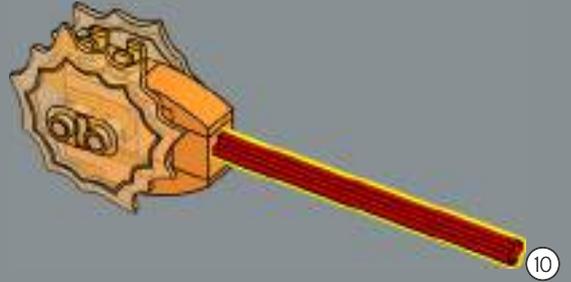
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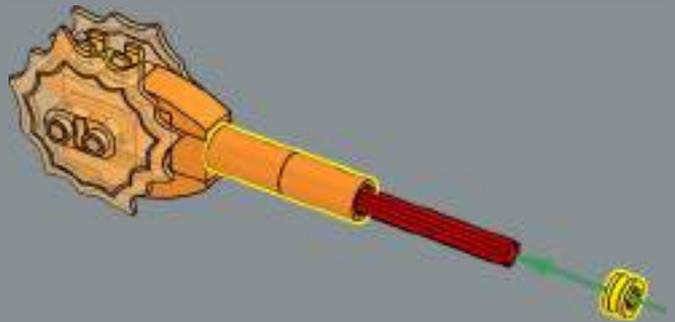
354



355



356





Optimus Prime first used his iconic Energon Axe in his duel with Megatron atop the Sherman Dam in the G1 episode "More than Meets the Eye, Part 2."



357

1



2



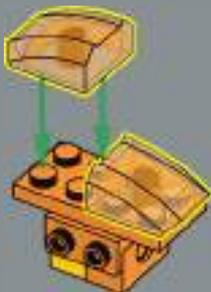
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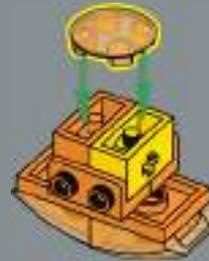
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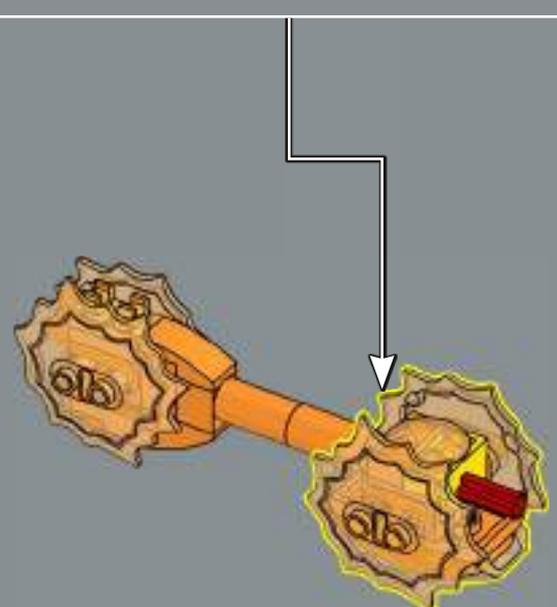
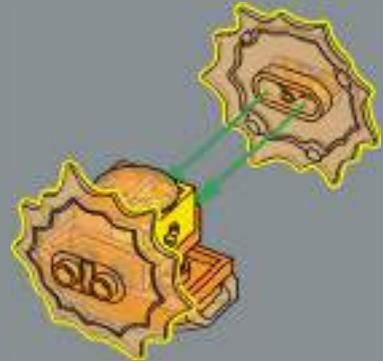
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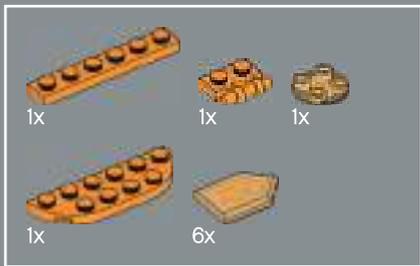


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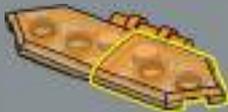


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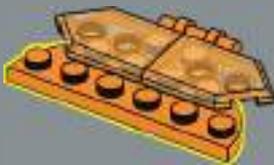
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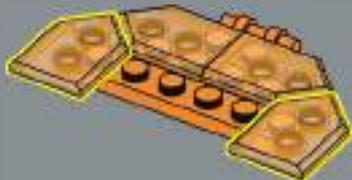
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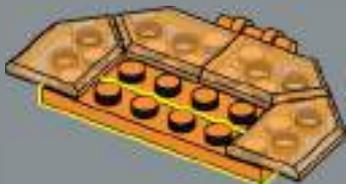
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4



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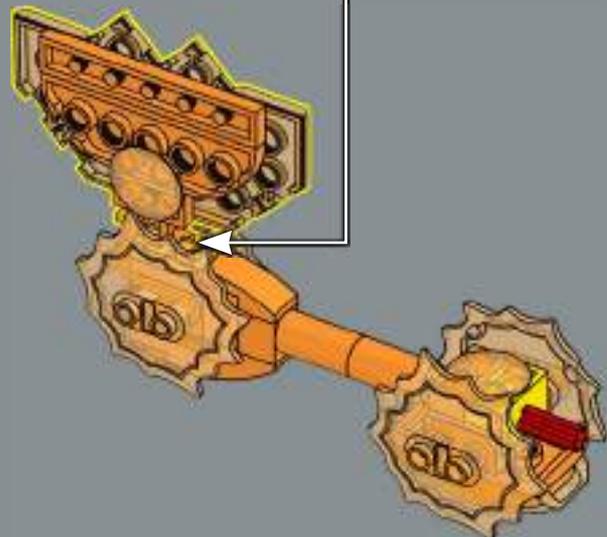
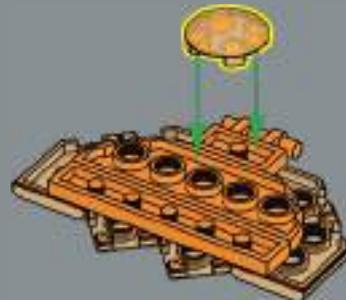


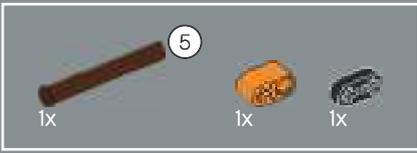
Optimus Prime only used his Energon  
Axe once in the original cartoon, but  
in other media he frequently uses it  
when duelling Megatron.

6

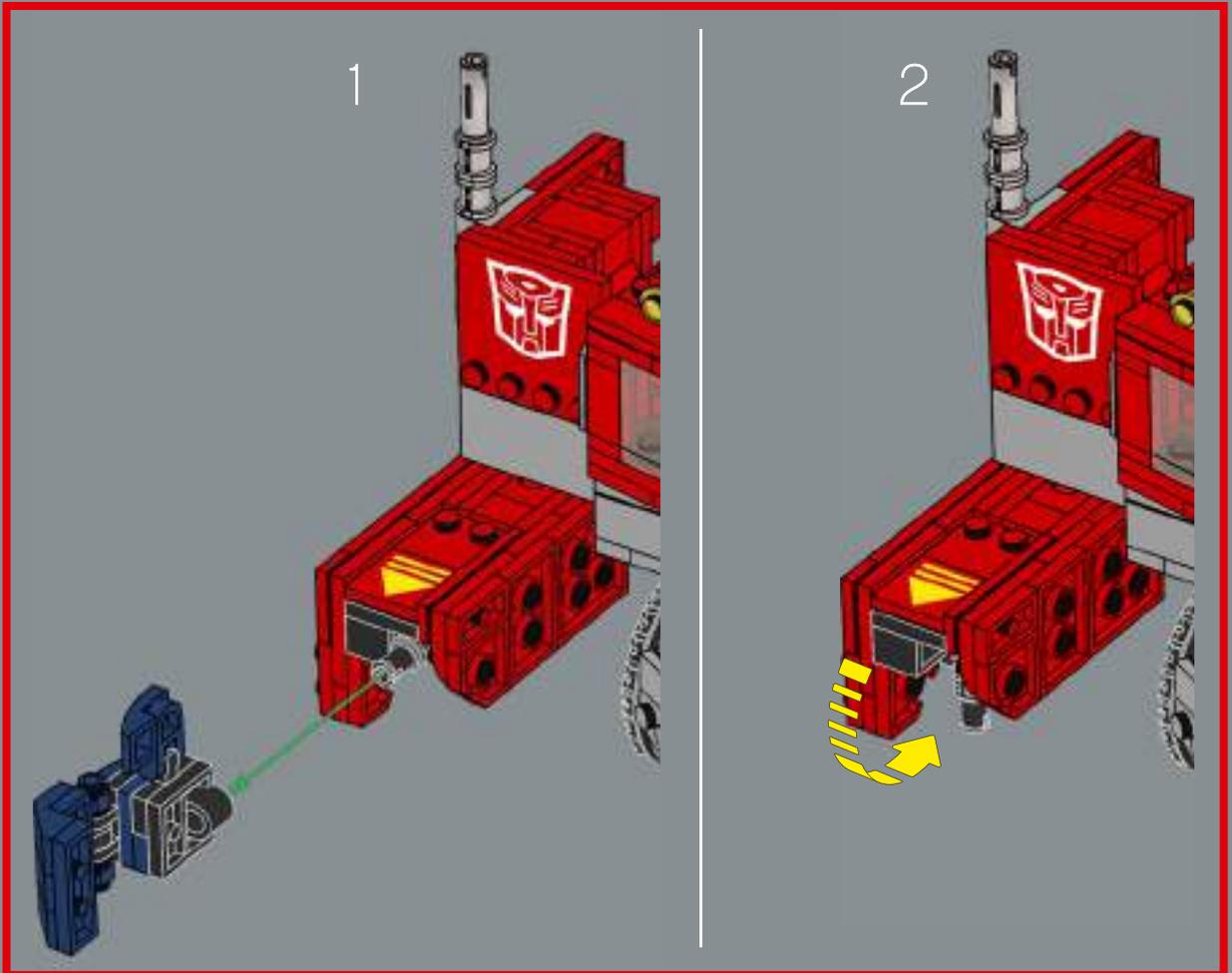
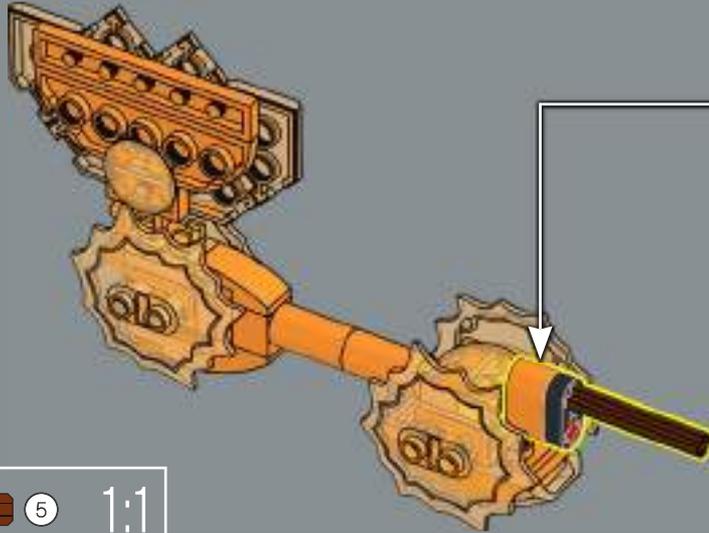
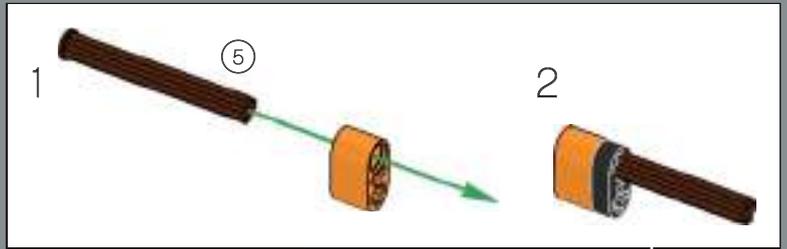


7



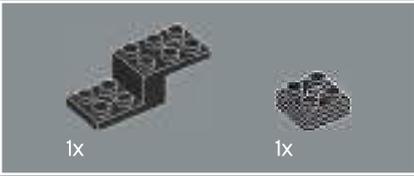
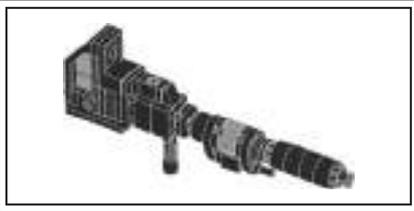


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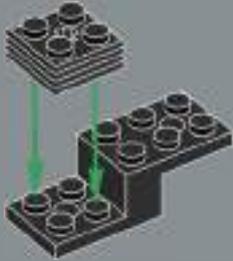


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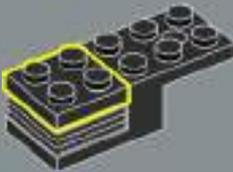




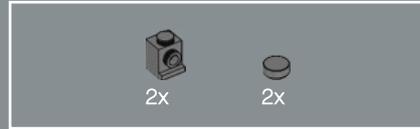
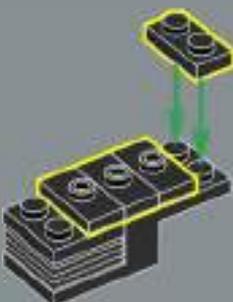
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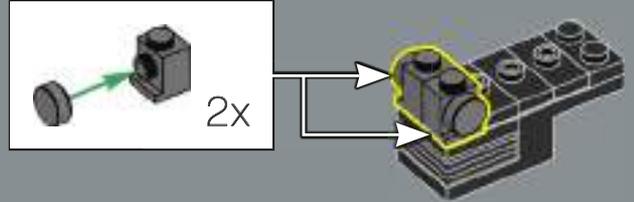
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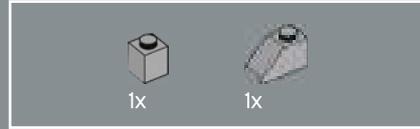
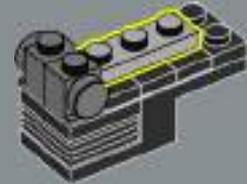
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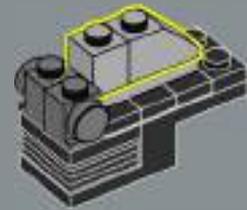
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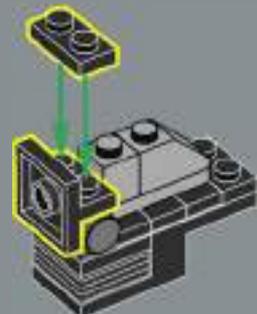
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365



366

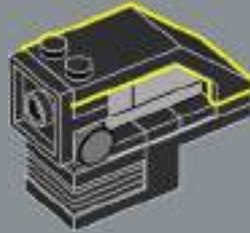




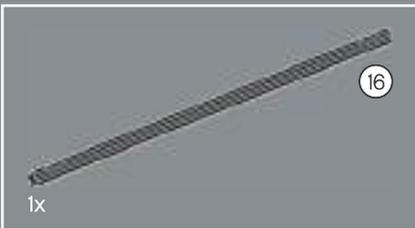
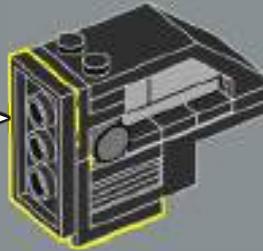
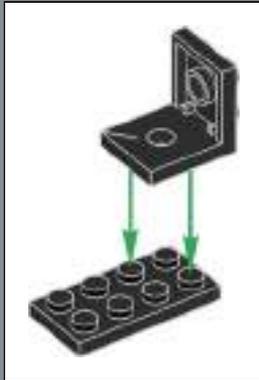
Optimus Prime's primary tool in his fight against the Decepticons is his Ion Blaster. Capable of firing ionized particles, it's particularly effective against electronic devices, including most Decepticons.



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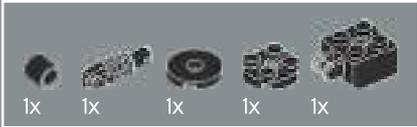
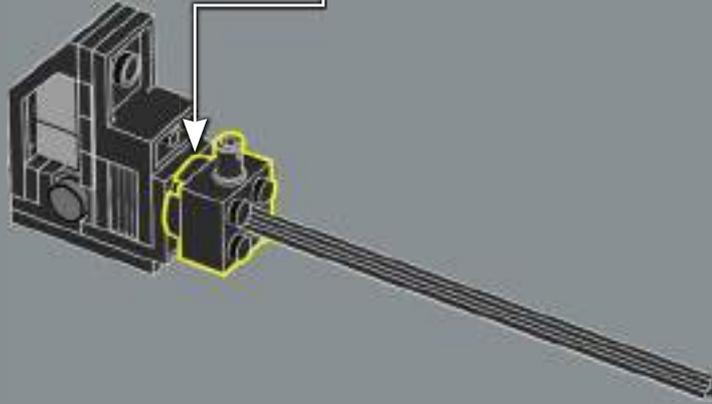
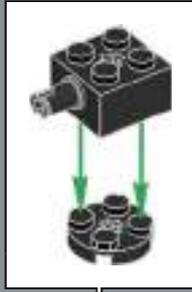


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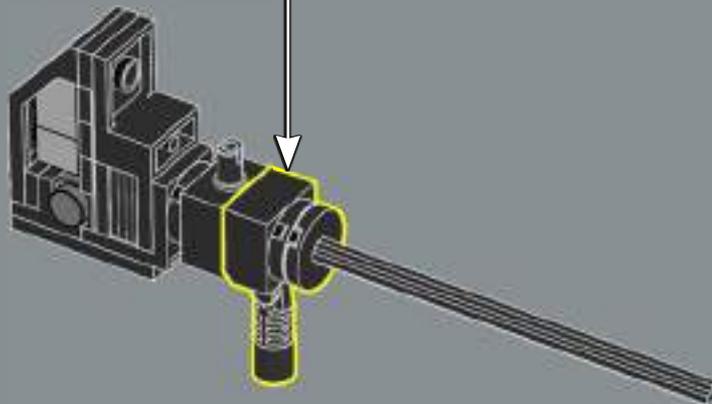
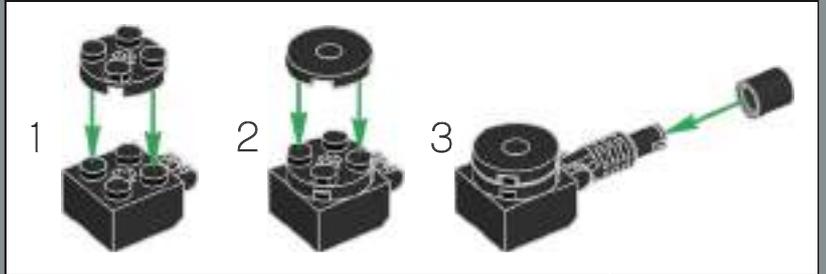




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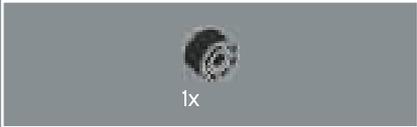
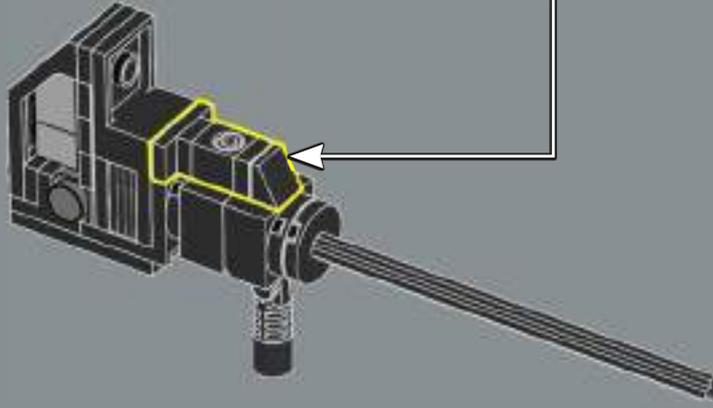
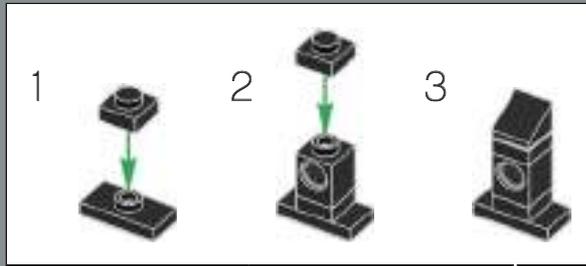


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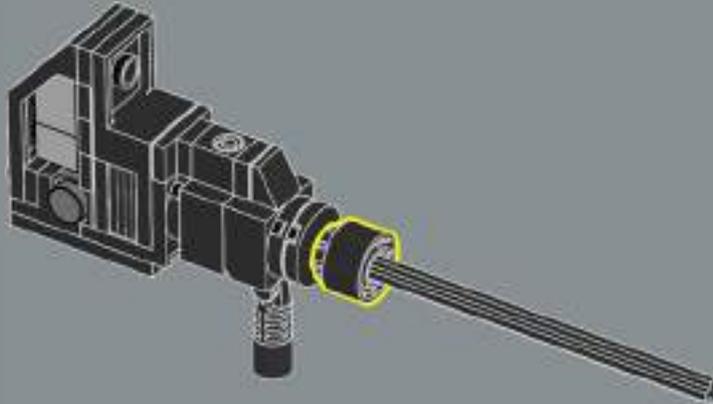




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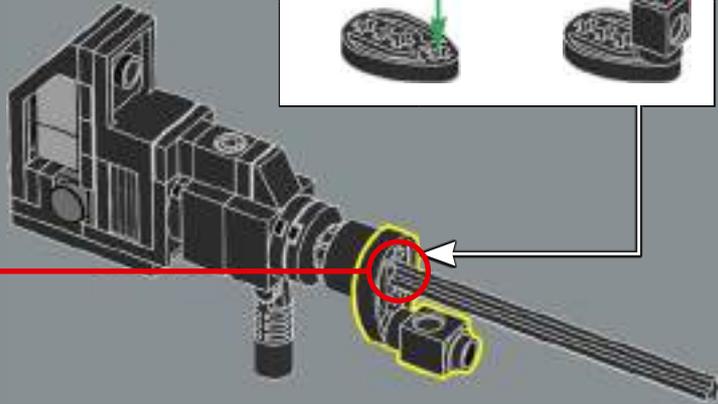
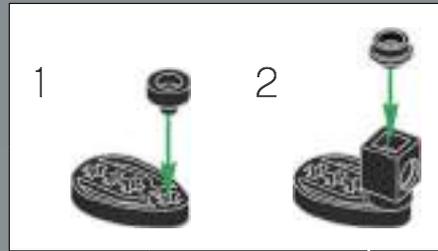


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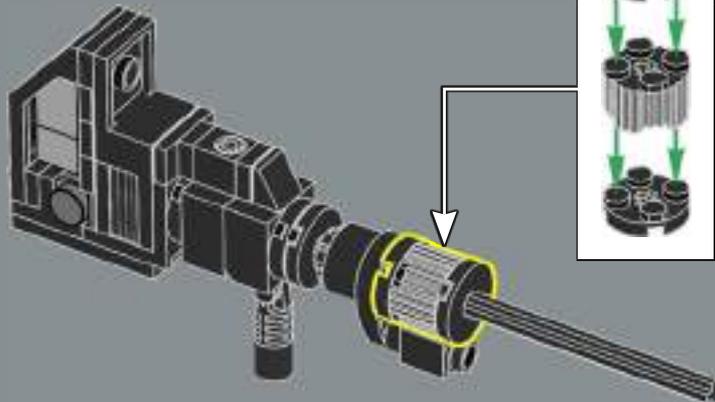
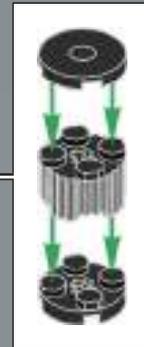




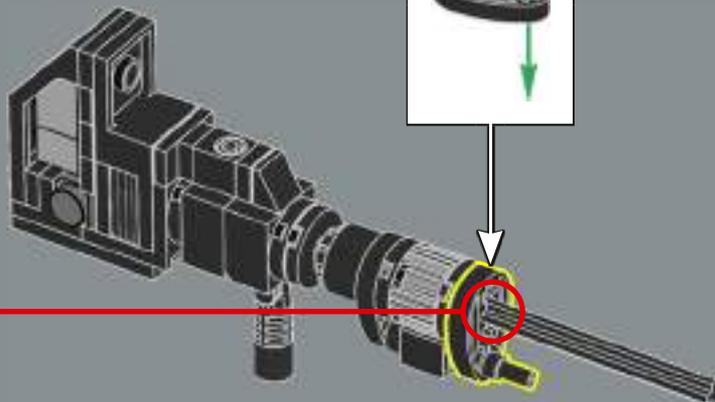
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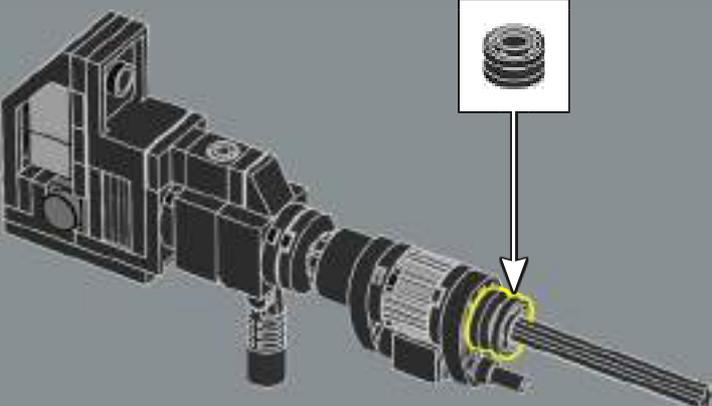


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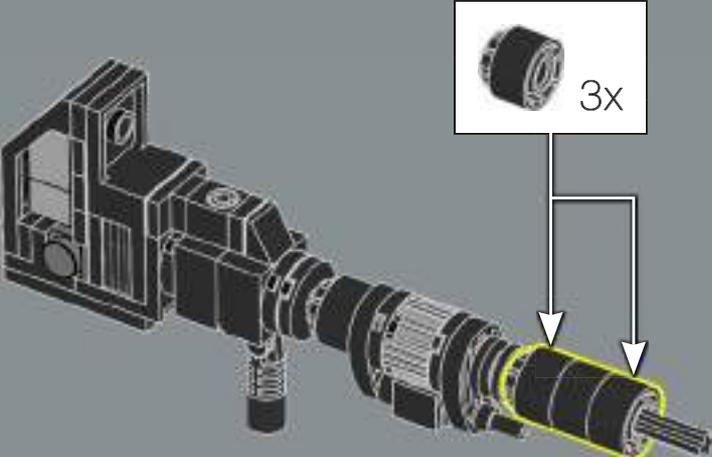




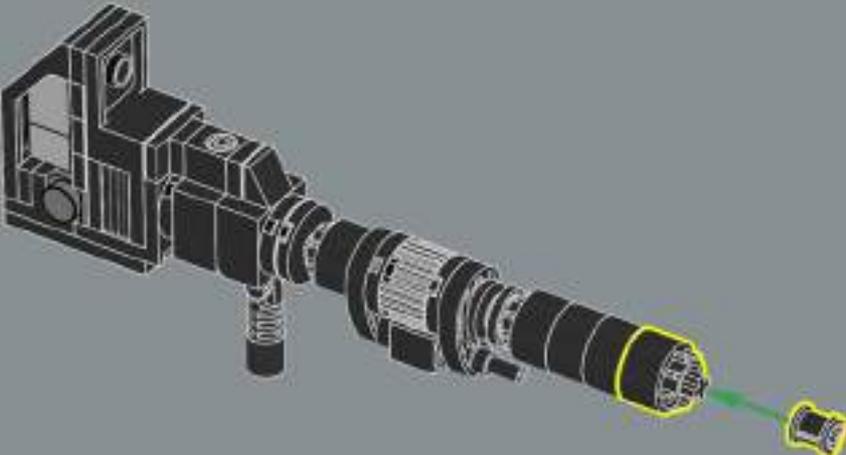
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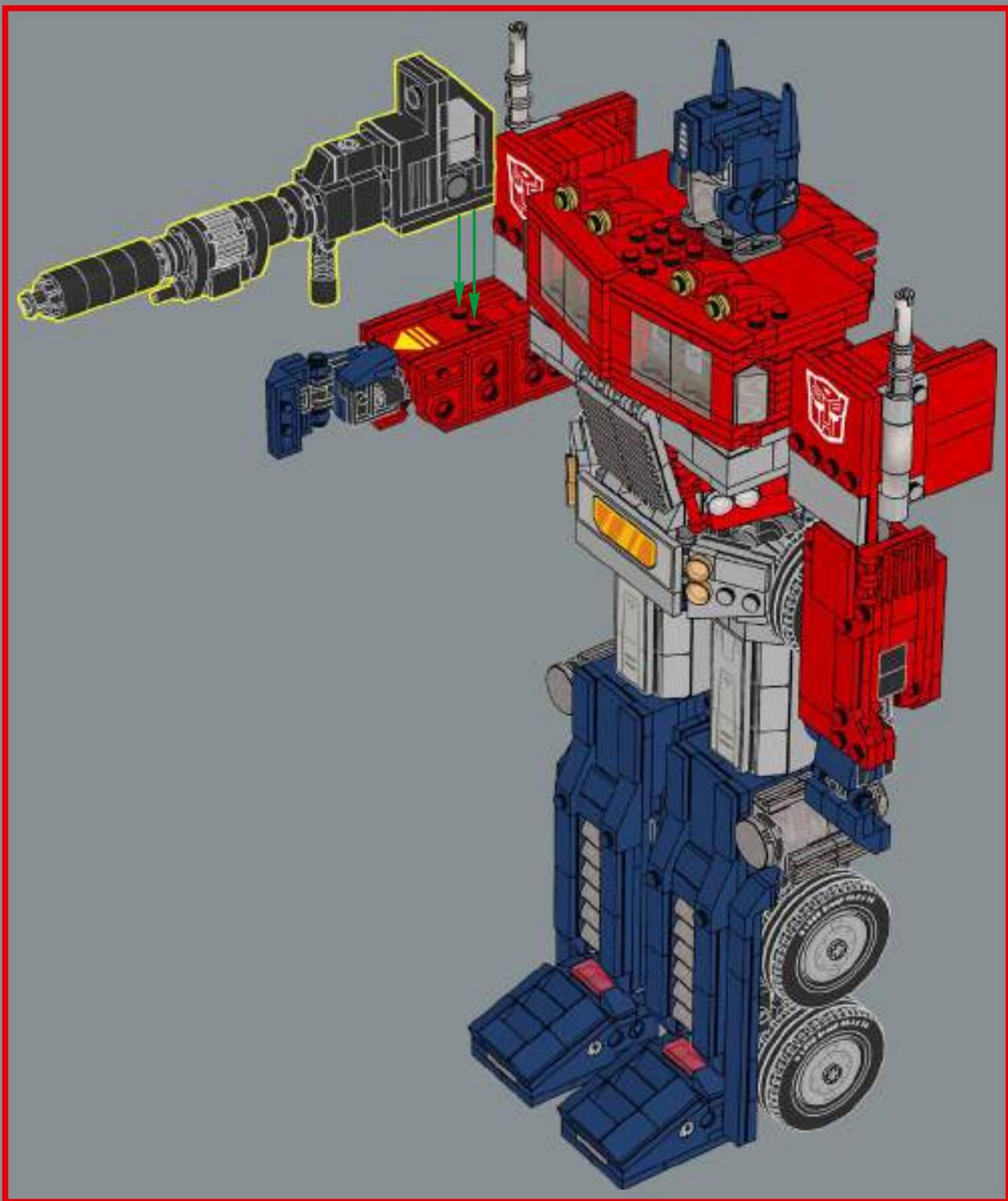


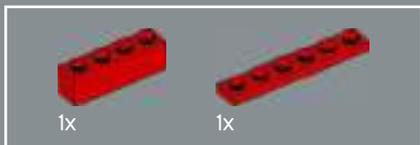
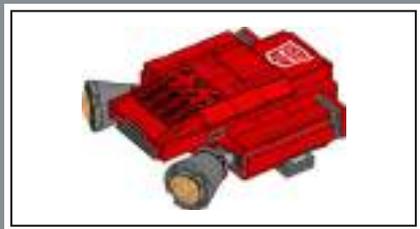
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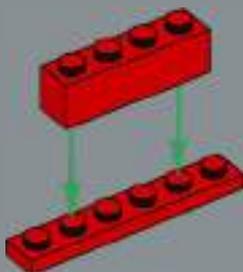
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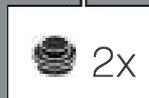
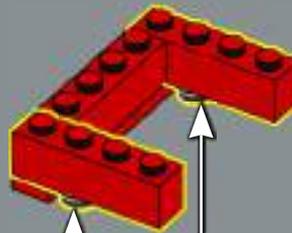




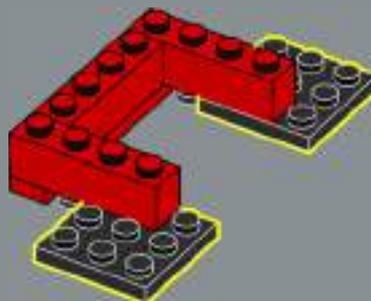
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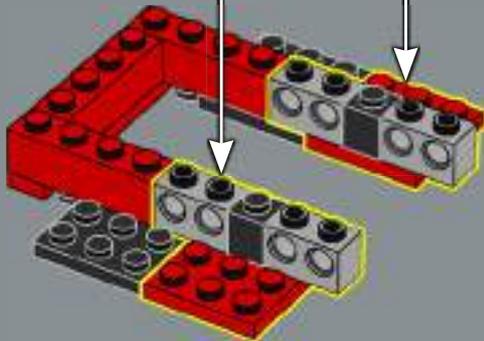
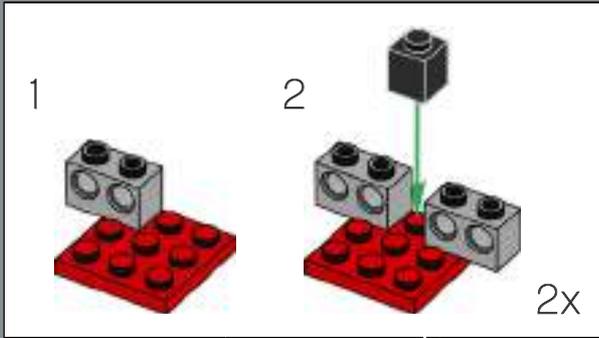


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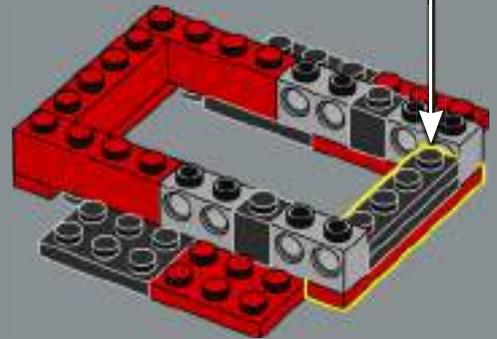
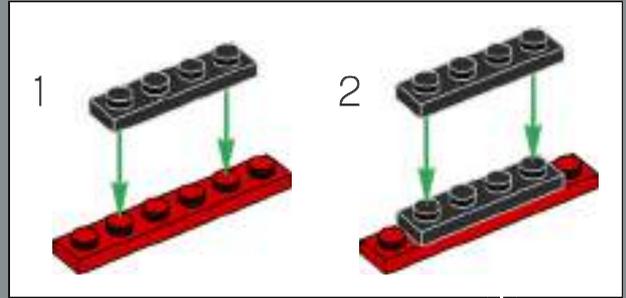




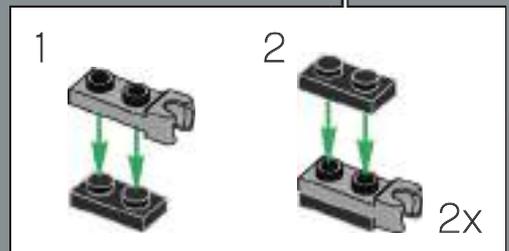
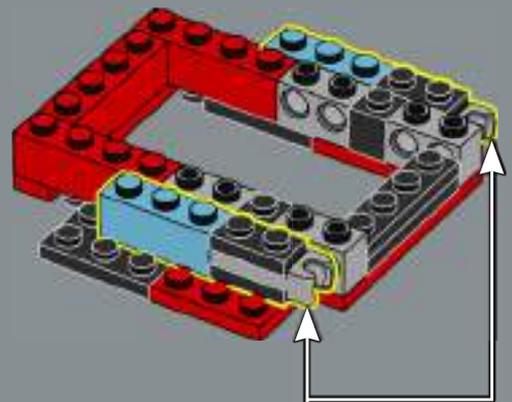
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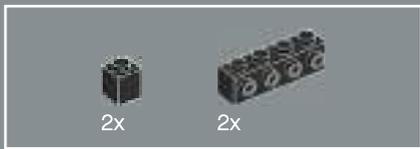
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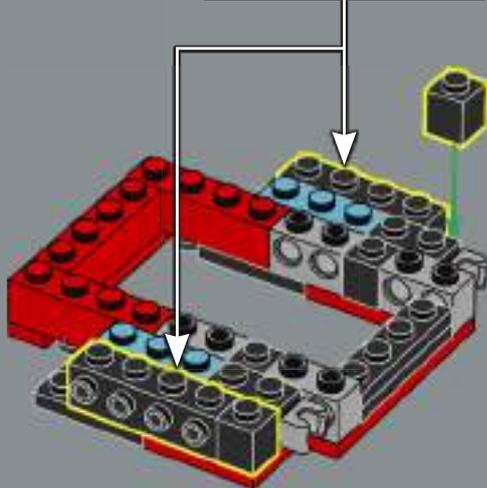
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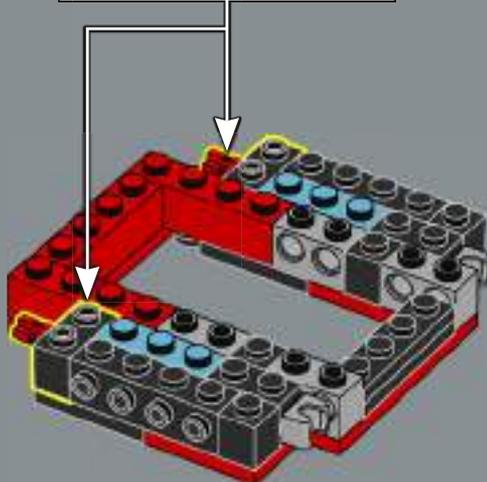
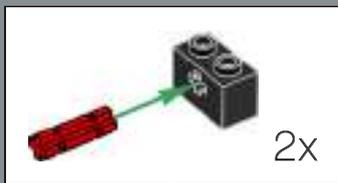
The jetpack is based on Sideswipe's jetpack from the G1 cartoon. Optimus Prime borrowed it in the episode "More than Meets the Eye, Part 3" to pursue the Decepticon space cruiser *Victory*.



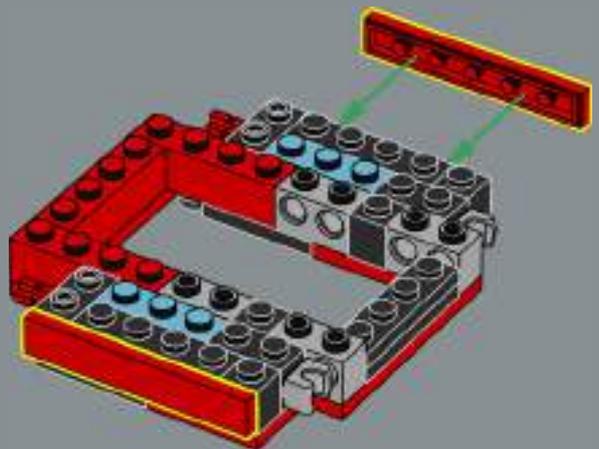
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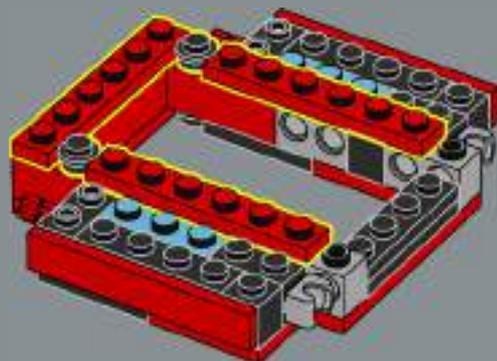
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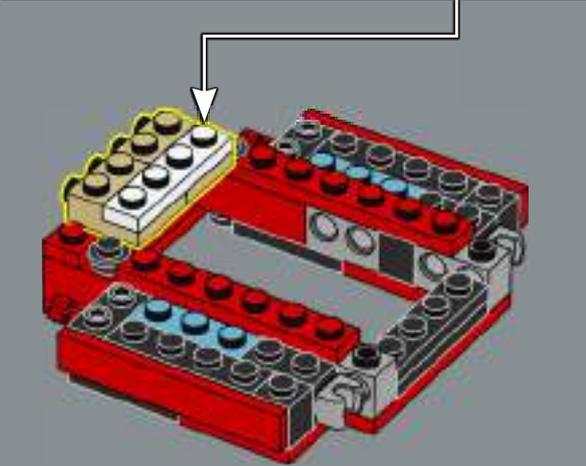
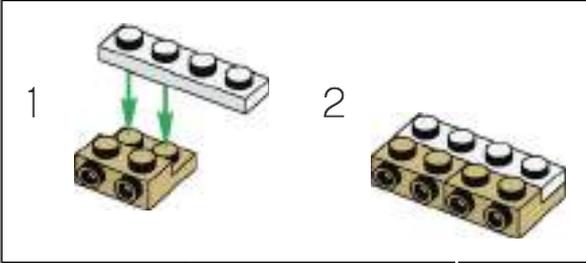


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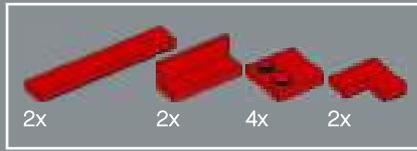
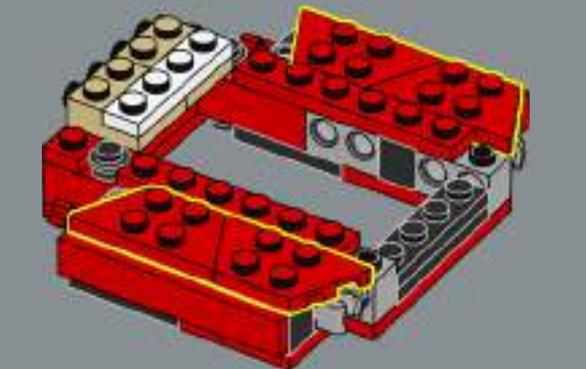




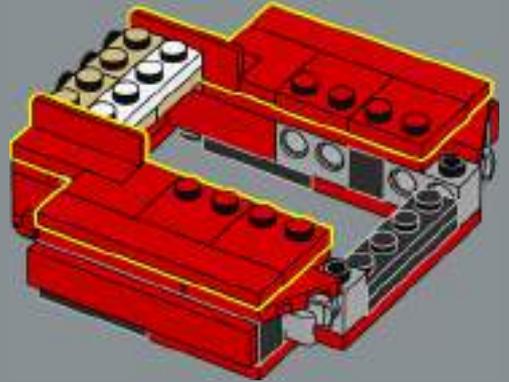
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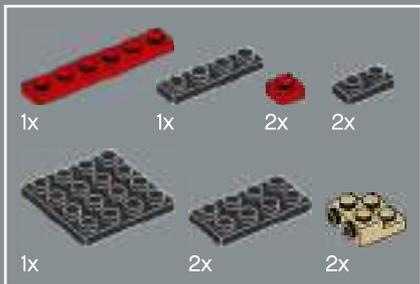


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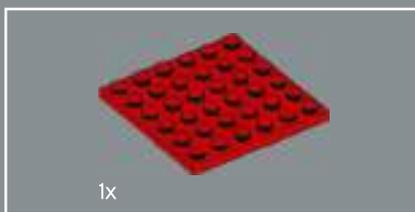
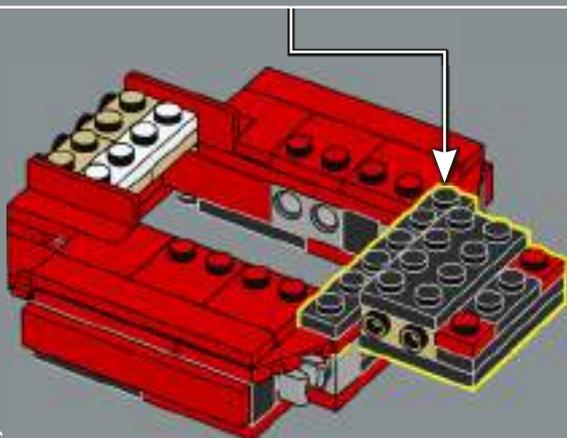
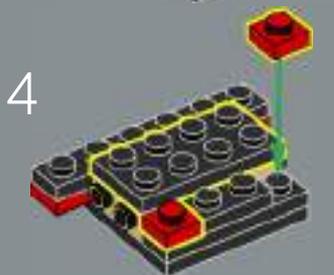
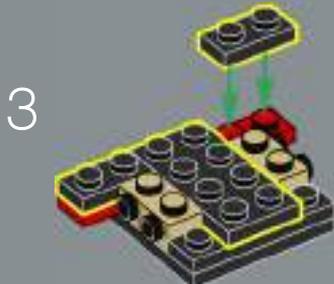
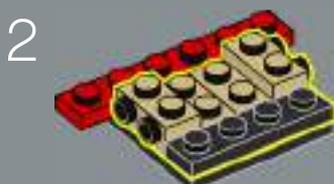
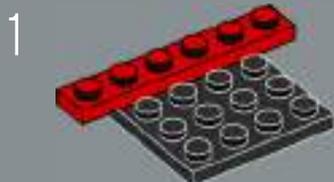


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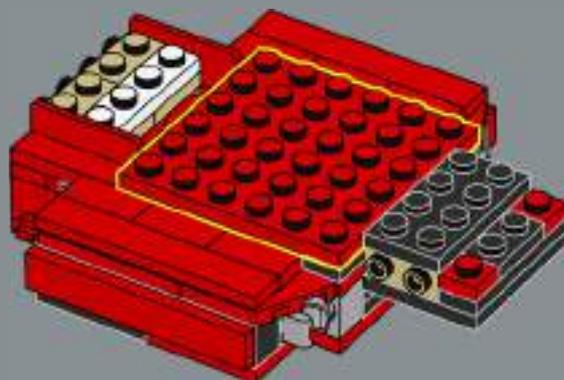


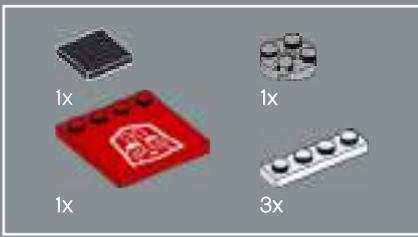


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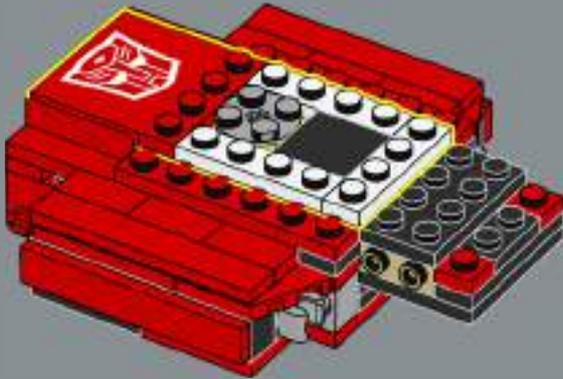


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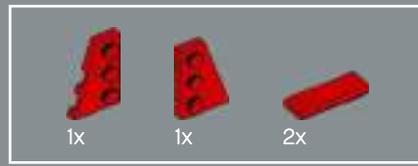
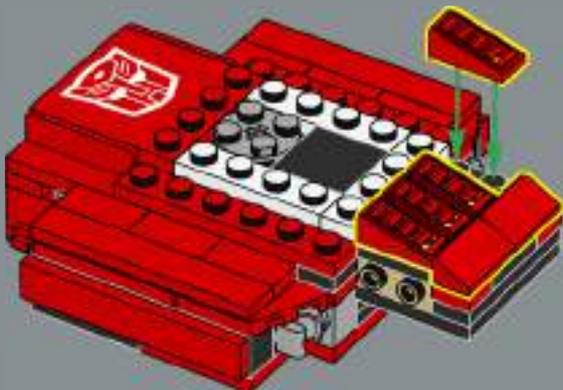




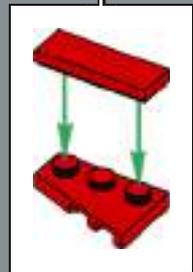
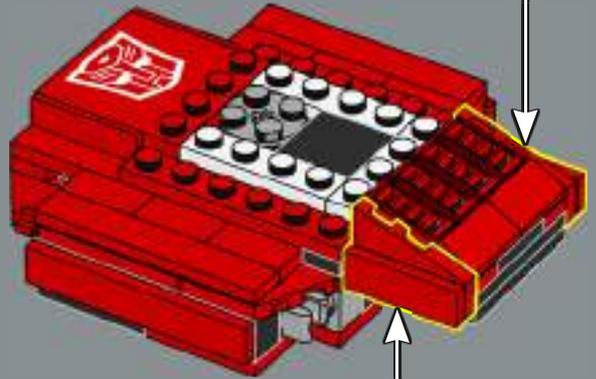
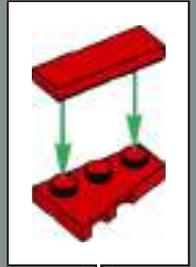
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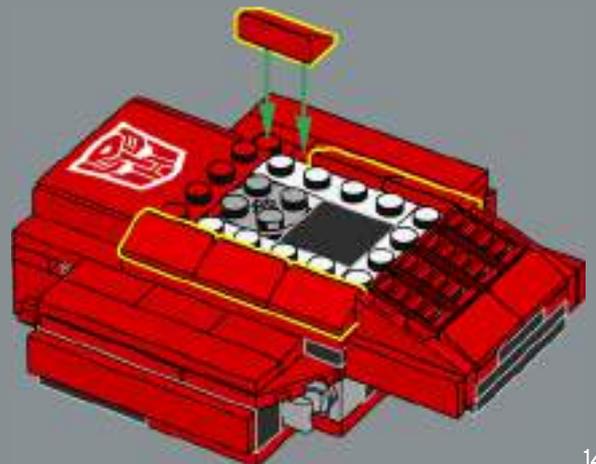
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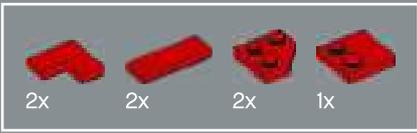


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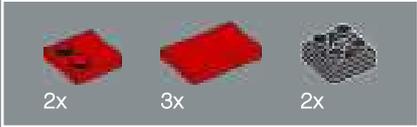
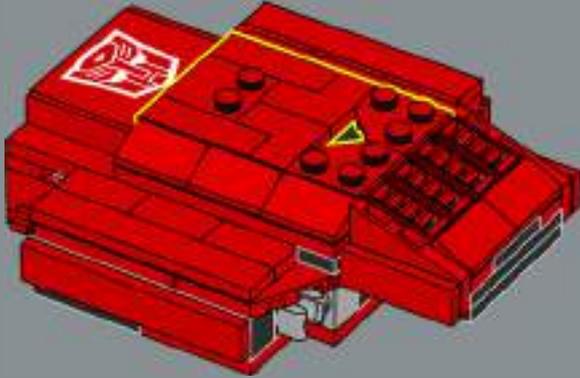


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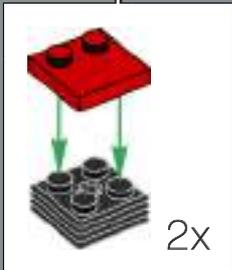
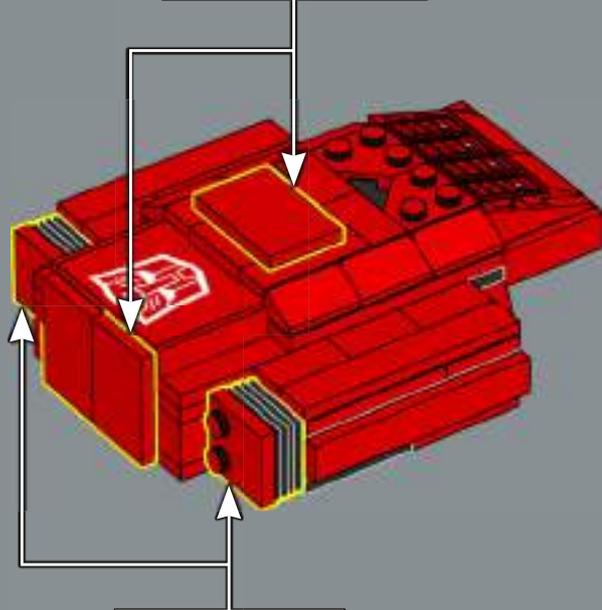
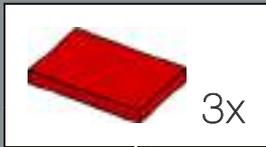




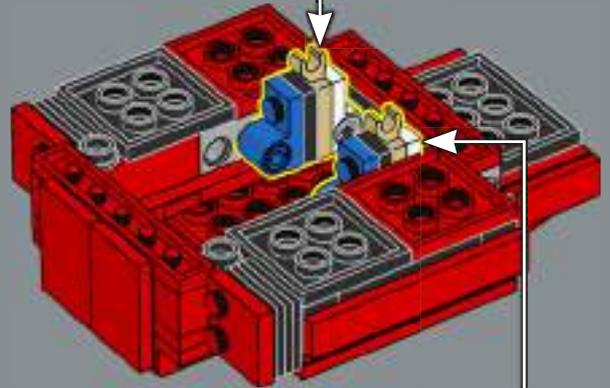
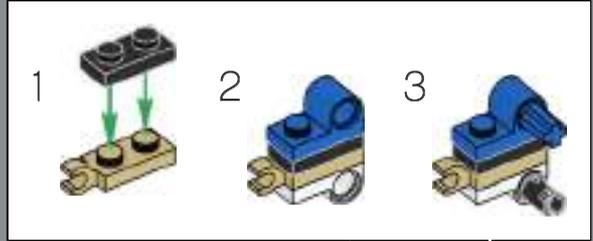
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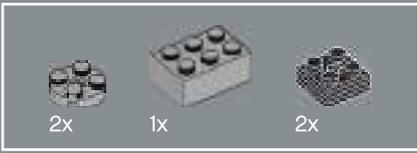


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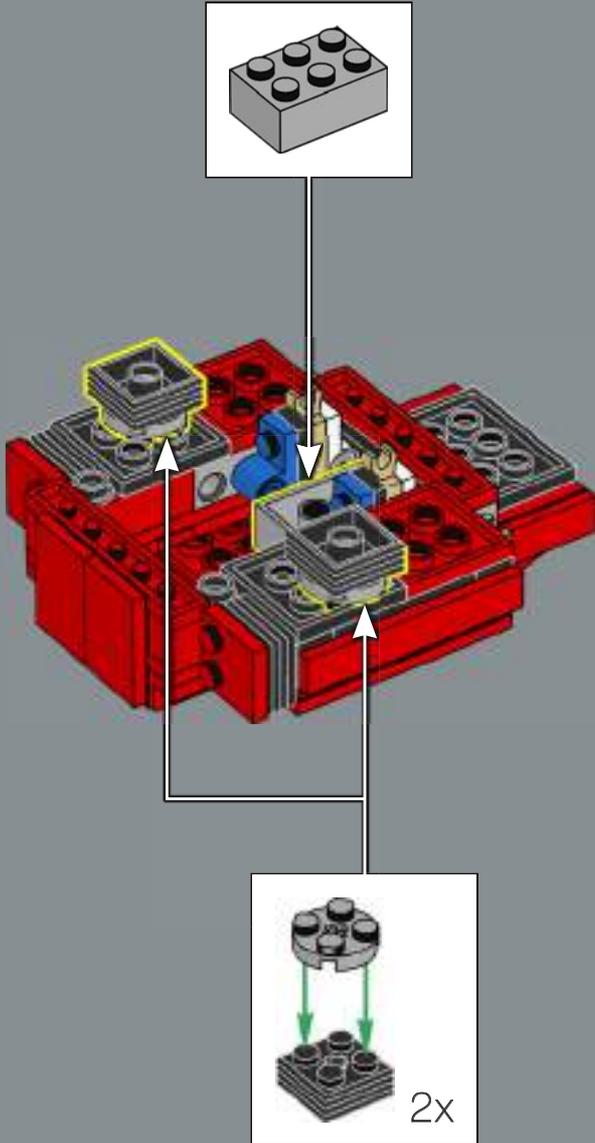


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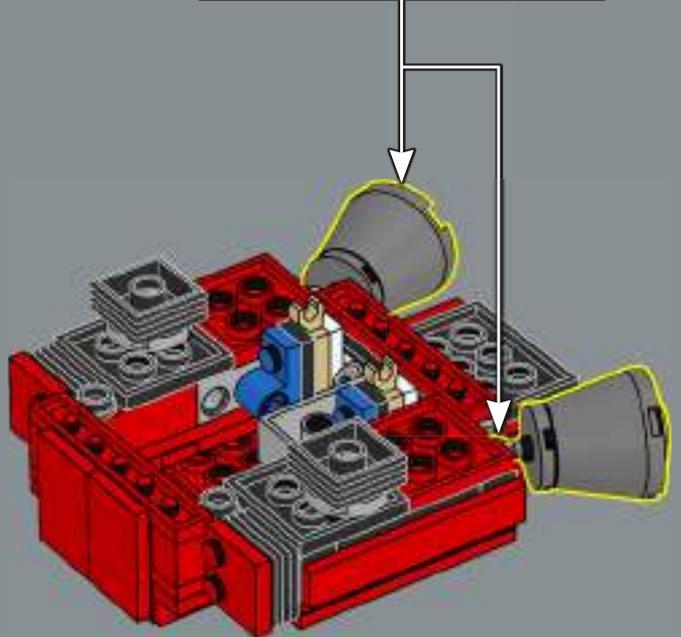
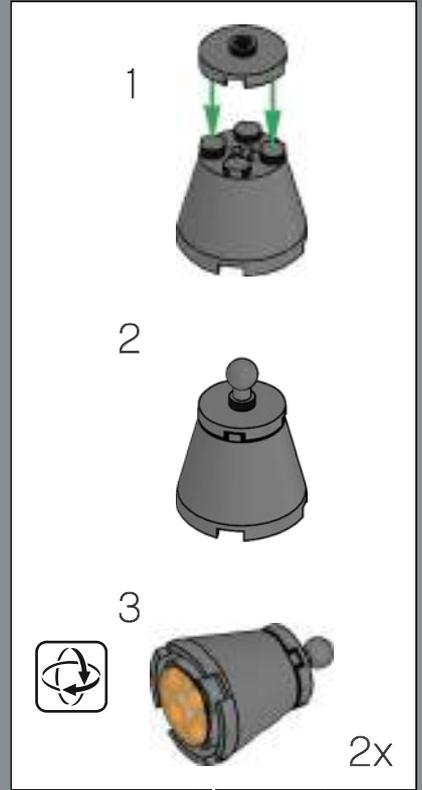




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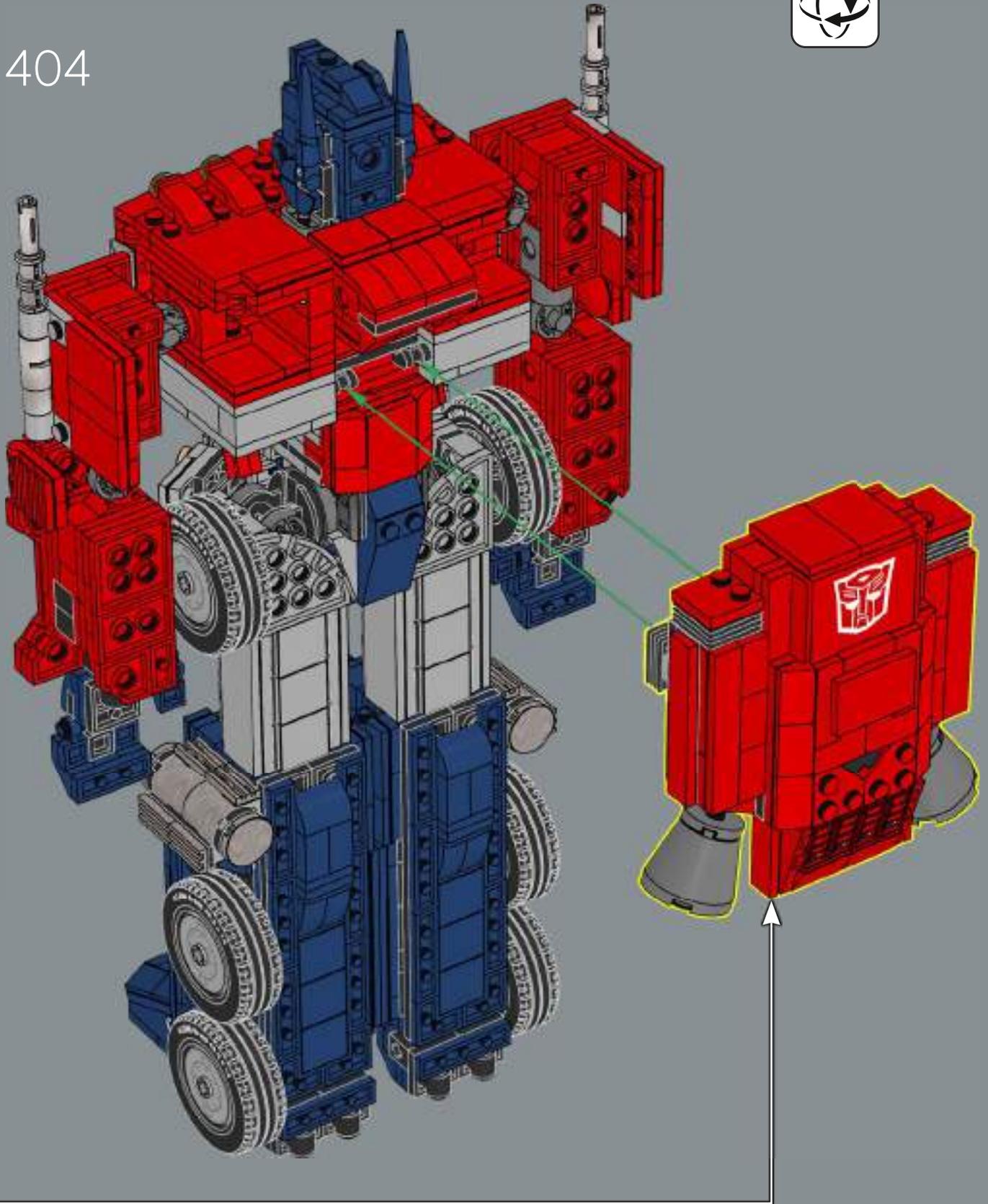


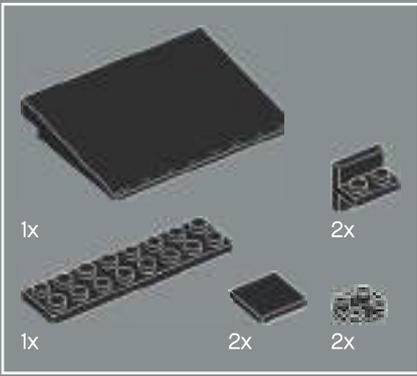
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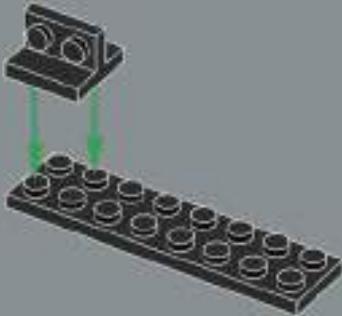
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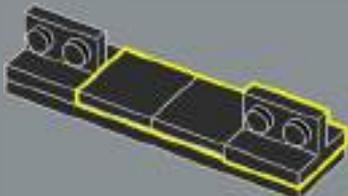


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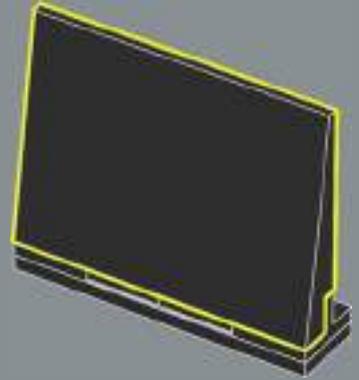
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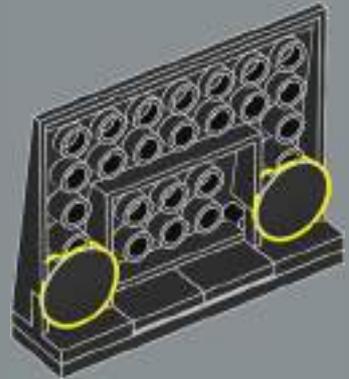
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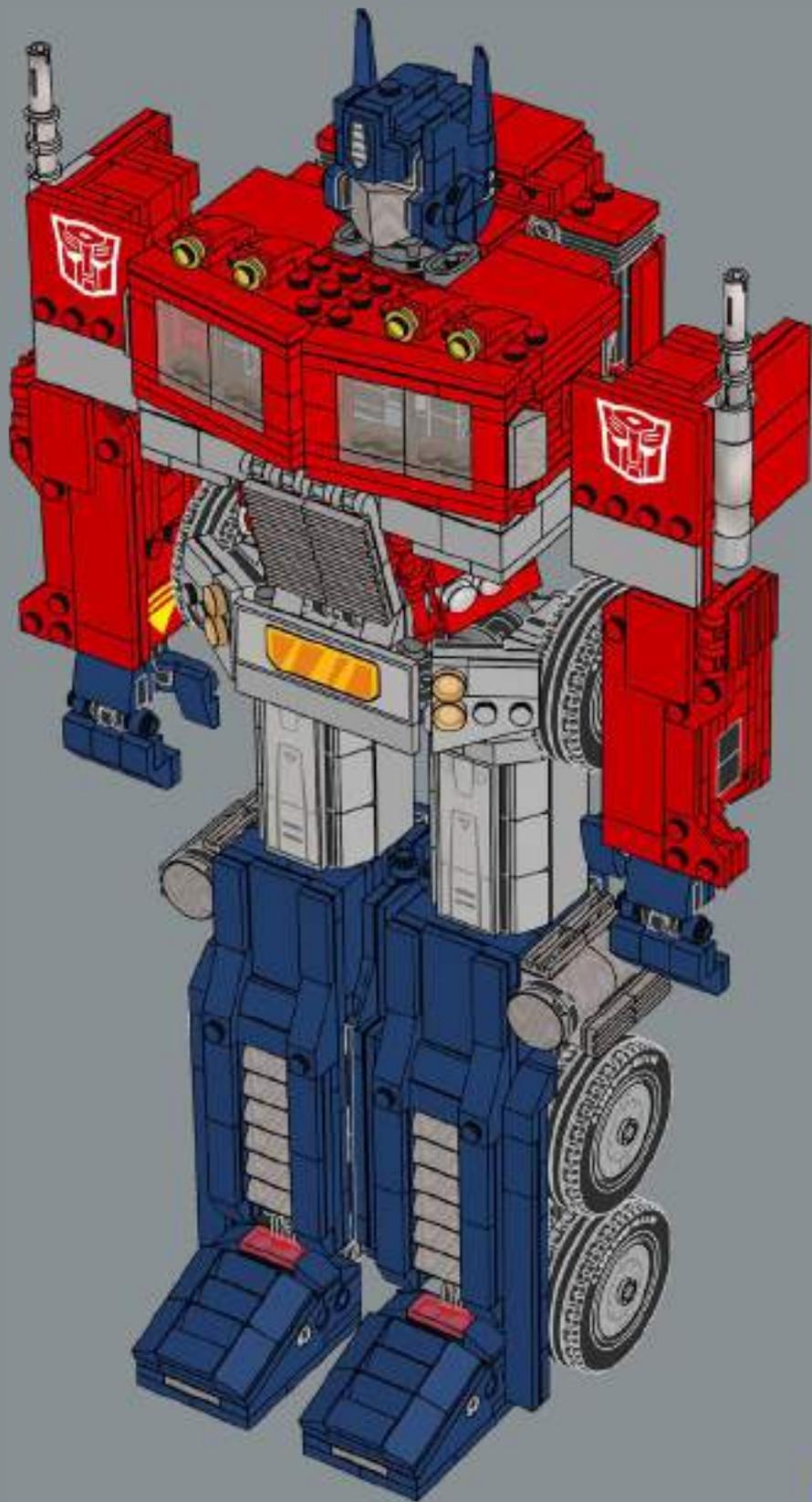


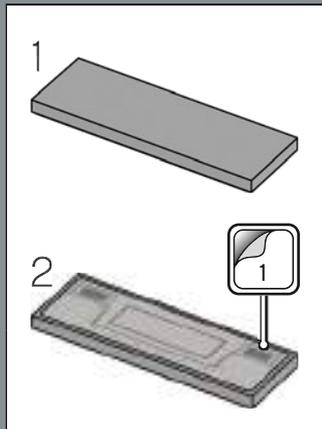
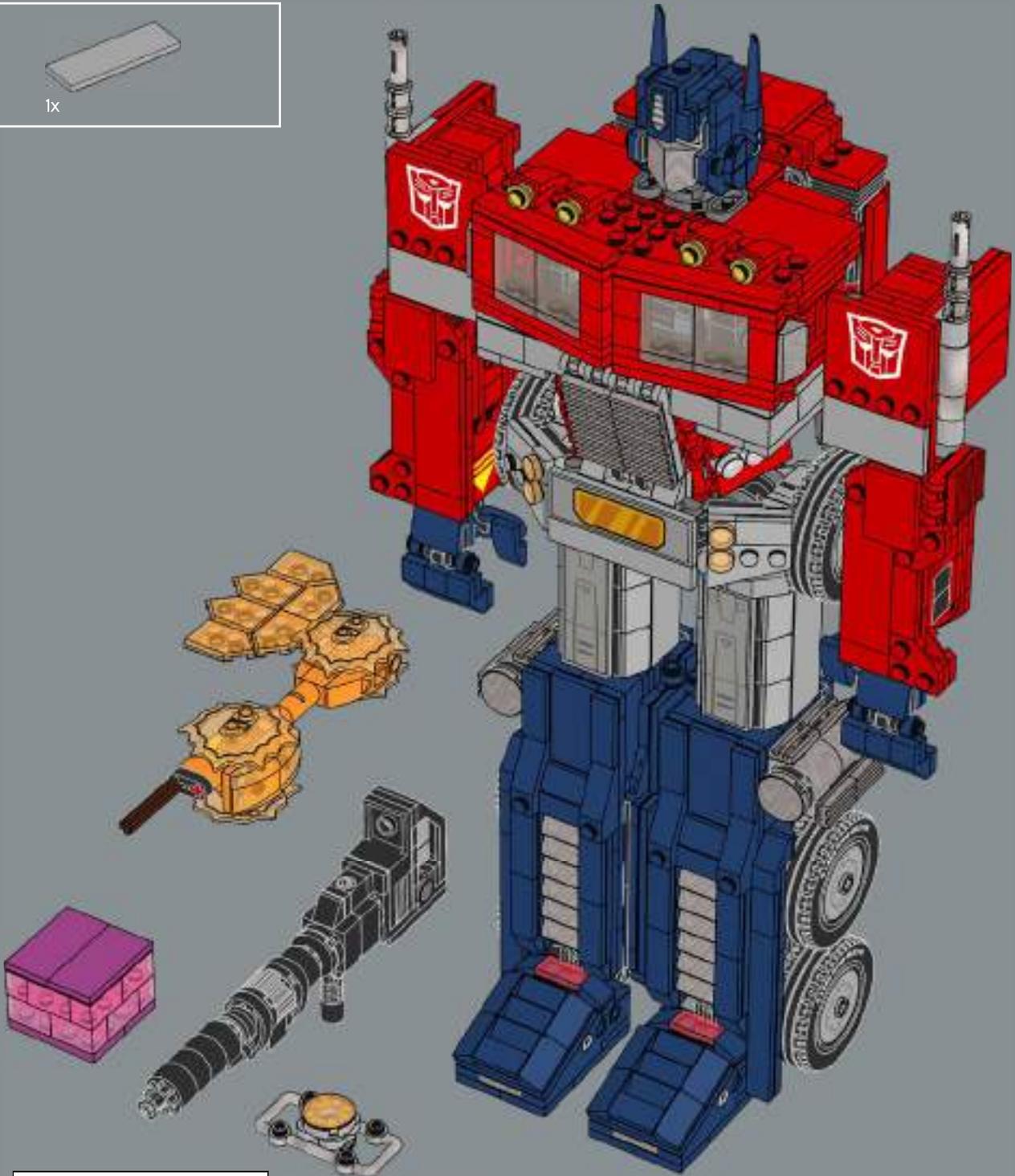
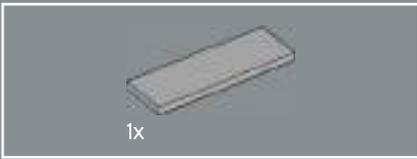
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5







# FROM ROBOT TO VEHICLE MODE

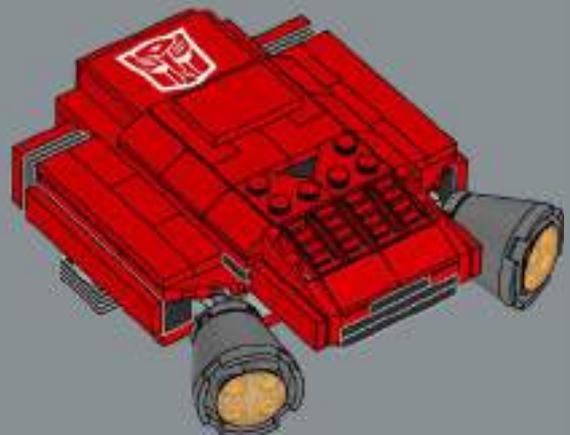
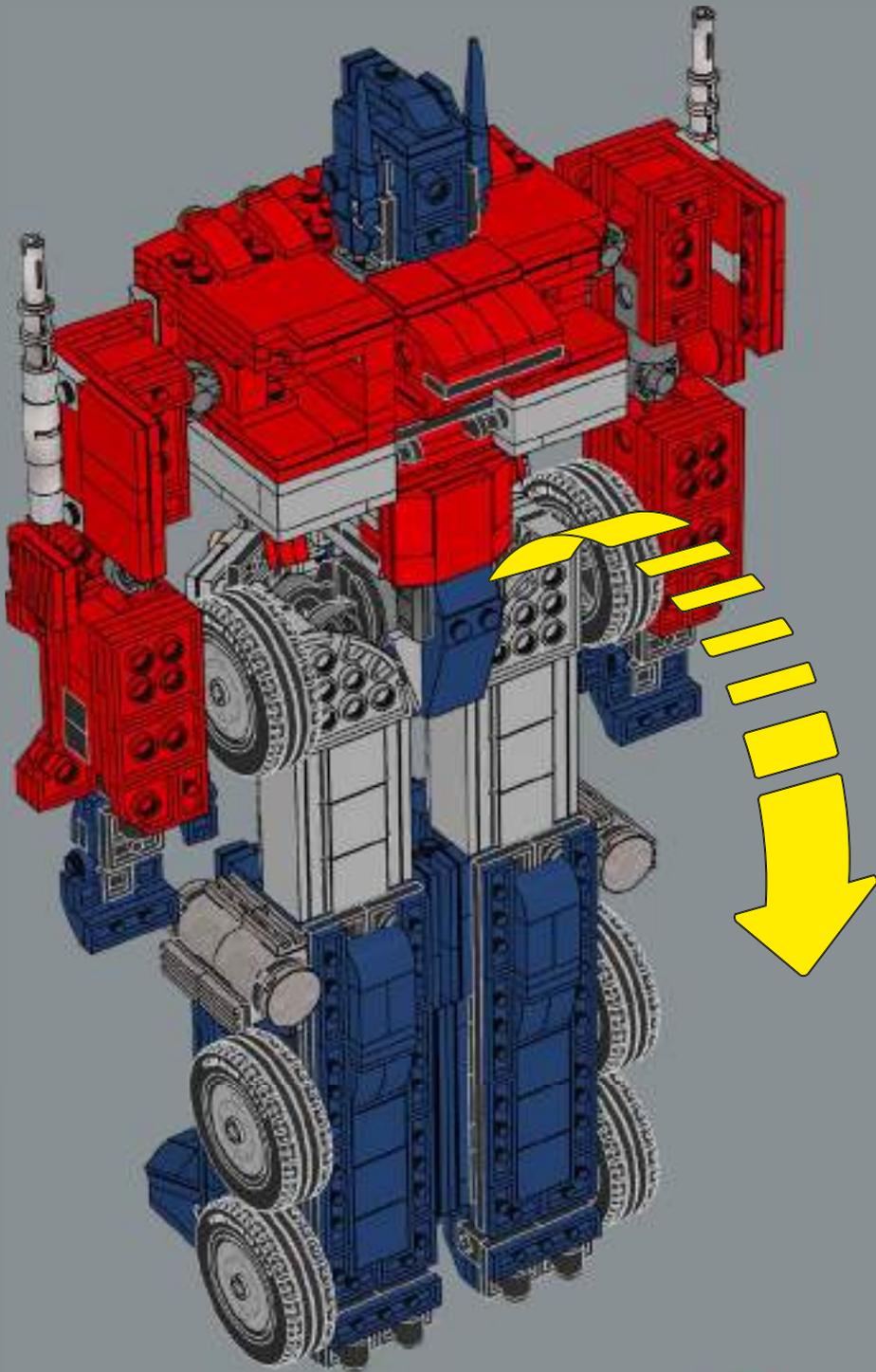
Just like the original toy, this LEGO® model of Optimus is capable of changing from robot mode to vehicle mode and back.

This is accomplished entirely through moving the components of the model around, so no disassembly is necessary!

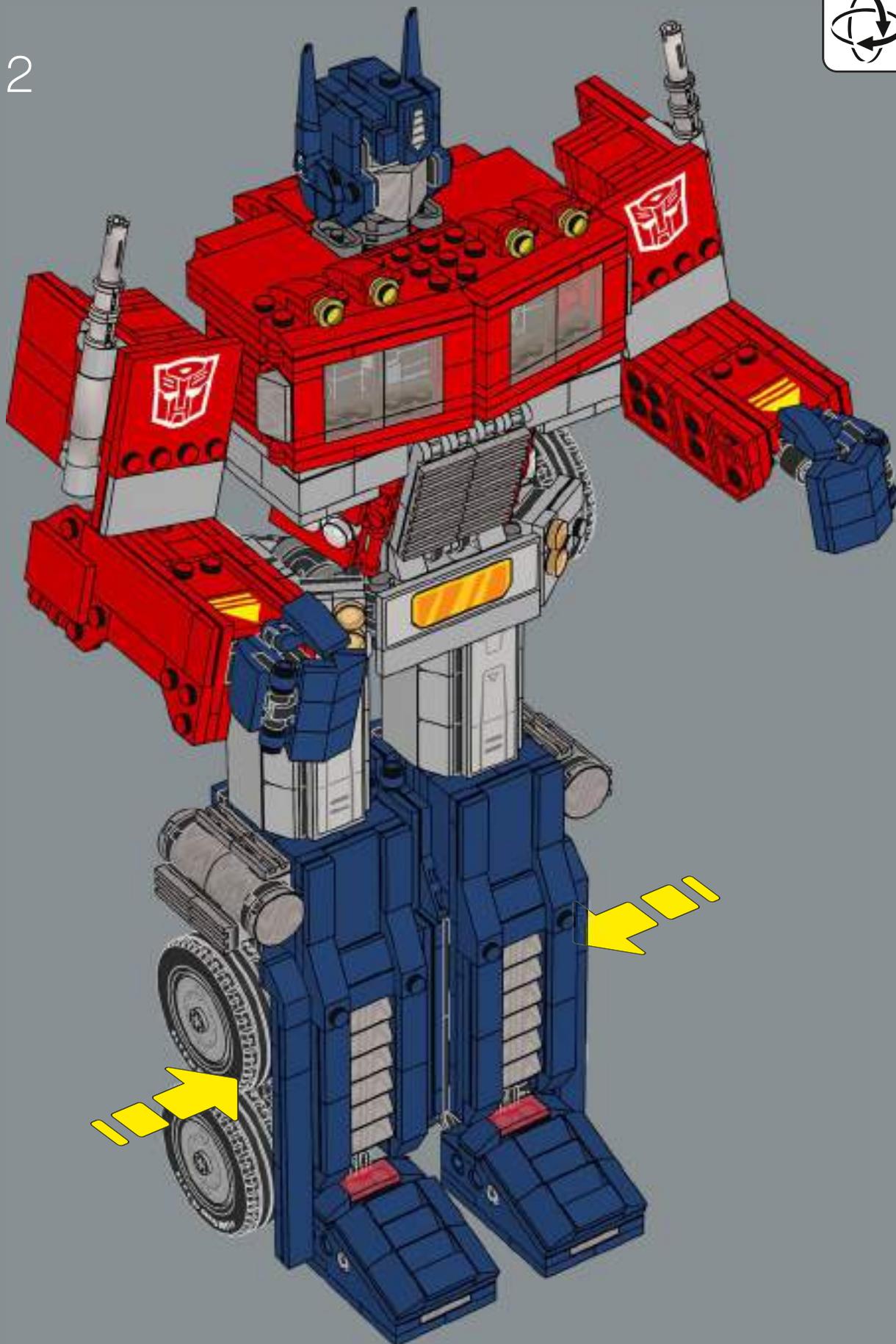




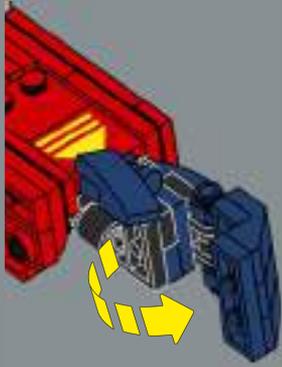
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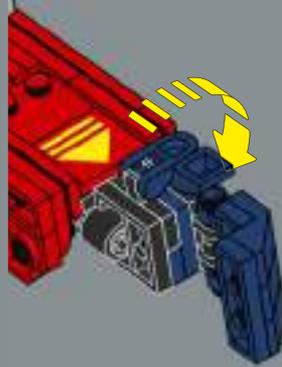
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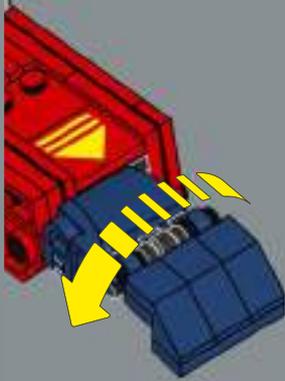
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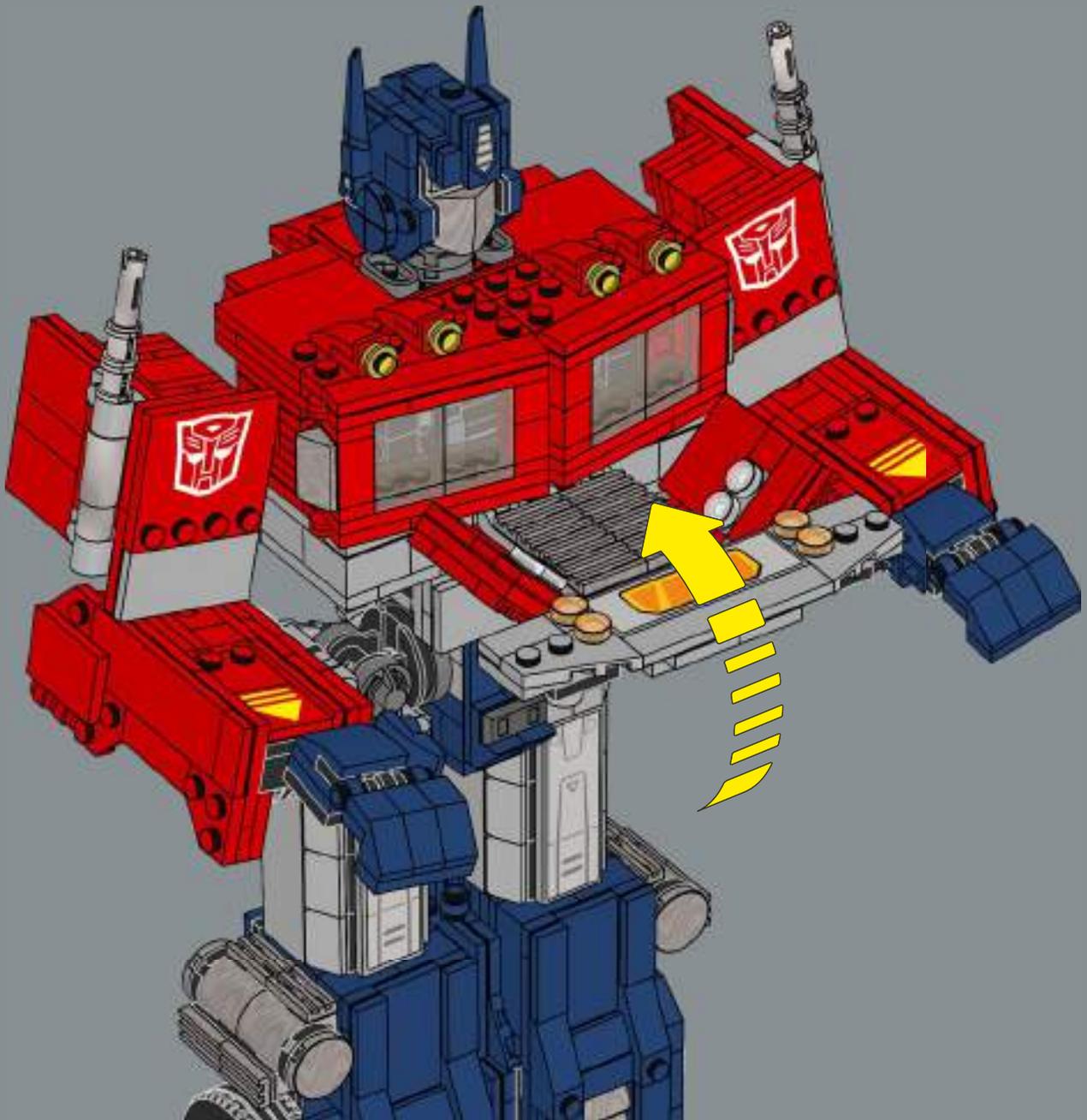
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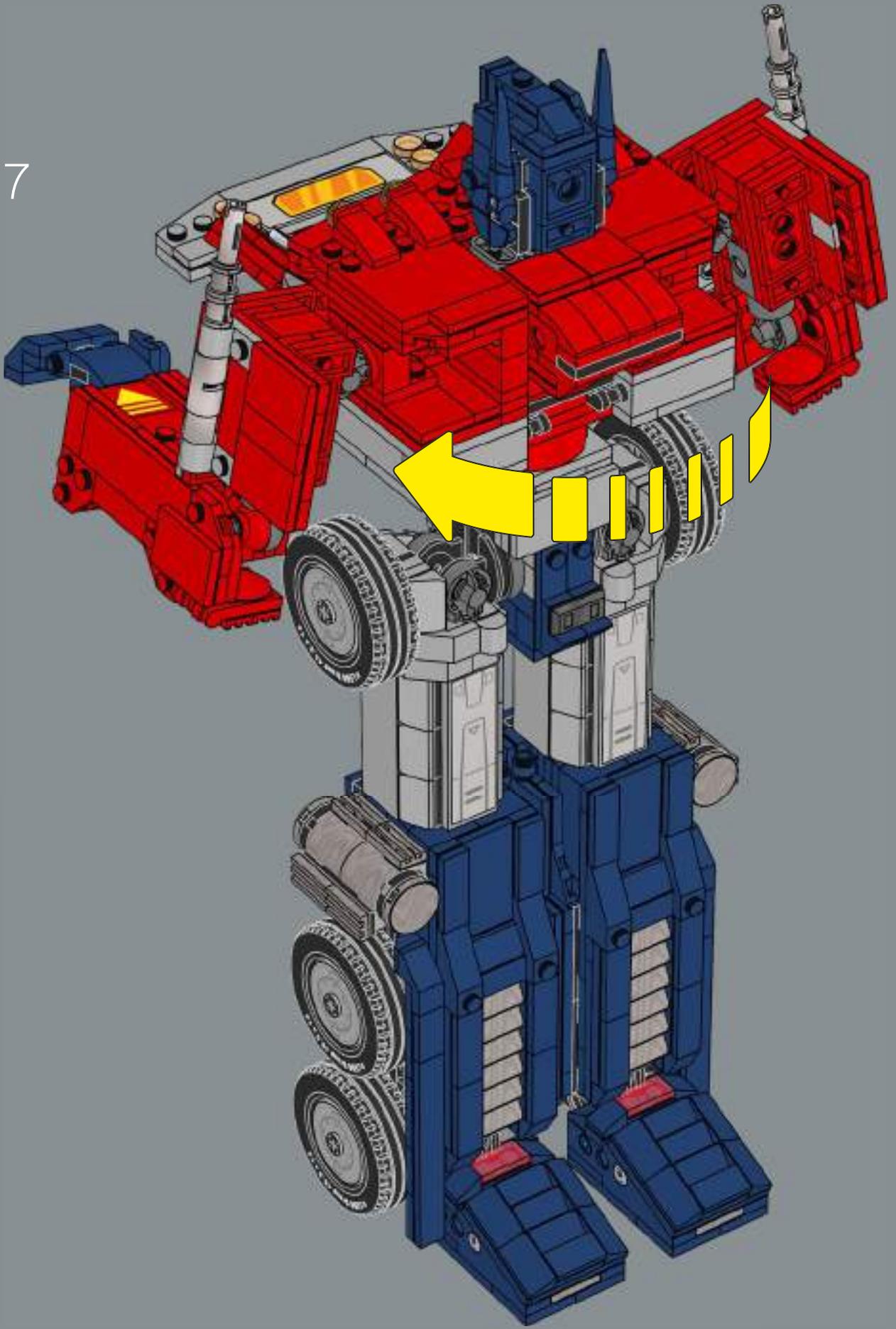
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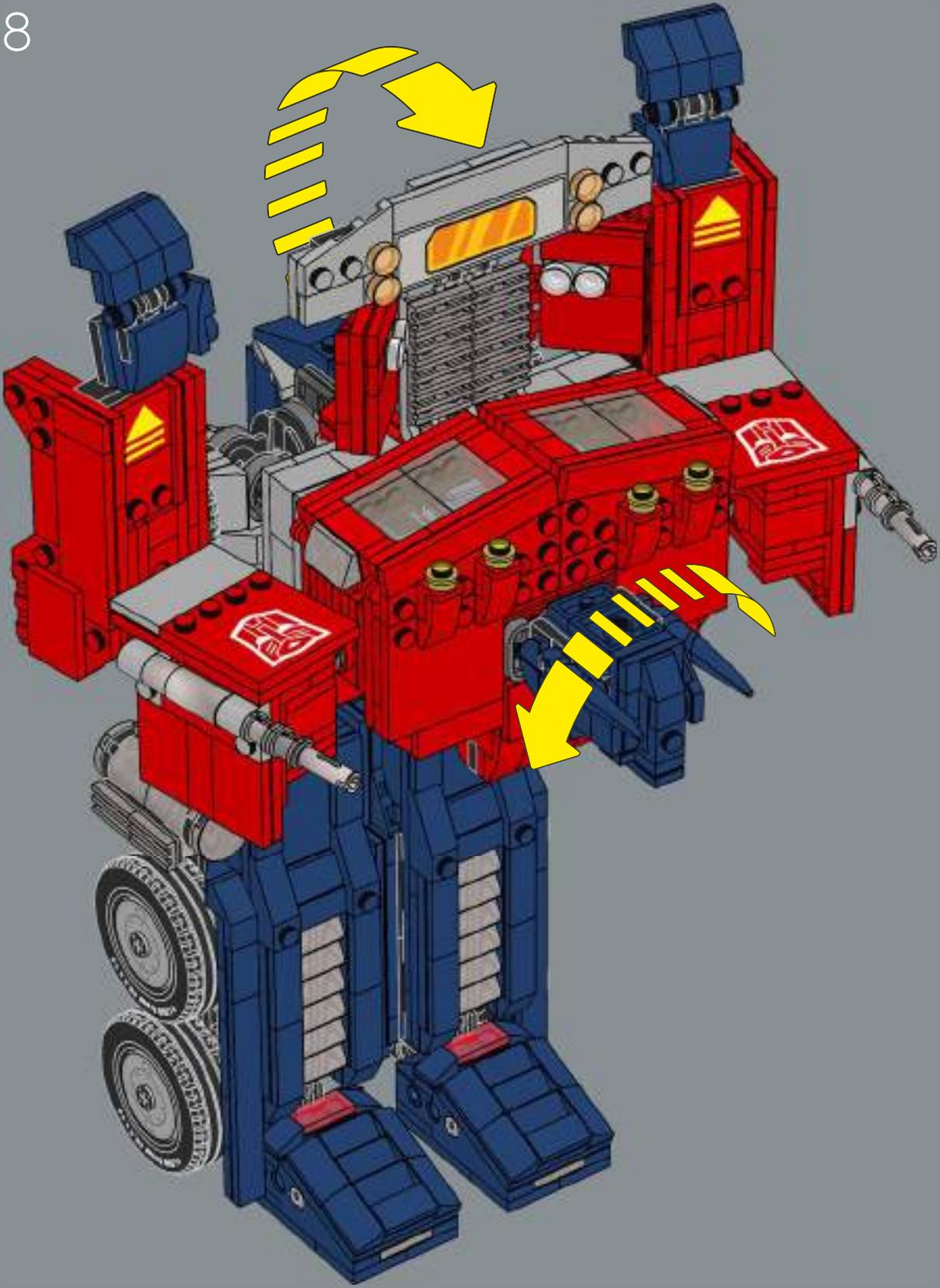
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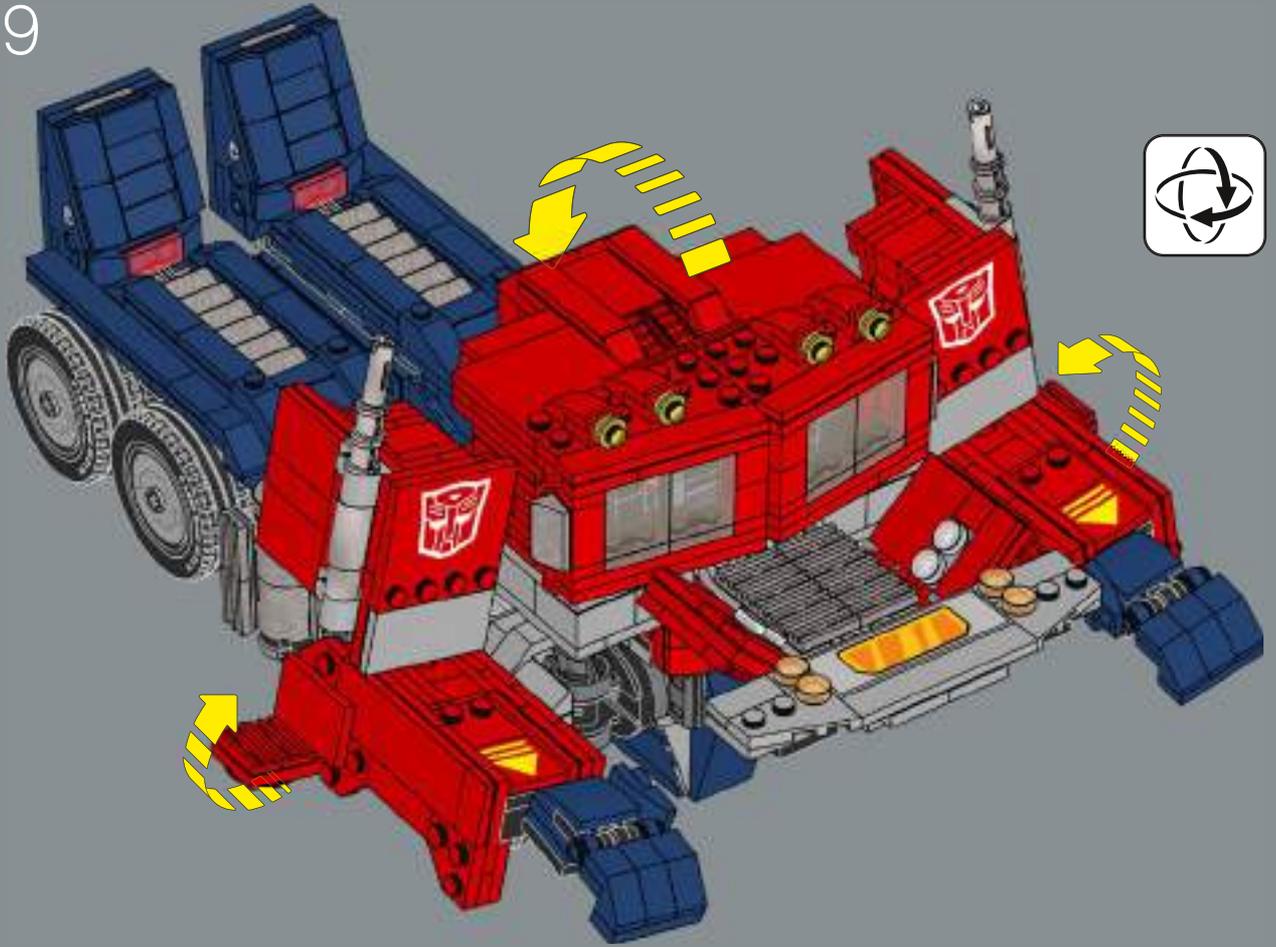
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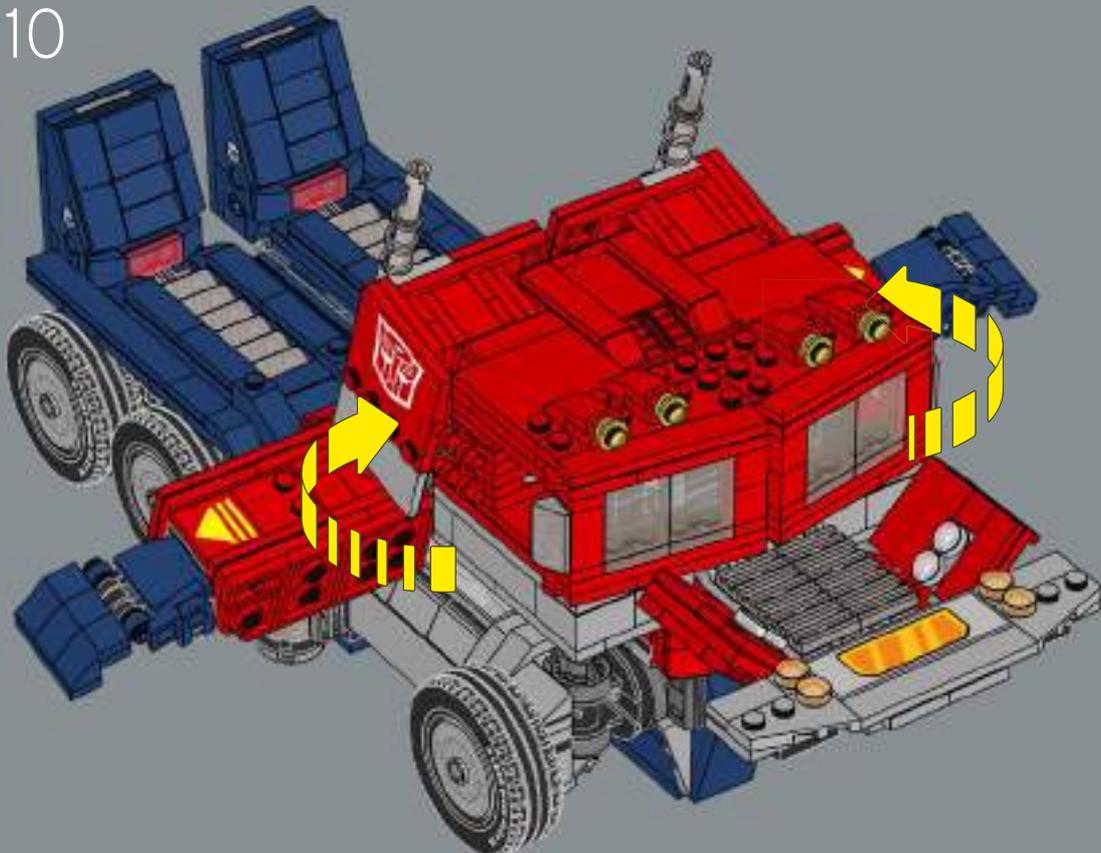
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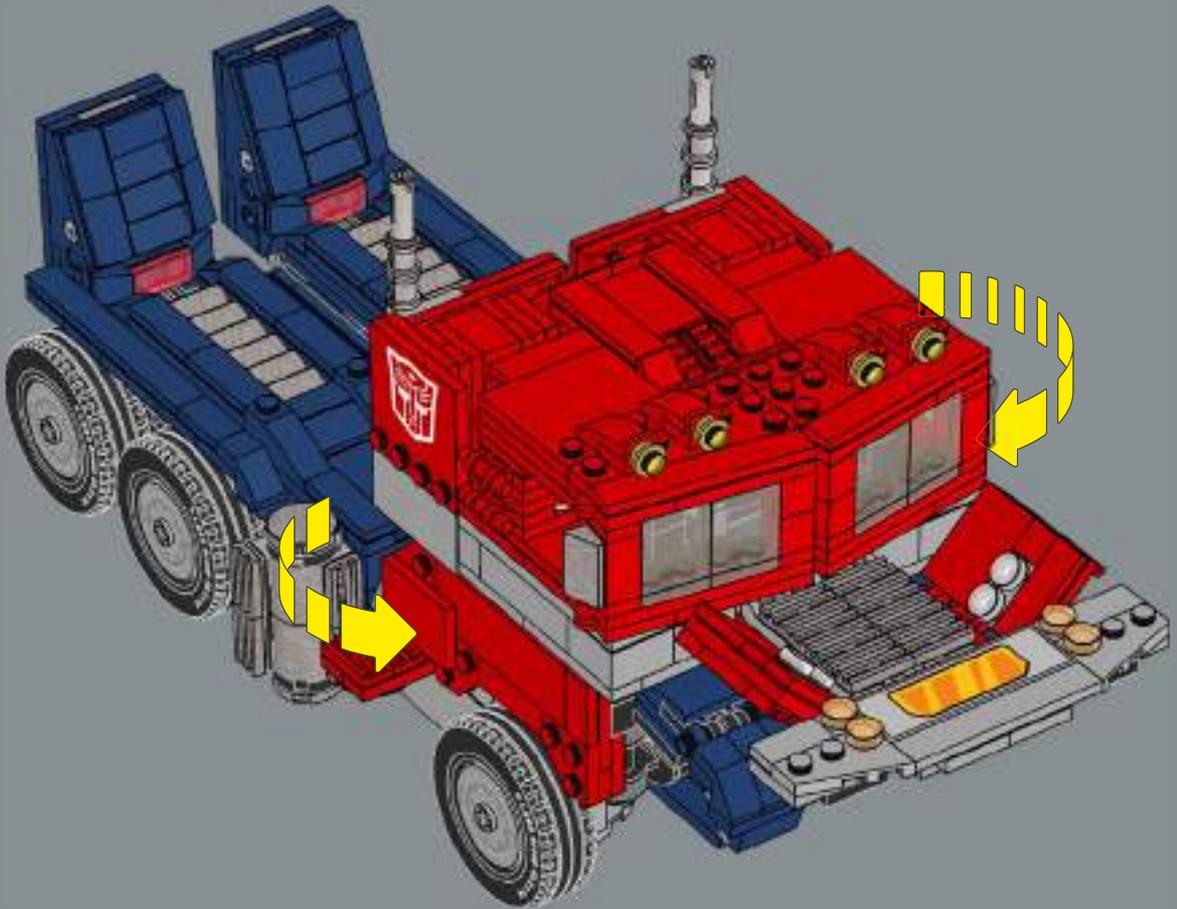
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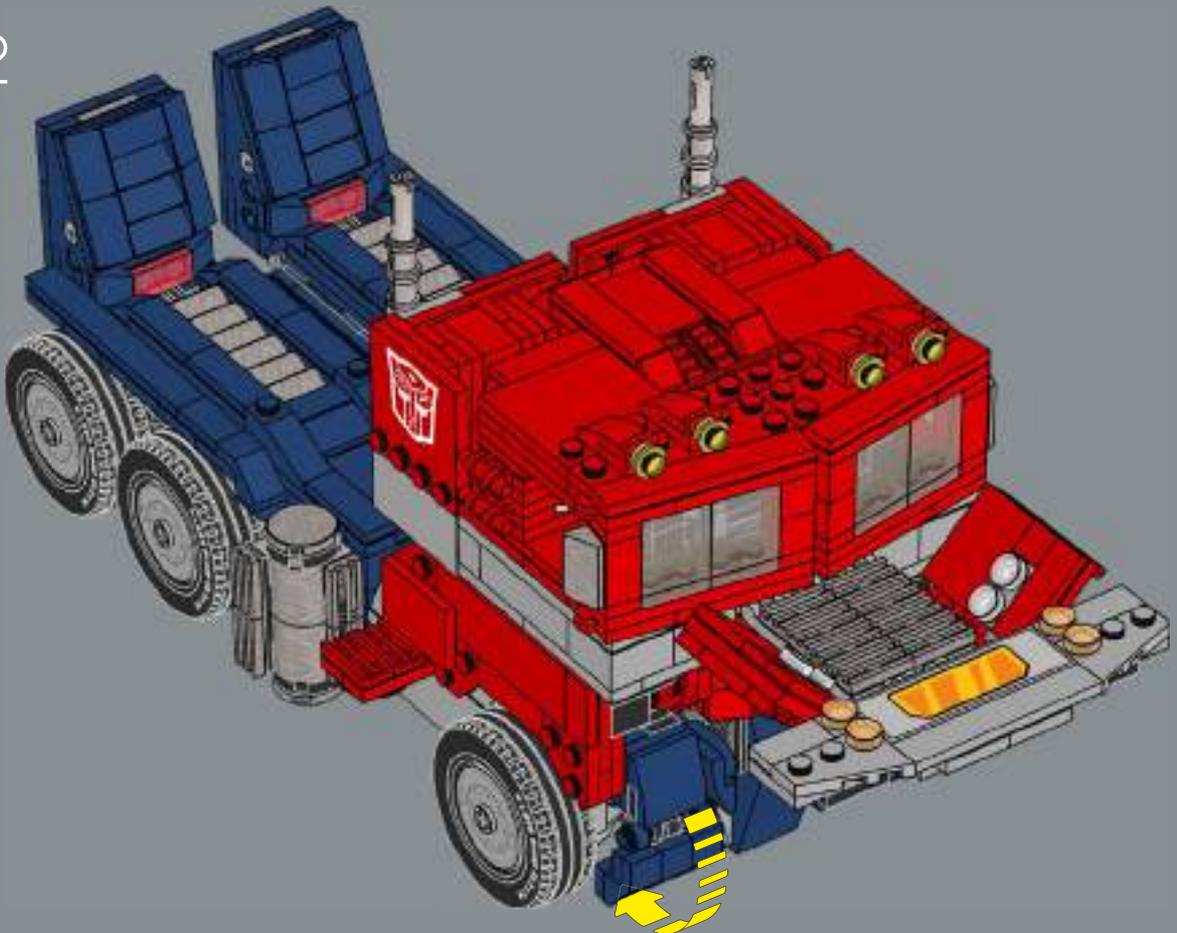
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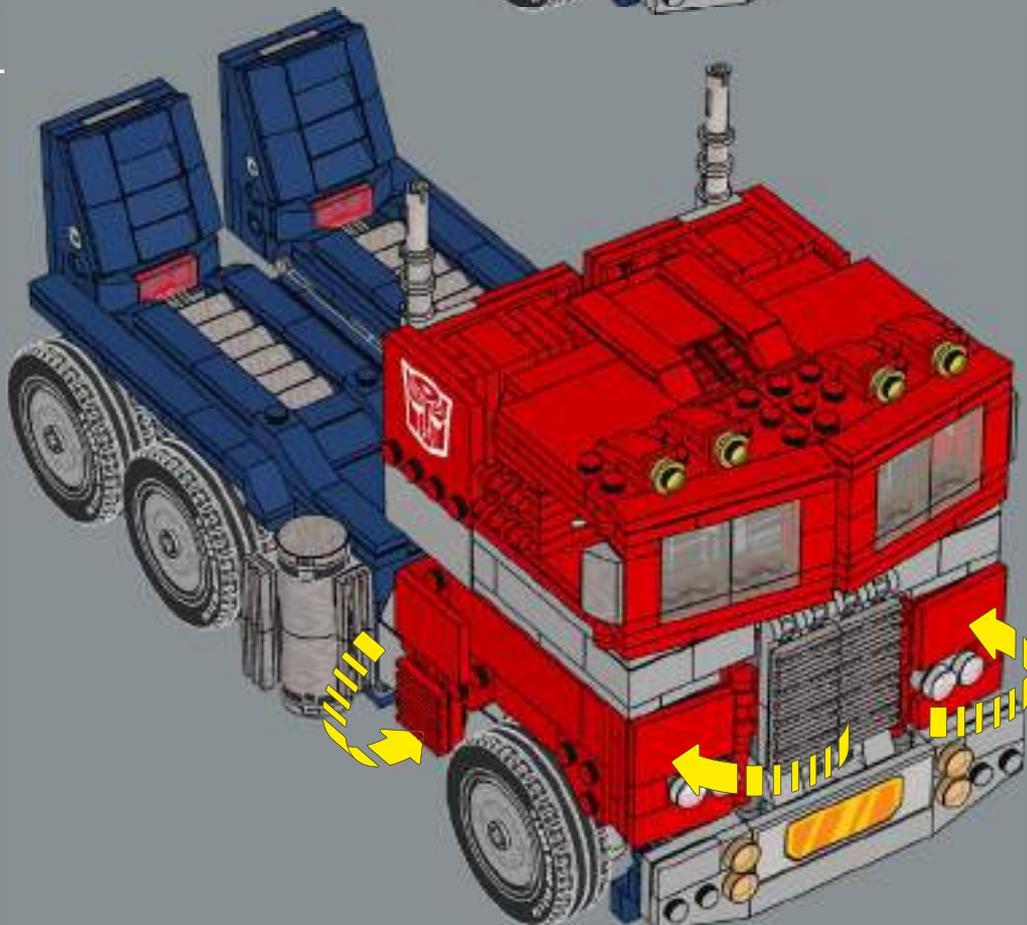
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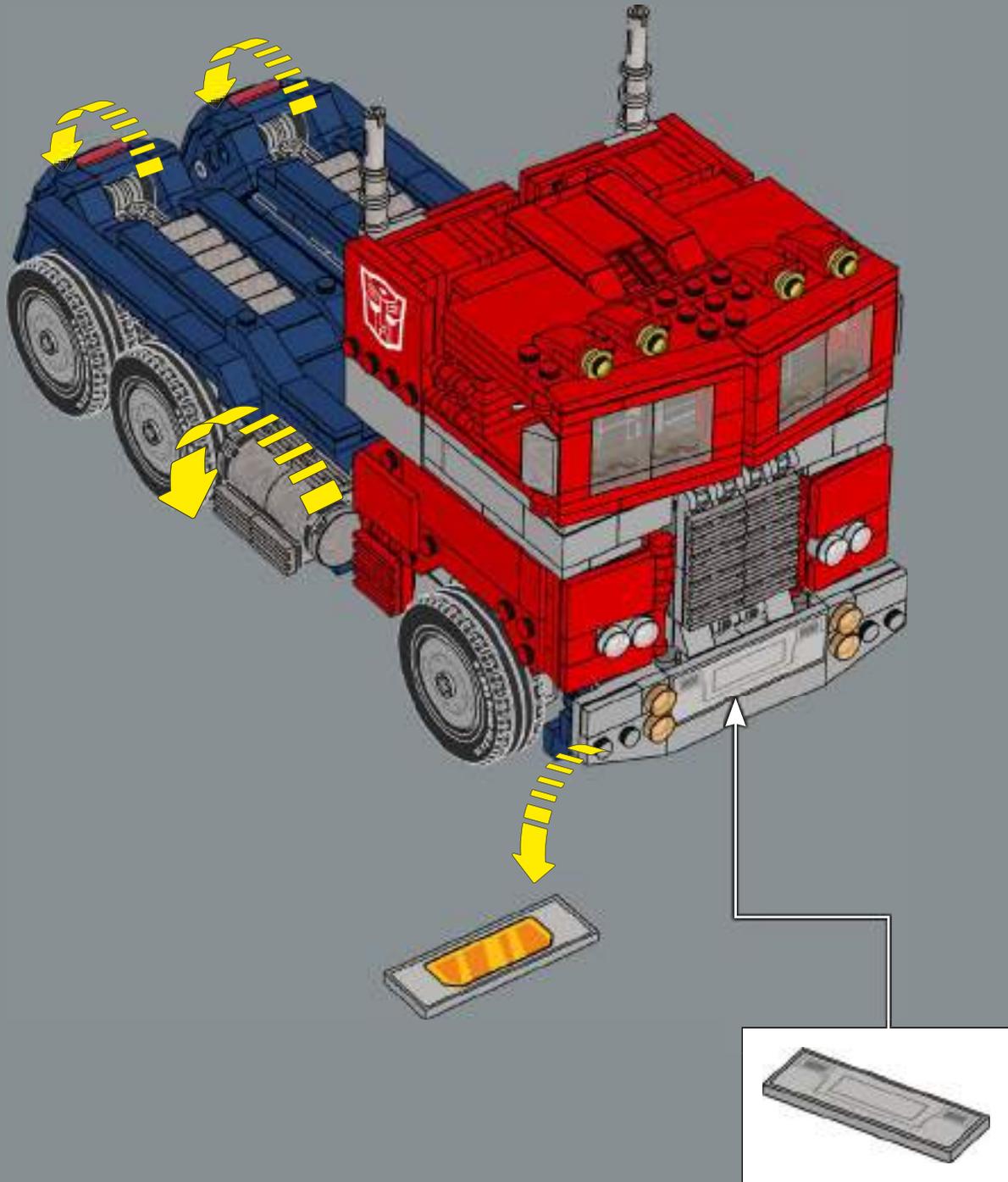


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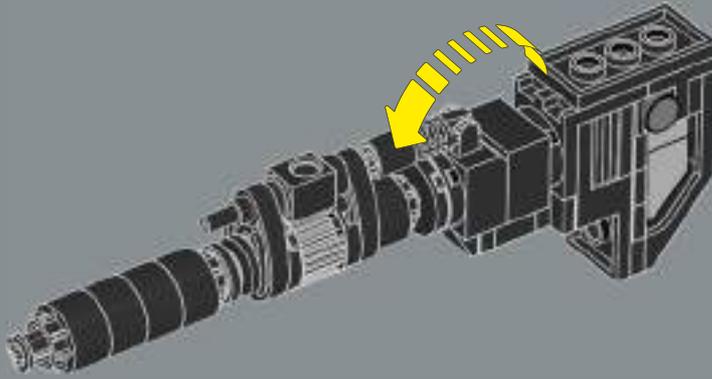


14

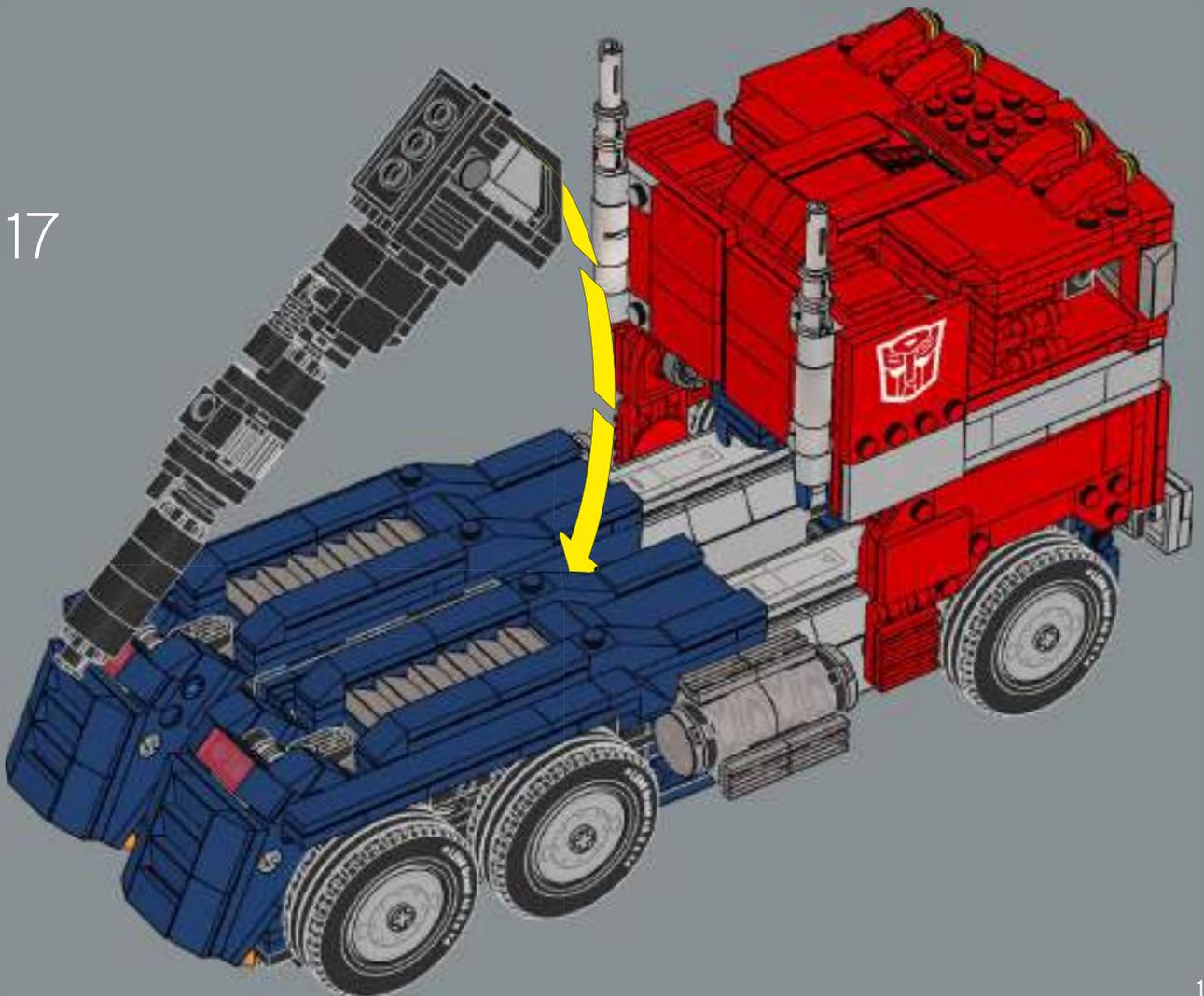




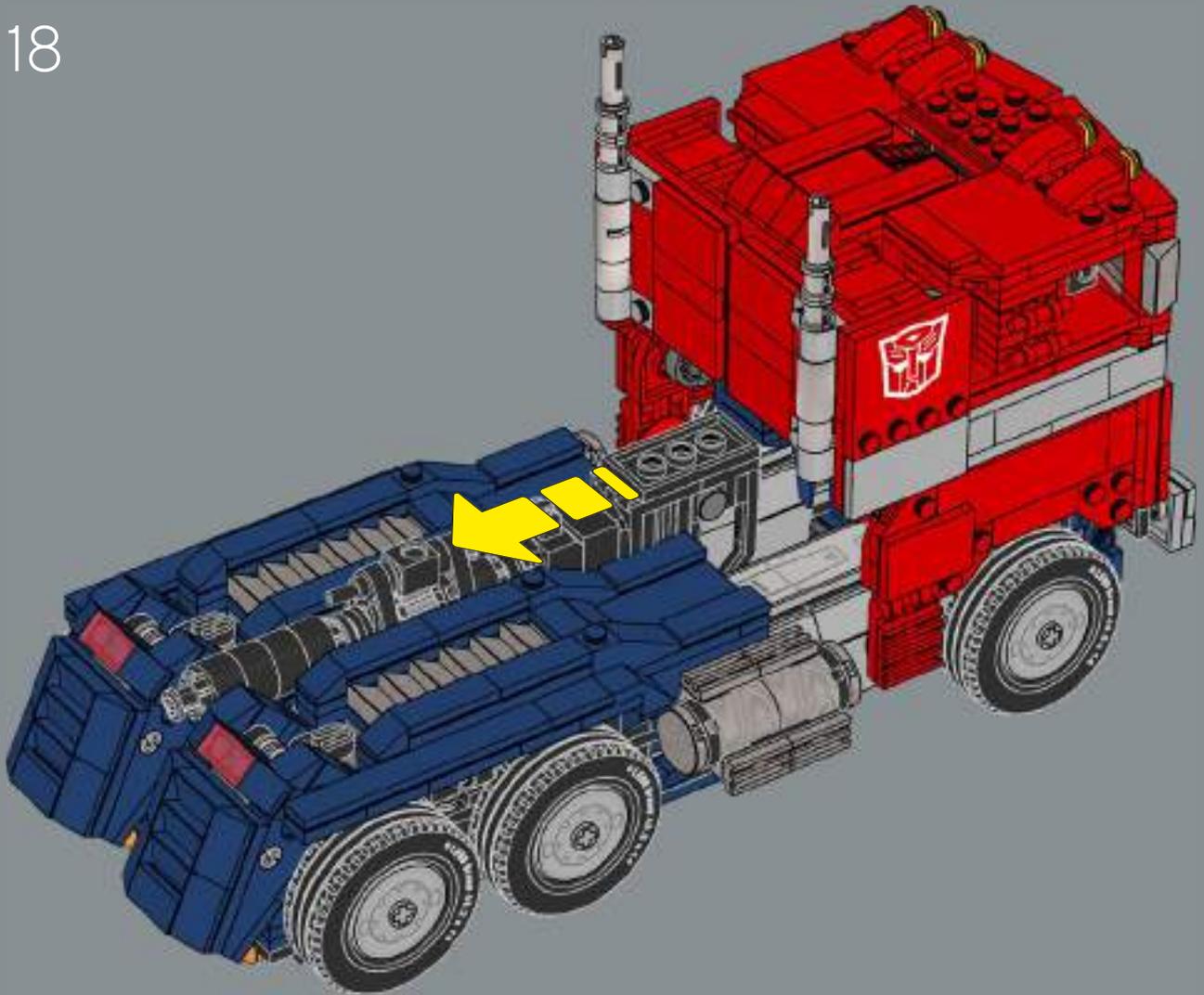
16



17



18



Optimus Prime's blaster is the only accessory in this LEGO® set that was included in the original toy, so it is also incorporated into the vehicle mode.





# FEEDBACK AND WIN

## FEEDBACK AND WIN

Your feedback will help shape the future development of this product series.

Please visit:

## FEEDBACK UND GEWINNEN

Dein Feedback trägt zur Weiterentwicklung dieser Produktreihe bei.

Geh auf:

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Vos commentaires nous aideront à concevoir les futurs produits de cette gamme.

Rendez-vous sur :

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Visita:

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By completing, you will automatically enter a drawing to win a LEGO® set.

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2x 300501  
1x 302301  
2x 6232029  
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4x 371001  
2x 4181142  
2x 379501  
2x 4523145  
2x 6374166  
8x 4114084  
4x 6132769  
10x 4121921  
6x 614121  
16x 302421  
2x 307021  
2x 4504379  
4x 300521  
2x 654121  
2x 6187620  
4x 6249907

1x 4180533  
1x 4180504  
2x 4278275  
12x 4651524  
8x 4142865  
6x 300421  
14x 6173961  
4x 241221  
6x 6053011  
4x 6186398  
4x 6029946  
6x 4540382  
2x 306921  
25x 302321  
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8x 6117974  
4x 6360036  
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4x 4140585  
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2x 6013868  
2x 6299718  
4x 6078641  
2x 235721  
4x 242021  
4x 4515365  
4x 362221  
2x 6211447  
18x 4533742  
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9x 371021

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